

CONTRACT



WIAT
2960 North Meridian Street
Heather Kiel
Indianapolis, IN 46208
(205) 488-4141

And:

Patrick Media
Attention: Patrick Media Email
P.O. Box 317
216 West Washington
Marshfield, MO 65706

<u>Contract / Revision</u> 3538895 /		<u>Alt Order #</u> 27781927	
<u>Advertiser</u> POL/Common Sense America Election Fund		<u>Original Date / Revision</u> 05/11/22 / 05/11/22	
<u>Contract Dates</u> 05/14/22 - 05/17/22		<u>Estimate #</u> 995	
<u>Product</u> Media			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIAT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u> 147	<u>Product 1/2</u> 151	
<u>Agency Ref</u> IN9367		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIAT	05/16/22	05/16/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/22	05/22/22	M-----	1			\$115.00				
N 2	WIAT	05/17/22	05/17/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/22	05/22/22	-T-----	1			\$115.00				
N 3	WIAT	05/16/22	05/16/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/22	05/22/22	M-----	1			\$115.00				
N 4	WIAT	05/17/22	05/17/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/22	05/22/22	-T-----	1			\$115.00				
N 5	WIAT	05/14/22	05/14/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/09/22	05/15/22	-----S-	1			\$60.00				
N 6	WIAT	05/14/22	05/14/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/09/22	05/15/22	-----S-	1			\$60.00				
N 7	WIAT	05/15/22	05/15/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/09/22	05/15/22	-----S	1			\$60.00				
N 8	WIAT	05/15/22	05/15/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/09/22	05/15/22	-----S	1			\$60.00				
N 9	WIAT	05/16/22	05/16/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/22	05/22/22	M-----	1			\$285.00				
N 10	WIAT	05/17/22	05/17/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/22	05/22/22	-T-----	1			\$285.00				
N 11	WIAT	05/16/22	05/16/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WIAT



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Heather Kiel
Indianapolis, IN 46208
(205) 488-4141

Contract / Revision 3538895 /		Alt Order # 27781927
Advertiser POL/Common Sense America Election Fund		Original Date / Revision 05/11/22 / 05/11/22
Contract Dates 05/14/22 - 05/17/22	Product Media	Estimate # 995

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	M-----				1	\$235.00			
N 12	WIAT	05/17/22	05/17/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-T-----				1	\$235.00			
N 13	WIAT	05/16/22	05/16/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	M-----				1	\$375.00			
N 14	WIAT	05/17/22	05/17/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-T-----				1	\$375.00			
N 15	WIAT	05/15/22	05/15/22	CBS Evening News: Sun	CBS Evening News		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S				1	\$475.00			
N 16	WIAT	05/15/22	05/15/22	CBS 42 NewsSu 530-6p	530-6p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S				1	\$285.00			
N 17	WIAT	05/16/22	05/16/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	M-----				1	\$375.00			
N 18	WIAT	05/17/22	05/17/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-T-----				1	\$375.00			
N 19	WIAT	05/14/22	05/14/22	LN Sa	Sa 10-1035p		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S-				1	\$330.00			
N 20	WIAT	05/15/22	05/15/22	10p News Sun	Su 10-1035p		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S				1	\$330.00			
Totals											20	\$4,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	20	\$4,660.00	(\$699.00)	\$3,961.00
Totals	20	\$4,660.00	(\$699.00)	\$3,961.00

Signature: _____ Date: _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27781927 Changes as of: 5/11/2022 at 11:17 AM Version: Highlighting Makegood 1 Status: Accepted

CPE: 147/151/995 Flight: 5/14/22 - 5/17/22 Station: WIAT Con Type: POLITICAL/VOTE

Agency: PATRICK MEDIA Advertiser: Common Sense Market: Birmingham Total \$: \$4,660.00

PO BOX 317 216 W. Product: Media Office: WASHINGTON Total Spots: 20

WASHINGTON Agency Order #: 11655162 Service: Nielsen Total CPP: \$0.00

MARSHFIELD MO Buyer: Thompson, Will Primary Demo: CHRISTIAN CAMBEIRO Total GRP:

65706 Salesperson: CAMBEIRO Assistant: 914-295-7595 Traffic #: 3538895

914-295-7595 Separation:

#	Day/Time	DP	Program	Rate	Len	5/14 - 5/17						Total Spots	Total \$	CPP*	GRP*
						5/14	5/15	5/16	5/17						
MSD 3	Sa		CBS42 Morning News 5A	\$60.00	30	1	0	0	0		0	\$0.00	\$0.00	0.0	
	5a-6a								0		\$0.00	\$0.00	0.0		
MSD 4	Sa		CBS42 Morning News 6A	\$60.00	30	1	0	0	0		0	\$0.00	\$0.00	0.0	
	6a-7a														
MSD 5	Su		CBS42 Morning News 5A	\$60.00	30	0	1	0	0		0	\$0.00	\$0.00	0.0	
	5a-6a														
MSD 6	Su		CBS42 Morning News 6A	\$60.00	30	0	1	0	0	0	\$0.00	\$0.00	0.0		
	6a-7a														
MGD 15	Sa-Su 5a-7a		CBS42 Morning News	\$60.00	30	2	2	0	0	4	\$240.00	\$0.00	0.0		
TOTALS:						3	5	6	6	20	\$4,660.00	\$0.00	0.0		