

**KSNC, KSNG, KSNK, KSNL, KSNW**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2015 - January 31, 2016**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Morning Producer	2-6, 8-10, 13, 15-17, 19-22, 24, 26, 28-38, 40-44	36
Sales Account Executive	2-6, 8-13, 15-17, 19-22, 24, 26, 29-36, 38, 40-44	12
Reporter	2-6, 8-10, 12-13, 15-17, 19, 21-22, 24, 26, 28-30, 32-38, 40-44	12
Reporter	2-6, 8-10, 12-13, 15-17, 19, 21-22, 24, 26, 28-30, 32-38, 40-44	12
Reporter	2-6, 8-10, 12-13, 15-17, 19, 21-22, 24, 26, 28-30, 32-38, 40-44	37
Sales Assistant	2-10, 13, 15-17, 19, 21-22, 24, 26, 29-30, 32-36, 38, 40-44	36
Producer	1-6, 8-10, 13, 15-17, 19, 21-22, 24, 26, 28-30, 32-38, 40-44	1
Producer	1-6, 8-10, 13, 15-17, 19, 21-22, 24, 26, 28-30, 32-38, 40-44	1
Digital Content Producer	2-6, 8-10, 13, 15-16, 19, 21-22, 25, 27-30, 32-37, 39-44	37
Production Manager	2-6, 8-11, 13, 15-16, 18-19, 21-22, 25, 27, 29-30, 32-34, 36, 39-44	11
Producer	2-6, 8-10, 13-16, 18-19, 21-22, 25, 27-30, 32-37, 39-44	14
Weekend Anchor	2-6, 8-11, 13, 16, 18-19, 21-23, 25, 27-30, 32-37, 39-44	11
Producer	2-6, 8-11, 13, 16, 18-19, 21-22, 25, 27, 29-30, 32-36, 39-44	11

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Application already on file	N	2
2	Baker University 7th and Dearborn Baldwin City, Kansas 66006 Phone : (785) 594-8435 Susan Wade Manual Posting	N	0
3	Barton County Community College 245 NE 30th Rd - Room 102 Library Great Bend, Kansas 67530 Phone : 866-813-2465 ext 214 Url : <a href="http://www.barton.cc.ks.us/careerplanning/employerservice">www.barton.cc.ks.us/careerplanning/employerservice</a> Email : <a href="mailto:simmonse@bartonccc.edu">simmonse@bartonccc.edu</a> Fax : 1-620-792-9214 Elaine Simmons	N	0
4	Bethel College 300 W 27th St No. Newton, Kansas 67114 Phone : 316-283-2500 Url : <a href="http://bethelks.edu">http://bethelks.edu</a> Email : <a href="mailto:marla@bethelks.edu">marla@bethelks.edu</a> Marla Krell	Y	0
5	Brown Mackie College 2106 S. 9th St. Salina, Kansas 67401 Phone : 785-825-5422 Url : <a href="http://www.bmcaec.com">www.bmcaec.com</a> Fax : 1-785-827-7623 Director of Placement	N	0
6	Butler County Community College 901 S. Haverhill Rd - Rm 619 Hubbard Ctr El Dorado, Kansas 67042 Phone : (316) 322-3294 Url : <a href="http://www.butlercc.edu/career_services/index.htm">http://www.butlercc.edu/career_services/index.htm</a> Email : <a href="mailto:lpatterson@butlercc.edu">lpatterson@butlercc.edu</a> Loretta Patterson	N	0

