

CONTRACT 11



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

| | | |
|---------------------------------------|-----------------------------------------|-------------------------------------------------|
| Contract / Revision 3355 / | | Alt Order # 06995191 |
| Product #1013 FREEDOM PRNTRS | | |
| Contract Dates 08/20/14 - 08/26/14 | | Estimate # #1013 |
| Advertiser Freedom Partners | | Original Date / Revision 07/24/14 / 07/24/14 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KOBI | Account Executive John (LA) Overmyer | Sales Office Petty-Los Angel |
| Special Handling | | |
| Demographic Adults 35+ | | |
| | | Total Ratings 99.60 |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

kobi5.com

And:

Target Enterprises
15260 Ventura Blvd Suite 1240
Sherman Oaks, CA 91436

sent my 07/25
lines 15/14

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|--------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| N 1 | All | 08/20/14 | 08/22/14 | Today Show I | 6:58 AM-9:00 AM | | :30 | | | | NM | 3 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$70.00 | 1.20 | | | |
| N 2 | All | 08/25/14 | 08/26/14 | Today Show I | 6:58 AM-9:00 AM | | :30 | | | | NM | 2 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$70.00 | 1.20 | | | |
| N 3 | All | 08/20/14 | 08/22/14 | Days of our Lives | 1:00 PM-2:00 PM | | :30 | | | | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$40.00 | 1.50 | | | |
| N 4 | All | 08/25/14 | 08/26/14 | Days of our Lives | 1:00 PM-2:00 PM | | :30 | | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$40.00 | 1.50 | | | |
| N 5 | All | 08/20/14 | 08/22/14 | The Doctors | 3:00 PM-4:00 PM | | :30 | | | | NM | 3 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$25.00 | 1.10 | | | |
| N 6 | All | 08/25/14 | 08/26/14 | The Doctors | 3:00 PM-4:00 PM | | :30 | | | | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$25.00 | 1.10 | | | |
| N 7 | All | 08/20/14 | 08/22/14 | Dr. Oz | 4:00 PM-5:00 PM | | :30 | | | | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$40.00 | 1.50 | | | |
| N 8 | All | 08/25/14 | 08/26/14 | Dr. Oz | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$40.00 | 1.50 | | | |
| N 9 | All | 08/20/14 | 08/22/14 | NBC5 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$60.00 | 3.10 | | | |
| N 10 | All | 08/25/14 | 08/26/14 | NBC5 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$60.00 | 3.10 | | | |
| N 11 | All | 08/20/14 | 08/22/14 | M-F NBC5 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 3 | \$255.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$85.00 | 2.80 | | | |
| N 12 | All | 08/25/14 | 08/26/14 | M-F NBC5 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 2 | \$170.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

| | | |
|---------------------|--|--------------------------|
| Contract / Revision | | Alt Order # |
| 3355 / | | 06995191 |
| Contract Dates | | Product |
| 08/20/14 - 08/26/14 | | #1013 FREEDOM PRTN |
| Estimate # | | |
| | | #1013 |
| Advertiser | | Original Date / Revision |
| Freedom Partners | | 07/24/14 / 07/24/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$85.00 | 2.80 | | | |
| N 13 | All | 08/20/14 | 08/22/14 | M-F NBC5 News @ 6p | 6:30 PM-7:00 PM | | :30 | | | | NM | 3 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$80.00 | 2.30 | | | |
| N 14 | All | 08/25/14 | 08/26/14 | M-F NBC5 News @ 6p | 6:30 PM-7:00 PM | | :30 | | | | NM | 2 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$80.00 | 2.30 | | | |
| N 15 | All | 08/26/14 | 08/26/14 | Chicago Fire | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | -T----- | | | | 1 | \$375.00 | 6.50 | | | |
| N 16 | All | 08/20/14 | 08/20/14 | Law & Order SVU | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --W---- | | | | 1 | \$275.00 | 6.10 | | | |
| N 17 | All | 08/22/14 | 08/22/14 | Dateline | 9:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | ----F-- | | | | 1 | \$450.00 | 2.90 | | | |
| N 18 | All | 08/20/14 | 08/22/14 | Late 11p News M-F | 11:00 PM-11:35 PM | | :30 | | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | --WTF-- | | | | 3 | \$75.00 | 2.60 | | | |
| N 19 | All | 08/25/14 | 08/26/14 | Late 11p News M-F | 11:00 PM-11:35 PM | | :30 | | | | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/25/14 | 08/31/14 | MT----- | | | | 2 | \$75.00 | 2.60 | | | |
| N 20 | All | 08/23/14 | 08/24/14 | Late News Rotator Sa-Su | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | -----SS | | | | 2 | \$35.00 | 1.80 | | | |
| Totals | | | | | | | | | | 99.60 | | 45 | \$3,545.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 07/28/14 -08/26/14 | 45 | \$3,545.00 | (\$531.75) | \$3,013.25 |
| Totals | 45 | \$3,545.00 | (\$531.75) | \$3,013.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER WORKSHEET

