

CONTRACT



KLIX-AM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 3274868 /		<u>Alt Order #</u> 35834905
<u>Advertiser</u> American Dental PAC		<u>Original Date / Revision</u> 04/12/22 / 04/12/22
<u>Contract Dates</u> 04/27/22 - 05/03/22	<u>Estimate #</u> 8683	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R114136	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Nebo Media
 PO Box 9825
 Arlington, VA 22219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIX	04/27/22	05/03/22	M-F Prime Rotator	6:00 AM-7:00 PM		1:00			NM	27	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/27/22	05/03/22	65565--	27			\$40.00				
Totals											27	\$1,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/03/22	27	\$1,080.00	(\$162.00)	\$918.00
Totals	27	\$1,080.00	(\$162.00)	\$918.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REVISED

Apr 12, 22
 CONT# 35834905 Mod# Ver# 3 (Last =)
 REP KATZ RADIO
 TO KLIX-AM (Twin Falls, ID)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY NEBO MEDIA
 ADDR PO BOX 9825
 ARLINGTON, VA 22219

DDS CONT# 0
 C/P/E: na / na / 8683

SALESPERSON FAX#

PH #

BYR MICHELLE IRVIN
 ADV AMERICAN DENTAL ASSOCIATION
 PDT Candidate
 FLT Apr 27, 22 - May 03, 22

* REP ORDER COMMENT *

** 4/12/2022 3:36:00 PM: RESENDING WITH CORRECT ADV NAME. NAME SHOULD BE AMERICAN DENTAL ASSOCIATION. DO NOT DOUBLE BOOK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> ..W....	6A - 7P	60	04/27/2022 - 04/27/2022	1D	5	\$40.00	5
		GENESIS							
					** FLIGHT TOTALS **		5	\$200.00	
	2.1	<u>FLIGHT 2</u> ...T...	6A - 7P	60	04/28/2022 - 04/28/2022	1D	6	\$40.00	6
		GENESIS							
					** FLIGHT TOTALS **		6	\$240.00	
	3.1	<u>FLIGHT 3</u>F..	6A - 7P	60	04/29/2022 - 04/29/2022	1D	5	\$40.00	5
		GENESIS							
					** FLIGHT TOTALS **		5	\$200.00	
	4.1	<u>FLIGHT 4</u> M.....	6A - 7P	60	05/02/2022 - 05/02/2022	1D	6	\$40.00	6
		GENESIS							
					** FLIGHT TOTALS **		6	\$240.00	
		<u>FLIGHT 5</u>							

Apr 12, 22
 CONT# 35834905 Mod# Ver# 3 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 8683

GENESIS	5.1	.T.....	6A - 7P	60	05/03/2022 - 05/03/2022	1D	5	\$40.00	5	
							** FLIGHT TOTALS **		5	\$200.00

	May 22							
SPOTS	27							
CASH	1080.00							
TRADE	0.00							
NSL	0.00							
TOTAL	1080.00							

							TOTAL
SPOTS							27
CASH							1,080.00
TRADE							0.00
NSL							0.00
TOTAL							1,080.00

**** Competitive Comments ****

ADA ID RADIO 4/27- 5/3/22
 SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.