

ORDER WORKSHEET

Rep Order# 6996563 Ver# 3

Status Revised

Traffic Order# 3693

Last Received:

Showing Buylines:

Printed: 09/02/14 7:56 PM

Duplicate

1 of 3

09/02/14 2:17 PM
All Rep ChangesStation KOB-TV MEDFORD, OR.
Advertiser (VOTE) VOTE YES/MEASURE 92
Product VOTE YES ON MEAS 92
Estimate# 918
Buyer Barbara AbarAgency (CPMD) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, 2ND FL
MARETTA, GA 30064
Agency C/P1/P2/E 157/164/918
Flight Dates 10/21/14-10/27/14Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

VOTE YES ON MEASURE 92

--- REMARKS ---

ISSUE TO SHOW ADVERTISER CORRECTED FROM ISSUE TO VOTE YES ON MEASURE 92 *****DO NOT DOUBLE BOOK!!!!!!!!!!!!!!!!!!!!!! THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	6A-7A	NBC5 NWS@SUNRS	30	-	-	\$55.00	10/21-10/21	1	1	\$55.00
2	Tu	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/21-10/21	1	1	\$70.00
3	Th	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/23-10/23	1	1	\$70.00
4	F	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/24-10/24	1	1	\$70.00
5	M	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/27-10/27	1	1	\$70.00
6	Tu	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/21-10/21	1	1	\$60.00
7	Th	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/23-10/23	1	1	\$60.00
8	F	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/24-10/24	1	1	\$60.00
9	M	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/27-10/27	1	1	\$60.00
10	W	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/22-10/22	1	1	\$55.00
11	Th	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/23-10/23	1	1	\$55.00
12	F	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/24-10/24	1	1	\$55.00

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Ln	Day	Time	Program	Len	RTG/TMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	M	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/27-10/27	1	1	\$55.00
14	Tu	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/21-10/21	1	1	\$30.00
15	W	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/22-10/22	1	1	\$30.00
16	F	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/24-10/24	1	1	\$30.00
17	M	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/27-10/27	1	1	\$30.00
18	Tu	4P-5P	DR. OZ	30	-	-	\$40.00	10/21-10/21	1	1	\$40.00
19	Th	4P-5P	DR. OZ	30	-	-	\$40.00	10/23-10/23	1	1	\$40.00
20	M	4P-5P	DR. OZ	30	-	-	\$40.00	10/27-10/27	1	1	\$40.00
21	Tu	530P-6P	NBC NEWS	30	-	-	\$150.00	10/21-10/21	1	1	\$150.00
22	W	530P-6P	NBC NEWS	30	-	-	\$150.00	10/22-10/22	1	1	\$150.00
23	Th	530P-6P	NBC NEWS	30	-	-	\$150.00	10/23-10/23	1	1	\$150.00
24	W	7P-730P	ENT TONIGHT 30	30	-	-	\$55.00	10/22-10/22	1	1	\$55.00
25	F	7P-730P	ENT TONIGHT 30	30	-	-	\$55.00	10/24-10/24	1	1	\$55.00
26	W	730P-8P	INSIDER	30	-	-	\$55.00	10/22-10/22	1	1	\$55.00
27	M	10P-11P	BLACKLIST	30	-	-	\$600.00	10/27-10/27	1	1	\$600.00
28	W	10P-11P	CHICAGO PD-NBC	30	-	-	\$300.00	10/22-10/22	1	1	\$300.00

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29	Sa	6P-630P	NBC5 SAT 6PM	30	-	-	\$40.00	10/25-10/25	1	1	\$40.00
30	Sa	7P-8P	ENT TONIGHT 60	30	-	-	\$25.00	10/25-10/25	1	1	\$25.00

---REPORT TOTALS---

Report Totals: 30 / \$2,615.00

---SALES MONTHLY TOTALS---

Oct2014: 24 / \$1,760.00 Nov2014: 6 / \$855.00

Order Totals: 30 / \$2,615.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$2,615.00	CATV .00%	KDRV .00%	KMPD .00%	KMYU .00%	KOBI 100.00%
		KOTI .00%	KTVL .00%			

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE