

CONTRACT



WTNH
 2960 North Meridian Street
 John Browning
 Indianapolis, IN 46208
 (203) 784-8888

<u>Contract / Revision</u> 4432703 /		<u>Alt Order #</u> 28390223	
<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24	
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 13094		
<u>Product</u> TV			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WTNH	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Households			
	<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>	

And:

Waterfront Strategies
 3050 K Street, NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTNH	10/22/24	10/28/24	News 8 @ 4a-5a	4a-5a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/24	10/28/24	MTWTF--				5	\$60.00			
N 2	WTNH	10/22/24	10/28/24	News 8 @ 4a-5a	4a-5a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/24	10/28/24	MTWTF--				5	\$60.00			
N 3	WTNH	10/22/24	10/28/24	News 8 @ 5a-6a	5a-6a		:30			NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/24	10/28/24	MTWTF--				5	\$410.00			
N 4	WTNH	10/22/24	10/28/24	News 8 @ 5a-6a	5a-6a		:30			NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/24	10/28/24	MTWTF--				5	\$410.00			
N 5	WTNH	10/22/24	10/28/24	News 8 @ 6a	6a-7a		:30			NM	5	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/24	10/28/24	MTWTF--				5	\$710.00			
N 6	WTNH	10/22/24	10/28/24	News 8 @ 6a	6a-7a		:30			NM	6	\$4,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/24	10/28/24	MTWTF--				6	\$710.00			
N 7	WTNH	10/22/24	10/28/24	GMA	7a-9a		:30			NM	13	\$8,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/24	10/28/24	MTWTF--				13	\$675.00			
N 8	WTNH	10/26/24	10/26/24	Sa Good Morning 6a-8a	6a-8a		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/24	10/27/24	-----S-				1	\$290.00			
N 9	WTNH	10/26/24	10/26/24	Sa Good Morning 6a-8a	6a-8a		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/24	10/27/24	-----S-				1	\$290.00			
N 10	WTNH	10/26/24	10/26/24	GMA 9a-10a	9a-10a		:30			NM	1	\$445.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/24	10/27/24	-----S-				1	\$445.00			
N 11	WTNH	10/27/24	10/27/24	Su Good Morning 6a-8a	6a-8a		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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 John Browning
 Indianapolis, IN 46208
 (203) 784-8888

<u>Contract / Revision</u> 4432703 /	<u>Alt Order #</u> 28390223
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<u>Advertiser</u> POL/House Majority PAC	<u>Original Date / Revision</u> 04/10/24 / 04/10/24
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<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Product</u> TV	<u>Estimate #</u> 13094
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-----S				1	\$290.00			
N 12	WTNH	10/27/24	10/27/24	GMA SaSu	8a-9a		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-----S				1	\$290.00			
N 13	WTNH	10/22/24	10/28/24	M-F 9a- 10a	9a- 10a		:30			NM	5	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$385.00			
N 14	WTNH	10/22/24	10/28/24	News 8 @ 10am	M-F 10am - 11am		:30			NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$305.00			
N 15	WTNH	10/22/24	10/28/24	News 8 @ 10am	M-F 10am - 11am		:30			NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$305.00			
N 16	WTNH	10/22/24	10/28/24	The View	11a-12p		:30			NM	5	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$430.00			
N 17	WTNH	10/22/24	10/28/24	News 8 Noon	12-1p		:30			NM	5	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$385.00			
N 18	WTNH	10/22/24	10/28/24	News 8 Noon	12-1p		:30			NM	5	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$385.00			
N 19	WTNH	10/22/24	10/28/24	GMA Day	1p-2p		:30			NM	5	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$385.00			
N 20	WTNH	10/22/24	10/28/24	General Hospital	M-F 2-3p		:30			NM	5	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$405.00			
N 21	WTNH	10/22/24	10/28/24	M-F 3-4p	3-4p		:30			NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$410.00			
N 22	WTNH	10/22/24	10/28/24	News 8 4p-5p	M-F 4p - 4:58p		:30			NM	5	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$510.00			
N 23	WTNH	10/22/24	10/28/24	News 8 4p-5p	M-F 4p - 4:58p		:30			NM	5	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$510.00			
N 24	WTNH	10/22/24	10/28/24	News 8 5p-6p	5p-6p		:30			NM	5	\$5,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$1,025.00			
N 25	WTNH	10/22/24	10/28/24	News 8 5p-6p	5p-6p		:30			NM	5	\$5,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$1,025.00			
N 26	WTNH	10/27/24	10/27/24	Su News 8 @ 6p	6p-630p		:30			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-----S				1	\$840.00			
N 27	WTNH	10/22/24	10/28/24	M-F 7p-730p	7p-730p		:30			NM	5	\$12,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Advertiser POL/House Majority PAC	Original Date / Revision 04/10/24 / 04/10/24
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Contract Dates 10/22/24 - 10/28/24	Product TV	Estimate # 13094
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$2,530.00			
N 28	WTNH	10/22/24	10/28/24	M-F 730p-8p	730p-8p		:30			NM	4	\$8,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$2,065.00			
N 29	WTNH	10/28/24	10/28/24	Mon Prime Other 1	8p-10p		:30			NM	1	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	M-----				1	\$3,125.00			
N 30	WTNH	10/22/24	10/22/24	Tue Hour 3	10p-11p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-T-----				1	\$1,575.00			
N 31	WTNH	10/25/24	10/25/24	Fri Hour 1	8p-9p		:30			NM	1	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	----F--				1	\$2,350.00			
N 32	WTNH	10/25/24	10/25/24	Fri Prime Other 2	9p-11p		:30			NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	----F--				1	\$1,425.00			
N 33	WTNH	10/27/24	10/27/24	Sun Hour 1	7p-8p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/24	10/27/24	-----S				1	\$1,200.00			
N 34	WTNH	10/22/24	10/28/24	Late News 8	11p-11:35p		:30			NM	5	\$3,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF-S				5	\$615.00			
N 35	WTNH	10/22/24	10/28/24	Jimmy Kimmel	1135p-1237a		:30			NM	5	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$290.00			
N 36	WTNH	10/22/24	10/28/24	Nightline	1237a-107a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$200.00			
Totals											144	\$92,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	116	\$72,490.00	(\$10,873.50)	\$61,616.50
10/28/24 - 11/24/24	28	\$19,675.00	(\$2,951.25)	\$16,723.75
Totals	144	\$92,165.00	(\$13,824.75)	\$78,340.25

