

KSNC, KSNG, KSNK, KSNL, KSNW
EEO PUBLIC FILE REPORT
February 1, 2014 - January 31, 2015

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Newscast Reporter	2, 5-8, 10-13, 15, 17-20, 23-26, 28-30, 32, 35, 37-38, 40-47	40
Account Executive	3, 5-8, 10-13, 15-20, 23-26, 28, 30-32, 35, 37-38, 40, 42-47	40
Bureau Reporter	5-8, 10-12, 15, 17-20, 23-26, 28, 30-31, 35, 37-38, 41-47	31
Morning Newscast Reporter	5-8, 10-13, 15, 17-20, 23-26, 28-30, 32, 35, 37-38, 40-47	41
National Sales Assistant	5-8, 10-12, 15, 17-20, 23-26, 28, 30-33, 35, 37-38, 40, 42-47	40
Digital Sales Account Executive	5-8, 10-12, 15, 17-20, 22-28, 30, 32-33, 35, 37-40, 42-47	22
Evening Digital Producer	4-8, 10-12, 14-15, 17-20, 22-26, 28, 30, 32-33, 35, 37-38, 40-47	14
Producer	4-8, 10-12, 15, 17-21, 23-26, 28-30, 32-33, 35, 37-38, 40-47	40
Sports Director	4-8, 10-12, 15, 17-21, 23-26, 28-30, 32-33, 35, 37-38, 40-47	41
Account Executive	4-8, 10-12, 14-15, 17-21, 23-26, 28, 30, 32-33, 35, 37-40, 42-47	40
Account Executive	4-8, 10-12, 14-15, 17-21, 23-26, 28, 30, 32-33, 35, 37-40, 42-47	47
IT Manager	4-8, 10-12, 15, 17-21, 23-26, 28, 30, 32-33, 35, 38, 40, 42-47	40
Producer	4-8, 10-12, 14-15, 17-21, 23-26, 28-30, 32-33, 35, 37-38, 40-47	40
Creative Services Director	1, 4-8, 10-12, 15, 17-21, 23-26, 28, 30, 32-35, 40, 42-47	40
Director of Sales	4-8, 10-12, 15, 17-20, 23-26, 28, 30, 32-33, 35, 37, 40, 42-47	26
Executive Assistant	4-6, 8-12, 14-15, 17-19, 21, 23-26, 28-30, 32-33, 35-37, 40, 42-47	9

KSNC, KSNG, KSNK, KSNL, KSNW**EEO PUBLIC FILE REPORT****February 1, 2014 - January 31, 2015****II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 4349 E. Colter St Phoenix, Arizona 85018 Phone : (602) 954-8373 Url : 602communications.com Sandy Lizik Manual Posting	N	0
2	Agency Referral	N	1
3	Application already on file	N	1
4	Baker University 7th and Dearborn Baldwin City, Kansas 66006 Phone : (785) 594-8435 Susan Wade Manual Posting	N	0
5	Barton County Community College 245 NE 30th Rd - Room 102 Library Great Bend, Kansas 67530 Phone : 866-813-2465 ext 214 Url : www.barton.cc.ks.us/careerplanning/employerservice Email : simmonse@bartonccc.edu Fax : 1-620-792-9214 Elaine Simmons	N	0
6	Bethel College 300 W 27th St No. Newton, Kansas 67114 Phone : 316-283-2500 Url : http://bethelks.edu Email : marla@bethelks.edu Marla Krell	Y	0
7	Brown Mackie College 2106 S. 9th St. Salina, Kansas 67401 Phone : 785-825-5422 Url : www.bmcaec.com Fax : 1-785-827-7623 Director of Placement	N	0

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8	Butler County Community College 901 S. Haverhill Rd - Rm 619 Hubbard Ctr El Dorado, Kansas 67042 Phone : (316) 322-3294 Url : http://www.butlercc.edu/career_services/index.htm Email : lpatterson@butlercc.edu Loretta Patterson	N	0
9	Careerbuilder.com LLC 8420 W Bryn Mayr Ave Chicago, Illinois 60631 Phone : 773-527-5698 Url : www.careerbuilder.com Angela Gearin Manual Posting	N	1
10	Central Christian College 1200 S. Main, P.O. Box 1403 McPherson, Kansas 67460 Phone : (620) 241-0723 ext 312 Url : www.centralchristian.edu/guidance.html Email : Pat.Muntz@centralchristian.edu Pat Muntz	N	0
11	Collective Talent 1721 Richardson Pl Tampa, Florida 33606 Phone : 813-254-9695 Url : http://collectivetalent.com Email : bille@michaelsmedia.com Michael Bille Prong 2 Ended Date: 1/26/2015	N	1
12	Cowley County Community College 125 S. 2nd Arkansas City, Kansas 67005 Phone : (620) 441-5287 Url : www.cowley.edu/student/career Email : smithm@cowley.edu Fax : 1-620-441-5350 Meg Smith	N	0

