

ORDER WORKSHEET

Rep Order# 6996563 Ver# 3

Status Revised

Traffic Order# 3693

Last Received: 09/02/14 2:17 PM  
Showing Buylines:

Printed: 09/02/14 7:56 PM  
09/02/14 2:17 PM  
All Rep Changes

Duplicate 1 of 3

Station KOB-TV MEDFORD, OR.  
Advertiser (VOTE) VOTE YES/MEASURE 92  
Product VOTE YES ON MEAS 92  
Estimate# 918  
Buyer Barbara Abar

Agency (CPMD) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E 157/164/918  
Flight Dates 10/21/14-10/27/14

Rep Firm PETRY MEDIA CORPORATION  
Sales Office (PH) PHILADELPHIA  
Salesperson (FEI) FRANK FEINBERG  
Sales Assistant THERESA  
Salesperson Phone# 215-567-6005  
Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---  
VOTE YES ON MEASURE 92

--- REMARKS ---

\*\*ISSUE TO SHOW ADVERTISER CORRECTED FROM ISSUE TO VOTE YES ON MEASURE 92\*\* \*\*\*\*\*DO NOT DOUBLE BOOK!!!!\*\*\*\*\* THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	6A-7A	NBC5 NWS@SUNRS	30	-	-	\$55.00	10/21-10/21	1	1	\$55.00
2	Tu	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/21-10/21	1	1	\$70.00
3	Th	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/23-10/23	1	1	\$70.00
4	F	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/24-10/24	1	1	\$70.00
5	M	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/27-10/27	1	1	\$70.00
6	Tu	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/21-10/21	1	1	\$60.00
7	Th	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/23-10/23	1	1	\$60.00
8	F	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/24-10/24	1	1	\$60.00
9	M	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/27-10/27	1	1	\$60.00
10	W	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/22-10/22	1	1	\$55.00
11	Th	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/23-10/23	1	1	\$55.00
12	F	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/24-10/24	1	1	\$55.00

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Flight Dates 10/21/14-10/27/14

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	M	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/27-10/27	1	1	\$55.00
14	Tu	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/21-10/21	1	1	\$30.00
15	W	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/22-10/22	1	1	\$30.00
16	F	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/24-10/24	1	1	\$30.00
17	M	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/27-10/27	1	1	\$30.00
18	Tu	4P-5P	DR. OZ	30	-	-	\$40.00	10/21-10/21	1	1	\$40.00
19	Th	4P-5P	DR. OZ	30	-	-	\$40.00	10/23-10/23	1	1	\$40.00
20	M	4P-5P	DR. OZ	30	-	-	\$40.00	10/27-10/27	1	1	\$40.00
21	Tu	530P-6P	NBC NEWS	30	-	-	\$150.00	10/21-10/21	1	1	\$150.00
22	W	530P-6P	NBC NEWS	30	-	-	\$150.00	10/22-10/22	1	1	\$150.00
23	Th	530P-6P	NBC NEWS	30	-	-	\$150.00	10/23-10/23	1	1	\$150.00
24	W	7P-730P	ENT TONIGHT 30	30	-	-	\$55.00	10/22-10/22	1	1	\$55.00
25	F	7P-730P	ENT TONIGHT 30	30	-	-	\$55.00	10/24-10/24	1	1	\$55.00
26	W	730P-8P	INSIDER	30	-	-	\$55.00	10/22-10/22	1	1	\$55.00
27	M	10P-11P	BLACKLIST	30	-	-	\$600.00	10/27-10/27	1	1	\$600.00
28	W	10P-11P	CHICAGO PD-NBC	30	-	-	\$300.00	10/22-10/22	1	1	\$300.00

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 Product VOTE YES ON MEAS 92 MARIETTA, GA 30064  
 Estimate# 918 Agency C/P1/P2/E 157/164/918  
 Buyer Barbara Abar Flight Dates 10/21/14-10/27/14  
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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
29	Sa	6P-630P	NBC5 SAT 6PM	30	-	-	\$40.00	10/25-10/25	1	1	\$40.00
30	Sa	7P-8P	ENT TONIGHT 60	30	-	-	\$25.00	10/25-10/25	1	1	\$25.00

---REPORT TOTALS---  
 Report Totals: 30 / \$2,615.00

---SALES MONTHLY TOTALS---  
 Oct2014: 24 / \$1,760.00  
 Nov2014: 6 / \$855.00

Order Totals: 30 / \$2,615.00 Total GRPs: 0.0  
 ---COMPETITIVE---  
 Market Totals \$2,615.00 CATV .00% KDRV .00% KMFD .00% KMVU .00% KOB1 100.00%  
 KOTI .00% KTUL .00%

---COMPETITIVE COMMENTS---  
 COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 CASH IN ADVANCE