# 1130169 Parkinson/R/Senate/Katz Media Group WMAL-FM {View} (Processed: 1)

📸 🗃 👼 Date	Action	Line	Comment	Ву	Total \$	# Spots E	xpected
06/05/24 2:09	2:21 PM Cash in Advance Rem	ì	[cleared cash in adv] Paid Katz \$1853 6/5/24	Marty Reuter (MARTY.RE	\$2,180.00	8	0.00
<b>a</b> 06/05/24 12:48	3:07 PM Processed		<async process=""></async>	Jayda Burk (jayda.burk@d	\$2,180.00	8	0.00
06/05/24 12:35	5:04 PM Approved			Marty Reuter (MARTY.RE	\$2,180.00	8	0.00
06/05/24 12:35	5:01 PM Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Marty Reuter (MARTY.RE	\$2,180.00	8	0.00
06/05/24 12:32	2:07 PM Approval Workflow		[Sales Manager - Ready Default]	Jeffrey Boden (jeffrey.bode	\$2,180.00	8	0.00
06/05/24 12:10	:50 PM Ready for approval		New order readied for approval	Amanda Daymude (Aman	\$2,180.00	8	0.00
06/05/24 11:54	:27 AM New order created		Imported EC Order	Amanda Daymude (Aman	\$2,180.00	8	0.00

## **ORDER**

Orders	Order / Rev:	1130169				
	Alt Order #:	37332970				
	Product Desc:	2024 Primary Election				
	Estimate:	7110		WMAL-FM		
	Flight Dates:	06/04/24 - 06/10/24	Primary AE:	Katz Dallas		
	Original Date / Rev:	06/05/24 / 06/05/24	Sales Office:	K-7.5	_	
	Order Type:	GENERAL	Sales Region:	N-Katz75	_	
Agency	Name:	Katz Media Group				
	Buying Contact:		Billing Type:	Cash Broadcast		
	Billing Contact:	Erica Cooper	Billing Calendar:			
		125 West 55th Street	Billing Cycle:	EOM/EOC	_	
		New York, NY 10019	Agency Commission:	15%	_	
Advertiser	Name:	Parkinson/R/Senate				
	Demographic:	A18+	New Business End:			
	Product Codes:	Candidates	Advertiser External ID:			
	Revenue Code 1:	AGY-AVAIL	Agency External ID:			
	Revenue Code 2:	POL-CAND	Unit Code:	General		
	Revenue Code 3:	POL-US SEN	Order Separation:	00:15:00		
	Priority:	P-100				
Bill Plan			Totals			

Month

Totals

Start Of Order - End Of Order

June 2024

# Spots

8

100%

Gross Amount

\$2,180.00

\$2,180.00

Net Amount

\$1,853.00

\$1,853.00

Rating 0.00

0.00

End Date

06/10/24

Start Date

05/27/24

Katz Dallas

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$2,180.00

N-Katz75

Net Amount

\$1,853.00

# Spots Gross Amount

8

K-7.5

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type_	Spots	Amount
N 1 WMALI	F 06/06/2	4 06/10/24	M-F AM Drive	CM	6:00 AM-10	:00 AMTF	:30	2	\$300.00P-30	0.00 NM	2	\$600.00
			M-F		(6:00 AM-10	):00 AM)						
AM -												
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06	/06/24	06/12/24	TF	2	\$300.00	0.00						
N 2 WMALI	F 06/06/2	4 06/10/24	M-F Midday	CM	10:00 AM-3	:00 PMTF	:30	2	\$240.00P-30	0.00 NM	2	\$480.00
			M-F									
MD -												
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 06	/06/24	06/12/24	TF	2	\$240.00	0.00						
N 3 WMALI	F 06/06/2	4 06/10/24	M-F PM Drive	CM	3:00 PM-7:0	00 PMTF	:30	2	\$280.00P-30	0.00 NM	2	\$560.00
			M-F									
PM -												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 06	/06/24	06/12/24	TF	2	\$280.00	0.00						
N 4 WMALI	F 06/10/2	24 06/10/24	M-F AM Drive	CM	6:00 AM-10	:00 AMM	1:00	1	\$300.00P-30	0.00 NM	1	\$300.00
			M-F									
AM -												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06	/10/24	06/16/24	M	1	\$300.00	0.00						
N 5 WMALI	F 06/10/2	24 06/10/24	M-F Midday	CM	10:00 AM-3	:00 PMM	1:00	1	\$240.00P-30	0.00 NM	1	\$240.00
			M-F									
MD -												

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Order / Rev: 1130169 Advertiser: Alt Order #: 37332970 Product Desc:

06/04/24 - 06/10/24

End

Parkinson/R/Senate

2024 Primary Election

Estimate:

Rate

7110

WMAL-FM

Ln Ch Start Start Date Week: 06/10/24

Flight Dates:

Inventory Code End Date <u>Weekdays</u> M----06/16/24

Spots/Week \$240.00

Break Start/End Time Days Rating 0.00

Len Spots

Rate Pri Rtg Type Spots

\$2,180.00 8 Totals

Amount

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See <b>Order</b> for proposed schedule and charges.	See <b>Invoice</b> for actual schedule and charges.				
l,	, hereby request station time as follows:				
	•				
IDENTIFY CANDIDATE TYPE FEDE	RAL CANDIDATE				
STATI	E OR LOCAL CANDIDATE				
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED				
Candidate name:					
Authorized committee:					
Agency requesting time (and contact information):					
N/A					
Candidate's political party:					
Office sought (no acronyms or abbreviations):					
Date of election:	Canada				
Date of election:	General Primary				
Treasurer of candidate's authorized committee:					
The undersigned represents that:					
(1) the payment for the broadcast time requested has been ful	rnished by (check one box below):				
the candidate listed above who is a legally qualified candidate, or					
the authorized committee of the legally qualified candidate listed above;					
(2) this station is authorized to announce the time as paid for by such person or entity; and					
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion					
and other sales practices (not applicable to federal candida	tes).				
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC	RIMINATION ON THE BASIS OF RACE OR ETHNICITY				
IN THE PLACEMENT OF ADVERTISING.					
Candidate/Committee/Agency	Station Representative				
Signature:	Signature:				
AxMedia Buyer  Digitally signed by AxMedia Buyer Date: 2024.05.17 10:20:54 -05'00'	I www.lmxwdc				
Name:	Name:				
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:				

### **Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

the office being sought and that the candidate has approved the broadcast.						
Candidate/Authorized Committee/A	Agency					
Signature: AxMedia Buyer	Digitally signed by AxMedia Date: 2024.05.17 10:21:09					
Name:						
Date:						
то	BE COMPLETED BY STATION ON	ILY				
Ad submitted to Station? Yes	No Date ad received: .					
Note: Must have separate PB-19 Forn	ns for each version of the ad (i.e., for e	very ad with differing copy).				
Federal candidate certification signed (above):  Yes  No  N/A						
Rejected – provide reason:	not yet received to determine sponsor ID)					
——————————————————————————————————————	mpty uploud apatied illul form when eo					
Date and nature of follow-ups, if any (e.g.	, insufficient sponsor ID tag):					
Contract #:	Station Call Letters:	Date Received/Requested:				
Est. #: Station Location: Run Start and End Dates:						
use this space to document schedule of ti purchased or attach separately. If station v	affic system print-out) or other documents me purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time I until an invoice is generated, the name				