

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

VI

kobi5.com

And:

Canal Partners Media
25 Whitlock Place, 2nd Floor
Marietta, GA 30064

| | | |
|---------------------------------------|--|---|
| Contract / Revision 4731 / | | Alt Order # 08181002 |
| Product 2768 | | |
| Contract Dates 10/21/14 - 10/24/14 | | Estimate # 2768 |
| Advertiser Yes on 90 - Medford | | Original Date / Revision 10/17/14 / 10/17/14 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KOBI | Account Executive Philadelphia Katz Eag | Sales Office Katz-Philadelph |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code 427 | Product Code 508 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | All | 10/21/14 | 10/24/14 | NBC5 News @ Sunrise | 5:30 AM-6:00 AM | | :30 | | | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$35.00 | | | |
| N 2 | All | 10/21/14 | 10/24/14 | NBC5 News @ Sunrise | 6:00 AM-7:00 AM | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$100.00 | | | |
| N 3 | All | 10/21/14 | 10/24/14 | Today Show I | 7:00 AM-9:00 AM | | :30 | | | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$175.00 | | | |
| N 4 | All | 10/21/14 | 10/24/14 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$125.00 | | | |
| N 5 | All | 10/21/14 | 10/24/14 | Today Show III | 10:00 AM-11:00 AM | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$50.00 | | | |
| N 6 | All | 10/21/14 | 10/24/14 | Days of our Lives | 1:00 PM-2:00 PM | | :30 | | | NM | 2 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$80.00 | | | |
| N 7 | All | 10/21/14 | 10/24/14 | Meredith Vieira | 3:00 PM-4:00 PM | | :30 | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$40.00 | | | |
| N 8 | All | 10/21/14 | 10/24/14 | Dr. Oz | 4:00 PM-5:00 PM | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$100.00 | | | |
| N 9 | All | 10/21/14 | 10/24/14 | M-F NBC5 News @ 6p | 6:00 PM-7:00 PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$200.00 | | | |
| N 10 | All | 10/21/14 | 10/24/14 | M-F Entertainment Tonight | 7:00 PM-7:30 PM | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 2 | \$100.00 | | | |
| N 11 | All | 10/21/14 | 10/24/14 | M-F The Insider | 7:30 PM-8:00 PM | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

| | | |
|--|------------------------|--|
| <u>Contract / Revision</u> 4731 / | | <u>Alt Order #</u> 08181002 |
| <u>Contract Dates</u> 10/21/14 - 10/24/14 | <u>Product</u> 2768 | <u>Estimate #</u> 2768 |
| <u>Advertiser</u> Yes on 90 - Medford | | <u>Original Date / Revision</u> 10/17/14 / 10/17/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TW-F-- | | | | 2 | \$100.00 | | | |
| N 12 | All | 10/21/14 | 10/21/14 | Tue Prime Other | 8:00 PM-10:00 PM | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -T----- | | | | 1 | \$900.00 | | | |
| N 13 | All | 10/21/14 | 10/21/14 | Marry Me/About A Boy | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -T----- | | | | 1 | \$650.00 | | | |
| N 14 | All | 10/22/14 | 10/22/14 | Mysteries of Laura | 8:00 PM-9:00 PM | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | --W---- | | | | 1 | \$300.00 | | | |
| N 15 | All | 10/23/14 | 10/23/14 | Thu Prime Hr 2 | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | ---T--- | | | | 1 | \$500.00 | | | |
| N 16 | All | 10/24/14 | 10/24/14 | Dateline | 8:00 PM-9:00 PM | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | ----F-- | | | | 1 | \$400.00 | | | |
| N 17 | All | 10/24/14 | 10/24/14 | Grimm | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | ----F-- | | | | 1 | \$600.00 | | | |
| N 18 | All | 10/21/14 | 10/24/14 | AgDay | 5:00 AM-5:30 AM | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | -TWTF-- | | | | 1 | \$15.00 | | | |
| Totals | | | | | | | | | | | 29 | \$5,575.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 09/29/14 -10/24/14 | 29 | \$5,575.00 | (\$836.25) | \$4,738.75 |
| Totals | 29 | \$5,575.00 | (\$836.25) | \$4,738.75 |

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

ORDER WORKSHEET

Rep Order# 8181002 Ver# 1 Status New Traffic Order# Printed: 10/17/14 4:30 PM 1 of 3
 EC'd No Last Received: 10/17/14 4:15 PM
 Showing Buylines: All Lines

Station KOB-TV MEDFORD Rep Firm EAGLE TELEVISION
 Advertiser (Y090) YES ON 90 Sales Office (PH) PHILADELPHIA
 Product None MARIETTA, GA 30064 Salesperson (SRI) SHEPARD RITZEN
 Estimate# 2768 Agency C/P1/P2/E 427/508/2768 Sales Assistant SHEPARD
 Buyer Devon Prescod Flight Dates 10/18/14-10/24/14 Salesperson Phone# 215-557-4203
 Salesperson Fax#

--- CONTRACT COMMENT ---

NEW ORDER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER \$5575 10/20-10/24. PLS CONFIRM ASAP, THX SHEPARD

