KKJM QUARTERLY PROGRAMMING/ISSUES REPORT

JULY 1-SEPTEMBER 30, 2021 | Quarter 3

The following is the quarterly report of programming which covered issues/needs in the community.

If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Top Priorities:

1. CHARITIES

KKJM aired a minimum of 4 free, informational spots per day to promote charitable organizations in our community, including Catholic Charities Food Shelf, Pathways 4 Youth local homeless shelter, Place of Hope local homeless shelter and food mission, Terebinth Refuge safe home for those rescued from human trafficking.

2. MENTAL HEALTH

Information aired daily on how and where to obtain free emergency mental health services through Central MN Mental Health.

3. RECREATION

Opportunities for recreation are posted on the community calendar on our website and are referenced by on air hosts.

August-MN State Fair August 26th-Labor Day

September 22, 2021- The Minnesota DNR has started to update their Fall Color Finder for the season.

4. LOCAL ISSUES

July 20, 2021 Several cities in Central MN and elsewhere across the state have implemented water restrictions amid the serious drought conditions across Minnesota.

5. HEALTH & SAFETY

August-School Bus Safety (School starts in early September) Provided Live weather coverage during severe weather warnings KKJM provides:

Weather 3 times per hour between 6:00 am and Midnight, Monday through Friday. Live weather coverage during severe weather warnings.