

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 3256273 /		<u>Alt Order #</u>
<u>Advertiser</u> Idaho Education Association		<u>Original Date / Revision</u> 03/31/22 / 04/01/22
<u>Contract Dates</u> 04/05/22 - 04/16/22	<u>Estimate #</u>	
<u>Product</u> IEA April 2022 Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEZJ-FM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Communications Et Al
 PO Box 1372
 Boise, ID 83702

KEZJ-FM - 3256273A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	KEZJ	04/05/22	04/16/22	M-F AM Drive	6a-10a		:30			NM	10 \$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-TWTF--				5	\$40.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$40.00			
N 2	KEZJ	04/05/22	04/16/22	Sa-Su Broad Rotator	9:00 AM-5:00 PM		:30			NM	12 \$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-----S-				6	\$25.00			
	Week:	04/11/22	04/17/22	-----S-				6	\$25.00			
N 3	KEZJ	04/05/22	04/16/22	M-F Midday	10a-3p		:30			NM	10 \$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-TWTF--				5	\$35.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$35.00			
N 4	KEZJ	04/05/22	04/16/22	M-F PM Drive	3p-7p		:30			NM	10 \$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-TWTF--				5	\$35.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$35.00			
Totals											42	\$1,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/16/22	42	\$1,400.00		
Totals	42	\$1,400.00		

KLIX-AM - 3256273B											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KLIXA	04/05/22	04/16/22	M-F AM Drive	6a-10a		:30			NM	17 \$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	04/04/22	04/10/22	-TWTF--				8	\$30.00		
	Week:	04/11/22	04/17/22	MTWTF--				9	\$30.00		
N 2	KLIXA	04/05/22	04/16/22	M-F Midday	10a-3p		:30			NM	17 \$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	04/04/22	04/10/22	-TWTF--				8	\$45.00		
	Week:	04/11/22	04/17/22	MTWTF--				9	\$45.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
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<u>Contract / Revision</u> 3256273 /		<u>Alt Order #</u>
<u>Advertiser</u> Idaho Education Association		<u>Original Date / Revision</u> 03/31/22 / 04/01/22
<u>Contract Dates</u> 04/05/22 - 04/16/22	<u>Product</u> IEA April 2022 Radio	<u>Estimate #</u>

KLIX-AM - 3256273B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KLIXA	04/05/22	04/16/22	M-F PM Drive	3p-7p		:30			NM	16	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-TWTF--				8	\$30.00			
Week:		04/11/22	04/17/22	MTWTF--				8	\$30.00			
Totals											50	\$1,755.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/15/22	50	\$1,755.00		
Totals	50	\$1,755.00		

KLIX-FM - 3256273C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXF	04/05/22	04/16/22	M-F AM Drive	6a-10a		:30			NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-TWTF--				5	\$20.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$20.00			
N 2	KLIXF	04/05/22	04/16/22	M-F Midday	10a-3p		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-TWTF--				5	\$25.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$25.00			
N 3	KLIXF	04/05/22	04/16/22	M-F PM Drive	3p-7p		:30			NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-TWTF--				5	\$20.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$20.00			
N 4	KLIXF	04/05/22	04/16/22	Sa-Su Prime Rotator	6a-7p		:30			NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----S-				6	\$20.00			
Week:		04/11/22	04/17/22	-----S-				6	\$20.00			
Totals											42	\$890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/16/22	42	\$890.00		
Totals	42	\$890.00		

Contract Totals 134 \$4,045.00

Signature: _____ Date: _____

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From: Christy Hawkins
Sent: Friday, April 1, 2022 12:51 PM
To: Carla Cooper
Subject: FW: rates

SORRY USE THIS ONE



Christy Hawkins
Digital Sales Manager
Mobile: 208-731-4733
Phone: 208-737-6016
Email:
Christy.Hawkins@TownsquareMedia.com



415 Park Ave.
Twin Falls, ID 83301
TownsquareTwinFalls.com



From: Kelly Amos <kamos@miicor.com>
Sent: Friday, April 1, 2022 12:49 PM
To: Christy Hawkins <Christy.Hawkins@townsquaremedia.com>
Subject: Re: rates

Christy-
USE THIS ONE.
I forgot to change the total for you on KEZJ on the last draft.
Use this one. Sorry!