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7	Careerbuilder.com LLC 8420 W Bryn Mayr Ave Chicago, Illinois 60631 Phone : 773-527-5698 Url : <a href="http://www.careerbuilder.com">www.careerbuilder.com</a> Gina Stella Manual Posting	N	0
8	Central Christian College 1200 S. Main, P.O. Box 1403 McPherson, Kansas 67460 Phone : (620) 241-0723 ext 312 Url : <a href="http://www.centralchristian.edu/guidance.html">www.centralchristian.edu/guidance.html</a> Email : <a href="mailto:Pat.Muntz@centralchristian.edu">Pat.Muntz@centralchristian.edu</a> Pat Muntz	N	0
9	Collective Talent 1721 Richardson Pl Tampa, Florida 33606 Phone : 813-254-9695 Url : <a href="http://collectivetalent.com">http://collectivetalent.com</a> Email : <a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a> Michael Bille	N	0
10	Cowley County Community College 125 S. 2nd Arkansas City, Kansas 67005 Phone : (620) 441-5287 Url : <a href="http://www.cowley.edu/student/career">www.cowley.edu/student/career</a> Email : <a href="mailto:smithm@cowley.edu">smithm@cowley.edu</a> Fax : 1-620-441-5350 Meg Smith	N	0
11	Current Employee	N	6
12	Employee Referral	N	3
13	Emporia State University 1200 Commercial-433 S. Morse Hall Emporia, Kansas 66801 Phone : (620) 341-5407 Url : <a href="http://www.emporia.edu/cdceps/employer.htm">www.emporia.edu/cdceps/employer.htm</a> Karla Olson Manual Posting	N	0
14	Former Intern	N	1

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15	Friends University 2100 W. University St - Casado Campus Ctr Wichita, Kansas 67213 Phone : (316) 295-5636 Url : www.friends.edu/CurrentStudents/StudentDevelopment Email : career@friends.edu Aaron Bennett	N	0
16	Ft. Hays State University 600 Park St - 120 Heather Hall Hays, Kansas 67601 Phone : (785) 628-4512 Url : www.fhsu.edu/int/ Email : rohlfie@gmail.com Fax : 1-785-628-5098 Ron Rohlf	N	0
17	Garden City Community College 801 Campus Drive Garden City, Kansas 67846 Phone : (620) 276-9500 Email : laura.york@gcccks.edu Laura York	N	0
18	Garden City Community College 801 Campus Drive Garden City, Kansas 67846 Phone : (620) 276-9500 Email : laura.york@gcccks.edu Laura York	N	0
19	Hutchinson Community College 1300 North Plum - Parker Student Union Hutchinson, Kansas 67501 Phone : (620) 665-3495 Url : www.hutchcc.edu/gc/ Email : mantoothb@hutchcc.edu Fax : 1-620-728-8139 Brooks Mantooth	N	0
20	Indeed.com None None, Kansas Phone : 203-653-5251 Email : joshb@indeed.com Joshua Barbara	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
21	Kansas Association of Broadcasters 2709 SW 29th Topeka, Kansas 66614 Phone : (785) 235-1307 Email : judy@kab.net Judy Clouse	N	0
22	Kansas Wesleyan University 100 E. Claflin Ave - Pioneer Hall Rm 160 Salina, Kansas 67401 Phone : (785) 827-5541 Url : <a href="http://www.kwu.edu/campuslife/careerservices.htm">www.kwu.edu/campuslife/careerservices.htm</a> Email : dane.baxa@kwu.edu Fax : 1-785-827-0927 Dane Baxa	N	0
23	KSN 833 N. Main St Wichita, Kansas 67203 Email : ewalker@ksn.com Fax : 1-316-292-1197 Elizabeth Walker	N	0
24	KSU A.Q. Miller School of Journalism and Mass Communication 105 Kedzie Hall Manhattan , Kansas 66506 Phone : 785-532-0721 Url : <a href="http://www.jmc.ksu.edu">http://www.jmc.ksu.edu</a> Email : gfreela@ksu.edu Gloria Freeland	N	0
25	KSU A.Q. Miller School of Journalism and Mass Communication 105 Kedzie Hall Manhattan , Kansas 66506 Phone : 785-532-0721 Url : <a href="http://www.jmc.ksu.edu">http://www.jmc.ksu.edu</a> Email : gfreela@ksu.edu Gloria Freeland	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
26	McPherson College P.O. Box 1402 -1st Floor Miller Library McPherson, Kansas 67460 Phone : (620) 241-0742 Url : <a href="http://www.mcpherson.edu/careers/index.asp">www.mcpherson.edu/careers/index.asp</a> Email : <a href="mailto:schneidm@mcpherson.edu">schneidm@mcpherson.edu</a> Fax : (620) 241-8443 Michael Schneider	N	0
27	McPherson College P.O. Box 1402 -1st Floor Miller Library McPherson, Kansas 67460 Phone : (620) 241-0742 Url : <a href="http://www.mcpherson.edu/careers/index.asp">www.mcpherson.edu/careers/index.asp</a> Email : <a href="mailto:schneidm@mcpherson.edu">schneidm@mcpherson.edu</a> Fax : (620) 241-8443 Michael Schneider	N	0
28	Medialine.com PO Box 51909 Pacific Grove , California 93950 Phone : 800-237-8073 Mark Shilstone Manual Posting	N	0
29	MG/LIN Internal One West Exchange St Providence, Rhode Island 02903 Phone : 317-296-3109 Cheryl Robb Manual Posting	N	0
30	Newman University 3100 McCormick Wichita, Kansas 67213 Phone : 316-942-4291 Url : <a href="http://www.collegecentral.com/newman">www.collegecentral.com/newman</a> Sherry Lamm Manual Posting	Y	1
31	Non-Employee Referral	N	3

