

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

| | | |
|---|--|--|
| Contract / Revision 150351 / | | Alt Order # WOC10482322 |
| Product VOTE YES ON SAFE ROADS AMENDMENT | | |
| Contract Dates 10/17/16 - 10/23/16 | | Estimate # 5258 |
| Advertiser Citizens to Protect Transportation Funding | | Original Date / Revision 10/04/16 / 10/07/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WLS-TV | Account Executive Dee Parker | Sales Office Philadelphia NT |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agency Code | Advertiser Code | Product 1/2 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 5a M-F | 5:00 AM-6:00 AM | | :30 | | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$800.00 | | | | |
| N 2 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ M-F 6a | 6a-7a | | :30 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 1 | \$1,800.00 | | | | |
| N 3 | WLS | 10/17/16 | 10/21/16 | GMA M-F 7-9a | 7a-9a | | :30 | | | | NM | 2 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$1,900.00 | | | | |
| N 4 | WLS | 10/17/16 | 10/21/16 | Live With Kelly and Michael | 9a-10a | | :30 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$1,000.00 | | | | |
| N 5 | WLS | 10/17/16 | 10/21/16 | ABC7 News | 11a-12p | | :30 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$1,000.00 | | | | |
| N 6 | WLS | 10/17/16 | 10/21/16 | Inside Edition | 3:00 PM-3:30 PM | | :30 | | | | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$1,100.00 | | | | |
| N 7 | WLS | 10/17/16 | 10/21/16 | Jeopardy | 330p-4p | | :30 | | | | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$1,300.00 | | | | |
| N 8 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 4p M-F | 4p-5p | | :30 | | | | NM | 3 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$1,800.00 | | | | |
| N 9 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 5p M-F | 5p-530p | | :30 | | | | NM | 3 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$2,500.00 | | | | |
| N 10 | WLS | 10/17/16 | 10/21/16 | Wheel of Fortune | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 1 | \$4,000.00 | | | | |
| N 11 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | | | 1 | \$5,500.00 | | | | |
| N 12 | WLS | 10/23/16 | 10/23/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 1 | \$4,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 150351 / | | <u>Alt Order #</u> WOC10482322 |
| <u>Contract Dates</u> 10/17/16 - 10/23/16 | <u>Product</u> VOTE YES ON SAFE R | <u>Estimate #</u> 5258 |
| <u>Advertiser</u> Citizens to Protect Trans | | <u>Original Date / Revision</u> 10/04/16 / 10/07/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$4,000.00 | | | | |
| N 13 | WLS | 10/17/16 | 10/21/16 | Kimmel | 1035p-1137p | | :30 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 1 | \$1,600.00 | | | | |
| N 14 | WLS | 10/17/16 | 10/21/16 | Nightline | 1137p-1208a | | :30 | | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$800.00 | | | | |
| N 15 | WLS | 10/22/16 | 10/22/16 | ABC7 News Sa @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$650.00 | | | | |
| N 16 | WLS | 10/22/16 | 10/22/16 | GMA Sa 7-8a | 7a-8a | | :30 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$1,400.00 | | | | |
| N 17 | WLS | 10/22/16 | 10/22/16 | ABC7 News Sa @ 6a | 6a-7a | | :30 | | | | NM | 2 | \$1,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 2 | \$575.00 | | | | |
| N 18 | WLS | 10/23/16 | 10/23/16 | ABC7 News Su 5a | 5a-6a | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$300.00 | | | | |
| N 19 | WLS | 10/23/16 | 10/23/16 | Su 11p-1130p | 11p-1130p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$1,200.00 | | | | |
| N 20 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 5a M-F | 5a-6a | | :30 | | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$800.00 | | | | |
| N 21 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ M-F 6a | 6a-7a | | :30 | | | | NM | 3 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$1,800.00 | | | | |
