

ORDER



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Orders
Order / Rev: 4201
Alt Order #: 08170526
Product Desc: ISSUE
Estimate: 967
Flight Dates: 09/23/14 - 09/29/14
Original Date / Rev: 09/19/14 / 09/19/14
Order Type: GENERAL

KOBI
Primary AE: Philadelphia Katz Eagle
Sales Office: N-PHI
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place, 2nd Floor
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vote Yes on Measure 92
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-02
Revenue Codes: AGY, NAT, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	29	\$2,755.00	\$2,341.75
09/29/14	09/29/14	7	\$1,580.00	\$1,343.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	29	\$2,755.00	\$2,341.75	0.00
October 2014	7	\$1,580.00	\$1,343.00	0.00
Totals	36	\$4,335.00	\$3,684.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Katz Eagle			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOBI	10%	\$4,335.00
Market	100%	\$43,350.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDM	0%	\$0.00
KDKF	0%	\$0.00
KDRV	55%	\$23,842.50
KFTS	0%	\$0.00
KMVU	7%	\$3,034.50
KOTI	0%	\$0.00
KSYS	0%	\$0.00
KTVL	28%	\$12,138.00
MOBI	0%	\$0.00
NTVL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/23/14	09/23/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
NBC5 NWS@SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/22/14	09/28/14	-T-----	1		\$75.00	0.00							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/23/14	09/23/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
NBC5 NWS@SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	-T-----			1		\$75.00		0.00				
2	All	09/23/14	09/23/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	-T-----	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	-T-----			2		\$125.00		0.00				
3	All	09/25/14	09/25/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	---T---	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	---T---			2		\$125.00		0.00				
4	All	09/26/14	09/26/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	----F--	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	----F--			2		\$125.00		0.00				
5	All	09/29/14	09/29/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	M-----	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/29/14	10/05/14	M-----			2		\$125.00		0.00				
6	All	09/24/14	09/24/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	--W----	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	--W----			1		\$65.00		0.00				
7	All	09/25/14	09/25/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	---T---	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	---T---			1		\$65.00		0.00				
8	All	09/26/14	09/26/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	----F--	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	----F--			1		\$65.00		0.00				
9	All	09/29/14	09/29/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	M-----	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/29/14	10/05/14	M-----			1		\$65.00		0.00				
10	All	09/23/14	09/23/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI-T-----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	-T-----			1		\$50.00		0.00				
11	All	09/24/14	09/24/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI--W----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	--W----			1		\$50.00		0.00				
12	All	09/25/14	09/25/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI---T---	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	---T---			1		\$50.00		0.00				
13	All	09/26/14	09/26/14		CM	10:00 AM-11:00 AM	AI----F--	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show III Today Show III											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--		1				\$50.00		0.00			
14	All	09/29/14	09/29/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	-----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----		1				\$50.00		0.00			
15	All	09/23/14	09/23/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	-T-----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----		1				\$90.00		0.00			
16	All	09/24/14	09/24/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	--W----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----		1				\$90.00		0.00			
17	All	09/25/14	09/25/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	---T---	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---		1				\$90.00		0.00			
18	All	09/29/14	09/29/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	M-----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----		1				\$90.00		0.00			
19	All	09/23/14	09/23/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	-T-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----		1				\$175.00		0.00			
20	All	09/24/14	09/24/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	--W----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----		1				\$175.00		0.00			
21	All	09/25/14	09/25/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	---T---	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---		1				\$175.00		0.00			
22	All	09/26/14	09/26/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	----F--	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--		1				\$175.00		0.00			
23	All	09/29/14	09/29/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	M-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----		1				\$175.00		0.00			
24	All	09/24/14	09/24/14	M-F 7p-730p M-F Entertainment Tonight	CM	7:00 PM-7:30 PM	--W----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----		1				\$75.00		0.00			
25	All	09/26/14	09/26/14		CM	7:00 PM-7:30 PM	----F--	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00

