

# INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503913-1	09/18/16	September 2016	08/29/16 - 09/18/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTION	4555

Flight Dates	Order #	Alt Order #
09/13/16 - 09/18/16	1503913	08219903

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/16	09/18/16	Let's Make A Deal	10-11a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TWTF-- 4 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOIO	Tu	09/13/16	10:26 AM	Let's Make A Deal	10-11a	:30	PRATV1624H	\$350.00 NM
4	WOIO	W	09/14/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1624H	\$350.00 NM
1	WOIO	Th	09/15/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1626H	\$350.00 NM
3	WOIO	F	09/16/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1624H	\$350.00 NM
2	09/13/16	09/18/16	Cleveland 19 News at 11p	11-1135p	-TW-F--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TW-F-- 4 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	09/13/16	11:34 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1624H	\$700.00 NM
2	WOIO	W	09/14/16	11:14 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1624H	\$700.00 NM
4	WOIO	W	09/14/16	11:33 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1626H	\$700.00 NM
3	WOIO	F	09/16/16	11:23 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1624H	\$700.00 NM
3	09/13/16	09/18/16	Price is Right	11a-12p	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TWTF-- 4 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	09/13/16	11:29 AM	Price is Right	11a-12p	:30	PRATV1626H	\$450.00 NM
2	WOIO	W	09/14/16	10:59 AM	Price is Right	11a-12p	:30	PRATV1624H	\$450.00 NM
3	WOIO	Th	09/15/16	11:59 AM	Price is Right	11a-12p	:30	PRATV1624H	\$450.00 NM
4	WOIO	F	09/16/16	11:30 AM	Price is Right	11a-12p	:30	PRATV1626H	\$450.00 NM
4	09/13/16	09/18/16	Noon News	12-1230p	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TWTF-- 4 \$475.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

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Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4555	

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# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503913-1	09/18/16	September 2016	08/29/16 - 09/18/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4555	

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# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503913-1	09/18/16	September 2016	08/29/16 - 09/18/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/18/16	09/18/16	Face the Nation	1030-11a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	09/18/16	10:59 AM	Face the Nation	1030-11a	:30	PRATV1624H	\$350.00 NM
16	09/18/16	09/18/16	Su Cleve 19 News at 11p	11p-1135p	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	09/18/16		Su Cleve 19 News at 11p	11p-1135p	:00		<del>\$700.00</del> NM
					See MG 16.2				
2	WOIO	Su	09/18/16	12:21 AM	Lt Su Cleve19 News	1130p-1230a	:30	PRATV1626H	\$700.00 NM
					MG for 16.1 09/18				
					sports over run - ran in program				
17	09/18/16	09/18/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOIO	Th	09/15/16	8:19 PM	NFL Thursday Prime	NFL Thursday	:30	PRATV1624H	\$4,450.00 NM
					MG for 20.1,21.1,17.1				
1	WOIO	Su	09/18/16		Sun Cleve 19 News at 630p	630-7p	:00		<del>\$450.00</del> NM
					See MG 17.2				
18	09/18/16	09/18/16	Sun Hour 1	7-8p	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	09/18/16	8:23 PM	Sun Hour 1	7-8p	:30	PRATV1624H	\$3,000.00 NM
					sports over run - ran in program				
19	09/18/16	09/18/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	09/18/16	9:06 AM	CBS Sunday Morning	9-1030a	:30	PRATV1626H	\$350.00 NM
20	09/18/16	09/18/16	Sun Hour 3	9-10p	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	09/18/16		Sun Hour 3	9-10p	:00		<del>\$2,000.00</del> NM
					See MG 17.2				
21	09/15/16	09/15/16	Thur Hour 3	10-11p	---1---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ---1--- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503913-1	09/18/16	September 2016	08/29/16 - 09/18/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
21	09/15/16	09/15/16	Thur Hour 3	10-11p	--- 1 ---	:30	1	\$2,000.00	NM																																	
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOIO</td><td>Th</td><td>09/15/16</td><td></td><td>Thur Hour 3</td><td>10-11p</td><td>:00</td><td></td><td><del>\$2,000.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 17.2</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Th	09/15/16		Thur Hour 3	10-11p	:00		<del>\$2,000.00</del>	NM	See MG 17.2										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WOIO	Th	09/15/16		Thur Hour 3	10-11p	:00		<del>\$2,000.00</del>	NM																																
See MG 17.2																																										
22	09/15/16	09/15/16	NFL Thursday Prime	825p-1110p	--- 1 ---	:30	1	\$8,500.00	NM																																	
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23	09/13/16	09/13/16	Tue Hour 3	10-11P	- 1 - - - -	:30	1	\$2,000.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WOIO	Tu	09/13/16	10:31 PM	Tue Hour 3	10-11P	:30	PRATV1626H	\$2,000.00	NM																																
24	09/14/16	09/14/16	Wed Hour 3	10-11p	- - 1 - - -	:30	1	\$2,000.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WOIO	W	09/14/16	10:35 PM	Wed Hour 3	10-11p	:30	PRATV1624H	\$2,000.00	NM																																
Total Spots							59																																			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$52,025.00</b>
<u>Agency Commission</u>	<b>\$7,803.75</b>
<u>Net Amount Due</u>	<b>\$44,221.25</b>

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