

# INVOICE



**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503913-1	09/18/16	September 2016	08/29/16 - 09/18/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Targeted Platform Media, LLC**  
 Attention: Accounts Payable  
 1291 Hollywood Ave  
 Annapolis, MD 21403

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTION	4555

Flight Dates	Order #	Alt Order #
09/13/16 - 09/18/16	1503913	08219903

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

**WOIO**  
 Drawer #0958  
 PO Box 11407  
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/16	09/18/16	Let's Make A Deal	10-11a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WOIO	Tu	09/13/16	10:26 AM	Let's Make A Deal	10-11a	:30	PRATV1624H	\$350.00 NM
4	WOIO	W	09/14/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1624H	\$350.00 NM
1	WOIO	Th	09/15/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1626H	\$350.00 NM
3	WOIO	F	09/16/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1624H	\$350.00 NM
2	09/13/16	09/18/16	Cleveland 19 News at 11p	11-1135p	-TW-F--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TW-F-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WOIO	Tu	09/13/16	11:34 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1624H	\$700.00 NM
2	WOIO	W	09/14/16	11:14 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1624H	\$700.00 NM
4	WOIO	W	09/14/16	11:33 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1626H	\$700.00 NM
3	WOIO	F	09/16/16	11:23 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1624H	\$700.00 NM
3	09/13/16	09/18/16	Price is Right	11a-12p	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TWTF-- 4 \$450.00									
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1	WOIO	Tu	09/13/16	11:29 AM	Price is Right	11a-12p	:30	PRATV1626H	\$450.00 NM
2	WOIO	W	09/14/16	10:59 AM	Price is Right	11a-12p	:30	PRATV1624H	\$450.00 NM
3	WOIO	Th	09/15/16	11:59 AM	Price is Right	11a-12p	:30	PRATV1624H	\$450.00 NM
4	WOIO	F	09/16/16	11:30 AM	Price is Right	11a-12p	:30	PRATV1626H	\$450.00 NM
4	09/13/16	09/18/16	Noon News	12-1230p	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/16 09/19/16 -TWTF-- 4 \$475.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1503913-1</b>	Invoice Date <b>09/18/16</b>	Invoice Month <b>September 2016</b>	Invoice Period <b>08/29/16 - 09/18/16</b>
Advertiser <b>ISS/Priorities USA Action</b>	Product <b>PRIORITIES USA ACTION</b>	Estimate Number <b>4555</b>	

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# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1503913-1</b>	Invoice Date <b>09/18/16</b>	Invoice Month <b>September 2016</b>	Invoice Period <b>08/29/16 - 09/18/16</b>
Advertiser <b>ISS/Priorities USA Action</b>	Product <b>PRIORITIES USA ACTION</b>	Estimate Number <b>4555</b>	

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# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1503913-1</b>	Invoice Date <b>09/18/16</b>	Invoice Month <b>September 2016</b>	Invoice Period <b>08/29/16 - 09/18/16</b>
Advertiser <b>ISS/Priorities USA Action</b>	Product <b>PRIORITIES USA ACTION</b>	Estimate Number <b>4555</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/18/16	09/18/16	Face the Nation	1030-11a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 10:59 AM Face the Nation 1030-11a :30 PRATV1624H \$350.00 NM									
16	09/18/16	09/18/16	Su Cleve 19 News at 11p	11p-1135p	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 Su Cleve 19 News at 11p 11p-1135p :00 <del>\$700.00</del> NM See MG 16.2 2 WOIO Su 09/18/16 12:21 AM Lt Su Cleve19 News 1130p-1230a :30 PRATV1626H \$700.00 NM MG for 16.1 09/18 sports over run - ran in program									
17	09/18/16	09/18/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WOIO Th 09/15/16 8:19 PM NFL Thursday Prime NFL Thursday :30 PRATV1624H \$4,450.00 NM MG for 20.1,21.1,17.1 1 WOIO Su 09/18/16 Sun Cleve 19 News at 630p 630-7p :00 <del>\$450.00</del> NM See MG 17.2									
18	09/18/16	09/18/16	Sun Hour 1	7-8p	-----1	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 8:23 PM Sun Hour 1 7-8p :30 PRATV1624H \$3,000.00 NM sports over run - ran in program									
19	09/18/16	09/18/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 9:06 AM CBS Sunday Morning 9-1030a :30 PRATV1626H \$350.00 NM									
20	09/18/16	09/18/16	Sun Hour 3	9-10p	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 Sun Hour 3 9-10p :00 <del>\$2,000.00</del> NM See MG 17.2									
21	09/15/16	09/15/16	Thur Hour 3	10-11p	---1---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ---1--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u> 1503913-1	<u>Invoice Date</u> 09/18/16	<u>Invoice Month</u> September 2016	<u>Invoice Period</u> 08/29/16 - 09/18/16
<u>Advertiser</u> ISS/Priorities USA Action		<u>Product</u> PRIORITIES USA ACTION	<u>Estimate Number</u> 4555

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
21	09/15/16	09/15/16	Thur Hour 3	10-11p	---1---	:30	1	\$2,000.00	NM																																												
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22	09/15/16	09/15/16	NFL Thursday Prime	825p-1110p	---1---	:30	1	\$8,500.00	NM																																												
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<u>Total Spots</u>							<b>59</b>																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$52,025.00</b>
<u>Agency Commission</u>	<b>\$7,803.75</b>
<u>Net Amount Due</u>	<b>\$44,221.25</b>

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