IEA Radio April order

KEZJ (Country)

m-f 6-10ap	\$40 x 10spots
m-f 10a-3p	\$35 x 10 spots
m-f 3-7p	\$35 x 10 spots
sa 9a-5p	\$25 x 12 spots
\$1400 total	

KLIX-AM (Talk)

m-f 6-10ap \$30 x 17 spots

m-f 10a-3p \$45 x 17 spots

m-f 3-7p \$30 x 16 spots

\$1755 total

KLIX-FM (Classic Hits)

m-f 6-10ap \$20 x 10 spots

m-f 10a-3p \$25 x 10 spots

m-f 3-7p \$20 x 10 spots

sa 6a-7p \$20 x 12 spots

\$890 total

On Apr 1, 2022, at 12:44 PM, Christy Hawkins <Christy.Hawkins@townsquaremedia.com> wrote:

Thank you Kelly,

<image008.jpg>	Christy Hawkins
<image009.jpg>	Digital Sales Manager
<image010.png>	Mobile: 208-731-4733
	Phone: 208-737-6016
	Email: Christy.Hawkins@TownsquareMedia.com
	415 Park Ave.
	Twin Falls, ID 83301
	TownsquareTwinFalls.com
	<image011.jpg> <image012.jpg>
	<image013.png> <image014.png>

From: Kelly Amos <kamos@miicor.com>
Sent: Friday, April 1, 2022 12:41 PM
To: Christy Hawkins <Christy.Hawkins@townsquaremedia.com>
Subject: Re: rates

Christy-

Try this:

KEZJ (Country)
m-f 6-10ap \$40 x 10spots
m-f 10a-3p \$35 x 10 spots
m-f 3-7p \$35 x 10 spots
sa 9a-5p \$25 x 12 spots
\$1647.12 total

KLIX-AM (Talk)
m-f 6-10ap \$30 x 17 spots
m-f 10a-3p \$45 x 17 spots
m-f 3-7p \$30 x 16 spots
\$1755 total

KLIX-FM (Classic Hits)
m-f 6-10ap \$20 x 10 spots
m-f 10a-3p \$25 x 10 spots
m-f 3-7p \$20 x 10 spots
sa 6a-7p \$20 x 12 spots
\$890 total

On Apr 1, 2022, at 12:30 PM, Christy Hawkins
<Christy.Hawkins@townsquaremedia.com> wrote:

Kelly these are the rates that should have been given to you for Twin Falls.

<image001.jpg>
<image002.jpg>
<image003.png>

Christy Hawkins
Digital Sales Manager
Mobile: 208-731-4733
Phone: 208-737-6016
Email: Christy.Hawkins@TownsquareMedia.com

415 Park Ave.
Twin Falls, ID 83301

Townsquaretwinfalls.com

<image004.jpg> <image005.jpg>
<image006.png> <image007.png>

<Twin Falls 2022 Townsquare Rate Card Primary.xlsx>

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Charmayne Hawks

From: Janice Degner
Sent: Thursday, March 31, 2022 10:36 AM
To: TwinFalls.AM
Cc: Charmayne Hawks
Subject: FW: Buy attached
Attachments: Primary 2022 TSM Twin Falls.xlsx

Charmayne –
Will you please put this together – this is issue the attached rates are net. This goes under Mike Sutton
Thanks
JD

From: Kelly Amos <kamos@miicor.com>
Sent: Wednesday, March 30, 2022 4:47 PM
To: Janice Degner <Janice.Degner@townsquaremedia.com>
Subject: Buy attached

Here is the political buy for the Idaho Education Association.

Please spread the spots out evenly through the buy.

Check my math.

Let me know if everything will clear or if there are any changes.

I'll send the NAB form tomorrow. The spot will come Friday or Monday.

The title is "Thank Governor Little" and the spot will run 100%.

I can do the pre-pay tomorrow or Friday. Just let me know where to send the credit card info

Or let me know if I need to try to get a check to you.

Please let me know you got this email.

Thanks!

Kelly

208-440-1749

IEA April 2022 Radio

Demo: P35+ Length: :30 Spots Run Dates: April 5-16

KEZJ (Country)

m-f 6a-7p \$43.14 x 30 spots

sa 9a-5p \$29.41 x 12 spots

\$1647.12 total

KLIX-AM (Talk)

m-f 6a-3p \$41.18 x 50 spots

\$1647.20 total

KLIX-FM (Classic Hits)

m-f 6a-3p \$25.49 x 30 spots

sa 9a-5p \$23.53 x 12 spots

\$2059 total

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Chris Parri, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Communications et al

Address: Box 1372 Boise, ID 83701

Contact: Kelly Amos

Phone number: 208-440-1749

Email: KAmos@micar.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Idaho Education Association

Address: 620 N 6th St. Boise, ID

Contact: Chris Parri

Phone number: 208-296-9205

Email: cparr@idahoea.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Layne McInelly, Maryanne McGrovy
Margaret Hoy

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Chris Parri</i>	Signature:
Name: Chris Parri	Name:
Date of Request to Purchase Ad Time: <i>3/3/22</i>	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.