

CONTRACT

174



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

http://abclocal.go.com/wls

And:

Adelstein & Associates LLC
 222 W. Ontario St
 Chicago, IL 60654

<u>Contract / Revision</u> 152174 /		<u>Alt Order #</u> WOC10492840
<u>Product</u> VOTE YES ON SAFE ROADS AMENDMENT		
<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Estimate #</u> 5456
<u>Advertiser</u> Citizens to Protect Transportation Funding		<u>Original Date / Revision</u> 10/26/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/31/16	11/04/16	Jeopardy	330p-4p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,300.00				
N 2	WLS	11/07/16	11/07/16	Jeopardy	330p-4p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,300.00				
N 3	WLS	10/31/16	11/04/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,100.00				
N 4	WLS	11/07/16	11/07/16	Inside Edition	3-330p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,100.00				
N 5	WLS	10/31/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$1,400.00				
N 6	WLS	10/31/16	11/05/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$650.00				
N 7	WLS	11/07/16	11/07/16	ABC7 News	11a-12p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				2	\$1,000.00				
N 8	WLS	11/07/16	11/08/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$1,000.00				
N 9	WLS	10/31/16	10/31/16	World News Tonight	530p-6p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$8,000.00				
N 10	WLS	10/31/16	11/06/16	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				2	\$1,400.00				
N 11	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$800.00				
N 12	WLS	11/07/16	11/08/16	The View	10a-11a		:30				NM	1	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
152174 /	WOC10492840

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/08/16	VOTE YES ON SAFE R	5456

<u>Advertiser</u>	<u>Original Date / Revision</u>
Citizens to Protect Transl	10/26/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$1,400.00				
N 13	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$1,900.00				
N 14	WLS	10/31/16	11/04/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$1,800.00				
N 15	WLS	10/31/16	11/04/16	Wheel of Fortune	626p-656p		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$5,000.00				
N 16	WLS	11/07/16	11/07/16	Wheel of Fortune	626p-656p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$5,000.00				
N 17	WLS	11/07/16	11/08/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$1,800.00				
N 18	WLS	10/31/16	11/04/16	Nightline	1137p-1208a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$900.00				
N 19	WLS	11/07/16	11/07/16	Nightline	1137p-1208a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$900.00				
N 20	WLS	10/31/16	11/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$2,500.00				
N 21	WLS	11/07/16	11/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$2,500.00				
N 22	WLS	10/31/16	11/04/16	Kimmel	1035p-1137p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$2,000.00				
N 23	WLS	11/07/16	11/07/16	Kimmel	1035p-1137p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$2,000.00				
N 24	WLS	10/31/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				2	\$5,500.00				
Totals								0.00				35	\$73,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	35	\$73,200.00	(\$10,980.00)	\$62,220.00
Totals	35	\$73,200.00	(\$10,980.00)	\$62,220.00

Signature: _____ Date: _____

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