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13	Dodge City Community College 2501 N. 14th Ave. Dodge City, Kansas 67801 Phone : (620) 225-1424 Email : rsandquist@dc3.edu Robin Sandquist	N	0
14	Employee Referral	N	5
15	Emporia State University 1200 Commercial-433 S. Morse Hall Emporia, Kansas 66801 Phone : (620) 341-5407 Url : www.emporia.edu/cdceps/employer.htm Karla Olson Manual Posting	N	0
16	Former Employee Referral	N	1
17	Friends University 2100 W. University St - Casado Campus Ctr Wichita, Kansas 67213 Phone : (316) 295-5636 Url : www.friends.edu/CurrentStudents/StudentDevelopment Email : career@friends.edu Aaron Bennett	N	0
18	Ft. Hays State University 600 Park St - 120 Heather Hall Hays, Kansas 67601 Phone : (785) 628-4512 Url : www.fhsu.edu/int/ Email : rohlfie@gmail.com Fax : 1-785-628-5098 Ron Rohlf	N	0
19	Garden City Community College 801 Campus Drive Garden City, Kansas 67846 Phone : (620) 276-9500 Email : laura.york@gcccks.edu Laura York	N	0

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20	Hutchinson Community College 1300 North Plum - Parker Student Union Hutchinson, Kansas 67501 Phone : (620) 665-3495 Url : www.hutchcc.edu/gc/ Email : mantoothb@hutchcc.edu Fax : 1-620-728-8139 Brooks Mantooth	N	0
21	Indeed.com None None, Kansas Phone : 203-653-5251 Email : joshb@indeed.com Joshua Barbara	N	2
22	Indeed.com - Not contacted by SEU	N	2
23	Kansas Association of Broadcasters 2709 SW 29th Topeka, Kansas 66614 Phone : (785) 235-1307 Email : kent@kab.net Fax : 1-785-233-3052 Kent Cornish	N	1
24	Kansas Wesleyan University 100 E. Claflin Ave - Pioneer Hall Rm 160 Salina, Kansas 67401 Phone : (785) 827-5541 Url : www.kwu.edu/campuslife/careerservices.htm Email : dane.baxa@kwu.edu Fax : 1-785-827-0927 Dane Baxa	N	0
25	KSU A.Q. Miller School of Journalism and Mass Communication 105 Kedzie Hall Manhattan , Kansas 66506 Phone : 785-532-0721 Url : http://www.jmc.ksu.edu Email : gfreela@ksu.edu Gloria Freeland	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	LIN Internal One West Exchange St Providence, Rhode Island 02903 Phone : 401-457-9425 Joe Macedo Manual Posting	N	1
27	Mashable 304 Park Ave S. New York, New York 10010 Phone : 760-692-4135 Url : Mashable.com Daniel Torres Manual Posting	N	0
28	McPherson College P.O. Box 1402 -1st Floor Miller Library McPherson, Kansas 67460 Phone : (620) 241-0742 Url : www.mcpherson.edu/careers/index.asp Email : schneidm@mcpherson.edu Fax : (620) 241-8443 Michael Schneider	N	0
29	Medialine.com PO Box 51909 Pacific Grove , California 93950 Phone : 800-237-8073 Mark Shilstone Manual Posting	N	0
30	Newman University 3100 McCormick Wichita, Kansas 67213 Phone : 316-942-4291 Url : http://newman.edu Email : lamms@newmanu.edu Fax : 1-316-942-4483 Sherry Lamm	Y	0
31	Non-Employee Referral	N	3

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32	Northwest Kansas Technical College 1209 Harrison PO Box 668 Goodland, Kansas 67735 Phone : 785-890-3641 Url : http://nwktc.edu Email : abby.murray@nwktc.edu Abby Murray	N	0
33	Pittsburg State University 1701 South Broadway Street 202 & 203 Horace Mann Pittsburg, Kansas 66762 Phone : 620-235-4140 Url : http://www.pittstate.edu/ Career Services Manual Posting	N	0
34	PromaxBDA 1522e Cloverfield Blvd Santa Monica, California 90404 Phone : 310.789.1525 Url : www.promaxbda.org Emily Little Manual Posting	N	0
35	SER Corporation 1020 N Main St Wichita, Kansas 67203 Phone : 316-264-5372 Email : cbenitez@sercorp.com Fax : 1-316-264-0194 Carol Benitez	N	0
36	Simply Hired 370 San Aleso Ave #200 Sunnyvale, California 94085 Url : www.simplyhired.com James Beriker Manual Posting	N	0
37	Southwestern College 1040 S Rock Rd Wichita, Kansas 67207 Phone : 316-684-5335 Url : http://southwesterncollege.org Fax : 1-316-688-5218 Career Services	N	0

