

# CONTRACT

**WIAT**  
**CBS 42** 2960 North Meridian Street  
 Heather Kiel  
 Indianapolis, IN 46208  
 (205) 488-4141

And:

Patrick Media  
 Attention: Patrick Media Email  
 P.O. Box 317  
 216 West Washington  
 Marshfield, MO 65706

Contract / Revision 3541167 /		Alt Order # 27783011	
Advertiser POL/Common Sense America Election Fund		Original Date / Revision 05/13/22 / 05/13/22	
Contract Dates 05/18/22 - 05/24/22		Estimate # 1001	
Product Media			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WIAT	Account Executive Katz Washington	Sales Office Katz/Washingto	
Special Handling			
Demographic Households			
Agy Code	Advertiser Code 147	Product 1/2 151	
Agency Ref IN9367		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIAT	05/18/22	05/18/22	CBS 42 Morning 430-5a	CBS 42 Morning 430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				1	\$40.00			
N 2	WIAT	05/19/22	05/19/22	CBS 42 Morning 430-5a	CBS 42 Morning 430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				1	\$40.00			
N 3	WIAT	05/20/22	05/20/22	CBS 42 Morning 430-5a	CBS 42 Morning 430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				1	\$40.00			
N 4	WIAT	05/23/22	05/23/22	CBS 42 Morning 430-5a	CBS 42 Morning 430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				1	\$40.00			
N 5	WIAT	05/24/22	05/24/22	CBS 42 Morning 430-5a	CBS 42 Morning 430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	-T-----				1	\$40.00			
N 6	WIAT	05/18/22	05/18/22	CBS 42 Morning 5-6a	CBS 42 Morning 5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				1	\$90.00			
N 7	WIAT	05/19/22	05/19/22	CBS 42 Morning 5-6a	CBS 42 Morning 5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				1	\$90.00			
N 8	WIAT	05/20/22	05/20/22	CBS 42 Morning 5-6a	CBS 42 Morning 5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				1	\$90.00			
N 9	WIAT	05/23/22	05/23/22	CBS 42 Morning 5-6a	CBS 42 Morning 5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				1	\$90.00			
N 10	WIAT	05/24/22	05/24/22	CBS 42 Morning 5-6a	CBS 42 Morning 5-6a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	-T-----				1	\$90.00			
N 11	WIAT	05/18/22	05/18/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-7a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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 Heather Kiel  
 Indianapolis, IN 46208  
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Contract / Revision	Alt Order #
3541167 /	27783011

Advertiser	Original Date / Revision
POL/Common Sense America Election Fund	05/13/22 / 05/13/22

Contract Dates	Product	Estimate #
05/18/22 - 05/24/22	Media	1001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				1	\$115.00			
N 12	WIAT	05/19/22	05/19/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				1	\$115.00			
N 13	WIAT	05/20/22	05/20/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				1	\$115.00			
N 14	WIAT	05/23/22	05/23/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				1	\$115.00			
N 15	WIAT	05/24/22	05/24/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	-T-----				1	\$115.00			
N 16	WIAT	05/18/22	05/18/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				2	\$115.00			
N 17	WIAT	05/19/22	05/19/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				2	\$115.00			
N 18	WIAT	05/20/22	05/20/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				2	\$115.00			
N 19	WIAT	05/23/22	05/23/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				2	\$115.00			
N 20	WIAT	05/24/22	05/24/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	-T-----				2	\$115.00			
N 21	WIAT	05/21/22	05/21/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----S-				1	\$60.00			
N 22	WIAT	05/21/22	05/21/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----S-				1	\$60.00			
N 23	WIAT	05/21/22	05/21/22	CBS This Morning: Sat	CBS This Morning:		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----S-				1	\$330.00			
N 24	WIAT	05/22/22	05/22/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----S				1	\$60.00			
N 25	WIAT	05/22/22	05/22/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----S				1	\$60.00			
N 26	WIAT	05/18/22	05/18/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				1	\$285.00			
N 27	WIAT	05/19/22	05/19/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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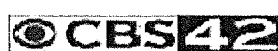
Contract / Revision 3541167 /		Alt Order # 27783011
Advertiser POL/Common Sense America Election Fund		Original Date / Revision 05/13/22 / 05/13/22
Contract Dates 05/18/22 - 05/24/22	Product Media	Estimate # 1001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				1	\$285.00			
N 28	WIAT	05/20/22	05/20/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				1	\$285.00			
N 29	WIAT	05/23/22	05/23/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				1	\$285.00			
N 30	WIAT	05/24/22	05/24/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	-T-----				1	\$285.00			
N 31	WIAT	05/18/22	05/18/22	M-F 3-4p	3-4p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				1	\$235.00			
N 32	WIAT	05/19/22	05/19/22	M-F 3-4p	3-4p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				1	\$235.00			
N 33	WIAT	05/20/22	05/20/22	M-F 3-4p	3-4p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				1	\$235.00			
N 34	WIAT	05/23/22	05/23/22	M-F 3-4p	3-4p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				1	\$235.00			
N 35	WIAT	05/18/22	05/18/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				1	\$235.00			
N 36	WIAT	05/19/22	05/19/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				1	\$235.00			
N 37	WIAT	05/20/22	05/20/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				1	\$235.00			
N 38	WIAT	05/23/22	05/23/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				1	\$235.00			
N 39	WIAT	05/18/22	05/18/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--W----				1	\$375.00			
N 40	WIAT	05/19/22	05/19/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---T---				1	\$375.00			
N 41	WIAT	05/20/22	05/20/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	----F--				1	\$375.00			
N 42	WIAT	05/23/22	05/23/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				1	\$375.00			
D 43	WIAT	05/22/22	05/22/22	CBS 42 NewsSu 530-6p	530-6p		:30			NM	0	\$0.00
N 44	WIAT	05/18/22	05/18/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00

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**2960 North Meridian Street**  
**Heather Kiel**  
**Indianapolis, IN 46208**  
**(205) 488-4141**

Contract / Revision	Alt Order #
3541167 /	27783011

Advertiser	Original Date / Revision
POL/Common Sense America Election Fund	05/13/22 / 05/13/22

Contract Dates	Product	Estimate #
05/18/22 - 05/24/22	Media	1001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   --W----   1   \$375.00												
N 45	WIAT	05/19/22	05/19/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   ---T---   1   \$375.00												
N 46	WIAT	05/20/22	05/20/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   ----F--   1   \$375.00												
N 47	WIAT	05/23/22	05/23/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/23/22   05/29/22   M-----   1   \$375.00												
N 48	WIAT	05/21/22	05/21/22	LN Sa	Sa 10-1035p		:30			NM	1	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   -----S-   1   \$330.00												
N 49	WIAT	05/22/22	05/22/22	10p News Sun	Su 10-1035p		:30			NM	1	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   -----S   1   \$330.00												
N 50	WIAT	05/18/22	05/18/22	The Late Show	The Late Show		:30			NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   --W----   1   \$130.00												
N 51	WIAT	05/19/22	05/19/22	The Late Show	The Late Show		:30			NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   ---T---   1   \$130.00												
N 52	WIAT	05/20/22	05/20/22	The Late Show	The Late Show		:30			NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/16/22   05/22/22   ----F--   1   \$130.00												
N 53	WIAT	05/23/22	05/23/22	The Late Show	The Late Show		:30			NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/23/22   05/29/22   M-----   1   \$130.00												
<b>Totals</b>											<b>57</b>	<b>\$10,430.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	57	\$10,430.00	(\$1,564.50)	\$8,865.50
<b>Totals</b>	<b>57</b>	<b>\$10,430.00</b>	<b>(\$1,564.50)</b>	<b>\$8,865.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>



125 West 55th St  
New York, NY 10019

Contract # 27783011	Changes as of: 5/13/2022 at 11:40 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 147/151/1001	Flight: 5/18/22 - 5/24/22	Station: WIAT	Con Type: POLITICAL/VOTE
Agency: PATRICK MEDIA	Advertiser: Common Sense America Election Fund	Market: Birmingham	Total \$: \$10,715.00
PO BOX 317 216 W. WASHINGTON MARSHFIELD MO 65706	Product: Media	Office: WASHINGTON	Total Spots: 58
Agency Order #: 11662555	Service: Nielsen	Total CPP: \$0.00	
Buyer: Thompson, Will	Primary Demo: CHRISTIAN CAMBEIRO	Total GRP: 3541167	
Salesperson: CAMBEIRO	Assistant: 914-295-7595	Traffic #: 3541167	
Separation:			

#	Day/Time	DP	Program	Rate	Len	5/18 - 5/24						Total Spots	Total \$	CPP*	GRP*
						5/18	5/19	5/20	5/21	5/22	5/23	5/24			
MSD 5	Sa 5a-6a		CBS42 Morning News 5A	\$60.00	30	0	0	0	1	0	0	0	0	\$0.00	\$0.00
MSD 6	Sa 6a-7a		CBS42 Morning News 6A	\$60.00	30	0	0	0	1	0	0	0	0	\$0.00	\$0.00
MSD 8	Su 5a-6a		CBS42 Morning News 5A	\$60.00	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00
MSD 9	Su 6a-7a		CBS42 Morning News 6A	\$60.00	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00
MGD 19	Sa-Su 5a-7a		CBS42 Morning News	\$60.00	30	0	0	0	2	2	0	0	4	\$240.00	\$0.00
TOTALS:						11	11	11	4	4	11	6	58	\$10,715.00	\$0.00

Makegood Comments			
Date/Time	Action	Added by	Comment
05/17/22 12:08 PM	Accepted	CHRISTIAN CAMBEIRO	THIS IS FINE