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## II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Northwest Kansas Technical College 1209 Harrison PO Box 668 Goodland, Kansas 67735 Phone : 785-890-3641 Url : <a href="http://nwktc.edu">http://nwktc.edu</a> Email : <a href="mailto:abby.murray@nwktc.edu">abby.murray@nwktc.edu</a> Abby Murray	N	0
33	Pittsburg State University 1701 South Broadway Street 202 & 203 Horace Mann Pittsburg, Kansas 66762 Phone : 620-235-4140 Url : <a href="http://www.pittstate.edu/">http://www.pittstate.edu/</a> Career Services Manual Posting	N	0
34	SER Corporation 1020 N Main St Wichita, Kansas 67203 Phone : 316-264-5372 Email : <a href="mailto:cbenitez@sercorp.com">cbenitez@sercorp.com</a> Fax : 1-316-264-0194 Carol Benitez	N	0
35	Southwestern College 1040 S Rock Rd Wichita, Kansas 67207 Phone : 316-684-5335 Url : <a href="http://southwesterncollege.org">http://southwesterncollege.org</a> Fax : 1-316-688-5218 Career Services	N	0
36	Station Website 833 N. Main St Wichita, Kansas Url : <a href="http://www.ksn.com">www.ksn.com</a> Kevin White Manual Posting	N	10
37	Tvjobs.com Broadcast Employment Services, P.O. Box 4116 Oceanside, California Phone : 800-374-0119 Url : <a href="http://www.tvjobs.com">www.tvjobs.com</a> Mark C. Holloway Manual Posting	N	2

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
38	UNIVERSITY OF KS CAREER & EMPLOYMENT SERVICES 110 BURGE UNION 1601 IRVING HILL RD. LAWRENCE, Kansas 66045 Phone : 785-864-3624 Email : lcaldwell@ku.edu Fax : 1-785-864-4572 LIZ CALDWELL	N	0
39	UNIVERSITY OF KS CAREER & EMPLOYMENT SERVICES 110 BURGE UNION 1601 IRVING HILL RD. LAWRENCE, Kansas 66045 Phone : 785-864-3624 Email : kucareer@ku.edu Fax : 1-785-864-4572 Ann Hartley	N	0
40	Urban League of Kansas 2418 E 9th St Wichita, Kansas 67214 Phone : 316-262-2463 Email : DBlake@KansasUL.Org Fax : 1-316-262-8841 Desmond Blake	Y	0
41	Washburn University-Mass Media 1700 College-Henderson Learning Ctr Topeka, Kansas 66621 Phone : (785) 670-1010 ext 1450 Url : www.washburn.edu/cas/massmedia/ Recruiter N/A Manual Posting	N	0
42	Wichita State University 1845 Fairmount Wichita, Kansas 67260 Phone : (316) 978-9435 Url : http://www.HireKansasTalent.com Jill Pletcher Manual Posting	N	1



