

**ORDER**

V  
1

**Orders**

**Order / Rev:** 4201

**Alt Order #:** 08170526

**Product Desc:** ISSUE

**Estimate:** 967

**Flight Dates:** 09/23/14 - 09/29/14

**Original Date / Rev:** 09/19/14 / 09/19/14

**Order Type:** GENERAL

**KOBI**

**Primary AE:** Philadelphia Katz Eagle

**Sales Office:** N-PHI

**Sales Region:** National

**Agency**

**Name:** Canal Partners Media

**Buying Contact:**

**Billing Contact:**

25 Whitlock Place, 2nd Floor

Marietta, GA 30064

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Vote Yes on Measure 92

**Demographic:** A35+

**Product Codes:** Issues/Propositions

**Priority:** P-02

**Revenue Codes:** AGY, NAT, POL-ISS

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	29	\$2,755.00	\$2,341.75
09/29/14	09/29/14	7	\$1,580.00	\$1,343.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	29	\$2,755.00	\$2,341.75	0.00
October 2014	7	\$1,580.00	\$1,343.00	0.00
<b>Totals</b>	<b>36</b>	<b>\$4,335.00</b>	<b>\$3,684.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Katz Eagle			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOBI	10%	\$4,335.00
Market	100%	\$43,350.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDM	0%	\$0.00
KDKF	0%	\$0.00
KDRV	55%	\$23,842.50
KFTS	0%	\$0.00
KMVU	7%	\$3,034.50
KOTI	0%	\$0.00
KSYS	0%	\$0.00
KTVL	28%	\$12,138.00
MOBI	0%	\$0.00
NTVL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/23/14	09/23/14	M-F 6a-7a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
NBC5 News @ Sunrise															
NBC5 NWS@SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----			1			\$75.00		0.00			

Order / Rev: 4201  
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Advertiser: Vote Yes on Measure 92  
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 KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/23/14	09/23/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
NBC5 NWS@SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----					1	\$75.00		0.00			
2	All	09/23/14	09/23/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	-T-----	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----					2	\$125.00		0.00			
3	All	09/25/14	09/25/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	---T---	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					2	\$125.00		0.00			
4	All	09/26/14	09/26/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	----F--	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--					2	\$125.00		0.00			
5	All	09/29/14	09/29/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	M-----	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----					2	\$125.00		0.00			
6	All	09/24/14	09/24/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	--W----	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----					1	\$65.00		0.00			
7	All	09/25/14	09/25/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	---T---	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					1	\$65.00		0.00			
8	All	09/26/14	09/26/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	----F--	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--					1	\$65.00		0.00			
9	All	09/29/14	09/29/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	M-----	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----					1	\$65.00		0.00			
10	All	09/23/14	09/23/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI-T-----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----					1	\$50.00		0.00			
11	All	09/24/14	09/24/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI--W----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----					1	\$50.00		0.00			
12	All	09/25/14	09/25/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	AI---T---	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					1	\$50.00		0.00			
13	All	09/26/14	09/26/14		CM	10:00 AM-11:00 AM	AI----F--	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00

