

ORDER

Orders
Order / Rev: 4201
Alt Order #: 08170526
Product Desc: ISSUE
Estimate: 967
Flight Dates: 09/23/14 - 09/29/14
Original Date / Rev: 09/23/14 / 09/23/14
Order Type: GENERAL

Primary AE: Philadelphia Katz Eagle
Sales Office: N-PHI
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place, 2nd Floor
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vote Yes on Measure 92
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-02
Revenue Codes: AGY, NAT, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	27	\$2,630.00	\$2,235.50
09/29/14	09/29/14	5	\$565.00	\$480.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	27	\$2,630.00	\$2,235.50	0.00
October 2014	5	\$565.00	\$480.25	0.00
Totals	32	\$3,195.00	\$2,715.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Katz Eagle			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	10%	\$3,195.00
Market	100%	\$31,950.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDM	0%	\$0.00
KDKF	0%	\$0.00
KDRV	55%	\$17,572.50
KFTS	0%	\$0.00
KMVU	7%	\$2,236.50
KOTI	0%	\$0.00
KSYS	0%	\$0.00
KTVL	28%	\$8,946.00
MOBI	0%	\$0.00
NTVL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/23/14	09/24/14	M-F 6a-7a	CM	6:00 AM-7:00 AM	-TW----	:30	2	\$75.00	P-02	0.00	NM	2	\$150.00
NBC5 News @ Sunrise															
NBC5 NWS@SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-TW----			2			\$75.00		0.00			

Order / Rev: 4201
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 Flight Dates: 09/23/14 - 09/29/14

Advertiser: Vote Yes on Measure 92
 Product Desc: ISSUE
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 KOB1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/23/14	09/24/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6:00 AM-7:00 AM	-TW----	:30	2	\$75.00	P-02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TW----		2			\$75.00			0.00			
2	All	09/23/14	09/23/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	-T-----	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-T-----		2			\$125.00			0.00			
N 3	All	09/24/14	09/24/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	--W----	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	--W----		2			\$125.00			0.00			
N 4	All	09/26/14	09/26/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	----F--	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--		1			\$125.00			0.00			
5	All	09/29/14	09/29/14	Today Show I Today Show I	CM	7:00 AM-9:00 AM	M-----	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	M-----		2			\$125.00			0.00			
N 6	All	09/24/14	09/24/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	--W----	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	--W----		1			\$65.00			0.00			
N 7	All	09/25/14	09/25/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	---T---	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	---T---		1			\$65.00			0.00			
8	All	09/26/14	09/26/14	Today Show II Today Show II	CM	9:00 AM-10:00 AM	----F--	:30	1	\$65.00	P-02	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--		1			\$65.00			0.00			
10	All	09/23/14	09/23/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	-T-----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-T-----		1			\$50.00			0.00			
12	All	09/25/14	09/25/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	---T---	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	---T---		1			\$50.00			0.00			
13	All	09/26/14	09/26/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	----F--	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	----F--		1			\$50.00			0.00			
14	All	09/29/14	09/29/14	Today Show III Today Show III	CM	10:00 AM-11:00 AM	M-----	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	M-----		1			\$50.00			0.00			
15	All	09/23/14	09/23/14		CM	4:00 PM-5:00 PM	-T-----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4p-5p Dr. Oz															
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----					1	\$90.00		0.00			
16	All	09/24/14	09/24/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	--W----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----					1	\$90.00		0.00			
17	All	09/25/14	09/25/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	---T---	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					1	\$90.00		0.00			
18	All	09/29/14	09/29/14	M-F 4p-5p Dr. Oz	CM	4:00 PM-5:00 PM	M-----	:30	1	\$90.00	P-02	0.00	NM	1	\$90.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----					1	\$90.00		0.00			
19	All	09/23/14	09/23/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	-T-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
NBC5 NWS @6PM/NBC5 NWS @630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----					1	\$175.00		0.00			
20	All	09/24/14	09/24/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	--W----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
NBC5 NWS @6PM/NBC5 NWS @630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----					1	\$175.00		0.00			
21	All	09/25/14	09/25/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	---T---	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
NBC5 NWS @6PM/NBC5 NWS @630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---					1	\$175.00		0.00			
22	All	09/26/14	09/26/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	----F--	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
NBC5 NWS @6PM/NBC5 NWS @630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--					1	\$175.00		0.00			
23	All	09/29/14	09/29/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6:00 PM-7:00 PM	M-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
NBC5 NWS @6PM/NBC5 NWS @630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----					1	\$175.00		0.00			
25	All	09/26/14	09/26/14	M-F 7p-730p M-F Entertainment Tonight	CM	7:00 PM-7:30 PM	----F--	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--					1	\$75.00		0.00			
N28	All	09/27/14	09/27/14	Today Show Sa Today Show Sa	CM	6:00 AM-8:00 AM	-----S-	:30	2	\$50.00	P-02	0.00	NM	2	\$100.00
SATURDAY TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-					2	\$50.00		0.00			
29	All	09/27/14	09/27/14	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$100.00	P-02	0.00	NM	1	\$100.00
NBC5 SAT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-					1	\$100.00		0.00			
30	All	09/27/14	09/27/14		CM	7:00 PM-8:00 PM	-----S-	:30	2	\$70.00	P-02	0.00	NM	2	\$140.00

Order / Rev: 4201
Alt Order #: 08170526
Flight Dates: 09/23/14 - 09/29/14

Advertiser: Vote Yes on Measure 92
Product Desc: ISSUE
Estimate: 967
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 7p-8p											
				Sa Entertainment Tonight											
ENT TONIGHT 60															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	-----S-			2		\$70.00		0.00				
N 31	All	09/25/14	09/25/14	Today Show I	CM	7a-9a	---1---	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
				Today Show I											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	---1---			1		\$125.00		0.00				
													Totals	32	\$3,195.00

ORDER WORKSHEET

Rep Order# 8170526	Ver# 3	Status Revised	Traffic Order# 4201	Printed: 09/23/14 12:15 PM	Duplicate 1 of 4
EC'd Yes				09/22/14 9:55 AM	
			Last Received:	Showing Buylines:	
Station KOB-TV MEDFORD	Agency (CAPM) CANAL PARTNERS MEDIA	Rep Firm EAGLE TELEVISION			
Advertiser (VO92) VOTE YES ON 92	25 WHITLOCK PLACE, SUITE 201	Sales Office (PH) PHILADELPHIA			
Product ISSUE	MARIETTA, GA 30064	Salesperson (SRI) SHEPARD RITZEN			
Estimate# 967	Agency C/P1/P2/E 152/159/967	Sales Assistant SHEPARD			
Buyer Jeff Scattergood	Flight Dates 09/23/14-09/29/14	Salesperson Phone# 215-557-4203			
		Salesperson Fax#			

--- CONTRACT COMMENT ---

NEW ORDER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

BUYER CANCEL MARKET WIDE: \$1390 ON US. PLS SEE LNS1,7,8,10, FOR CHANGES. LN35 FOR ADDED SPOT. LNI3,15,23,28,30,31 FOR CANCELLED SPOTS. NEW TTL \$2945. PLS CONFIRM ASAP, THX SHEPAR

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1*	W	6A-7A	NBC5 NWS@SUNRS	✓ 30	-	-	\$75.00	09/24-09/24	1	1	1	\$75.00
			Sales remark: V3 CHANGED DAY									
			V3 More than 2 codes changed									
6	Tu	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/23-09/23	2	1	2	\$250.00
7*	W	7A-9A	TODAY SHW<	✓ 30	-	-	\$125.00	09/24-09/24	2	1	2	\$250.00
			Sales remark: V3 CHANGED DAY									
			V3 More than 2 codes changed									
8*	F	7A-9A	TODAY SHW<	✓ 30	-	-	\$125.00	09/26-09/26	1	1	1	\$125.00
			MADE-GOOD BY LINE(S) 35									
			V3 Effective Dates Changed									
35*	Th	7A-9A	TODAY SHW<	✓ 30	-	-	\$125.00	09/25-09/25	1	1	1	\$125.00
			Sales remark: V3 MOVED 1X FR FRI									
			MKGD FOR SPOTS MISSED ON LN #8: 9/26(1/WK)									
			V3 Added									
9	M	7A-9A	TODAY SHW<	30	-	-	\$125.00	09/29-09/29	2	1	2	\$250.00

6:21a 75 9/23 cr.

ORDER WORKSHEET

Rep Order# 8170526 Ver# 3 Status Revised Traffic Order# 4201 Printed: 09/23/14 12:15 PM Duplicate 2 of 4
EC'd Yes Last Received: 09/22/14 9:55 AM
Showing Buylines: All Lines

Station KOB-TV MEDFORD
Advertiser (V092) VOTE YES ON 92
Product ISSUE
Estimate# 967
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARIETTA, GA 30064
Agency C/P1/P2/E 152/159/967
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SRI) SHEPARD RITZEN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4203
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
10*	Tu	9A-10A Sales remark: V3 CHANGE DAY V3 More than 2 codes changed	TODAY SHW2-NBC	30	-	-	\$65.00	09/23-09/23	1	1	1	\$65.00
11	Th	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/25-09/25	1	1	1	\$65.00
12	F	9A-10A	TODAY SHW2-NBC	30	-	-	\$65.00	09/26-09/26	1	1	1	\$65.00
13*	M	9A-10A Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	TODAY SHW2-NBC	30	-	-	\$65.00	09/29-09/29	0	1	0	\$0.00
14	Tu	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/23-09/23	1	1	1	\$50.00
15*	W	10A-11A Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	TODAY SHW3-NBC	30	-	-	\$50.00	09/24-09/24	0	1	0	\$0.00
16	Th	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/25-09/25	1	1	1	\$50.00
17	F	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/26-09/26	1	1	1	\$50.00
18	M	10A-11A	TODAY SHW3-NBC	30	-	-	\$50.00	09/29-09/29	1	1	1	\$50.00
19	Tu	4P-5P	DR. OZ	30	-	-	\$90.00	09/23-09/23	1	1	1	\$90.00
20	W	4P-5P	DR. OZ	30	-	-	\$90.00	09/24-09/24	1	1	1	\$90.00
21	Th	4P-5P	DR. OZ	30	-	-	\$90.00	09/25-09/25	1	1	1	\$90.00
22	M	4P-5P	DR. OZ	30	-	-	\$90.00	09/29-09/29	1	1	1	\$90.00

ORDER WORKSHEET

Rep Order# 8170526 Ver# 3 Status Revised Traffic Order# 4201 Printed: 09/23/14 12:15 PM Duplicate 3 of 4
EC'd Yes

Last Received: 09/22/14 9:55 AM
Showing Buylines: All Lines

Station KOB-TV MEDFORD
Advertiser (V092) VOTE YES ON 92
Product ISSUE
Estimate# 967
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARIETTA, GA 30064
Agency C/P1/P2/E 152/159/967
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SRI) SHEPARD RITZEN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4203
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
23*	Tu	6P-7P Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/23-09/23	0	1	0	\$0.00
24	W	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/24-09/24	1	1	1	\$175.00
25	Th	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/25-09/25	1	1	1	\$175.00
26	F	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/26-09/26	1	1	1	\$175.00
27	M	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P	30	-	-	\$175.00	09/29-09/29	1	1	1	\$175.00
28*	W	7P-730P Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	ENT TONIGHT 30	30	-	-	\$75.00	09/24-09/24	0	1	0	\$0.00
29	F	7P-730P	ENT TONIGHT 30	30	-	-	\$75.00	09/26-09/26	1	1	1	\$75.00
30*	W	730P-8P Sales remark: V3 SPOT CANCEL V3 Comment Changed, Spots/week Changed	INSIDER	30	-	-	\$75.00	09/24-09/24	0	1	0	\$0.00
31*	M	8P-10P Sales remark: V3 SPOT CANCEL V3 Comment Changed, Spots/week Changed	VOICE-NBC	30	-	-	\$950.00	09/29-09/29	0	1	0	\$0.00
32	Sa	6A-8A	SATURDAY TODAY<	30	-	-	\$50.00	09/27-09/27	2	1	2	\$100.00
33	Sa	6P-630P	NBC5 SAT 6PM	30	-	-	\$100.00	09/27-09/27	1	1	1	\$100.00
34	Sa	7P-8P	ENT TONIGHT 60	30	-	-	\$70.00	09/27-09/27	2	1	2	\$140.00

ORDER WORKSHEET

Rep Order# 8170526 Ver# 3 Status Revised Traffic Order# 4201 Printed: 09/23/14 12:15 PM Duplicate 4 of 4
EC'd Yes

Station KOB-TV MEDFORD
Advertiser (VO92) VOTE YES ON 92
Product ISSUE
Estimate# 967
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARIETTA, GA 30064
Agency C/P1/P2/E 152/159/967
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SRI) SHEPARD RITZEN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4203
Salesperson Fax#

Last Received:
Showing Buylines:

---REPORT TOTALS---

Report Totals: 30 / \$2,945.00

---SALES MONTHLY TOTALS---

Sep2014: 25/ \$2,380.00 Oct2014: 5/ \$565.00

Order Totals: 30 / \$2,945.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$27,861.87
CABL .00% KDRV 56.77% KFBI .20%
KOTI .00% KTVL 24.88%

--- COMPETITIVE COMMENTS ---

UPDATED SHARES

Books [NOV14]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

1 of 3

Rep Order# 8170526 Ver# 5 Status Revised Traffic Order# 4201 Printed: 09/23/14 2:11 PM 09/23/14 1:44 PM
 EC'd Yes Last Received: All Rep Changes Showing Buylines:

Station KOB-TV MEDFORD
 Advertiser (V092) VOTE YES ON 92
 Product ISSUE
 Estimate# 967
 Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE, SUITE 201
 MARIETTA, GA 30064
 Agency C/P1/P2/E 152/159/967
 Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (SRI) SHEPARD RITZEN
 Sales Assistant SHEPARD
 Salesperson Phone# 215-557-4203
 Salesperson Fax#

--- CONTRACT COMMENT ---

NEW ORDER
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ADDED SPOT THAT RAN TUE 6-7A @ N.C. TO MATCH INVOICE. ALSO CHANGED DATE OF SPOT LN10, SINCE IT MISSED THE CHANGE TO TUE PLS CONFIRM ASAP. LET ME KNOW IF THERE ARE ANY MORE QUESTION THANKS! SHEPARD

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	W	6A-7A	NBC5 NWS@SUNRS Sales remark: V3 CHANGED DAY V3 More than 2 codes changed	30	-	-	\$75.00	09/24-09/24	1	1	\$75.00
7*	W	7A-9A	TODAY SHW< Sales remark: V3 CHANGED DAY V3 More than 2 codes changed	30	-	-	\$125.00	09/24-09/24	2	2	\$250.00
8*	F	7A-9A	TODAY SHW< MADE-GOOD BY LINE(S) 35 V3 Effective Dates Changed	30	-	-	\$125.00	09/26-09/26	1	1	\$125.00
35*	Th	7A-9A	TODAY SHW< Sales remark: V3 MOVED 1X FR FRI MKGD FOR SPOTS MISSED ON LN #8: 9/26(1/WK) V3 Added	30	-	-	\$125.00	09/25-09/25	1	1	\$125.00

ORDER WORKSHEET

Printed: 09/23/14 2:11 PM
09/23/14 1:44 PM
All Rep Changes

Traffic Order# 4201
Last Received:
Showing Buylines:

Status Revised
Ver# 5
Station KOB-TV MEDFORD
Advertiser (V092) VOTE YES ON 92
Product ISSUE
Estimate# 967
Buyer Jeff Scattergood
Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARIETTA, GA 30064
Agency C/P1/P2/E 152/159/967
Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SRI) SHEPARD RITZEN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4203
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
10*	W	9A-10A	TODAY SHW2-NBC Sales remark: V5 CHANGE DAY BACK. V3 More than 2 codes changed V5 More than 2 codes changed	30	-	-	\$65.00	09/24-09/24	1	1	\$65.00
13*	M	9A-10A	TODAY SHW2-NBC Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	30	-	-	\$65.00	09/29-09/29	0	0	\$0.00
15*	W	10A-11A	TODAY SHW3-NBC Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	30	-	-	\$50.00	09/24-09/24	0	0	\$0.00
23*	Tu	6P-7P	NBC5 NWS @6PM/NBC5 NWS @630P Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	30	-	-	\$175.00	09/23-09/23	0	0	\$0.00
28*	W	7P-730P	ENT TONIGHT 30 Sales remark: V3 CANCEL SPOT V3 Comment Changed, Spots/week Changed	30	-	-	\$75.00	09/24-09/24	0	0	\$0.00
30*	W	730P-8P	INSIDER Sales remark: V3 SPOT CANCEL V3 Comment Changed, Spots/week Changed	30	-	-	\$75.00	09/24-09/24	0	0	\$0.00
31*	M	8P-10P	VOICE-NBC Sales remark: V3 SPOT CANCEL V3 Comment Changed, Spots/week Changed	30	-	-	\$950.00	09/29-09/29	0	0	\$0.00
36*	Tu	6A-7A	NBC5 NWS@SUNRS Sales remark: V5 SPOT RAN V5 Added	30	-	-	\$0.00	09/23-09/23	1	1	\$0.00

ORDER WORKSHEET

Rep Order# 8170526 Ver# 5
EC'd Yes

Station KOB-TV MEDFORD
Advertiser (V092) VOTE YES ON 92
Product ISSUE
Estimate# 967
Buyer Jeff Scattergood

Status Revised

Traffic Order# 4201

Printed: 09/23/14 2:11 PM
09/23/14 1:44 PM
All Rep Changes

3 of 3

Last Received:
Showing Buylines:

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25 WHITLOCK PLACE, SUITE 201
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Flight Dates 09/23/14-09/29/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (SR) SHEPARD RITZEN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4203
Salesperson Fax#

---REPORT TOTALS---

Report Totals: 7 / \$640.00

---SALES MONTHLY TOTALS---

Sep2014: 26/ \$2,380.00

Order Totals: 31 / \$2,945.00

--- COMPETITIVE ---

Oct2014: 5/ \$565.00

Total GRPS: 0.0

Market Totals

\$27,861.87

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KOTI .00%

KDRV 56.77%
KTVL 24.88%

KEBI .20%

KMYU 7.59%

KOBI 10.57%

Books [NOV14]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS