

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 Wopayments3@townsquaremedia.com
 (208) 733-7512

| | | |
|--|--|--|
| <u>Contract / Revision</u> 3256273 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Idaho Education Association | | <u>Original Date / Revision</u> 03/31/22 / 04/01/22 |
| <u>Contract Dates</u> 04/05/22 - 04/16/22 | <u>Estimate #</u> | |
| <u>Product</u> IEA April 2022 Radio | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KEZJ-FM | <u>Account Executive</u> Michael Sutton | <u>Sales Office</u> Local Twin Falls |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Communications Et Al
 PO Box 1372
 Boise, ID 83702

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|---------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KEZJ | 04/05/22 | 04/16/22 | M-F AM Drive | 6a-10a | | :30 | | | NM | 10 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/04/22 | 04/10/22 | -TWTF-- | | | | 5 | \$40.00 | | | |
| | Week: | 04/11/22 | 04/17/22 | MTWTF-- | | | | 5 | \$40.00 | | | |
| N 2 | KEZJ | 04/05/22 | 04/16/22 | Sa-Su Broad Rotator | 9:00 AM-5:00 PM | | :30 | | | NM | 12 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/04/22 | 04/10/22 | -----S- | | | | 6 | \$25.00 | | | |
| | Week: | 04/11/22 | 04/17/22 | -----S- | | | | 6 | \$25.00 | | | |
| N 3 | KEZJ | 04/05/22 | 04/16/22 | M-F Midday | 10a-3p | | :30 | | | NM | 10 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/04/22 | 04/10/22 | -TWTF-- | | | | 5 | \$35.00 | | | |
| | Week: | 04/11/22 | 04/17/22 | MTWTF-- | | | | 5 | \$35.00 | | | |
| N 4 | KEZJ | 04/05/22 | 04/16/22 | M-F PM Drive | 3p-7p | | :30 | | | NM | 10 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/04/22 | 04/10/22 | -TWTF-- | | | | 5 | \$35.00 | | | |
| | Week: | 04/11/22 | 04/17/22 | MTWTF-- | | | | 5 | \$35.00 | | | |
| Totals | | | | | | | | | | | 42 | \$1,400.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 03/28/22 - 04/16/22 | 42 | \$1,400.00 | (\$210.00) | \$1,190.00 |
| Totals | 42 | \$1,400.00 | (\$210.00) | \$1,190.00 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KLIXA | 04/05/22 | 04/16/22 | M-F AM Drive | 6a-10a | | :30 | | | NM | 17 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/04/22 | 04/10/22 | -TWTF-- | | | | 8 | \$30.00 | | | |
| | Week: | 04/11/22 | 04/17/22 | MTWTF-- | | | | 9 | \$30.00 | | | |
| N 2 | KLIXA | 04/05/22 | 04/16/22 | M-F Midday | 10a-3p | | :30 | | | NM | 17 | \$765.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 04/04/22 | 04/10/22 | -TWTF-- | | | | 8 | \$45.00 | | | |
| | Week: | 04/11/22 | 04/17/22 | MTWTF-- | | | | 9 | \$45.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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| <u>Advertiser</u> Idaho Education Association | <u>Original Date / Revision</u> 03/31/22 / 04/01/22 |
|--|--|

| | | |
|--|--|-------------------|
| <u>Contract Dates</u> 04/05/22 - 04/16/22 | <u>Product</u> IEA April 2022 Radio | <u>Estimate #</u> |
|--|--|-------------------|

| KLIX-AM - 3256273B | | | | | | | | | | | | |
|---------------------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| N 3 | KLIXA | 04/05/22 | 04/16/22 | M-F PM Drive | 3p-7p | | :30 | | | NM | 16 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/04/22 | 04/10/22 | -TWTF-- | | | | 8 | \$30.00 | | | |
| Week: | | 04/11/22 | 04/17/22 | MTWTF-- | | | | 8 | \$30.00 | | | |
| Totals | | | | | | | | | | | 50 | \$1,755.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 03/28/22 - 04/15/22 | 50 | \$1,755.00 | (\$263.25) | \$1,491.75 |
| Totals | 50 | \$1,755.00 | (\$263.25) | \$1,491.75 |

| KLIX-FM - 3256273C | | | | | | | | | | | | |
|---------------------------|-------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| N 1 | KLIXF | 04/05/22 | 04/16/22 | M-F AM Drive | 6a-10a | | :30 | | | NM | 10 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/04/22 | 04/10/22 | -TWTF-- | | | | 5 | \$20.00 | | | |
| Week: | | 04/11/22 | 04/17/22 | MTWTF-- | | | | 5 | \$20.00 | | | |
| N 2 | KLIXF | 04/05/22 | 04/16/22 | M-F Midday | 10a-3p | | :30 | | | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/04/22 | 04/10/22 | -TWTF-- | | | | 5 | \$25.00 | | | |
| Week: | | 04/11/22 | 04/17/22 | MTWTF-- | | | | 5 | \$25.00 | | | |
| N 3 | KLIXF | 04/05/22 | 04/16/22 | M-F PM Drive | 3p-7p | | :30 | | | NM | 10 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/04/22 | 04/10/22 | -TWTF-- | | | | 5 | \$20.00 | | | |
| Week: | | 04/11/22 | 04/17/22 | MTWTF-- | | | | 5 | \$20.00 | | | |
| N 4 | KLIXF | 04/05/22 | 04/16/22 | Sa-Su Prime Rotator | 6a-7p | | :30 | | | NM | 12 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/04/22 | 04/10/22 | -----S- | | | | 6 | \$20.00 | | | |
| Week: | | 04/11/22 | 04/17/22 | -----S- | | | | 6 | \$20.00 | | | |
| Totals | | | | | | | | | | | 42 | \$890.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 03/28/22 - 04/16/22 | 42 | \$890.00 | (\$133.50) | \$756.50 |
| Totals | 42 | \$890.00 | (\$133.50) | \$756.50 |

Contract Totals 134 \$4,045.00

Signature: _____ Date: _____

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