Rep Order# 6995191 Ver# 1 Status New Traffic Order# 3355 Printed: 07/24/14 1:24 PM 1 of 3
 EC'd No Last Received: 07/23/14 2:49 PM
 Showing Buylines: All Lines

Station KOBL-TV MEDFORD, OR.
 Advertiser (FREP).FREEDOM PARTNERS
 Product #1013 FREEDOM PRTRNS
 Estimate# #1013
 Buyer DEDE JEFFERY

Agency (L040) TARGET ENTERPRISES
 15260 VENTURA BLVD, STE: 1240
 SHERMAN OAKS, CA 91436
 Agency C/P1/P2/E /#1013
 Flight Dates 08/20/14-08/26/14

Rep Firm PETRY MEDIA CORPORATION
 Sales Office (LA) LOS ANGELES
 Salesperson (LJO) JOHN OVERMYER
 Sales Assistant
 Salesperson Phone# 323-761-6114
 Salesperson Fax# 323-315-2294

--- REMARKS ---

NEW ORDER *** LN# 9,10...5P NEWS...WILL FIND MG FOR 5P NEWS *** PLS CFM T/R. TESS FOR JOHN

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Num of Weeks | Total Spots | Total Cost |
|----|------|---------|-------------------------------------|-----|---------|----------------|---------|-------------|----------------|-----------------|----------------|------------|
| 1 | W-F | 658A-9A | - Buy Comment: TODAY SHOW | 30 | 1.2 | 3.6 | \$70.00 | 08/20-08/22 | 3 | 1 | 3 | \$210.00 |
| 2 | M-Tu | 658A-9A | - Buy Comment: TODAY SHOW | 30 | 1.2 | 2.4 | \$70.00 | 08/25-08/26 | 2 | 1 | 2 | \$140.00 |
| 3 | W-F | 1P-2P | - Buy Comment: DAYS OF OUR LIVES | 30 | 1.5 | 4.5 | \$40.00 | 08/20-08/22 | 3 | 1 | 3 | \$120.00 |
| 4 | M-Tu | 1P-2P | - Buy Comment: DAYS OF OUR LIVES | 30 | 1.5 | 3.0 | \$40.00 | 08/25-08/26 | 2 | 1 | 2 | \$80.00 |
| 5 | W-F | 3P-4P | - Buy Comment: THE DOCTORS | 30 | 1.1 | 3.3 | \$25.00 | 08/20-08/22 | 3 | 1 | 3 | \$75.00 |
| 6 | M-Tu | 3P-4P | - Buy Comment: THE DOCTORS | 30 | 1.1 | 2.2 | \$25.00 | 08/25-08/26 | 2 | 1 | 2 | \$50.00 |
| 7 | W-F | 4P-5P | - Buy Comment: DR OZ | 30 | 1.5 | 4.5 | \$40.00 | 08/20-08/22 | 3 | 1 | 3 | \$120.00 |
| 8 | M-Tu | 4P-5P | - Buy Comment: DR OZ | 30 | 1.5 | 3.0 | \$40.00 | 08/25-08/26 | 2 | 1 | 2 | \$80.00 |
| 9 | W-F | 5P-530P | - Buy Comment: EARLY NEWS | 30 | 3.1 | 9.3 | \$60.00 | 08/20-08/22 | 3 | 1 | 3 | \$180.00 |

ORDER WORKSHEET

Rep Order# 6995191 Ver# 1 Status New
EC'd No

Traffic Order#

Printed:
Last Received:
Showing Buylines:07/24/14 1:24 PM 2 of 3
07/23/14 2:49 PM
All LinesStation KOBL-TV MEDFORD, OR.
Advertiser (FREP).FREEDOM PARTNERS
Product #1013 FREEDOM PRITNS
Estimate# #1013
Buyer DEDE JEFFERYAgency (L040) TARGET ENTERPRISES
15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E /#1013
Flight Dates 08/20/14-08/26/14Rep Firm PETRY MEDIA CORPORATION
Sales Office (LA) LOS ANGELES
Salesperson (LJO) JOHN OVERMYER
Sales Assistant
Salesperson Phone# 323-761-6114
Salesperson Fax# 323-315-2294