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|---------|------------------------------|-----|---------|----------------|----------|-------------|----------------|----------------|------------|
| 1 | M-F | 530A-6A | NBC5 NW@5:30AM | 30 | - | - | \$35.00 | 10/20-10/24 | 2 | 2 | \$70.00 |
| 2 | M-F | 6A-7A | NBC5 NWS@SUNRS | 30 | - | - | \$100.00 | 10/20-10/24 | 2 | 2 | \$200.00 |
| 3 | M-F | 7A-9A | TODAY SHW< | 30 | - | - | \$175.00 | 10/20-10/24 | 2 | 2 | \$350.00 |
| 4 | M-F | 9A-10A | TODAY SHW2-NBC | 30 | - | - | \$125.00 | 10/20-10/24 | 2 | 2 | \$250.00 |
| 5 | M-F | 10A-11A | TODAY SHW3-NBC | 30 | - | - | \$50.00 | 10/20-10/24 | 2 | 2 | \$100.00 |
| 6 | M-F | 1P-2P | DAYS-OUR LIVES | 30 | - | - | \$80.00 | 10/20-10/24 | 2 | 2 | \$160.00 |
| 7 | M-F | 3P-4P | MEREDITH | 30 | - | - | \$40.00 | 10/20-10/24 | 2 | 2 | \$80.00 |
| 8 | M-F | 4P-5P | DR. OZ | 30 | - | - | \$100.00 | 10/20-10/24 | 2 | 2 | \$200.00 |
| 9 | M-F | 6P-7P | NBC5 NWS @6PM/NBC5 NWS @630P | 30 | - | - | \$200.00 | 10/20-10/24 | 2 | 2 | \$400.00 |
| 10 | M-F | 7P-730P | ENT TONIGHT 30 | 30 | - | - | \$100.00 | 10/20-10/24 | 2 | 2 | \$200.00 |

ORDER WORKSHEET

Rep Order# 8181002 Ver# 1 Status New Traffic Order# Printed: 10/17/14 4:30 PM 2 of 3
 EC'd No Last Received: 10/17/14 4:15 PM
 Showing Buylines: All Lines

Station KOB-TV MEDFORD
 Advertiser (YO90) YES ON 90
 Product None
 Estimate# 2768
 Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE, SUITE 201
 MARIETTA, GA 30064
 Agency C/P1/P2/E 427/508/2768
 Flight Dates 10/18/14-10/24/14

Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (SRI) SHEPARD RITZEN
 Sales Assistant SHEPARD
 Salesperson Phone# 215-557-4203
 Salesperson Fax#

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|---------|-----------------|-----|---------|----------------|----------|-------------|----------------|----------------|------------|
| 11 | M-F | 730P-8P | INSIDER | 30 | - | - | \$100.00 | 10/20-10/24 | 2 | 2 | \$200.00 |
| 12 | Tu | 8P-10P | VOICE | 30 | - | - | \$900.00 | 10/21-10/21 | 1 | 1 | \$900.00 |
| 13 | Tu | 9P-10P | MARRY / BOY | 30 | - | - | \$650.00 | 10/21-10/21 | 1 | 1 | \$650.00 |
| 14 | W | 8P-9P | LAURA | 30 | - | - | \$300.00 | 10/22-10/22 | 1 | 1 | \$300.00 |
| 15 | Th | 9P-10P | BIGGEST LOSER | 30 | - | - | \$500.00 | 10/23-10/23 | 1 | 1 | \$500.00 |
| 16 | F | 8P-9P | DATELINE FR-NBC | 30 | - | - | \$400.00 | 10/24-10/24 | 1 | 1 | \$400.00 |
| 17 | F | 9P-10P | GRIMM | 30 | - | - | \$600.00 | 10/24-10/24 | 1 | 1 | \$600.00 |
| 18 | M-F | 5A-530A | NBC5 NW@5A | 30 | - | - | \$15.00 | 10/20-10/24 | 1 | 1 | \$15.00 |

---REPORT TOTALS---

Report Totals: 29 / \$5,575.00

---SALES MONTHLY TOTALS---

Oct2014: 29/ \$5,575.00

Order Totals: 29 / \$5,575.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$31,985.08

CABL .00% KDRV 35.33% KFBI .00% KOB 17.43%
 KOTI .00% KTVL 37.24%

---COMPETITIVE COMMENTS---

EST SHARE FOR FOX

Books

[NOV14]

ORDER WORKSHEET

3 of 3

Ver# 1 Status New

Rep Order# 8181002

EC'd No

Traffic Order#

Printed: 10/17/14 4:30 PM
Last Received: 10/17/14 4:15 PM
Showing Buylines: All Lines

Station KOB-TV MEDFORD
Advertiser (Y090) YES ON 90
Product None
Estimate# 2768
Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARIETTA, GA 30064
Agency C/P1/P2/E 427/508/2768
Flight Dates 10/18/14-10/24/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SRI) SHEPARD RITZEN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4203
Salesperson Fax#

Demos RA35+P

-- CREDIT RISK --

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|----------------------------|
| Station and Location: KOB1 - TV Medford, OR | Date: 10/17/2014 |
|---|----------------------------|

I, Devon Prescod
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED | | | | | |

Date of First Broadcast: 10/21/2014

Date of Last Broadcast: 10/24/2014

Total Charges: \$*****4,738.75 NET

This broadcast time will be used by: Vote Yes on 90 Campaign Committee



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Vote Yes on 90 Campaign Committee
PO Box 42307

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Kevin Neely



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/17/2014

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

Date of First Broadcast: 10/21/2014

Date of Last Broadcast: 10/24/2014

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