| N 22 | WLS | 10/17/16 | 10/21/16 | GMA M-F 7-9a | 7a-9a | | :30 | | | | NM | 3 | \$5,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$1,900.00 | | | | |
| N 23 | WLS | 10/17/16 | 10/21/16 | M-F 9a-3p Daytime Rotator | 9a-3p | | :30 | | | | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$1,000.00 | | | | |
| N 24 | WLS | 10/17/16 | 10/21/16 | The View | 10a-11a | | :30 | | | | NM | 3 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$1,400.00 | | | | |
| N 25 | WLS | 10/17/16 | 10/21/16 | ABC7 News | 11a-12p | | :30 | | | | NM | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 5 | \$1,000.00 | | | | |
| N 26 | WLS | 10/17/16 | 10/21/16 | Inside Edition | 3-330p | | :30 | | | | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$1,100.00 | | | | |
| N 27 | WLS | 10/17/16 | 10/21/16 | Jeopardy | 330p-4p | | :30 | | | | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$1,300.00 | | | | |
| N 28 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 4p M-F | 4p-5p | | :30 | | | | NM | 5 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 5 | \$1,800.00 | | | | |
| N 29 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 5p M-F | 5p-530p | | :30 | | | | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|--|--|--|
| <u>Contract / Revision</u> 150351 / | | <u>Alt Order #</u> WOC10482322 |
| <u>Contract Dates</u> 10/17/16 - 10/23/16 | | <u>Product</u> VOTE YES ON SAFE R |
| <u>Advertiser</u> Citizens to Protect Trans | | <u>Estimate #</u> 5258 |
| | | <u>Original Date / Revision</u> 10/04/16 / 10/07/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|--------|-----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$2,500.00 | | | | | |
| N 30 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 6p M-F | 6p-630p | | :30 | | | | NM | 2 | \$7,600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$3,800.00 | | | | | |
| N 31 | WLS | 10/17/16 | 10/21/16 | Wheel of Fortune | 626p-656p | | :30 | | | | NM | 3 | \$12,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$4,000.00 | | | | | |
| N 32 | WLS | 10/17/16 | 10/21/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 2 | \$11,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 2 | \$5,500.00 | | | | | |
| N 33 | WLS | 10/17/16 | 10/21/16 | Kimmel | 1035p-1137p | | :30 | | | | NM | 3 | \$4,800.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$1,600.00 | | | | | |
| N 34 | WLS | 10/17/16 | 10/21/16 | Nightline | 1137p-1208a | | :30 | | | | NM | 3 | \$2,400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | MTWTF-- | | | | 3 | \$800.00 | | | | | |
| N 35 | WLS | 10/22/16 | 10/22/16 | ABC7 News Sa @ 6a | 6a-7a | | :30 | | | | NM | 1 | \$650.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$650.00 | | | | | |
| N 36 | WLS | 10/22/16 | 10/22/16 | GMA Sa 7-8a | 7a-8a | | :30 | | | | NM | 1 | \$1,400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$1,400.00 | | | | | |
| N 37 | WLS | 10/22/16 | 10/22/16 | 8a-10a Sa Local news | 8a-10a | | :30 | | | | NM | 1 | \$1,400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$1,400.00 | | | | | |
| N 38 | WLS | 10/22/16 | 10/22/16 | Sa Wheel of Fortune | 630p-7p | | :30 | | | | NM | 1 | \$1,600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S- | | | | 1 | \$1,600.00 | | | | | |
| N 39 | WLS | 10/23/16 | 10/23/16 | ABC7 News Su @ 8a | 8a-10a | | :30 | | | | NM | 1 | \$1,400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$1,400.00 | | | | | |
| N 40 | WLS | 10/23/16 | 10/23/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 1 | \$4,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | -----S | | | | 1 | \$4,000.00 | | | | | |
| Totals | | | | | | | | 0.00 | | | | | 83 | \$144,650.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|---------------------|----------------------|---------------------|
| 09/26/16 - 10/23/16 | 83 | \$144,650.00 | (\$21,697.50) | \$122,952.50 |
| Totals | 83 | \$144,650.00 | (\$21,697.50) | \$122,952.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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