Signature: _____ Date: _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28390223
CPE: 79/86/13094
Agency: WATERFRONT STRATEGIES
3050 K ST NW 100
20007

Changes as of: 4/9/2024 at 1:03 PM
Flight: 10/22/24 - 10/28/24
Advertiser: HOUSE MAJORITY PAC

Version: Original Order
Station: WTNH
Market: Hartford, CT

Product: TV
Agency Order #: 13359679
Buyer: McGann, Peter
Salesperson: SARA SCOTT
410-499-1136

Con Type: POLITI
Total S: \$92,161

Office: WASHINGTON
Service: Nielsen
Primary Demo:
Assistant: SARA SCOTT
410-499-1136

Total Spots: 144
Total CPP: \$0.00
Total GRP:

Comments: HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/22 - 10/22		Total Spots	Total \$	CPP
						10/22	10/22			
1	Tu-F,M 4a-4:30a		Good Morning Connecticut 4A	\$60.00	30	4	5	5	\$300.00	\$0.00
2	Tu-F,M 4:30a-5a		Good Morning Connecticut 430A	\$60.00	30	4	5	5	\$300.00	\$0.00
3	Tu-F,M 5a-5:30a		Good Morning Connecticut 5A	\$410.00	30	3	5	5	\$2,050.00	\$0.00
4	Tu-F,M 5:30a-6a		Good Morning Connecticut 530A	\$410.00	30	3	5	5	\$2,050.00	\$0.00
5	Tu-F,M 6a-6:30a		Good Morn Connecticut 6A	\$710.00	30	3	5	5	\$3,550.00	\$0.00
6	Tu-F,M 6:30a-7a		Good Morn Connecticut 630A	\$710.00	30	3	6	6	\$4,260.00	\$0.00
7	Tu-F,M 7a-9a		Good Morning America	\$675.00	30	3	13	13	\$8,775.00	\$0.00
8	Sa 7a-7:30a		Good Morn Connecticut Block	\$290.00	30	3	1	1	\$290.00	\$0.00
9	Sa 7:30a-8a		Good Morn Connecticut Block	\$290.00	30	3	1	1	\$290.00	\$0.00
10	Sa 9a-10a		Good Morning America Wknd	\$445.00	30	3	1	1	\$445.00	\$0.00
11	Su 6:30a-7a		Good Morn Connecticut Wknd	\$290.00	30	3	1	1	\$290.00	\$0.00
12	Su 8a-9a		Good Morning America Weekend	\$290.00	30	3	1	1	\$290.00	\$0.00
13	Tu-F,M 9a-10a		Live with Kelly and Mark	\$385.00	30	3	5	5	\$1,925.00	\$0.00
14	Tu-F,M 10a-10:30a		News 8 @ 10A	\$305.00	30	3	5	5	\$1,525.00	\$0.00
15	Tu-F,M 10:30a-11a		News 8 @ 1030A	\$305.00	30	3	5	5	\$1,525.00	\$0.00
16	Tu-F,M 11a-12n		The View	\$430.00	30	3	5	5	\$2,150.00	\$0.00
17	Tu-F,M 12n-12:30p		News 8 At Noon	\$385.00	30	3	5	5	\$1,925.00	\$0.00
18	Tu-F,M 12:30p-1p		News 8 At Noon	\$385.00	30	3	5	5	\$1,925.00	\$0.00
19	Tu-F,M 1p-2p		GMA3: What You Need To Know	\$385.00	30	3	5	5	\$1,925.00	\$0.00
20	Tu-F,M 2p-3p		General Hospital	\$405.00	30	3	5	5	\$2,025.00	\$0.00
21	Tu-F,M 3p-4p		Judge Judy	\$410.00	30	3	5	5	\$2,050.00	\$0.00



