

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 151372 /		Alt Order # WOC10487686
Product VOTE YES ON SAFE ROADS AMENDMENT		
Contract Dates 10/31/16 - 11/08/16	Estimate # 5367	
Advertiser Citizens to Protect Transportation Funding		Original Date / Revision 10/18/16 / 11/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/31/16	11/04/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				3	\$800.00				
N 2	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$800.00				
N 3	WLS	10/31/16	11/04/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$1,800.00				
N 4	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$1,900.00				
N 5	WLS	10/31/16	11/04/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,000.00				
N 6	WLS	11/07/16	11/07/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00				
N 7	WLS	10/31/16	11/04/16	ABC7 News	11a-12p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News	11a-12p	MTuWThF----	:30		\$1,000.00		NM		
	Credited												
N 8	WLS	11/07/16	11/07/16	ABC7 News	11a-12p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00				
N 9	WLS	10/31/16	11/04/16	Jeopardy	330p-4p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,300.00				
N 10	WLS	11/07/16	11/07/16	Jeopardy	330p-4p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,300.00				
N 11	WLS	10/31/16	11/04/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 151372 /		<u>Alt Order #</u> WOC10487686
<u>Contract Dates</u> 10/31/16 - 11/08/16	<u>Product</u> VOTE YES ON SAFE R	<u>Estimate #</u> 5367
<u>Advertiser</u> Citizens to Protect Trans		<u>Original Date / Revision</u> 10/18/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,800.00				
N 12	WLS	11/07/16	11/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,800.00				
N 13	WLS	10/31/16	11/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$2,500.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
1		WLS	10/31/16-11/06/16		ABC7 News @ 5p M-F	5p-530p	MTuWThF----	:30	\$2,500.00		NM		
		Credited											
2		WLS	10/31/16-11/06/16		ABC7 News @ 5p M-F	5p-530p	MTuWThF----	:30	\$2,500.00		NM		
		Credited											
N 14	WLS	10/31/16	11/04/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$3,800.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
1		WLS	10/31/16-11/06/16		ABC7 News @ 6p M-F	6p-630p	MTuWThF----	:30	\$3,800.00		NM		
		Credited											
N 15	WLS	10/31/16	11/04/16	Wheel of Fortune	626p-656p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$4,000.00				
N 16	WLS	11/07/16	11/07/16	Wheel of Fortune	626p-656p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$4,000.00				
N 17	WLS	10/31/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$5,500.00				
N 18	WLS	10/31/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$1,400.00				
N 19	WLS	10/31/16	11/05/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,600.00				
N 20	WLS	10/31/16	11/06/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,400.00				
N 21	WLS	10/31/16	10/31/16	Inside Edition	3-330p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				2	\$1,100.00				
Totals								0.00				28	\$47,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	28	\$47,300.00	(\$7,095.00)	\$40,205.00
Totals	28	\$47,300.00	(\$7,095.00)	\$40,205.00

Signature: _____

Date: _____

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