

CONTRACT

WIAT
CBS 42 2960 North Meridian Street
 Heather Kiel
 Indianapolis, IN 46208
 (205) 488-4141

Contract / Revision 3537839 /		Alt Order # 27781256	
Advertiser POL/Common Sense America Election Fund		Original Date / Revision 05/10/22 / 05/10/22	
Contract Dates 05/11/22 - 05/13/22		Estimate # 992	
Product Media			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WIAT	Account Executive Katz Washington	Sales Office Katz/Washingto	
Special Handling			
Demographic Households			
Agy Code	Advertiser Code 147	Product 1/2 151	
Agency Ref IN9367		Advertiser Ref	

And:

Patrick Media
 Attention: Patrick Media Email
 P.O. Box 317
 216 West Washington
 Marshfield, MO 65706

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIAT	05/11/22	05/11/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	--W----				1	\$115.00			
N 2	WIAT	05/12/22	05/12/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	---T---				1	\$115.00			
N 3	WIAT	05/13/22	05/13/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	----F--				1	\$115.00			
N 4	WIAT	05/11/22	05/11/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	--W----				1	\$115.00			
N 5	WIAT	05/12/22	05/12/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	---T---				1	\$115.00			
N 6	WIAT	05/13/22	05/13/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	----F--				1	\$115.00			
N 7	WIAT	05/11/22	05/11/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	--W----				1	\$285.00			
N 8	WIAT	05/12/22	05/12/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	---T---				1	\$285.00			
N 9	WIAT	05/13/22	05/13/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	----F--				1	\$285.00			
N 10	WIAT	05/11/22	05/11/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	--W----				1	\$235.00			
N 11	WIAT	05/12/22	05/12/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WIAT
CBS 42 2960 North Meridian Street
 Heather Kiel
 Indianapolis, IN 46208
 (205) 488-4141

Contract / Revision 3537839 /		Alt Order # 27781256
Advertiser POL/Common Sense America Election Fund		Original Date / Revision 05/10/22 / 05/10/22
Contract Dates 05/11/22 - 05/13/22	Product Media	Estimate # 992

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	---T---				1	\$235.00			
N 12	WIAT	05/13/22	05/13/22	CBS 42 News @4p	4-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	----F--				1	\$235.00			
N 13	WIAT	05/11/22	05/11/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	--W----				1	\$375.00			
N 14	WIAT	05/12/22	05/12/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	---T---				1	\$375.00			
N 15	WIAT	05/13/22	05/13/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	----F--				1	\$375.00			
N 16	WIAT	05/11/22	05/11/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	--W----				1	\$375.00			
N 17	WIAT	05/12/22	05/12/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	---T---				1	\$375.00			
N 18	WIAT	05/13/22	05/13/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	----F--				1	\$375.00			
Totals											18	\$4,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	18	\$4,500.00	(\$675.00)	\$3,825.00
Totals	18	\$4,500.00	(\$675.00)	\$3,825.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>



Contract # 27781256	Changes as of: 5/10/2022 at 10:38 AM	Version: Current State Version 1
CPE: 147/151/992	Flight: 5/1/22 - 5/13/22	Station: WIAT
Agency: PATRICK MEDIA	Advertiser: Common Sense America Election Fund	Market: Birmingham
PO BOX 317 216 W. WASHINGTON MARSHFIELD MO 65706	Product: Media	Office: WASHINGTON
	Agency Order #: 11652106	Total CPP: \$0.00
	Buyer: Thompson, Will	Total GRP:
	Salesperson: CHRISTIAN CAMBEIRO 914-295-7595	
	Separation:	
Comments: Separation: 30;PopulationBuyType: CPP		

#	Day/Time	DP	Program	Rate	Len	5/11 - 5/13				Total Spots	Total \$	CPP*	GRP*
						5/11	5/12	5/13					
1	W-F, M-Tu 6a-7a		CBS42 Morning News with Art Franklin 6A	\$115.00	30	1	1	1	3	\$345.00	\$0.00	0.0	
2	W-F, M-Tu 7a-9a		CBS This Morning	\$115.00	30	1	1	1	3	\$345.00	\$0.00	0.0	
3	W-F, M-Tu 12n-12:30p		CBS42 News at Noon	\$285.00	30	1	1	1	3	\$855.00	\$0.00	0.0	
4	W-F, M-Tu 4p-5p		CBS42 News 4PM	\$235.00	30	1	1	1	3	\$705.00	\$0.00	0.0	
5	W-F, M-Tu 6p-6:30p		CBS42 News 6PM	\$375.00	30	1	1	1	3	\$1,125.00	\$0.00	0.0	
6	W-F, M-Tu 10p-10:35p		CBS42 News 10PM	\$375.00	30	1	1	1	3	\$1,125.00	\$0.00	0.0	
TOTALS:						6	6	6	18	\$4,500.00	\$0.00	0.0	



Contract # 27781256	Changes as of: 5/10/2022 at 10:38 AM	Version: Current State Version 1	Con Type: POLITICAL/VOTE
CPE: 147/151/992	Flight: 5/11/22 - 5/13/22	Station: WIAT	Total \$: \$4,500.00
Agency: PATRICK MEDIA	Advertiser: Common Sense America Election Fund	Market: Birmingham	
	Product: Media	Office: WASHINGTON	Total Spots: 18
PO BOX 317 216 W. WASHINGTON MARSHFIELD MO 65706	Agency Order #: 11652106	Service: Nielsen	Total CPP: \$0.00
	Buyer: Thompson, Will	Primary Demo:	Total GRP:
	Salesperson: CHRISTIAN CAMBEIRO 914-295-7595	Assistant: CHRISTIAN CAMBEIRO 914-295-7595	
	Separation:		

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
05/10/22 10:38 AM	BILL THOMAS	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$22,500
WIAT Share:	20%
Comment:	
Unknown:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$4,500.00	N/A	0.0
Total	100%	18	\$4,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-May	18	\$4,500.00
Total	18	\$4,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/10/22 10:37 AM	BILL THOMAS	New	18		\$4,500.00	\$4,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Will Thompson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Patrick Media

Address: P.O. Box 317 Marshfield, MO 65706

Contact: Will Thompson

Phone number: 417-468-4020

Email: Will@thompsoncommunications.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Common Sense America Election Fund

Address: 1390 Chain Bridge Road Ste 515 McLean VA 22101

Contact: Melodie Johnson

Phone number: 571-424-3798

Email: Compliance@Complianceconsultinggroup.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Melodie Johnson, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:



N/A

Name(s) of every candidate referred to: Kay Ivey

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Governor

Date of election: May 24 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:



N/A

Governor

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *William D Thompson*

Name: *William D Thompson*

Date of Request to Purchase Ad Time: *5/6/22*

Station Representative

Signature: *Kelley Dinkel*

Name: *Kelley Dinkel*

Date of Station Agreement to Sell Time: *5/6/22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes

☐ No

Date ad received: *5/10/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *3537839*

Station Call Letters:

W1AT-TV

Date Received/Requested:

5/10/22

Est. #: *992*

Station Location:

Bham, AL

Run Start and End Dates:

5/11-5/13/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.