

CONTRACT

V51



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Target Enterprises
15260 Ventura Blvd Suite 1240
Sherman Oaks, CA 91436

Contract / Revision 3377 /		Alt Order # 6995200
Product #1026 FREEDOM PRNRS		
Contract Dates 10/22/14 - 10/28/14		Estimate # #1026
Advertiser Freedom Partners		Original Date / Revision 07/28/14 / 07/28/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOB	Account Executive John (LA) Overmyer	Sales Office Petty-Los Angel
Special Handling		
Demographic Adults 35+		
		Total Ratings 36.70
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/22/14	10/24/14	Late 11p News M-F	11:00 PM-11:35 PM		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--WTF--				3	\$75.00	3.10			
N 2	All	10/27/14	10/28/14	Late 11p News M-F	11:00 PM-11:35 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	MT-----				2	\$75.00	3.10			
N 3	All	10/22/14	10/24/14	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--WTF--				2	\$113.00	2.80			
N 4	All	10/27/14	10/28/14	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	MT-----				1	\$113.00	2.80			
N 5	All	10/22/14	10/24/14	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--WTF--				2	\$113.00	2.30			
N 6	All	10/27/14	10/28/14	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	MT-----				2	\$113.00	2.30			
N 7	All	10/25/14	10/26/14	Late News Rotator Sa-Su	11:00 PM-11:35 PM		:30				NM	2	\$76.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----SS				2	\$38.00	1.80			
Totals										36.70		14	\$1,242.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	9	\$753.00	(\$112.95)	\$640.05
10/27/14 - 10/28/14	5	\$489.00	(\$73.35)	\$415.65
Totals	14	\$1,242.00	(\$186.30)	\$1,055.70

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER WORKSHEET

Rep Order# 6995200 Ver# 1 Status New
EC'd No

Traffic Order# 3377
Printed: 07/25/14 1:25 PM
Last Received: 07/25/14 1:19 PM
Showing Buylines: All Lines

1 of 2

Station KOB-TV MEDFORD, OR.
Advertiser (FREP) FREEDOM PARTNERS
Product #1026 FREEDOM PRITNRS
Estimate# #1026
Buyer DEDE JEFFERY

Agency (L040) TARGET ENTERPRISES
15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E #1026
Flight Dates 10/22/14-10/28/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (LA) LOS ANGELES
Salesperson (LJO) JOHN OVERMYER
Sales Assistant
Salesperson Phone# 323-761-6114
Salesperson Fax# 323-315-2294

--- REMARKS ---

NEW ORDER **11P NEWS MAKEGOOD FOR 5P NEWS ** PLS CFM T/R. TESS FOR JOHN

RSJ

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W-F	11P-1135P	- Buy Comment: LATE NEWS	30	3.1	9.3	\$75.00	10/22-10/24	3	1	3	\$225.00
2	M-Tu	11P-1135P	- Buy Comment: LATE NEWS	30	3.1	6.2	\$75.00	10/27-10/28	2	1	2	\$150.00
3	W-F	6P-630P	- Buy Comment: EARLY NEWS	30	2.8	5.6	\$113.00	10/22-10/24	2	1	2	\$226.00
4	M-Tu	6P-630P	- Buy Comment: EARLY NEWS	30	2.8	2.8	\$113.00	10/27-10/28	1	1	1	\$113.00
5	W-F	630P-7P	- Buy Comment: EARLY NEWS	30	2.3	4.6	\$113.00	10/22-10/24	2	1	2	\$226.00
6	M-Tu	630P-7P	- Buy Comment: EARLY NEWS	30	2.3	4.6	\$113.00	10/27-10/28	2	1	2	\$226.00
7	Sa-Su	11P-1135P	- Buy Comment: WKND LATE NEWS	30	1.8	3.6	\$38.00	10/25-10/26	2	1	2	\$76.00

---REPORT TOTALS---

Report Totals: 14 / \$1,242.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 6995200
EC'd No

Ver# 1

Status New

Station KOB-TV MEDFORD, OR.
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Product #1026 FREEDOM PRTNRS
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15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E /#1026
Flight Dates 10/22/14-10/28/14

Nov2014: 5/ \$489.00

Order Totals: 14 / \$1,242.00

Total GRPS: 36.7

Oct2014: 9/ \$753.00

Order Totals: 14 / \$1,242.00

Printed: 07/25/14 1:25 PM

Last Received: 07/25/14 1:19 PM

Showing Buylines: All Lines

2 of 2

Rep Firm PETRY MEDIA CORPORATION
Sales Office (LA) LOS ANGELES
Salesperson (LJO) JOHN OVERMYER
Sales Assistant
Salesperson Phone# 323-761-6114
Salesperson Fax# 323-315-2294

--- COMPETITIVE ---

Market Totals	\$5,400.00	CATV .00%	KDRV 23.00%	KMFD .00%	KVVU 8.00%	KOBI 23.00%
		KOTI 23.00%	KTVL 23.00%			

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE