

## CONTRACT



**KOB**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

And:

**Target Enterprises**  
**15260 Ventura Blvd Suite 1240**  
**Sherman Oaks, CA 91403**

<u>Contract / Revision</u> 3919 /		<u>Alt Order #</u> 8167632 - 06996394
<u>Product</u> 6996394		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u> 6996394
<u>Advertiser</u> No on 92 Coalition		<u>Original Date / Revision</u> 09/02/14 / 10/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOB	<u>Account Executive</u> Los Angeles Katz Ea	<u>Sales Office</u> Katz-Los Angele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NOON	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

V3

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/20/14	10/24/14	Today Show I	6:58 AM-9:00 AM		:30			NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	22222--	10			\$70.00				
2	All	10/20/14	10/24/14	Days of our Lives	1:00 PM-2:00 PM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--	5			\$40.00				
3	All	10/20/14	10/24/14	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--	5			\$25.00				
4	All	10/20/14	10/24/14	Dr. Oz	4:00 PM-5:00 PM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--	5			\$40.00				
5	All	10/20/14	10/24/14	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--	5			\$113.00				
6	All	10/20/14	10/24/14	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30			NM	5	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--	5			\$113.00				
E 7	All	10/20/14	10/24/14	M-F Entertainment Tonight	7:00 PM-7:30 PM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	11111--	5			\$45.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	All	10/20/14-10/26/14	M-F Entertainment Tonight	7:00 PM-7:30 PM	MTuWThF----	:30		\$45.00	NM		
				Credited								
	3	All	10/20/14-10/26/14	M-F Entertainment Tonight	7:00 PM-7:30 PM	MTuWThF----	:30		\$45.00	NM		
				Credited								
8	All	10/21/14	10/21/14	Marry Me/About A Boy	9:00 PM-10:00 PM		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	-2-----	2			\$375.00				
9	All	10/21/14	10/21/14	Chicago Fire	10:00 PM-11:00 PM		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	-2-----	2			\$375.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI

125 South Fir Street

Medford, OR 97501

(541) 779-5555

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<u>Contract / Revision</u> 3919 /		<u>Alt Order #</u> 8167632 - 06996394
<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Product</u> 6996394	<u>Estimate #</u> 6996394
<u>Advertiser</u> No on 92 Coalition		<u>Original Date / Revision</u> 09/02/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount			
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>											2	\$550.00			
10	All	10/22/14	10/22/14	Law & Order SVU	9:00 PM-10:00 PM		:30		NM						
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>											5	\$475.00			
11	All	10/20/14	10/24/14	Late 11p News M-F	11:00 PM-11:35 PM		:30		NM						
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>											5	\$575.00			
12	All	10/20/14	10/24/14	Tonight Show: Fallon	11:35 PM-12:35 AM		:30		NM						
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>											2	\$100.00			
13	All	10/25/14	10/26/14	Late News Rotator M-Su	11:00 PM-11:35 PM		:30		NM						
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>											Totals			56	\$5,690.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	56	\$5,690.00	(\$853.50)	\$4,836.50
Totals	56	\$5,690.00	(\$853.50)	\$4,836.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# ORDER WORKSHEET

Rep Order# 8167630 Ver# 5

Status Revised

Traffic Order# 3919

Last Received:  
Showing Buylines:

Printed: 10/29/14 5:39 PM  
10/29/14 5:02 PM  
All Rep Changes

1 of 2

Station KOB-TV MEDFORD  
Advertiser (NO92) NO ON 92 COALITION  
Product GMO-OR  
Estimate#  
Buyer MEREDITH MARCUS

Agency (8182) TARGET ENTERPRISES  
15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E  
Flight Dates 10/20/14-10/26/14

Rep Firm EAGLE TELEVISION  
Sales Office (LA) LOS ANGELES  
Salesperson (LSB) STEVE BANKA  
Sales Assistant CARL  
Salesperson Phone# 323 966-5021  
Salesperson Fax#

## --- CONTRACT COMMENT ---

TKO EFF SEP01/14 OLD REP/CON PETRY TELEVISION #06996394  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

LN 7 2X NA; MG W/O 10/27 #8167634 (\$90) PLEASE CONFIRM OR ADVISE THANKS CARL FOR STEVE

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	M-F	7P-730P	ENT TONIGHT	30	1.2	3.6	\$45.00	10/20-10/24	3	3	\$135.00
Buy Comment: 2X NA; MG W/O 10/27 #8167634											
Sales remark: V5 2X NA; MG W/O 10/27 #8167634											
V5 More than 2 codes changed											

## ---REPORT TOTALS---

Report Totals: 3 / \$135.00

## ---SALES MONTHLY TOTALS---

Oct2014: 56 / \$5,690.00  
Order Totals: 56 / \$5,690.00  
Total GRPS: 107.0

## ---COMPETITIVE---

Market Totals	\$24,739.13	CATV .00%	KDRV 23.00%	KMFD .00%	KMVU 8.00%	KOBI 23.00%
		KOTI 23.00%	KTVL 23.00%			

Books [null]  
Demos RA35+P

# ORDER WORKSHEET

<b>Rep Order#</b> 8167626	<b>Ver#</b> 5	<b>Status</b> Revised	<b>Traffic Order#</b> 3918	<b>Printed:</b> 10/29/14 5:39 PM	1 of 2
<b>EC'd</b> Yes				<b>Last Received:</b> 10/29/14 4:59 PM	
				<b>Showing Buylines:</b> All Rep Changes	

  

<b>Station</b> KOBI-TV MEDFORD	<b>Agency</b> (8182) TARGET ENTERPRISES	<b>Rep Firm</b> EAGLE TELEVISION
<b>Advertiser</b> (NO92) NO ON 92 COALITION	15260 VENTURA BLVD, SUITE 1240	<b>Sales Office</b> (LA) LOS ANGELES
<b>Product</b> GMO-OR	SHERMAN OAKS, CA 91403	<b>Salesperson</b> (LSB) STEVE BANKA
<b>Estimate#</b>	<b>Agency C/P1/P2/E</b>	<b>Sales Assistant</b> CARL
<b>Buyer</b> MEREDITH MARCUS	<b>Flight Dates</b> 10/13/14-10/19/14	<b>Salesperson Phone#</b> 323 966-5021
		<b>Salesperson Fax#</b>

## --- CONTRACT COMMENT ---

TKO EFF SEP01/14 OLD REP/CON PETRY TELEVISION #06996393  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

LN 7 1X NA; MG W/O 10/27 #8167634 (\$45) PLEASE CONFIRM OR ADVISE THANKS CARL FOR STEVE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	M-F	7P-730P	ENT TONIGHT	30	1.2	4.8	\$45.00	10/13-10/17	4	4	\$180.00
Buy Comment: 1X NA; MG W/O 10/27 #8167634											
Sales remark: V5 1X NA; MG W/O 10/27 #8167634											
V5 More than 2 codes changed											

## ---REPORT TOTALS---

Report Totals: 4 / \$180.00

## ---SALES MONTHLY TOTALS---

Oct2014: 53 / \$4,435.00  
 Order Totals: 53 / \$4,435.00

--- COMPETITIVE ---  
 Market Totals \$19,282.61  
 CATV .00% KDRV 23.00% KMFD .00% KMVU 8.00% KOBI 23.00%  
 KOTI 23.00% KTUL 23.00%

Books [null]  
 Demos RA35+P



# ORDER WORKSHEET

Rep Order# 8167622 Ver# 9  
EC'd Yes

Status Revised

Traffic Order# 3913

Last Received:  
Showing Buylines:

Printed: 10/29/14 5:39 PM  
10/29/14 4:54 PM  
All Rep Changes

1 of 2

Station KOB-TV MEDFORD  
Advertiser (NO92) NO ON 92 COALITION  
Product GMD-OR  
Estimate#  
Buyer MEREDITH MARCUS

Agency (8182) TARGET ENTERPRISES  
15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E  
Flight Dates 10/06/14-10/12/14

Rep Firm EAGLE TELEVISION  
Sales Office (LA) LOS ANGELES  
Salesperson (LSB) STEVE BANKA  
Sales Assistant CARL  
Salesperson Phone# 323 966-5021  
Salesperson Fax#

## --- CONTRACT COMMENT ---

TKO EFF SEP01/14 OLD REP/CON PETRY TELEVISION #06996392  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

LN 7 1X NA; MG W/O 10/27 #8167634 (\$375) PLEASE CONFIRM OR ADVISE THANKS CARL FOR STEVE

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	Tu	9P-10P	MARY ME/ABOUT A BOY	30	6.5	N/A	\$375.00	10/07-10/07	0	0	\$0.00
Buy Comment: 1X NA; MG W/O 10/27 #8167634											
Sales remark: V9 1X NA; MG W/O 10/27 #8167634											
V9 More than 2 codes changed											
11*	Tu	10P-11P	CHICAGO FIRE	30	6.5	N/A	\$375.00	10/07-10/07	0	0	\$0.00
Buy Comment: DNR											
Sales remark: V9 MG OFFER DNR											
V9 More than 2 codes changed											

## ---REPORT TOTALS---

Report Totals: 0 / \$0.00

## ---SALES MONTHLY TOTALS---

Oct2014: 41 / \$3,205.00  
Order Totals: 41 / \$3,205.00  
Total GRPS: 70.0

## --- COMPETITIVE ---

Market Totals \$13,934.78 CATV .00% KDRV 23.00% KMFD .00% KMVU 8.00% KOB 23.00%