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38	Southwestern College 100 College St Winfield, Kansas 67156 Phone : 800-846-1543 Url : http://southwesterncollege.org Email : webmaster@sckans.edu Shelia Krug	N	0
39	Spots N Dots 1635 Old Highway 41 Suite 112-338 Kennesaw, Georgia 30152 Phone : 888 884-2630 Url : www.spotsndots.com Career Service Manual Posting	N	0
40	Station Website 833 N. Main St Wichita, Kansas Url : www.ksn.com Kevin White Manual Posting	N	15
41	Tvjobs.com Broadcast Employment Services, P.O. Box 4116 Oceanside, California Phone : 800-374-0119 Url : www.tvjobs.com Mark C. Holloway Manual Posting	N	7
42	UNIVERSITY OF KS CAREER & EMPLOYMENT SERVICES 110 BURGE UNION 1601 IRVING HILL RD. LAWRENCE, Kansas 66045 Phone : 785-864-3624 Email : lcaldwell@ku.edu Fax : 1-785-864-4572 LIZ CALDWELL	N	0
43	Urban League of Kansas 2418 E 9th St Wichita, Kansas 67214 Phone : 316-262-2463 Email : DBlake@KansasUL.Org Fax : 1-316-262-8841 Desmond Blake	Y	0

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44	Washburn University-Mass Media 1700 College-Henderson Learning Ctr Topeka, Kansas 66621 Phone : (785) 670-1010 ext 1450 Url : www.washburn.edu/cas/massmedia/ Recruiter N/A Manual Posting	N	0
45	Wichita State University 1845 Fairmount Wichita, Kansas 67260 Phone : (316) 978-9435 Url : http://www.HireKansasTalent.com Jill Pletcher Manual Posting	N	0
46	Wichita Technical Institute 2051 S Meriden Wichita, Kansas 67213 Phone : 316-943-2241 Url : http://wti.edu Email : dbeatson@wti.edu Fax : 1-316-943-5438 David Beatson	Y	0
47	Wichita Work Force 150 N Main Suite 100 Wichita, Kansas 67202 Phone : 316-771-6828 Url : http://workforce-ks.com Email : wsmith@kansasworks.com Willey Smith	N	2
TOTAL INTERVIEWS OVER REPORTING PERIOD:			43

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/7/2014	Participation in Job Fairs	Wichita State University hosted an Internship and Career Fair. Students came to the KSN booth to discuss potential career options, open positions, internship opportunities and application procedures, job descriptions, and how to get into a specific field.	1	Executive Producer
2	3/6/2014	Participation in events or programs sponsored by educational institutions	KSU Journalism and Mass Communications Networking Event. Met with students to discuss careers in Journalism.	1	Senior Producer
3	3/11/2014	Participation in Job Fairs	KU School of Journalism Career Fair provided a chance for students to bring resumes to KSN, mini interviews, discussion of job openings, and internship opportunities.	1	Senior Producer
4	4/1/2014	Participation in events or programs sponsored by educational institutions	Kansas Association of Broadcasters Student Seminar participant. Spoke to all high school and college attendees on what's ahead in the broadcasting job market. Facilitated a round table discussion and participated in the career fair by discussing potential jobs and reviewing resumes.	2	News Director Photographer
5	4/13/2014	Participation in events or programs sponsored by educational institutions	Kansas Collegiate Media Spring Conference speaker covering the importance of the Multi-Media Journalist and what lies ahead in the television journalism career.	1	News Director
6	5/27/2014	Establishment of an intern program designed to assist members of the community	News Department internship from May 27, 2014 - December 15, 2014. Three interns from various colleges participated.	1	Executive Producer
7	7/18/2014	Participation in events or programs sponsored by educational institutions	Station tour for students of Wichita State University speech summer camp.	1	Promotions Director
8	7/24/2014	Participation in events sponsored by community groups	Station tour and discussion of broadcasting and digital careers for the CityArts summer program.	2	Promotions Producer Chief Meteorologist

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9	8/14/2014	Participation in Job Fairs	NABJ Career Fair: Lin Media employees spoke with candidates about the many job openings available at LIN stations across the country. Handed out current LIN job openings including 5 KSNW openings, and a LIN Media brochure that has a map of all the LIN stations with the link for the LIN Career site. Explained the job application procedures using the career site, discussed job availability at the stations, and careers in broadcasting and digital media in general.	4	News Dir. WTNH News Dir. WPRI News Dir. WAVY Exec Producer KOIN
10	9/15/2014	Participation in events or programs sponsored by educational institutions	Station tour for Student Broadcasting class at Horace-Mann Dual-Language Magnet. Exposed students to different broadcasting careers.	4	Production Producer Graphic Artist Executive Producer Director
11	10/17/2014	Participation in events or programs sponsored by educational institutions	KSN participated in a Bethel College freshman career panel. Discussed current job opportunities and job descriptions. Also discussed how specific major/minor coursework pertained to current job and how much was learned on the job.	1	Executive Producer
12	11/12/2014	Participation in Job Fairs	Bethel College Career Night. KSN set up a booth with information about internships, showed examples of producer rundowns, and explained process of how news gets on the air, provided information to students about relevant coursework, how to find internships, and how to apply for specific positions.	1	Producer