

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u> 151372 /		<u>Alt Order #</u> WOC10487686
<u>Product</u> VOTE YES ON SAFE ROADS AMENDMENT		
<u>Contract Dates</u> 10/31/16 - 11/08/16	<u>Estimate #</u> 5367	
<u>Advertiser</u> Citizens to Protect Transportation Funding		<u>Original Date / Revision</u> 10/18/16 / 11/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Adelstein & Associates LLC
 222 W. Ontario St
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/31/16	11/04/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				3	\$800.00				
N 2	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$800.00				
N 3	WLS	10/31/16	11/04/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$1,800.00				
N 4	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$1,900.00				
N 5	WLS	10/31/16	11/04/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,000.00				
N 6	WLS	11/07/16	11/07/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00				
N 7	WLS	10/31/16	11/04/16	ABC7 News	11a-12p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,000.00				
	<u>Spof</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News	11a-12p	MTuWThF----	:30		\$1,000.00		NM		
	Credited												
N 8	WLS	11/07/16	11/07/16	ABC7 News	11a-12p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00				
N 9	WLS	10/31/16	11/04/16	Jeopardy	330p-4p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,300.00				
N 10	WLS	11/07/16	11/07/16	Jeopardy	330p-4p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,300.00				
N 11	WLS	10/31/16	11/04/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract Dates 10/31/16 - 11/08/16		Product VOTE YES ON SAFE R
Estimate # 5367		Original Date / Revision 10/18/16 / 11/04/16
Advertiser Citizens to Protect Trans		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,800.00				
N 12	WLS	11/07/16	11/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,800.00				
N 13	WLS	10/31/16	11/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$2,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News @ 5p M-F	5p-530p	MTUWThF----	:30		\$2,500.00		NM		
	Credited												
	2	WLS	10/31/16-11/06/16	ABC7 News @ 5p M-F	5p-530p	MTUWThF----	:30		\$2,500.00		NM		
	Credited												
N 14	WLS	10/31/16	11/04/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$3,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News @ 6p M-F	6p-630p	MTUWThF----	:30		\$3,800.00		NM		
	Credited												
N 15	WLS	10/31/16	11/04/16	Wheel of Fortune	626p-656p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$4,000.00				
N 16	WLS	11/07/16	11/07/16	Wheel of Fortune	626p-656p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$4,000.00				
N 17	WLS	10/31/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$5,500.00				
N 18	WLS	10/31/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$1,400.00				
N 19	WLS	10/31/16	11/05/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,600.00				
N 20	WLS	10/31/16	11/06/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,400.00				
N 21	WLS	10/31/16	10/31/16	Inside Edition	3-330p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				2	\$1,100.00				
Totals											0.00	28	\$47,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	28	\$47,300.00	(\$7,095.00)	\$40,205.00
Totals	28	\$47,300.00	(\$7,095.00)	\$40,205.00

Signature: _____ Date: _____

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