



**KLAQ-FM**  
**4180 N. Mesa**  
**El Paso, TX 79902**  
**(915) 544-9300**

# CONTRACT

<u>Contract / Revision</u> 2226298 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Dee Margo for Mayor</b>		<u>Original Date / Revision</u> 12/01/20 / 12/01/20
<u>Contract Dates</u> <b>12/02/20 - 12/13/20</b>	<u>Estimate #</u>	
<u>Product</u> <b>Dec 2020</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KLAQ-FM</b>	<u>Account Executive</u> Ramon Arreola	<u>Sales Office</u> Local El Paso
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Octopus Advertisement Group**  
**212 Mills**  
**El Paso, TX 79901**

KLAQ-FM - 2226298A					Start/End	Spots/							
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Rtn	Type	Spots	Amount
N 1	KLAQ	12/02/20	12/06/20	M-Su 5a-10a	5a-10a		:30				NM	20	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	--WTF--				20	\$60.00	0.00			
N 2	KLAQ	12/02/20	12/06/20	Sa-Su Midday/PM	10A-7P		:30				NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	-----S-				10	\$10.00	0.00			
N 3	KLAQ	12/02/20	12/06/20	Sa-Su Midday/PM	10A-7P		:30				NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	-----S				10	\$5.00	0.00			
N 4	KLAQ	12/02/20	12/13/20	Sa-Su AM	6A-10A		:30				NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	-----S-				4	\$5.00	0.00			
	Week:	12/07/20	12/13/20	-----S-				4	\$5.00	0.00			
N 5	KLAQ	12/02/20	12/12/20	M-F PM Drive	3p-7p		:30				NM	22	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	--WTF--				11	\$40.00	0.00			
	Week:	12/07/20	12/13/20	MTWTF--				11	\$40.00	0.00			
N 6	KLAQ	12/02/20	12/12/20	M-F Midday	10a-3p		:30				NM	22	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	--WTF--				11	\$50.00	0.00			
	Week:	12/07/20	12/13/20	MTWTF--				11	\$50.00	0.00			
N 7	KLAQ	12/07/20	12/13/20	M-F AM Drive	6a-10a		:30				NM	20	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/07/20	12/13/20	MTWTF--				20	\$60.00	0.00			
Totals										0.00		112	\$4,570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/01/20 - 12/12/20	112	\$4,570.00	(\$685.50)	\$3,884.50
<b>Totals</b>	112	\$4,570.00	(\$685.50)	\$3,884.50

KSII-FM - 2226298B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type Spots	Amount

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> <b>Dee Margo for Mayor</b>		<u>Original Date / Revision</u> 12/01/20 / 12/01/20
<u>Contract Dates</u> <b>12/02/20 - 12/13/20</b>	<u>Product</u> Dec 2020	<u>Estimate #</u>

KSII-FM - 2226298B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSII	12/02/20	12/13/20	M-F Prime Rotator	6a-7p		:30				NM	115	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	--WTF--				50	\$40.00	0.00			
	Week:	12/07/20	12/13/20	MTWTF--				65	\$40.00	0.00			
N 2	KSII	12/02/20	12/06/20	Sa-Su Midday/PM	10a-7p		:30				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	-----S-				10	\$15.00	0.00			
N 3	KSII	12/02/20	12/06/20	Sa-Su Midday/PM	10a-7p		:30				NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	-----S				10	\$5.00	0.00			
N 4	KSII	12/02/20	12/13/20	Sa-Su AM	6a-10a		:30				NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/30/20	12/06/20	-----S-				4	\$5.00	0.00			
	Week:	12/07/20	12/13/20	-----S-				4	\$5.00	0.00			
N 5	KSII	12/07/20	12/13/20	Sa-Su Midday/PM	10:00 AM-5:00 PM		:30				NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	12/07/20	12/13/20	-----S-				7	\$15.00	0.00			
Totals											0.00	150	\$4,945.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/01/20 - 12/12/20	150	\$4,945.00	(\$741.75)	\$4,203.25
<b>Totals</b>	150	\$4,945.00	(\$741.75)	\$4,203.25

KLAQ-FM - 2226298C					Imp./Plays		
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount
N 1	12/02/20	12/13/20	:30 Audio Spot (CPP)	54	\$5.00	CPP	\$270.00
Totals				54			\$270.00

KSII-FM - 2226298C						Imp./Plays		
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount	
N 2	12/02/20	12/13/20	:30 Audio Spot (CPP)	54	\$4.00	CPP	\$216.00	
Totals				54			\$216.00	

Time Period	Gross Amount	Agency Comm.	Net Amount
12/01/20 - 12/13/20	\$270.00	(\$40.50)	\$229.50
12/01/20 - 12/13/20	\$216.00	(\$32.40)	\$183.60
<b>Totals</b>	\$486.00	(\$72.90)	\$413.10

**Contract Totals** 0.108 286 \$10,001.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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