CONTRACT

political

ALK ON THE RADIO KLIX-AM 415 Park Avenue Twin Falls, ID 83301 Advertiser WOpayments3@townsquaremedia.com Idaho 2nd Amendment Alliance (208) 733-7512 Contract Dates

Alt Order# Contract / Revision 3340543 / Original Date / Revision 05/06/22 / 05/06/22 Estimate # 05/09/22 - 05/13/22 **Product**

And:

Neighborhood Research & Media P.O. Box 297 Rodanthe, NC 27968-0297

Billing Cycle	Billing Calendar		Cash/Trade			
EOM/EOC	Calendar		Cash			
Property	Account Ex	<u>kecutive</u>	Sales Office			
KLIX-AM	Michael Sutton		Local Twin Falls			
Special Handling						
<u>Demographic</u>						
Households						
Agy Code	Advertiser Code		Product 1/2			
Agency Ref		Advertiser	Ref			

KLIX-AM - 3340543A	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	pots	Amount
N 1 KLIXA 05/09/22 05/16/22 M-F AM Drive Start Date End Date Weekdays Spots/Week Week: 05/09/22 05/15/22 MTWTF 5 Week: 05/16/22 05/22/22 M 1	6:00 AM-9:00 AM <u>Rate</u> \$80.00 \$80.00		1:00		NM	6	\$480.00
N 2 KLIXA 05/09/22 05/16/22 M-F Midday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/09/22 05/15/22 MTWTF 11 Week: 05/16/22 05/22/22 M 1	10a-3p <u>Rate</u> \$70.00 \$70.00		1:00		ММ	12	\$840.00
N 3 KLIXA 05/09/22 05/16/22 M-F PM Drive <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/09/22 05/15/22 MTWTF 5 Week: 05/16/22 05/22/22 M 1	3:00 PM-6:00 PM <u>Rate</u> \$70.00 \$70.00		1:00		NM	6	\$420.00
Totals				24	\$1,740.00		

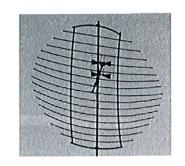
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 -05/16/22	24	\$1,740.00	(\$261.00)	\$1,479.00
Totals	24	\$1,740.00	(\$261.00)	\$1,479.00

	the second secon	THE RESERVE THE PARTY OF THE PA
Contract Totals	24	\$1,740.00

Signature: Date:

Neighborhood Research and Media

PO BOX 297 Rodanthe, NC 27968 US 252-987-0210 shaftan@earthlink.net



Purchase Order

VENDOR KLIX

SHIP TO

Neighborhood Research and

Media

PO BOX 297

Rodanthe, NC 27968 US

P.O. NO. 8322 DATE 05/04/2022

	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT	
	60 Radio	KLIX 6A-10A (prefer 6a-9a) 5/9-13, 16	6	80.00	480.00	
	60 Radio	KLIX 10A-3P 5/9-13, 16	12	70.00	840.00	
	60 Radio	KLIX 3P-7P (prefer 3p-6p) 5/9-13, 16	6	70.00	420.00	
	Radio and Television	Agency Commission	1,740	-0.15	-261.00	
	Airtime:Agency Commission					
		TOTAL			\$1,479.00	
	Approved By		6			
	Date					