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 Flight Dates: 09/23/14 - 09/29/14

Advertiser: Vote Yes on Measure 92
 Product Desc: ISSUE
 Estimate: 967
 KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7p-730p											
				M-F Entertainment Tonight											
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--		1				\$75.00		0.00			
26	All	09/24/14	09/24/14	M-F 730p-8p	CM	7:30 PM-8:00 PM	--W----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				M-F The Insider											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----		1				\$75.00		0.00			
E 27	All	09/29/14	09/29/14	Mon Prime Other	CM	8:00 PM-10:00 PM	M-----	:30	1	\$950.00	P-02	0.00	NM	1	\$950.00
				Voice, The											
				VOICE-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----		1				\$950.00		0.00			
28	All	09/27/14	09/27/14	Today Show Sa	CM	6:00 AM-8:00 AM	-----S-	:30	2	\$50.00	P-02	0.00	NM	2	\$100.00
				Today Show Sa											
				SATURDAY TODAY<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-		2				\$50.00		0.00			
29	All	09/27/14	09/27/14	NBC5 News @ 6p Sa	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$100.00	P-02	0.00	NM	1	\$100.00
				NBC5 News @ 6p Sa											
				NBC5 SAT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-		1				\$100.00		0.00			
30	All	09/27/14	09/27/14	Sa 7p-8p	CM	7:00 PM-8:00 PM	-----S-	:30	2	\$70.00	P-02	0.00	NM	2	\$140.00
				Sa Entertainment Tonight											
				ENT TONIGHT 60											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-		2				\$70.00		0.00			
													Totals	36	\$4,335.00

ORDER WORKSHEET

Rep Order# 8170526 Ver# 1 Status New
 EC'd No

Traffic Order#

Printed: 09/19/14 5:16 PM
 Last Received: 09/19/14 5:13 PM
 Showing Buylines: All Lines

Station KOB-TV MEDFORD
 Advertiser (VO92) VOTE YES ON 92
 Product ISSUE
 Estimate# 967
 Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE, SUITE 201
 MARIETTA, GA 30064
 Agency C/P1/P2/E 152/159/967
 Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (SRI) SHEPARD RITZEN
 Sales Assistant SHEPARD
 Salesperson Phone# 215-557-4203
 Salesperson Fax#

--- CONTRACT COMMENT ---

NEW ORDER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER \$4335 9/23-9/29. PLS CONFIRM ASAP, THX SHEPARD

PSJ

Ln	Day	Time	Program	Len	RTG/IMP	GRS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	6A-7A	NBC5 NWS@SUNRS	30	-	-	\$75.00	09/23-09/23	1	1	1	\$75.00
6	Tu	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/23-09/23	2	1	2	\$250.00
7	Th	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/25-09/25	2	1	2	\$250.00
8	F	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/26-09/26	2	1	2	\$250.00
9	M	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/29-09/29	2	1	2	\$250.00
10	W	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/24-09/24	1	1	1	\$65.00
11	Th	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/25-09/25	1	1	1	\$65.00
12	F	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/26-09/26	1	1	1	\$65.00
13	M	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/29-09/29	1	1	1	\$65.00
14	Tu	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/23-09/23	1	1	1	\$50.00

ORDER WORKSHEET

Rep Order# 8170526 **Ver#** 1 **Status** New
EC'd No

Traffic Order#
Printed: 09/19/14 5:16 PM
Last Received: 09/19/14 5:13 PM
Showing Buylines: All Lines

