

**CONTRACT**

**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

And:

**Target Enterprises**  
**15260 Ventura Blvd Suite 1240**  
**Sherman Oaks, CA 91436**

<b>Contract / Revision</b> 3383 /		<b>Alt Order #</b> 6995195
<b>Product</b> #1021 FREEDOM PRTNRS		
<b>Contract Dates</b> 09/17/14 - 09/23/14		<b>Estimate #</b> #1021
<b>Advertiser</b> Freedom Partners		<b>Original Date / Revision</b> 07/28/14 / 07/28/14
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOBI	<b>Account Executive</b> John (LA) Overmyer	<b>Sales Office</b> Petry-Los Angel
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 55.30
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	09/17/14	09/19/14	Late 11p News M-F	11:00 PM-11:35 PM		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	--WTF--				3	\$95.00	2.60			
N 2	All	09/22/14	09/23/14	Late 11p News M-F	11:00 PM-11:35 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	MT-----				2	\$95.00	2.60			
N 3	All	09/17/14	09/19/14	NBC5 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	--WTF--				3	\$75.00	3.10			
N 4	All	09/22/14	09/23/14	NBC5 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	MT-----				2	\$75.00	3.10			
N 5	All	09/17/14	09/19/14	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$339.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	--WTF--				3	\$113.00	2.80			
N 6	All	09/22/14	09/23/14	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	MT-----				2	\$113.00	2.80			
N 7	All	09/17/14	09/19/14	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	--WTF--				2	\$113.00	2.30			
N 8	All	09/22/14	09/23/14	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30				NM	2	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	MT-----				2	\$113.00	2.30			
N 9	All	09/20/14	09/21/14	Late News Rotator Sa-Su	11:00 PM-11:35 PM		:30				NM	2	\$76.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----SS				2	\$38.00	1.80			
<b>Totals</b>										<b>55.30</b>		<b>21</b>	<b>\$1,943.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 -09/23/14	21	\$1,943.00	(\$291.45)	\$1,651.55
<b>Totals</b>	<b>21</b>	<b>\$1,943.00</b>	<b>(\$291.45)</b>	<b>\$1,651.55</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

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<u>Contract / Revision</u>	<u>Alt Order #</u>
3383 /	6995195

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/14 - 09/23/14	#1021 FREEDOM PRTN	#1021

<u>Advertiser</u>	<u>Original Date / Revision</u>
Freedom Partners	07/28/14 / 07/28/14

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



# ORDER WORKSHEET

<b>Rep Order#</b> 6995195	<b>Ver#</b> 1	<b>Status</b> New	<b>Traffic Order#</b> 3383	<b>Printed:</b> 07/24/14 7:14 PM	1 of 2
<b>E.C'd</b> No				<b>Last Received:</b> 07/24/14 7:13 PM	
				<b>Showing Buylines:</b> All Lines	

  

<b>Station</b> KOBL-TV MEDFORD, OR.	<b>Agency</b> (L040) TARGET ENTERPRISES	<b>Rep Firm</b> PETRY MEDIA CORPORATION
<b>Advertiser</b> (FREEDOM PARTNERS	15260 VENTURA BLVD, STE: 1240	<b>Sales Office</b> (LA) LOS ANGELES
<b>Product</b> #1021 FREEDOM PRNRS	SHERMAN OAKS, CA 91436	<b>Salesperson</b> (LJO) JOHN OVERMYER
<b>Estimate#</b> #1021	<b>Agency C/P1/P2/E</b> /#1021	<b>Sales Assistant</b>
<b>Buyer</b> DEDE JEFFERY	<b>Flight Dates</b> 09/17/14-09/23/14	<b>Salesperson Phone#</b> 323-761-6114
		<b>Salesperson Fax#</b> 323-315-2294

## --- REMARKS ---

NEW ORDER \*\* LN# 3,4,...5P NEWS...WILL FIND MG FOR THE 5P NEWS \*\*\* PLS CFM T/R. TESS FOR JOHN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W-F	11P-1135P	- Buy Comment: LATE NEWS	30	2.6	7.8	\$95.00	09/17-09/19	3	1	3	\$285.00
2	M-Tu	11P-1135P	- Buy Comment: LATE NEWS	30	2.6	5.2	\$95.00	09/22-09/23	2	1	2	\$190.00
3	W-F	5P-530P	- Buy Comment: EARLY NEWS	30	3.1	9.3	\$75.00	09/17-09/19	3	1	3	\$225.00
4	M-Tu	5P-530P	- Buy Comment: EARLY NEWS	30	3.1	6.2	\$75.00	09/22-09/23	2	1	2	\$150.00
5	W-F	6P-630P	- Buy Comment: EARLY NEWS	30	2.8	8.4	\$113.00	09/17-09/19	3	1	3	\$339.00
6	M-Tu	6P-630P	- Buy Comment: EARLY NEWS	30	2.8	5.6	\$113.00	09/22-09/23	2	1	2	\$226.00
7	W-F	630P-7P	- Buy Comment: EARLY NEWS	30	2.3	4.6	\$113.00	09/17-09/19	2	1	2	\$226.00
8	M-Tu	630P-7P	- Buy Comment: EARLY NEWS	30	2.3	4.6	\$113.00	09/22-09/23	2	1	2	\$226.00
9	Sa-Su	11P-1135P	- Buy Comment: WKND LATE NEWS	30	1.8	3.6	\$38.00	09/20-09/21	2	1	2	\$76.00

ORDER WORKSHEET

Rep Order# 6995195  
EC'd No

Ver# 1

Status New

Station KOB-TV MEDFORD, OR.

Advertiser (FREP).FREEDOM PARTNERS

Product #1021 FREEDOM PRTRNS

Estimate# #1021

Buyer DEDE JEFFERY

Traffic Order#

Agency (L040) TARGET ENTERPRISES  
15260 VENTURA BLVD, STE: 1240  
SHERMAN OAKS, CA 91436  
Agency C/P1/P2/E /#1021  
Flight Dates 09/17/14-09/23/14

Printed: 07/24/14 7:14 PM  
Last Received: 07/24/14 7:13 PM  
Showing Buylines: All Lines

2 of 2

Rep Firm PETRY MEDIA CORPORATION

Sales Office (LA) LOS ANGELES

Salesperson (LJO) JOHN OVERMYER

Sales Assistant

Salesperson Phone# 323-761-6114

Salesperson Fax# 323-315-2294

---REPORT TOTALS---  
Report Totals: 21 / \$1,943.00

---SALES MONTHLY TOTALS---  
Sep2014: 21/ \$1,943.00  
Order Totals: 21 / \$1,943.00 Total GRPS: 55.3

--- COMPETITIVE ---  
Market Totals \$8,447.83 CATV .00% KDRV 23.00% KMFD .00% KMVU 8.00% KOB1 23.00%  
KOTI 23.00% KTVL 23.00%

Books [null]  
Demos RA35+P

--- CREDIT RISK ---  
CASH IN ADVANCE