

CONTRACT



WRBW
 35 Skyline Drive
 Lake Mary, FL 32746
 (407) 644-3535

And:

Canal Partners Media, LLC
 Attention: Donna McGinnis
 900 Circle 75 Parkway SE
 Suite 1650
 ATLANTA, GA 30339

<u>Contract / Revision</u> 1111125 /		<u>Alt Order #</u> WOC13255145
<u>Advertiser</u> Better Medicare Alliance		<u>Original Date / Revision</u> 09/24/21 / 10/22/21
<u>Contract Dates</u> 10/25/21 - 10/31/21	<u>Estimate #</u> 9141	
<u>Product</u> Orlando		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRBW	<u>Account Executive</u> Heather Lewis (Carls)	<u>Sales Office</u> FSS Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 65+		
<u>Agy Code</u> TV13041	<u>Advertiser Code</u> 800	<u>Product 1/2</u> 1535
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Signature: _____ **Date:** _____

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.