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Advertiser: Vote Yes on Measure 92  
 Product Desc: ISSUE  
 Estimate: 967  
 KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show III											
				Today Show III											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--					1	\$50.00		0.00			
14	All	09/29/14	09/29/14	Today Show III	CM	10:00 AM-11:00 AM	-----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
				Today Show III											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----					1	\$50.00		0.00			
15	All	09/23/14	09/23/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	-T-----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				Dr. Oz											
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----					1	\$90.00		0.00			
16	All	09/24/14	09/24/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	--W----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				Dr. Oz											
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----					1	\$90.00		0.00			
17	All	09/25/14	09/25/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	---T---	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				Dr. Oz											
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					1	\$90.00		0.00			
18	All	09/29/14	09/29/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	M-----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
				Dr. Oz											
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----					1	\$90.00		0.00			
19	All	09/23/14	09/23/14	NBC5 News @ 6p	CM	6:00 PM-7:00 PM	-T-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				M-F NBC5 News @ 6p											
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----					1	\$175.00		0.00			
20	All	09/24/14	09/24/14	NBC5 News @ 6p	CM	6:00 PM-7:00 PM	--W----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				M-F NBC5 News @ 6p											
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----					1	\$175.00		0.00			
21	All	09/25/14	09/25/14	NBC5 News @ 6p	CM	6:00 PM-7:00 PM	---T---	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				M-F NBC5 News @ 6p											
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					1	\$175.00		0.00			
22	All	09/26/14	09/26/14	NBC5 News @ 6p	CM	6:00 PM-7:00 PM	----F--	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				M-F NBC5 News @ 6p											
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--					1	\$175.00		0.00			
23	All	09/29/14	09/29/14	NBC5 News @ 6p	CM	6:00 PM-7:00 PM	M-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				M-F NBC5 News @ 6p											
				NBC5 NWS @6PM/NBC5 NWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----					1	\$175.00		0.00			
24	All	09/24/14	09/24/14	M-F 7p-730p	CM	7:00 PM-7:30 PM	--W----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				M-F Entertainment Tonight											
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----					1	\$75.00		0.00			
25	All	09/26/14	09/26/14		CM	7:00 PM-7:30 PM	----F--	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00

Order / Rev: 4201  
Alt Order #: 08170526  
Flight Dates: 09/23/14 - 09/29/14

Advertiser: Vote Yes on Measure 92  
Product Desc: ISSUE  
Estimate: 967  
KOB1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7p-730p											
				M-F Entertainment Tonight											
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	----F--			1		\$75.00		0.00				
26	All	09/24/14	09/24/14	M-F 730p-8p	CM	7:30 PM-8:00 PM	--W----	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				M-F The Insider											
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	--W----			1		\$75.00		0.00				
E 27	All	09/29/14	09/29/14	Mon Prime Other	CM	8:00 PM-10:00 PM	M-----	:30	1	\$950.00	P-02	0.00	NM	1	\$950.00
				Voice, The											
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/29/14	10/05/14	M-----			1		\$950.00		0.00				
28	All	09/27/14	09/27/14	Today Show Sa	CM	6:00 AM-8:00 AM	-----S-	:30	2	\$50.00	P-02	0.00	NM	2	\$100.00
				Today Show Sa											
SATURDAY TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	-----S-			2		\$50.00		0.00				
29	All	09/27/14	09/27/14	NBC5 News @ 6p Sa	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$100.00	P-02	0.00	NM	1	\$100.00
				NBC5 News @ 6p Sa											
NBC5 SAT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	-----S-			1		\$100.00		0.00				
30	All	09/27/14	09/27/14	Sa 7p-8p	CM	7:00 PM-8:00 PM	-----S-	:30	2	\$70.00	P-02	0.00	NM	2	\$140.00
				Sa Entertainment Tonight											
ENT TONIGHT 60															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	-----S-			2		\$70.00		0.00				
													Totals	36	\$4,335.00

# ORDER WORKSHEET

Rep Order# 8170526 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 09/19/14 5:16 PM  
Last Received: 09/19/14 5:13 PM  
Showing Buylines: All Lines

1 of 3

Station KOB-TV MEDFORD  
Advertiser (VO92) VOTE YES ON 92  
Product ISSUE  
Estimate# 967  
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE, SUITE 201  
MARIETTA, GA 30064  
Agency C/P1/P2/E 152/159/967  
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION  
Sales Office (PH) PHILADELPHIA  
Salesperson (SRI) SHEPARD RITZEN  
Sales Assistant SHEPARD  
Salesperson Phone# 215-557-4203  
Salesperson Fax#

## --- CONTRACT COMMENT ---

NEW ORDER \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER \$4335 9/23-9/29. PLS CONFIRM ASAP, THX SHEPARD

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	6A-7A	NBC5 NWS@SUNRS	30	-	-	\$75.00	09/23-09/23	1	1	1	\$75.00
6	Tu	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/23-09/23	2	1	2	\$250.00
7	Th	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/25-09/25	2	1	2	\$250.00
8	F	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/26-09/26	2	1	2	\$250.00
9	M	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/29-09/29	2	1	2	\$250.00
10	W	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/24-09/24	1	1	1	\$65.00
11	Th	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/25-09/25	1	1	1	\$65.00
12	F	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/26-09/26	1	1	1	\$65.00
13	M	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/29-09/29	1	1	1	\$65.00
14	Tu	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/23-09/23	1	1	1	\$50.00

