



Red Wave Radio

Broadcast Partnership Agreement

August 23, 2021

Presented To: Idaho GOP – Tom Luna

Presented By: Rance Pugmire

Show Broadcast Agreement

Townsquare Media Boise would like to offer the Idaho State Republican Party and Victor Miller a weekly block program and supporting promotional schedule to the audience of KLIX Talk Radio 1310 AM & 96.1 FM With a 52-week agreement, we will “lock up” a popular daytime hour, airing the show in “prime time” on Saturdays, from 9 a.m. to 10 a.m.. The promotional schedule will inform listeners of the show time along with weekly topics and guests.

KLIX Talk Radio will Provide

Red Wave Radio will receive the following each week for 52 weeks, August 30, 2021 through August 28, 2022 from KLIX Talk Radio:

- Four segments in a one-hour (60-minutes) block of airtime, Saturdays, 9a-10a segments totaling 42 minutes
- Ten (12) 30-second commercials, Wednesday through Friday, 6a-7p, promoting the show, your topics and guests.
- Minimum of five (5) live promos per week during “Magic Valley this Morning with Bill Colley” M-F 6a-10a promoting the weekly show topics and guests
- Ten (12) 30-second streaming ads on newsradio1310.com the show topics and guests.

Red Wave Radio Will Provide

KLIX Talk Radio will receive the following:

- Four segments of 42-minute pre-produced show content per week

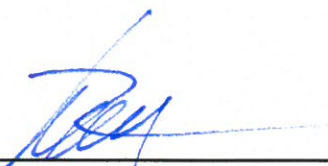
Important: Show content must be provided. In the event that show host(s) are unable to conduct a live show, a “Best Of...” or reprise broadcast of a previously aired show must be provided in its place.

Investment

\$225 per week (08/28/21– 08/21/22)



Note: A 45-day written notice is required for all schedule revisions or cancellations after October 31, 2021.


 Red Wave Radio Representative
 8/26/2021
 Date