

# DUPLICATE INVOICE



**WGAL**  
 1300 Columbia Avenue  
 Lancaster, PA 17603  
 Main: (717)393-5851  
 Billing: (410)338-6432

www.wgal.com

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 210 W Pennsylvania Ave  
 Suite 250  
 Towson, MD 21204

Send Payment To:

**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668056-1	11/12/17	November 2017	10/30/17 - 11/07/17

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
Cannon/R/Judge/PA	FIZZANO CANNON COMM	5065

Flight Dates	Order #	Alt Order #
10/31/17 - 11/07/17	1668056	08832001

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	392	477

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	11/03/17	11/03/17	M-F 4-5p News	M-F 4-5p News	----1--	:30	1	\$100.00	NM																																										
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Send Payment To:  
**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

www.wgal.com

<b>Invoice #</b> 1668056-1	<b>Invoice Date</b> 11/12/17	<b>Invoice Month</b> November 2017	<b>Invoice Period</b> 10/30/17 - 11/07/17
<b>Advertiser</b> Cannon/RJ/Judge/PA		<b>Product</b> FIZZANO CANNON COMM	<b>Estimate Number</b> 5065

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9	11/03/17	11/03/17	M-F News 8 at 6p	6-630p	----1--	:30	1	\$715.00	NM																																												
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

www.wgal.com

<b>Invoice #</b> 1668056-1	<b>Invoice Date</b> 11/12/17	<b>Invoice Month</b> November 2017	<b>Invoice Period</b> 10/30/17 - 11/07/17
<b>Advertiser</b> Cannon/RJ/Judge/PA	<b>Product</b> FIZZANO CANNON COMM	<b>Estimate Number</b> 5065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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1	WGAL	Sa	11/04/17	9:18 PM	NBC Prime	9-10p	:30	7SPMJCFCCT04H	\$250.00	NM																																											
16	11/02/17	11/02/17	M-F News 8 at 5a	5-6a	---1---	:30	1	\$150.00	NM																																												
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

www.wgal.com

<b>Invoice #</b> 1668056-1	<b>Invoice Date</b> 11/12/17	<b>Invoice Month</b> November 2017	<b>Invoice Period</b> 10/30/17 - 11/07/17
<b>Advertiser</b> Cannon/RJ/Judge/PA	<b>Product</b> FIZZANO CANNON COMM	<b>Estimate Number</b> 5065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

<b>Invoice #</b> 1668056-1	<b>Invoice Date</b> 11/12/17	<b>Invoice Month</b> November 2017	<b>Invoice Period</b> 10/30/17 - 11/07/17
<b>Advertiser</b> Cannon/R/Judge/PA		<b>Product</b> FIZZANO CANNON COMM	<b>Estimate Number</b> 5065

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
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28	11/02/17	11/02/17	M-F 12-12.30p News	12-12:30p	---T---	:30	1	\$200.00	NM																																										
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29	11/02/17	11/02/17	M-F 4-5p News	M-F 4-5p News	---T---	:30	1	\$100.00	NM																																										
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31	11/04/17	11/04/17	Sa/Su News 8 at 9a	9-10a	-----S-	:30	1	\$250.00	NM																																										
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

<b>Invoice #</b> 1668056-1	<b>Invoice Date</b> 11/12/17	<b>Invoice Month</b> November 2017	<b>Invoice Period</b> 10/30/17 - 11/07/17
<b>Advertiser</b> Cannon/R/Judge/PA	<b>Product</b> FIZZANO CANNON COMM	<b>Estimate Number</b> 5065	

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
32	11/04/17	11/04/17	NBC Prime	8-9p	-----S-	:30	1	\$250.00	NM																																																							
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1	WGAL	M	11/06/17	11:23 AM	HARRY CONNICK JR. DAY	11A-12P	:30	7SPM3CFCT04H	\$80.00	NM																																																						
35	11/07/17	11/07/17	M-F News 8 at 4:30a	430-5a	-T-----	:30	2	\$25.00	NM																																																							
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>11/06/17</td> <td>11/12/17</td> <td>-T-----</td> <td>2</td> <td>\$25.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>2</td> <td>WGAL</td> <td>Tu</td> <td>11/07/17</td> <td>4:38 AM</td> <td>M-F News 8 at 4:30a</td> <td>430-5a</td> <td>:30</td> <td>7SPM3CFCT04H</td> <td>\$25.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WGAL</td> <td>Tu</td> <td>11/07/17</td> <td>4:54 AM</td> <td>M-F News 8 at 4:30a</td> <td>430-5a</td> <td>:30</td> <td>7SPM3CFCT04H</td> <td>\$25.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							11/06/17	11/12/17	-T-----	2	\$25.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	2	WGAL	Tu	11/07/17	4:38 AM	M-F News 8 at 4:30a	430-5a	:30	7SPM3CFCT04H	\$25.00	NM	1	WGAL	Tu	11/07/17	4:54 AM	M-F News 8 at 4:30a	430-5a	:30	7SPM3CFCT04H	\$25.00	NM
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<b>Total Spots</b>							<b>37</b>																																																									

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$10,125.00</b>
<u>Agency Commission</u>	<b>\$1,518.75</b>
<u>Net Amount Due</u>	<b>\$8,606.25</b>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.