



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

www.wgal.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668056-1	11/12/17	November 2017	10/30/17 - 11/07/17

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
Cannon/R/Judge/PA	FIZZANO CANNON COMM	5065

Flight Dates	Order #	Alt Order #
10/31/17 - 11/07/17	1668056	08832001

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	392	477

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/17	11/03/17	M-F 4-5p News	M-F 4-5p News	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ----1-- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL F 11/03/17 4:39 PM M-F 4-5p News M-F 4-5p News :30 7SPM3CFCT04H \$100.00 NM									
2	11/06/17	11/06/17	M-F 4-5p News	M-F 4-5p News	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$100.00									
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3	11/05/17	11/05/17	Matter of Fact	Various	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1 1 \$100.00									
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4	11/02/17	11/02/17	M-F 4-5p News	M-F 4-5p News	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$100.00									
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5	10/31/17	10/31/17	M-F 4-5p News	M-F 4-5p News	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -1----- 1 \$150.00									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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www.wgal.com

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1	WGAL	Tu	10/31/17	4:31 PM	M-F 4-5p News	M-F 4-5p News	:30	7SPMJCFCCT04H	\$100.00	NM																																	
6	11/03/17	11/03/17	M-F 12-12:30p News	12-12:30p	----1--	:30	1	\$200.00	NM																																		
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1	WGAL	F	11/03/17	5:11 AM	M-F News 8 at 5a	5-6a	:30	7SPMJCFCCT04H	\$150.00	NM																																	
8	11/03/17	11/03/17	M-F 530-6p News	530-6p	----1--	:30	1	\$400.00	NM																																		
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1	WGAL	F	11/03/17	5:41 PM	M-F 530-6p News	530-6p	:30	7SPMJCFCCT04H	\$400.00	NM																																	
9	11/03/17	11/03/17	M-F News 8 at 6p	6-630p	----1--	:30	1	\$715.00	NM																																		
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10	11/03/17	11/03/17	NBC Today Show	7-9A	----1--	:30	1	\$500.00	NM																																		
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

www.wgal.com

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668056-1	11/12/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
Cannon/R/Judge/PA	FIZZANO CANNON COMM	5065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
19	10/31/17	10/31/17	M-F 12-12:30p News	12-12:30p	-1-----	:30	1	\$200.00	NM																																																																				
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24	11/01/17	11/01/17	M-F News 8 at 5a	5-6a	--1----	:30	1	\$150.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/30/17</td><td>11/05/17</td><td>--1----</td><td>1</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>11/01/17</td><td>4:59 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>:30</td><td>7SPM3CFCT04H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/30/17	11/05/17	--1----	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	W	11/01/17	4:59 AM	M-F News 8 at 5a	5-6a	:30	7SPM3CFCT04H	\$150.00	NM																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/30/17	11/05/17	--1----	1	\$150.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WGAL	W	11/01/17	4:59 AM	M-F News 8 at 5a	5-6a	:30	7SPM3CFCT04H	\$150.00	NM																																																																			
25	11/01/17	11/01/17	M-F 530-6p News	530-6p	--1----	:30	1	\$400.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																														
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Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668056-1	11/12/17	November 2017	10/30/17 - 11/07/17

Advertiser	Product	Estimate Number
Cannon/R/Judge/PA	FIZZANO CANNON COMM	5065

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/01/17	11/01/17	M-F 530-6p News	530-6p	--1----	:30	1	\$400.00	NM
10/30/17 11/05/17 --1---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 11/01/17 5:40 PM M-F 530-6p News 530-6p :30 7SPM3CFCT04H \$400.00 NM									
26	11/01/17	11/01/17	M-F News 8 at 6p	6-630p	--1----	:30	1	\$715.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 --1---- 1 \$715.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 11/01/17 6:19 PM M-F News 8 at 6p 6-630p :30 7SPM3CFCT04H \$715.00 NM									
27	11/01/17	11/01/17	M-F News 8 at 6a	6-7a	--1----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 --1---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 11/01/17 6:17 AM M-F News 8 at 6a 6-7a :30 7SPM3CFCT04H \$450.00 NM									
28	11/02/17	11/02/17	M-F 12-12:30p News	12-12:30p	---T---	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ---T--- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/02/17 12:22 PM M-F 12-12:30p News 12-12:30p :30 7SPM3CFCT04H \$200.00 NM									
29	11/02/17	11/02/17	M-F 4-5p News	M-F 4-5p News	---T---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ---T--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/02/17 4:11 PM M-F 4-5p News M-F 4-5p News :30 7SPM3CFCT04H \$100.00 NM									
30	11/02/17	11/02/17	M-F 530-6p News	530-6p	---T---	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ---T--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/02/17 5:56 PM M-F 530-6p News 530-6p :30 7SPM3CFCT04H \$400.00 NM									
31	11/04/17	11/04/17	Sa/Su News 8 at 9a	9-10a	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/04/17 9:27 AM Sa/Su News 8 at 9a 9-10a :30 7SPM3CFCT04H \$250.00 NM									
32	11/04/17	11/04/17	NBC Prime	8-9p	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 -----S- 1 \$250.00									

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**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

<b>Invoice #</b> 1668056-1	<b>Invoice Date</b> 11/12/17	<b>Invoice Month</b> November 2017	<b>Invoice Period</b> 10/30/17 - 11/07/17
<b>Advertiser</b> Cannon/R/Judge/PA	<b>Product</b> FIZZANO CANNON COMM	<b>Estimate Number</b> 5065	

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	11/04/17	11/04/17	NBC Prime	8-9p	-----S-	:30	1	\$250.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1	WGAL	Sa	11/04/17	8:30 PM	NBC Prime	8-9p	:30	7SPM3CFCT04H	\$250.00 NM
33	11/06/17	11/06/17	NBC Today Show II	9-10a	M-----	:30	1	\$200.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/06/17 11/12/17 M----- 1 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1	WGAL	M	11/06/17	9:57 AM	NBC Today Show II	9-10a	:30	7SPM3CFCT04H	\$200.00 NM
34	11/06/17	11/06/17	HARRY CONNICK JR. D/11A-12P		M-----	:30	1	\$80.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/06/17 11/12/17 M----- 1 \$80.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1	WGAL	M	11/06/17	11:23 AM	HARRY CONNICK JR. DAY	11A-12P	:30	7SPM3CFCT04H	\$80.00 NM
35	11/07/17	11/07/17	M-F News 8 at 4:30a	430-5a	-T-----	:30	2	\$25.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/06/17 11/12/17 -T----- 2 \$25.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2	WGAL	Tu	11/07/17	4:38 AM	M-F News 8 at 4:30a	430-5a	:30	7SPM3CFCT04H	\$25.00 NM
1	WGAL	Tu	11/07/17	4:54 AM	M-F News 8 at 4:30a	430-5a	:30	7SPM3CFCT04H	\$25.00 NM
Total Spots							37		

## Payment Terms 30 Days

<b>Gross Total</b>	<b>\$10,125.00</b>
<b>Agency Commission</b>	<b>\$1,518.75</b>
<b>Net Amount Due</b>	<b>\$8,606.25</b>

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