

# ORDER WORKSHEET

✓

Rep Order# 6996564 Ver# 3  
EC'd Yes

Status Revised Traffic Order# 3692

Last Received:  
Showing Buylines:

Printed: 09/02/14 7:56 PM  
09/02/14 2:16 PM  
All Rep Changes

1 of 3

Station KOB-TV MEDFORD, OR.  
Advertiser (VOTE). VOTE YES/MEASURE 92  
Product VOTE YES ON MEAS 92  
Estimate# 917  
Buyer Barbara Abar

Agency (CPMD) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE, 2ND FL  
MARLETTA, GA 30064  
Agency C/P1/P2/E 157/164/917  
Flight Dates 10/14/14-10/20/14

Rep Firm PETRY MEDIA CORPORATION  
Sales Office (PH) PHILADELPHIA  
Salesperson (FEI) FRANK FEINBERG  
Sales Assistant THERESA  
Salesperson Phone# 215-567-6005  
Salesperson Fax# 215-567-5938

## --- CONTRACT COMMENT ---

VOTE YES ON MEASURE 92

## --- REMARKS ---

\*\*ISSUE TO SHOW ADVERTISER CORRECTED FROM ISSUE TO VOTE YES ON MEASURE 92\*\* \*\*\*\*\*DO NOT DOUBLE BOOK!!!!\*\*\*\*\* THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	6A-7A	NBC5 NWS@SUNRS	30	-	-	\$55.00	10/14-10/14	1	1	\$55.00
2	Tu	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/14-10/14	2	2	\$140.00
3	W	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/15-10/15	2	2	\$140.00
4	Th	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/16-10/16	2	2	\$140.00
5	F	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/17-10/17	2	2	\$140.00
6	M	7A-9A	TODAY SHW<	30	-	-	\$70.00	10/20-10/20	2	2	\$140.00
7	Tu	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/14-10/14	1	1	\$60.00
8	Th	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/16-10/16	1	1	\$60.00
9	F	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/17-10/17	1	1	\$60.00
10	M	7A-10A	TODAY SHW<	30	-	-	\$60.00	10/20-10/20	1	1	\$60.00
11	W	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/15-10/15	1	1	\$55.00
12	Th	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/16-10/16	1	1	\$55.00

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13	F	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/17-10/17	1	1	\$55.00
14	M	9A-10A	TODAY SHW2-NBC	30	-	-	\$55.00	10/20-10/20	1	1	\$55.00
15	Tu	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/14-10/14	1	1	\$30.00
16	W	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/15-10/15	1	1	\$30.00
17	Th	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/16-10/16	1	1	\$30.00
18	F	10A-11A	TODAY SHW3-NBC	30	-	-	\$30.00	10/17-10/17	1	1	\$30.00
19	Tu	4P-5P	DR. OZ	30	-	-	\$40.00	10/14-10/14	1	1	\$40.00
20	Th	4P-5P	DR. OZ	30	-	-	\$40.00	10/16-10/16	1	1	\$40.00
21	M	4P-5P	DR. OZ	30	-	-	\$40.00	10/20-10/20	1	1	\$40.00
22	Tu	530P-6P	NBC NEWS	30	-	-	\$150.00	10/14-10/14	1	1	\$150.00
23	W	530P-6P	NBC NEWS	30	-	-	\$150.00	10/15-10/15	1	1	\$150.00
24	Th	530P-6P	NBC NEWS	30	-	-	\$150.00	10/16-10/16	1	1	\$150.00
25	M	530P-6P	NBC NEWS	30	-	-	\$150.00	10/20-10/20	1	1	\$150.00
26	W	7P-730P	ENT TONIGHT 30	30	-	-	\$55.00	10/15-10/15	1	1	\$55.00
27	F	7P-730P	ENT TONIGHT 30	30	-	-	\$55.00	10/17-10/17	1	1	\$55.00
28	W	730P-8P	INSIDER	30	-	-	\$55.00	10/15-10/15	1	1	\$55.00

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29	Sa	6P-630P	NBC5 SAT 6PM	30	-	-	\$40.00	10/18-10/18	1	1	\$40.00
30	Sa	7P-8P	ENT TONIGHT 60	30	-	-	\$25.00	10/18-10/18	1	1	\$25.00

## ---REPORT TOTALS---

Report Totals: 35 / \$2,285.00

## ---SALES MONTHLY TOTALS---

Oct2014: 35 / \$2,285.00

Order Totals: 35 / \$2,285.00 Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals	\$2,285.00	CATV .00%	KDRV .00%	KMFD .00%	KMTU .00%	KOBI 100.00%
		KOTI .00%	KTVL .00%			

## --- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]  
Demos RA35+P

## --- CREDIT RISK ---

CASH IN ADVANCE