

CONTRACT



KSTU-TV
 5020 W. Amelia Earhart Dr
 Salt Lake City, UT 84116
 (801) 532-1300

<u>Contract / Revision</u> 581185 /		<u>Alt Order #</u> 8844435
<u>Product</u> CURTIS FOR CONGRESS		
<u>Contract Dates</u> 10/26/17 - 11/01/17		<u>Estimate #</u> C26N01
<u>Advertiser</u> CURTIS/R/CONGRESS		<u>Original Date / Revision</u> 10/24/17 / 10/24/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSTU-TV	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 202.70
<u>Agy Code</u> 1046	<u>Advertiser Code</u> CURTI	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Smart Media Group LLC
 1427 Leslie Avenue
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/27/17	10/27/17	FRI 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/17	10/29/17	----1--				1	\$65.00	9.90			
N 2	13	10/27/17	10/27/17	FRI 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/17	10/29/17	---1--				1	\$300.00	25.20			
N 3	13	10/30/17	10/30/17	MON 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/17	11/05/17	1-----				1	\$80.00	12.00			
N 4	13	10/30/17	10/30/17	MON 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/17	11/05/17	1-----				1	\$65.00	0.00			
N 5	13	10/29/17	10/29/17	Su 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/17	10/29/17	-----1				1	\$125.00	24.00			
N 6	13	10/29/17	10/29/17	Su 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/17	10/29/17	-----1				1	\$150.00	27.50			
N 7	13	10/26/17	10/26/17	THU 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/17	10/29/17	---1---				1	\$80.00	12.00			
N 8	13	10/26/17	10/26/17	THU 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/17	10/29/17	---1---				1	\$65.00	9.90			
N 9	13	10/26/17	10/26/17	THU 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/17	10/29/17	---1---				1	\$300.00	25.20			
N 10	13	10/31/17	10/31/17	TUE 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$65.00	9.90			
N 11	13	10/31/17	10/31/17	TUE 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$300.00	25.20			
N 12	13	11/01/17	11/01/17	WED 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$80.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/17	11/05/17	--1----				1	\$80.00	12.00			
N 13	13	11/01/17	11/01/17	TUE 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/17	11/05/17	--1----				1	\$65.00	9.90			
Totals								202.70				13	\$1,740.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	7	\$1,085.00	(\$162.75)	\$922.25
10/30/17 - 11/01/17	6	\$655.00	(\$98.25)	\$556.75
Totals	13	\$1,740.00	(\$261.00)	\$1,479.00

Signature: _____ **Date:** _____

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