

Broadcast Contract

Creative Ideas Advertising
JAVIER SOUTO COMMISSIONER
3175 SW 8th Street
Miami, FL 33135

Attn: Maritza Gutierrez

Start Date	Contract#	Mod#
07/30/18	2109011659	0
End Date	Date Entered	Date Last Modified
08/28/18	07/17/18	07/17/18
Advertiser	Station Market	
JAVIER SOUTO COMMISS	WSUA-AM	
Product	SalesRep/Office	
Javier Souto Campaign	Amparo Ruiz	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	MO 07/30/18 FR 08/17/18	06:00A-10:00A	30		1	1	1	1	1	--	5	\$96.00
2	MO 07/30/18 FR 08/17/18	10:00A-03:00P	30		1	1	1	1	1	--	5	\$84.00
3	MO 07/30/18 FR 08/17/18	03:00P-07:00P	30		1	1	1	1	1	--	5	\$96.00
4	MO 07/30/18 FR 08/17/18	06:00A-07:00P	30		2	2	3	2	2	--	11	\$92.00
5	MO 08/27/18 TU 08/28/18	06:00A-10:00A	30		5	5	--	--	--	--	10	\$96.00
6	MO 08/27/18 TU 08/28/18	10:00A-03:00P	30		5	6	--	--	--	--	11	\$84.00
7	MO 08/27/18 TU 08/28/18	03:00P-07:00P	30		5	5	--	--	--	--	10	\$98.00
8	MO 08/27/18 TU 08/28/18	06:00A-07:00P	30		5	5	--	--	--	--	10	\$95.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	119	10,990.00	\$1,648.50	\$ 9,341.50	\$ 10,990.00

Billing Projections: By Month

	Jul 18	Aug 18	Sep 18
CA	920.00	10,070.00	
ST		7,176.00	3,814.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 2

Amparo Ruiz

From: maritza@creativeideasadv.com
Sent: Tuesday, July 17, 2018 8:44 AM
To: Amparo Ruiz
Subject: New order for Commissioner Javier Souto/please confirm receipt
Attachments: Javier Souto campaign matrix revised.pdf; ATT00001.htm

CARACOL					MON	TUESDAY	WED	THURS	FRIDAY		total
	6am-10am	96			1	1	1	1	1	1728	5
	10am-3pm	84			1	1	1	1	1	420	5
	3pm-7pm	96			1	1	1	1	1	480	5
	ROTATOR	92			2	2	3	2	2	1012	11
Agency Creative Ideas Advertising										26	3666
August 1-17, August 27-28										3	
client Javier Souto									spots	78	10990

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

7/17/18

I, Norberto Gutierrez

being/on behalf of: Commissioner Javier Zoido

a legally qualified candidate of the Miami Dade

political party for the office of: - non partisan

in the PRIVACY ELECTION

election to be held on: Aug 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	per insertion order				

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Martha Gutierrez

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

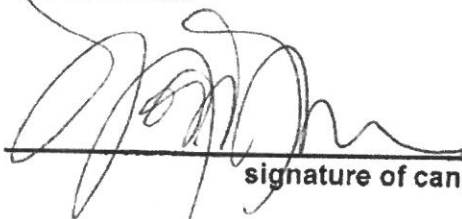
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Martha Gutierrez

printed name

7/17/18
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>per endorsement</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

I represent that the payment for the above described broadcast time has been furnished by:

Campaign to Elect Javier Soto

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laura Cepeda

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/18

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected

[Signature]

Signature

AMPARO RUIZ

Printed Name

A/E

Title

CREATIVE IDEAS ADVERTISING, INC.

3175 SW 8TH ST
MIAMI, FLORIDA 33135
(305) 358-5644

Wells Fargo, N.A.

63-751/631

PAY TO THE
ORDER OF CARACOL

Nine Thousand Three Hundred Forty-Eight and 30/100***** DOLLARS

\$ **9,348.30

7/25/2018

CARACOL
2100 Coral Way
Miami, Florida 33145

MEMO

JAVIER SOUTO CAMPAIGN

AUTHORIZED SIGNATURE

⑈003262⑈ ⑆063107513⑆ 2693603060878⑈

CREATIVE IDEAS ADVERTISING, INC.

CARACOL

Date 7/19/2018
Type Bill
Reference

Original Amt.
9,348.30

Balance Due
9,348.30

7/25/2018

Discount

Check Amount

Payment
9,348.30
9,348.30

Wells Fargo - Operati JAVIER SOUTO CAMPAIGN

9,348.30