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Num of Weeks | Total Spots | Total Cost |
|----|-------|-----------|------------------------------------------------------------------|-----|---------|----------------|----------|-------------|----------------|-----------------|----------------|---------------|
| 10 | M-Tu | 5P-530P | - Buy Comment: EARLY NEWS | 30 | 3.1 | 6.2 | \$60.00 | 08/25-08/26 | 2 | 1 | 2 | \$120.00 |
| 11 | W-F | 6P-630P | - Buy Comment: EARLY NEWS | 30 | 2.8 | 8.4 | \$85.00 | 08/20-08/22 | 3 | 1 | 3 | \$255.00 |
| 12 | M-Tu | 6P-630P | - Buy Comment: EARLY NEWS | 30 | 2.8 | 5.6 | \$85.00 | 08/25-08/26 | 2 | 1 | 2 | \$170.00 |
| 13 | W-F | 630P-7P | - Buy Comment: EARLY NEWS | 30 | 2.3 | 6.9 | \$80.00 | 08/20-08/22 | 3 | 1 | 3 | \$240.00 |
| 14 | M-Tu | 630P-7P | - Buy Comment: EARLY NEWS | 30 | 2.3 | 4.6 | \$80.00 | 08/25-08/26 | 2 | 1 | 2 | \$160.00 |
| 15 | Tu | 10P-11P | - Buy Comment: CHICAGO FIRE <i>AT 9-11pm</i> | 30 | 6.5 | 6.5 | \$375.00 | 08/26-08/26 | 1 | 1 | 1 | \$375.00 |
| 16 | W | 9P-10P | - Buy Comment: LAW & ORDER: SVU <i>AT 9-10</i> | 30 | 6.1 | 6.1 | \$275.00 | 08/20-08/20 | 1 | 1 | 1 | \$275.00 |
| 17 | F | 9P-11P | - Buy Comment: DATELINE | 30 | 2.9 | 2.9 | \$450.00 | 08/22-08/22 | 1 | 1 | 1 | \$450.00 |
| 18 | W-F | 11P-1135P | - Buy Comment: LATE NEWS | 30 | 2.6 | 7.8 | \$75.00 | 08/20-08/22 | 3 | 1 | 3 | \$225.00 |
| 19 | M-Tu | 11P-1135P | - Buy Comment: LATE NEWS | 30 | 2.6 | 5.2 | \$75.00 | 08/25-08/26 | 2 | 1 | 2 | \$150.00 |
| 20 | Sa-Su | 11P-1135P | - Buy Comment: WKND LATE NEWS | 30 | 1.8 | 3.6 | \$35.00 | 08/23-08/24 | 2 | 1 | 2 | \$70.00 |

ORDER WORKSHEET

3 of 3

07/24/14 1:24 PM
07/23/14 2:49 PM
All Lines

Printed:
Last Received:
Showing Buylines:

Traffic Order#

Status New

Ver# 1

Rep Order# 6995191
EC'd No

Rep Firm PETRY MEDIA CORPORATION
Sales Office (LA) LOS ANGELES
Salesperson (LJO) JOHN OVERMYER
Sales Assistant
Salesperson Phone# 323-761-6114
Salesperson Fax# 323-315-2294

Agency (L040) TARGET ENTERPRISES
15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E #1013
Flight Dates 08/20/14-08/26/14

Station KOBL-TV MEDFORD, OR.
Advertiser (FREP) FREEDOM PARTNERS
Product #1013 FREEDOM PRITNRS
Estimate# #1013
Buyer DEDE JEFFERY

---REPORT TOTALS---

Report Totals: 45 / \$3,545.00

---SALES MONTHLY TOTALS---

Aug2014: 45/ \$3,545.00
Order Totals: 45 / \$3,545.00
Total GRPS: 99.6

--- COMPETITIVE ---

| | | | | | | |
|---------------|-------------|-------------|-------------|-----------|------------|-------------|
| Market Totals | \$15,413.04 | CATV .00% | KDRV 23.00% | KMFD .00% | KMVU 8.00% | KOBI 23.00% |
| | | KOTI 23.00% | KTVL 23.00% | | | |

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE