

ISSUES AND PROGRAMS
1ST QUARTER 2014 JANUARY-MARCH
FOR FOX SPORTS RADIO 1280 WJST

LISTING OF PROGRAMS ON WJST-AM

COMMUNITY FOCUS

A weekly program produced by the 1200 WKST news staff. This 30-minute program covers a variety of topics and features newsmakers and local leaders from our listening area. It airs Sunday mornings at 6:30

Tower Presbyterian Church Service

Airs Sunday mornings from Tower Presbyterian Church in Grove City Pa.

REMOTE BROADCASTS:

WJST-AM promotes volunteer organizations with live remote broadcasts from fundraising awareness programs.

PUBLIC SERVICE ANNOUNCEMENTS:

WJST-AM airs a variety of pre-recorded and live public service announcements. Topics covered relate to specific issues.

WJST-AM

ASCERTAINMENT METHOD:

The majority of issues that WJST-AM covers are topics currently in the news. Our news department selects issues and cover them on our public affairs programming. Some issues are selected by community leaders and local organizations.

Community Focus Schedule
First Quarter, 2014

January 19 – Jim Micsky, United Way of Mercer County

Talked about the status of their annual campaign as well as their allocations process, volunteer opportunities, and schedule of events for 2014.

January 26 – Sara Liska and Cheryl Goldstone, Primary Health Network Charitable Foundation

Promoted their upcoming Snowball Crawl annual fundraiser. Also discussed some of the programs and services that they have available in the county including Provide the Ride, Caring for our Neighbors, the scholarship program, and CF Transportation Solutions.

February 2 – Nicole Henline and Stephanie Messina, Community Library of the Shenango Valley

Explained the purpose and mission of the Library. Talked about the programs that are offered regularly there as well as upcoming fundraisers.

February 9 – Kevin Boosel, Pennsylvania 2-1-1 Southwest

Explained what 2-1-1 is and how it is funded. Talked about the top needs that people are calling for help with. Promoted their launch date of 2/11/14.

February 16 – Nicci Jones, Tina Nicastro, Shirley Riffle – The ARC of Mercer County/MCAR

Talked about programs and activities that are available for mentally handicapped residents in Mercer County. Previewed the opening of their greenhouse and craft store.

February 23 – Keshia Pate, Mercer County LINK

Gave a general overview of the Link and the monthly meetings dates and times. Discussed the Vial of Life project and the Lunch N Learn series.

March 2 – Angie Mohr, Cray Youth & Family Services/The Confluence

Talked about the grand opening of The Confluence, a new social mission in New Castle. Discussed everything that's available inside the building as well as what the proceeds benefit.

March 9 – Gayle Young, United Way of Lawrence County

Gave an update on the status of their annual campaign and Cascade Park swimming pool project. Also promoted their upcoming Women's Conference, Empty Bowls fundraiser, and Annual Meeting.

March 16 – Diane DeCarbo and Jerry Johnston, Butler County Community College

Promoted their Lawrence Crossing open house as well as some of the programs offered there. Also discussed student services, community involvement, and their lifelong learning courses.

March 23 – Therese McShea and Brad O'Neal, Ellwood City CASH Mob

Explained what a CASH Mob is, how listeners can get involved, and how the Chamber helps out.

March 30 – Kim Koller-Jones and Janet Falotico, New Castle Fireworks Festival/Arts on the Riverwalk

Talked about the merger between the New Castle Arts Festival and the Fireworks Festival. Explained the new format and location. Also promoted the Double Brew fundraiser which will benefit the festival.