2 of 3

Station KOB-TV MEDFORD
Advertiser (VO92) VOTE YES ON 92
Product ISSUE
Estimate# 967
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE, SUITE 201
 MARLETTA, GA 30064
Agency C/P1/P2/E 152/159/967
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SRJ) SHEPARD RITZEN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4203
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
15	W	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/24-09/24	1	1	1	\$50.00
16	Th	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/25-09/25	1	1	1	\$50.00
17	F	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/26-09/26	1	1	1	\$50.00
18	M	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/29-09/29	1	1	1	\$50.00
19	Tu	4P-5P	DR. OZ	30	-	-	\$90.00	09/23-09/23	1	1	1	\$90.00
20	W	4P-5P	DR. OZ	30	-	-	\$90.00	09/24-09/24	1	1	1	\$90.00
21	Th	4P-5P	DR. OZ	30	-	-	\$90.00	09/25-09/25	1	1	1	\$90.00
22	M	4P-5P	DR. OZ	30	-	-	\$90.00	09/29-09/29	1	1	1	\$90.00
23	Tu	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/23-09/23	1	1	1	\$175.00
24	W	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/24-09/24	1	1	1	\$175.00
25	Th	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/25-09/25	1	1	1	\$175.00
26	F	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/26-09/26	1	1	1	\$175.00
27	M	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/29-09/29	1	1	1	\$175.00
28	W	7P-730P	ENT TONIGHT 30	30	-	-	\$75.00	09/24-09/24	1	1	1	\$75.00
29	F	7P-730P	ENT TONIGHT 30	30	-	-	\$75.00	09/26-09/26	1	1	1	\$75.00
30	W	730P-8P	INSIDER	30	-	-	\$75.00	09/24-09/24	1	1	1	\$75.00

ORDER WORKSHEET

Rep Order# 8170526 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 09/19/14 5:16 PM **3 of 3**
EC'd No **Station** KOB-TV MEDFORD **Agency** (CAPM) CANAL PARTNERS MEDIA **Last Received:** 09/19/14 5:13 PM
Product (VO92) VOTE YES ON 92 **25 WHITLOCK PLACE, SUITE 201** **Showing Buylines:** All Lines

Estimate# 967 **Buyer** Jeff Scattergood **Agency C/P1/P2/E** 152/159/967 **Flight Dates** 09/23/14-09/29/14 **Rep Firm** EAGLE TELEVISION
Station KOB-TV MEDFORD **Advertiser** (VO92) VOTE YES ON 92 **Agency** (CAPM) CANAL PARTNERS MEDIA **25 WHITLOCK PLACE, SUITE 201** **Sales Office** (PH) PHILADELPHIA
Product ISSUE **Estimate#** 967 **Buyer** Jeff Scattergood **Agency C/P1/P2/E** 152/159/967 **Flight Dates** 09/23/14-09/29/14 **Salesperson** (SRI) SHEPARD RITZEN
Sales Assistant SHEPARD **Salesperson Phone#** 215-557-4203 **Salesperson Fax#**

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/	Rate	Dates	Spots/	Num of	Total	
						(000)			Week	Weeks	Spots	
31	M	8P-10P	VOICE-NBC	30	-	-	\$950.00	09/29-09/29	1	1	1	\$950.00
32	Sa	6A-8A	SATURDAY TODAY<	30	-	-	\$50.00	09/27-09/27	2	1	2	\$100.00
33	Sa	6P-630P	NBC5 SAT 6PM	30	-	-	\$100.00	09/27-09/27	1	1	1	\$100.00
34	Sa	7P-8P	ENT TONIGHT 60	30	-	-	\$70.00	09/27-09/27	2	1	2	\$140.00

---REPORT TOTALS---
 Report Totals: 36 / \$4,335.00

---SALES MONTHLY TOTALS---

Sep2014: 29/ \$2,755.00 Oct2014: 7/ \$1,580.00

Order Totals: 36 / \$4,335.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$42,667.32 CABL .00% KDRV 54.55% KFBI .00% KMVU 7.29% KOB1 10.16%
 KOTI .00% KTVM 28.00%

---COMPETITIVE COMMENTS---

EST SHARE FOR KTVM

Books [NOV14]
 Demos RA35+P

---CREDIT RISK---
 STANDARD CREDIT TERMS