125 West 55th St
New York, NY 10019

Contract # 28390223

CPE: 79/86/13094
Agency: WATERFRONT STRATEGIES
3050 K ST NW 100
20007

Changes as of: 4/9/2024 at 1:03 PM
Flight: 10/22/24 - 10/28/24
Advertiser: HOUSE MAJORITY PAC

Product: TV
Agency Order #: 13359679
Buyer: McGann, Peter
Salesperson: SARA SCOTT
410-499-1136

Separation:

Version: Original Order
Station: WTNH
Market: Hartford, CT

Office: WASHINGTON
Service: Nielsen
Primary Demo:
Assistant: SARA SCOTT
410-499-1136

Con Type: POLITICAL
Total \$: \$92,165,000
Total Spots: 144
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/22	10/22 - 10/22	Total Spots	Total \$	CPP
22	Tu-F,M 4p-4:30p		News 8 at 4PM	\$510.00	30	3		5	\$2,550.00	\$0.00
23	Tu-F,M 4:30p-5p		News 8 at 430PM	\$510.00	30	3		5	\$2,550.00	\$0.00
24	Tu-F,M 5p-5:30p		News 8 At 5PM	\$1,025.00	30	3		5	\$5,125.00	\$0.00
25	Tu-F,M 5:30p-6p		News 8 At 530PM	\$1,025.00	30	3		5	\$5,125.00	\$0.00
26	Su 6p-6:30p		News 8 At 6PM	\$840.00	30	3		1	\$840.00	\$0.00
27	Tu-F,M 7p-7:30p		Jeopardy!	\$2,530.00	30	3		5	\$12,650.00	\$0.00
28	Tu-F,M 7:30p-8p		Wheel Of Fortune	\$2,065.00	30	4		4	\$8,260.00	\$0.00
29	M 8p-10p		The Bachelor-ABC	\$3,125.00	30	3		1	\$3,125.00	\$0.00
30	Tu 10p-11p		The Good Doctor-ABC	\$1,575.00	30	3		1	\$1,575.00	\$0.00
31	F 8p-9p		Shark Tank-ABC	\$2,350.00	30	3		1	\$2,350.00	\$0.00
32	F 9p-11p		20/20 (2 hours)-ABC	\$1,425.00	30	3		1	\$1,425.00	\$0.00
33	Su 7p-8p		America's Funniest Home Videos-ABC	\$1,200.00	30	3		1	\$1,200.00	\$0.00
34	Tu-F,Su-M 11p-11:35p		News 8 At 11PM (Sold M-F / Sun)	\$615.00	30	3		5	\$3,075.00	\$0.00
35	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live-ABC	\$290.00	30	3		5	\$1,450.00	\$0.00
36	Tu-F,M 12:37a-1:06a		Nightline-ABC	\$200.00	30	3		5	\$1,000.00	\$0.00
							TOTALS:	144	\$92,165.00	\$0.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28390223 Changes as of: 4/9/2024 at 1:03 PM Version: Original Order
 CPE: 79/86/13094 Flight: 10/22/24 - 10/28/24 Station: WTNH
 Agency: WATERFRONT STRATEGIES Advertiser: HOUSE MAJORITY PAC Market: Hartford, CT
 3050 K ST NW 100 Product: TV Office: WASHINGTON
 20007 Agency Order #: 13359679 Service: Nielsen
 Buyer: McGann, Peter Primary Demo:
 Salesperson: SARA SCOTT Assistant: SARA SCOTT
 Separation: 410-499-1136 410-499-1136

Con Type: POLITI
 Total Spots: 144
 Total CPP: \$0.00
 Total GRP:

Special Instructions

Order Level Comments

04/09/24 1:03 PM SARA SCOTT Comment HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuy Type: CPP

Competitive Information		Daypart Summary				Monthly Summary	
Market Budget:	WTNH Share:	% Distrib	Spots	Dollars	CPP	Month	Spots
\$368,660	25%	100%	144	\$92,165.00	N/A	2024-Oct	144
Comment: est 25		100%	144	\$92,165.00	N/A	Total	144
Competitive Unknown							

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting New	4/10/24 10:15 AM					\$0	\$0	
	4/9/24 1:03 PM	SARA SCOTT	New	144		\$92,165.00	\$92,165.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.