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43	Wichita Technical Institute 2051 S Meriden Wichita, Kansas 67213 Phone : 316-943-2241 Url : <a href="http://wti.edu">http://wti.edu</a> Email : <a href="mailto:dbeatson@wti.edu">dbeatson@wti.edu</a> Fax : 1-316-943-5438 David Beatson	Y	0
44	Wichita Workforce 2021 N. Amidon Suite 1100 Wichita, Kansas 67203 Phone : 316-771-6827 Url : <a href="http://workforce-ks.com">http://workforce-ks.com</a> Email : <a href="mailto:bnguyen@kansasworks.com">bnguyen@kansasworks.com</a> Fax : 1-316-771-6891 Billy Nguyen	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>29</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/4/2015	Participation in Job Fairs	Wichita State University hosted a School of Communications Internship and Career Fair. Students came to the KSN booth to discuss potential career options, open positions, internship opportunities and application procedures, job descriptions, and how to get into a specific field.	2	Executive Producer Digital Sales Director
2	2/11/2015	Participation in Job Fairs	Career Fair at Fort Hays State University--Students came to the KSN booth to discuss potential career options, open positions, internship opportunities and application procedures, job descriptions, and how to get into a specific field.	1	Executive Producer
3	2/22/2015	Establishment of an intern program designed to assist members of the community	News Department Internship: -- February 22, 2015 - June 1, 2015. Two Wichita State University Interns. -- May 20, 2015 - August 21, 2015. Two Wichita State University and one University of Kansas Intern. -- January 22, 2016 - June 1, 2015. One Wichita State University Intern.  Weather Internship: -- November 7, 2015 - May 1, 2016. One Mississippi State University Intern.  Promotions (Shadow): -- October 7, 2015. One Augusta HS student.	3	Executive Producer Chief Meteorologist Promotions Director
4	3/4/2015	Participation in Job Fairs	Job Fair at Kansas University School of Journalism. Spoke with students about internships and open positions within the company, and guiding students for how to get into the business, guidance for what classes to take, etc.	1	Executive Producer
5	3/5/2015	Participation in Job Fairs	Job Fair at Kansas State University School of Journalism and Communications. Spoke with students about interships and open positions within the company, and guiding students for how to get into the business, guidance for what classes to take, etc.	1	Executive Producer

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6	3/31/2015	Participation in Job Fairs	Career Fair for Newman University and Friends University. Spoke with students about internships and open positions within the company, and guiding students for how to get into the business, guidance for what classes to take, etc.	1	Executive Producer
7	4/12/2015	Participation in events or programs sponsored by educational institutions	Kansas Collegiate Media Spring Conference speaker covering the importance of the Multi-Media Journalist and what lies ahead in the television journalism career.	1	News Director
8	5/27/2015	Establishment of training programs for station personnel	Business Administrator Summit provided by Media General for all Business Administrators to develop and increase human resource, business management, and accounting skills.	1	Business Administrator
9	7/17/2015	Participation in events or programs sponsored by educational institutions	Station tour for high school seniors and college students in the Wichita State University Fluency Camp. Tour introduced the students to broadcast media, the range of broadcast career fields, and the daily operations of working in a television station.	1	Promotions Producer
10	9/2/2015	Provision of training to management	Attended Media General webinar that overviewed and explained the FCC's EEO rules and policies. The training included methods of ensuring EEO and preventing discrimination.	1	Business Administrator