## ORDER WORKSHEET

Rep Order# 8170526 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 09/19/14 5:16 PM  
Last Received: 09/19/14 5:13 PM  
Showing Buylines:

2 of 3  
All Lines

Station KOB-TV MEDFORD  
Advertiser (VO92) VOTE YES ON 92  
Product ISSUE  
Estimate# 967  
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE, SUITE 201  
MARLETTA, GA 30064  
Agency C/P1/P2/E 152/159/967  
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION  
Sales Office (PH) PHILADELPHIA  
Salesperson (SRJ) SHEPARD RITZEN  
Sales Assistant SHEPARD  
Salesperson Phone# 215-557-4203  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
15	W	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/24-09/24	1	1	1	\$50.00
16	Th	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/25-09/25	1	1	1	\$50.00
17	F	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/26-09/26	1	1	1	\$50.00
18	M	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/29-09/29	1	1	1	\$50.00
19	Tu	4P-5P	DR. OZ	30	-	-	\$90.00	09/23-09/23	1	1	1	\$90.00
20	W	4P-5P	DR. OZ	30	-	-	\$90.00	09/24-09/24	1	1	1	\$90.00
21	Th	4P-5P	DR. OZ	30	-	-	\$90.00	09/25-09/25	1	1	1	\$90.00
22	M	4P-5P	DR. OZ	30	-	-	\$90.00	09/29-09/29	1	1	1	\$90.00
23	Tu	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/23-09/23	1	1	1	\$175.00
24	W	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/24-09/24	1	1	1	\$175.00
25	Th	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/25-09/25	1	1	1	\$175.00
26	F	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/26-09/26	1	1	1	\$175.00
27	M	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/29-09/29	1	1	1	\$175.00
28	W	7P-730P	ENT TONIGHT 30	30	-	-	\$75.00	09/24-09/24	1	1	1	\$75.00
29	F	7P-730P	ENT TONIGHT 30	30	-	-	\$75.00	09/26-09/26	1	1	1	\$75.00
30	W	730P-8P	INSIDER	30	-	-	\$75.00	09/24-09/24	1	1	1	\$75.00

# ORDER WORKSHEET

Rep Order# 8170526 Ver# 1 Status New  
EC'd No

Traffic Order#  
Printed: 09/19/14 5:16 PM  
Last Received: 09/19/14 5:13 PM  
Showing Buylines:

3 of 3  
All Lines

Station KOB-TV MEDFORD  
Advertiser (VO92) VOTE YES ON 92  
Product ISSUE  
Estimate# 967  
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE, SUITE 201  
MARLETTA, GA 30064  
Agency C/P1/P2/E 152/159/967  
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION  
Sales Office (PH) PHILADELPHIA  
Salesperson (SR) SHEPARD RITZEN  
Sales Assistant SHEPARD  
Salesperson Phone# 215-557-4203  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
31	M	8P-10P	VOICE-NBC	30	-	-	\$950.00	09/29-09/29	1	1	1	\$950.00
32	Sa	6A-8A	SATURDAY TODAY<	30	-	-	\$50.00	09/27-09/27	2	1	2	\$100.00
33	Sa	6P-630P	NBC5 SAT 6PM	30	-	-	\$100.00	09/27-09/27	1	1	1	\$100.00
34	Sa	7P-8P	ENT TONIGHT 60	30	-	-	\$70.00	09/27-09/27	2	1	2	\$140.00

## ---REPORT TOTALS---

Report Totals: 36 / \$4,335.00

## ---SALES MONTHLY TOTALS---

Sep2014: 29/ \$2,755.00

Oct2014: 7/ \$1,580.00

Order Totals: 36 / \$4,335.00 Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals	\$42,667.32	CABL .00%	KDRV 54.55%	KFBI .00%	KMVU 7.29%	KOBI 10.16%
		KOTI .00%	KTVL 28.00%			

## --- COMPETITIVE COMMENTS ---

EST SHARE FOR KTVL

Books [NOV14]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS