

Pre-Record Date: Mar. 4, 2020 – Nashville Radio Show Talking Points

1:00pm – 2:00pm | Air Date March 29

➤ **Mark Cleveland, Co-Founder and CEO – Hytch**

- Technology developed in Nashville, tested and proven here, is making a difference in any community, with our new national initiative, carbon-zero commuting for everyone.
- Traffic congestion and emissions in Middle Tennessee -- the challenges but also the opportunities
- Nashville as a \$7.5 billion emerging tech center - focusing on the collaborative entrepreneurial environment and challenges of tech innovation.

Social Media/ Web

Website: <https://hytch.me/>
Facebook: <http://www.facebook.com/HytchRewards/>
Twitter: <https://twitter.com/HytchRewards>
Instagram: <https://www.instagram.com/hytchrewards/>
YouTube: <https://www.youtube.com/channel/UCXYNZkNeYLSrvXifMfeXyfg>
Email: me@markacleveland.com

➤ **Michael Valletta - Owner/Founder - Quickcuts Media**

➤ **Eric Moore - Co-Founder – Quickcuts Media**

- What are you missing by not producing video? What opportunities may be lost -
 - Could be marketing to clients/potential clients
 - Training for new hires / retention of current employees - what does it cost to replace an employee? If you trained them and they stayed, or you reduce your turnover rate by XX percentage, then it's worth pursuing a robust training curriculum, and in those cases, video is a must. Clients: Nissan, Firehouse Subs, Bobcat, Meiko, iScribe Health.
- What prohibits you from producing media?
 - Cost involved? Time involved.
 - don't know the process
 - Don't see ROI? maybe need to look at your current media approach and adjust.
 - Shorter is better, but only if your point is still made. Some ideas take a bit of time to explain, so break it down, singular topic. Big bloggers/podcasts break points down so you can have one take away.
 - trend, quicker/shorter is better - but... quality has to still be better than the rest. Some companies can mix really good media in with iPhone "shot in the office" media and get away with it. (if there are a lot of people in one space - viewers will gravitate to the better information and better-quality production - (it's not a promise - but it's a general statement)
 - Not a trend but could be - short "about me" (:30 - :60 secs) for LinkedIn, Instagram, FB platforms. People like to put a face with a name and see/hear them.
- A few clients that are ramping up more production: iScribe Health - Local company, see value in on-going media production, we're an extension of their team, Bobcat - serving 650 dealers nationwide with ongoing internal media needs filmed in the field, in our studio, etc.

Social Media/ Web

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(cont.) 1:00pm – 2:00pm | Air Date March 29

➤ **Andy Holt, Director of Business Development – BluSky Restoration Contractors**

- Our line of work – disaster restoration/reconstruction/large scale renovation
- Upcoming educational opportunities
- Opportunities for continued growth/ Merger with BluSky Restoration

Social Media/ Web

Website: <https://goblusky.com/>

Facebook: <https://www.facebook.com/goBluSKY/>

LinkedIn: <https://www.linkedin.com/company/blu-sky-restoration-contractors/>

Email: aholt@goblusky.com

2:00pm – 3:00pm | Air Date April 5

➤ **Trey McClarnon, recovering attorney turned Filmmaker – Best Part Productions**

- Career transition - going from litigation attorney to filmmaker.
- What we are trying to build in Nashville - Local people, telling local stories, with local money.
- Investment opportunity - We are actively fundraising for our horror film "The Other People" If you have an interest in being a part of a movie, then I would love to talk to you!

Social Media/ Web

Website: www.bestpartproductions.com
Facebook: <https://www.facebook.com/bestpart/>
Twitter: @bestpartpro and me personally @treymc
Email: trey@bestpartproductions.com

➤ **Daniel Camp, Director of Group Sales - Hutton Hotel**

➤ **Jill Schmidt, Director of Programming and Entertainment Sales – Hutton Hotel**

- 250 Room Hotel with over 20,000 square feet of flexible meeting and creative space that can accommodate all segments of transient and groups from corporate, entertainment, association, leisure and all our neighbors here in our backyard of Music City.
- On property Music Venue that can accommodate 300+ people. We host 5-6 LIVE music events weekly here from singer songwriters, up and coming talent to award winning superstars. We also have Writers Studios located ON-PROPERTY that can accommodate full fledge production and were designed by both a CMA/ACM Award Winner (Dierks Bentley) and Grammy Award winner, (Ryan Tedder).
- 2020 is an exciting year at Hutton Hotel as we are running a plethora of promotions that benefit transient, group and catering guests.

Social Media/ Web

Website: www.huttonhotel.com
Facebook: <https://www.facebook.com/HuttonHotel/>
Twitter: @huttonhotel
Instagram: @huttonhotel
Email: Daniel.Camp@huttonhotel.com

➤ **John Taylor, President - Minuteman Press and NashvillePrinting.com**

- In addition to printing, mailing and vehicle graphics, there is a lot going on in the "big location branding" category right now...
- The Grand Ole Opry is being fully re-branded, and we were invited to do it as the Ryman's Five giant banners on the face of the Opry House, interior wall wraps and hundreds of pole banners around the property.
- We also just completed the branding of three large exhibits in the Kansas City Science Museum, or "Science City", that has overtaken the old Union Station building in the heart of Kansas City. The exhibits just opened March 3rd and we were proud to be invited to handle the large graphics.
- We have just released a new campaign to lift ourselves as one of the most environmentally ecological printing companies in the area. Recycling 99.9% of all paper and corrugated waste. All offset printing inks are vegetable oil based and all digital printers use low VOC inks. (There are even two trash cans under all desks... one for recyclable paper and one for non-recyclable trash.)

Social Media/ Web

Website: <https://nashvilleprinting.com/>
Facebook: <https://www.facebook.com/minutemanpressnashville/>
Twitter: <https://twitter.com/mmpnashville>
Email: john@nashvilleprinting.com

3:00pm – 4:00pm | Air Date April 12

➤ **Kamaal Malak, Producer, Songwriter, Engineer – Guiding Star Global**

- Nashville coming up. Not just country music.
- The new National Museum of African American Music opening in Spring 2020.
- Guiding Star Global a new distribution platform.

Social Media/ Web

Website: <http://kmenashville.com> <https://guidingstarglobal.com>

Email: kamaal@guidingstarglobal.com

➤ **Barbara Abramson, Chief Relationship Officer – Making Meaningful Connections**

- Positive Relationships / Communications –
- Kids - Bullying /
- Adults – Deeper Relationships /
- Seniors feeling out of place – Assisted Living (but also active groups – fun event) /
- Businesses / Boards – More Effective through better communication
- Breaking down walls / Identifying & Sharing Values
- Taking workshops online – Adult Groups - Masterminds

Social Media/ Web

Website: <https://www.barbabramson.com/>

Twitter: <https://twitter.com/barbabramson?lang=en>

Facebook: <https://www.facebook.com/pg/MakingMeaningfulConnections/about/>

LinkedIn: <https://www.linkedin.com/in/barbara-abramson-344a62ba/>

Email: barbaraabramson04@gmail.com

➤ **Hodgen Mainda – Commissioner of the Department of Commerce and Insurance and Tennessee State Fire Marshal**

Good afternoon thanks for having me, Jeremy

I am Hodgen Mainda and I serve as the Commissioner of the Department of Commerce and Insurance and Tennessee State Fire Marshal. Given all the recent events, I want to give your listeners an overview of our Departments actions in response to the Middle Tennessee tornadoes and the global pandemic outbreak of COVID-19.

TORNADO:

After the devastating tornadoes in Middle Tennessee, I surveyed damage across with Tennessee leadership, local, state and Federal partners, visited with families and heard survivors concerns and it was **completely heartbreaking**.

Governor Bill Lee's request for an expedited Federal Disaster Declaration for relief was granted by FEMA for three counties which are **Davidson, Wilson and Putnam Counties** in Individual Assistance and Public Assistance. Individuals with damage should register now for individual assistance at www.disasterassistance.gov. Additionally, Governor Lee's request for federal assistance from the Small Business Administration was also approved and will provide **\$1 Million** in loans and can be found here <https://www.sba.gov/offices/disaster/dfoce/resources/1658375>. I want to encourage your listeners that Tennesseans are resilient, and there has been an outpouring of volunteerism and giving. Together, Tennessee will recover.

From an insurance perspective, I have been in touch with a variety of insurance companies and made them aware of our insurance needs. They are on the frontlines, as they have sent out insurance adjusters and helped with a multitude of survivor's claims. Directly after the storm, our team also set up three mobile claims in **Nashville, Lebanon and Cookeville, TN**

where carriers were on-hand to help the process of insurance claims and our Department continuing to assist by answering questions and providing support. A few tips to keep in mind as a consumer are:

- File your claim as soon as possible if you haven't already. Call your insurance company or agent with your policy number and other relevant information. Your policy may require that you make the notification within a certain time frame.
- Be certain to give your insurance company all the information they request. Giving partial information will only cause a delay your claim or lead to incomplete processing.
- If your home is damaged to the extent that you cannot live there, ask your insurance company if you have coverage for additional living expenses.
- Document the disaster by taking photographs or video of any damage.
- Save all receipts, including those from the temporary repairs covered by your policy.

I also want to discuss something very important with you all during this difficult time. Unfortunately, there are bad actors in this world that seek greed and prey on those most vulnerable. Those are, scammers. Here at Commerce & Insurance, we have **zero tolerance** for this behavior and because this is a prevalent time for them, I want to give you all a few tips to avoid being scammed and combat their evil tricks.

First, if someone comes up to you offering you something that is too good to be true, often it is. Be sure to head to **Verify.TN.Gov** to check that this person is licensed to do work in Tennessee before agreeing to allow them to help you or do any contracting for you.

- If a contractor promises you something, get it in writing.
- Keep a record of your property damage and any repairs made to your property.
- Avoid high pressure sales tactics urging you to act quickly before signing a contract. Take time to make a good decision.
- Be wary of contractors selling repairs door-to-door, especially when they ask to receive payment upfront or offer deep discounts.
- Generally, do not pay more than 1/3 of the cost upfront and make sure you have the terms of the payments to be made in writing.
- If you feel pressured by a contractor or if someone claiming to be a contractor or an insurance adjuster approaches you and asks you for personal information or banking information, walk away. Contact law enforcement immediately.

For additional resources, please visit our disaster website at www.tn.gov/commerce/disasters and those that want to volunteer should contact a known volunteer organization so that resources can be effectively organized amount the communities impacted.

COVID-19:

Now I'd like to transition to another issue that we are all combating in Tennessee and around the world, the global pandemic, COVID-19.

The first action we took at the Department was to send out a bulletin to all our medical insurance carriers and asked for their cooperation in covering COVID-19 testing. I am proud to say that all nine of the medical carriers have been completely on board and offer free testing to those who have symptoms outlined by the CDC, have traveled internationally and who have been exposed from others with COVID-19.

We have now also issued [guidance](#) to all of our stakeholders such as the professions on regulatory boards and others on how to best protect themselves and consumers. I also want to mention scammers during this pandemic as folks are also vulnerable during this process. If you have concerns about your retirement accounts or investments, talk to your financial

professional and avoid making decisions based on panic or fear. Consumers who suspect they might be a victim of securities or insurance fraud should contact the Tennessee Securities Division – Financial Services Investigations Unit at (615) 741-5900.

I now would like to make clear how much I appreciate Governor Lee throughout this pandemic and want to highlight his actions thus far in creating a Coronavirus Taskforce, his [Executive Orders No. 15](#), [No. 16](#) and [No.17](#) and for his request to the Small Business Administration who is now providing loans to support small businesses in Tennessee that are facing economic downturn in response to the pandemic. At the Department we have received phone calls and inquiries from small business owners who are uncertain about what they should or shouldn't do about operating their shops when it comes to COVID-19. We want to urge everyone to remember to follow the guidelines of your local municipality when it comes to operating your business. We urge everyone to follow all the CDC guidelines to help save lives and stop the spread.

The Executive Orders from Governor Lee cover items such as quickly boosting our health care capacity, continuing important consumer protections and providing enhanced customer service to our citizens during this pandemic.

Specifically, for Executive Order No. 15 there were many items that are in within our jurisdiction. For example, it directs our division of insurance and the Tennessee Department of Health to urge health insurance carriers in Tennessee to identify and remove any burdens to responding to COVID-19 and improve access to treatment options and medically necessary screening and testing for the virus. It also directs the Department to urge carriers to provide coverage for the delivery of clinically appropriate, medically necessary covered services via telemedicine.

Further, Governor Lee's Executive Order urges carriers to not impose prior authorization requirements on medically necessary treatment related to COVID-19 delivered by in-network providers via telemedicine.

From the Tennessee State Marshal's Office, it gives all plan reviews and building code requirements suspension and gives me discretion to reasonably extend the deadlines for completion. From a regulatory boards perspective, the initial issuance and renewal of licenses, permits and certifications issued through the Division of Regulatory Boards and through our divisions is NOW suspended in order to give myself and the boards and commissions discretion to reasonably extend the deadline for obtaining required education, continuing education, and in-service credits necessary to achieve licensure.

Thank you for your time today, please remember to continue to follow CDC guidelines and keep up with us on social media for the latest TDCI related response to COVID-19. Going forward, my hope is that Tennesseans continue to support each other, provide hope to one another, and listen to their local and state officials because we are indeed, **Tennessee strong**.

Thank you.

POSSIBLE QUESTIONS:

1. Tell us a little about yourself.
2. What actions has the Department taken in response to the tornadoes and now global pandemic COVID-19?
3. How have the Governor's efforts helped your Department as you all respond to these ongoing disasters?
4. Scammers are common. What guidance do you have for consumers to be safe from scammers who are trying to take advantage of them after the tornado hit their house or with COVID-19?
5. What is your advice to your stakeholders who might be affected during COVID-19?

Social Media/ Web

Website: <https://www.tn.gov/commerce>

Facebook: <https://www.facebook.com/TennesseeCommerceAndInsurance?pnref=lhc>

Twitter: <https://twitter.com/TNCommerceInsur>

Instagram: <https://www.instagram.com/tncommerceinsur/>

Email: Abbey.Dennis@tn.gov , Assistant Director of Communications to Commissioner Mainda

1:00pm – 2:00pm | Air Date April 19

➤ **Malcolm Froome, Founder/CEO - Bombdoor**

➤ **Kevin Howard, Founder/President – Bombdoor**

- Veteran background: Malcolm-Navy, Kevin-Air Force
- Bombdoor core capability and value proposition...helping businesses bring in additional revenue
- How idea came about
- Target Markets
- Launch
- Partners
- Client and Vendor signup and onboarding
- Platform is free
- Opportunity for distributors, dealers and rental houses

Social Media/ Web

Website: <https://bombdoor.com/>

Twitter: <https://twitter.com/bombdoor>

Facebook: <https://m.facebook.com/BombdoorInc/>

Instagram: <https://www.instagram.com/bombdoorinc/>

LinkedIn: <https://www.linkedin.com/company/bombdoor-com/>

Email: howardkevin632@gmail.com ; malcolmfroome@yahoo.com

➤ **Joel Griffith, Co-Founder – Newly**

- Our environmental impact
 - Hosting a Newly Party: FIVE SIMPLE STEPS: • Work with us to find the right date at your home • You invite your friends • We provide hors d'oeuvres as well as wine / coffee • We share the Newly story and bring a full range of products for people to purchase • We show up an hour before and set up
 - For next steps reach out to Hannah Runkel – 678.373.8804 | hannah@newly.com
- Nashville based B Corp - discuss what is a B Corp and what does that mean
- Ways to get involved - Hosting a NEWLY party with your friends

Social Media/ Web

Website: <https://www.newly.com/>

Facebook: <https://www.facebook.com/newlygoods>

Twitter: <https://twitter.com/newlygoods>

Email: joel@newly.com

(cont.) 1:00pm – 2:00pm | Air Date April 19

➤ **Scott Campbell, Co-Founder and Executive Director – Persist Nashville**

➤ **Kristen King, Co-Founder and Director of Coaching – Persist Nashville**

- Only 24% of Nashville's Public-School Graduates earn a college degree. This is half the national average. Persist Nashville's mission is to double this rate by empowering our city's graduates to earn a degree and by unifying our community.
- The three tenants of Persist Nashville are Coaching, Community, and Care. We have trained educators providing professional coaching to students to help them navigate enrollment and persistence in college. We train college students to build community on their own campus. We provide emergency care funding and mentorship opportunities to help students with immediate and long-term economic vitality.
- We are looking for business professional from Nashville who are interested in mentoring college students - This commitment is to meet with students 5x a year for coffee/lunch and help them build their professional network and experiences through resume, LinkedIn, Job shadowing, and Internship help. Find out more at our website

Social Media/ Web

Website: www.persistnashville.org
Twitter: @PersistNash
Instagram: @persistnashville
Email: scott@persistnashville.org;

2:00pm – 3:00pm | Air Date April 26

➤ **Heather Vincent, Nashville Market Manager– Bank of America**

- The Bank of America Charitable Foundation’s overarching philanthropic strategy is around economic mobility for individuals and communities. We support local nonprofit organizations who are addressing basic needs, workforce development and overall community development.
- We have two signature philanthropic programs: Neighborhood Builders, a \$200,000 grant awarded to an organization making great strides in economic mobility efforts, and Student Leaders, where local high school students are chosen through an application process to serve in an 8-week paid internship with Oasis Center and attend a leadership summit in Washington, DC.
- Bank of America fosters a robust culture around employee volunteerism and employees getting involved in their communities through board service, financial education and pursuing their own personal passions. Employees are encouraged to take advantage of our volunteer grant program as well as our matching gift program which will match up to \$5,000 per year per employee to eligible 501c3 organizations.
- Our largest and longest sponsorship in the middle Tennessee community is our nearly 30 years as presenting sponsor of the Iroquois Steeplechase which benefits the Monroe Carell Jr. Children’s Hospital at Vanderbilt with our sponsorship dollars going directly to the Children’s Hospital.
- We also thrilled to announce our partnership with the Tennessee State Museum on their Women’s Suffrage Exhibit, Ratified!, which will be on display through early 2021.

Social Media/ Web

Website: www.bankofamerica.com
Facebook: @bankofamerica
Twitter: @bankofamerica
Email: heather.vincent@bofa.com

➤ **Kacy Stern, Project Manager - Nashville Downtown Partnership**

- Nashville Downtown Partnership – Business Improvement District for downtown Nashville loop
- 84% of downtown workers commute via single occupied vehicle
- Our Mobility Initiative goal is 5% reduction by 2020 – no new transit options coming soon
- Working with downtown employers to refocus parking spending on currently available alternate commute modes – walking, biking, public transportation, carpool, vanpool
- Partnered with regional transit providers and educators to personalize solutions worker by worker, not one solution for all: possibly multiple offerings for employees
- Leads to more productive, less stressed, happier workforce including boost in retention

Social Media/ Web

Website: <https://www.nashvilledowntown.com/>
Facebook: <https://www.facebook.com/DowntownNashville/>
Twitter: <https://twitter.com/DwntwnNashville>
Email: kstern@nashvilledowntown.com

(cont.) 2:00pm – 3:00pm | Air Date April 26

➤ **Marcus Meneese SR., Founder and Executive Director – Stronger Than My Father**

- Why after-school are important for today's youth.
- Why fatherless youth struggle in school.
- Why it's so important for today's youth to read more book.
- Our upcoming youth empowerment summer camp.

Social Media/ Web

Website: <https://strongerthanmyfather.org/>

Facebook: <https://www.facebook.com/StrongerThanMyFather>

Twitter: <https://twitter.com/StrongerFather>

Email: marcus@strongerthanmyfather.org

3:00pm – 4:00pm | Air Date May 3

➤ **Tre Hargett, Tennessee Secretary of State**

The State and Federal Primary and County General Election on August 6.

- When is the voter registration deadline to vote on August 6?
- How can voters register online?
- When is early voting?
- What kind of turnout are you expecting for August and the November Presidential election?

The Secretary of State's online voter registration site hit more than 600,000 transactions.

- Do you have any new programs to increase voter registration and participation?
- How can businesses play a role in increasing civic engagement?
- Do you have programs for businesses and organizations to help increase voter registration and turnout?

The Secretary of State's office is continually working to protect our elections.

- How did Election Day disaster preparations play a role in successfully holding the primary election after deadly tornadoes?
- What impact could the Coronavirus have on the August and November elections?
- Will our elections be safe from outside interference?

Social Media/ Web

Website: <https://sos.tn.gov/>

Facebook: <https://www.facebook.com/TennesseeSecretaryofState>

Twitter: @SecTreHargett

Instagram: @TNSecofState

Other: Online Voter Registration – GoVoteTN.com

Email: Julia Bruck Julia.Bruck@tn.gov, Director of Communications for the Office of Tennessee Secretary of State Tre Hargett

➤ **Perri duGard Owens, Founder & CEO - duGard Communications**

When I was on a panel Meredith and Jocelyn heard me talk about how we have our employees identify a passion project because our focus includes doing work that supports the community, professionally and personally. This is one of the ways that we foster employee engagement and corporate social responsibility. So, I don't have specific events I'd like to promote...except for client work.

- I am working on North Nashville relief/repair efforts.
- Bank of Tennessee has its Be BOLD conference (but it happens before the air date for this, so need guidance on talking about this)
- JUMP's Jefferson Street Jazz & Blues Festival in June (Father's Day weekend).
- I can also talk about what StreetWorks is doing to combat the Coronavirus.

Social Media/ Web

Website: <https://dugardcommunications.com/>

Facebook: <https://www.facebook.com/duGardcommunications/>

Twitter: @dugardcomm / @perridgowens

LinkedIn: <https://www.linkedin.com/company/dugard-communications/> or /perridugardowens

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Pre-Record Date: Mar. 25, 2020 – Nashville Radio Show Talking Points

(cont.) 3:00pm – 4:00pm | Air Date May 3

➤ **Brian Hicks, Co-Founder and Executive Director - Harvest Hands Community Development Corporation and Humphreys Street Coffee and Soap**

- Why we do what we do—trying to provide pathways out of poverty for children and youth in South Nashville (specifically in Napier/Sudekum government housing, with an avg. income of \$6,500 per year and highest rate of crime/violence in the city). We believe in the potential of our students and create opportunities for empowerment instead of direct charity.... we create jobs, we don't really do handouts.
- We believe in turning gentrification into justice—can't control the development of Nashville and cities like Nashville, but you can channel the change to benefit those that are pushed out if you are creative and you have access to resources.
- We have been really impacted by the Covid-19, we can't be without students and this has forced us to get creative in how we support them emotionally, educationally, nutritionally....you name it we have had to figure out how to adjust the ways that we serve our community. We also have been hit, we run a coffee shop that employs neighbors and we had to shift to carry out or close (which we totally understand and support because we believe everyone has to do their part for us all to get well and healthier as a community)....but all of this combined means that we can't employ as many folks....we aren't receiving as many donations....we have many folks that support us that are in a fear mode and we are not sure how that will ultimately impact us....Nashville is such an amazing town filled with such generous people....i believe that we will come through this stronger....but it will require us to be highly adaptive (as we are doing) and we may have to move to the model where we have lots of people that give us \$20, \$50, \$100 gifts instead of larger gifts. Certainly, we will take and need larger gifts, but we need everyone to work together for us to remain faithful to children and families of Napier during this unprecedented time.

Social Media/ Web

Website: www.harvesthandscdc.com www.humphreysstreet.com
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Instagram: @humphreysstreet @harvesthands
Email: brian@harvesthandscdc.com

Pre-Record Date: April 15, 2020 – Nashville Radio Show Talking Points

1:00pm – 2:00pm | Air Date May 10

➤ Lisa Purcell, Senior Vice President of Development, Education, and Community Engagement - Country Music Hall of Fame and Museum

- For more than 50 years, the Country Music Hall of Fame and Museum has shared the country music story – from its past to present day – through exhibitions, educational programs and publications
- The museum contributes significantly to Nashville’s prosperity, generating an economic impact of more than \$81 million in 2019. Additionally, more than 2,300 full-time equivalent jobs were supported by the museum and its audiences, and \$8.3 million in revenue was generated for local and state government
- In 2019, nearly 107,000 guests participated in 1,450 hands-on educational programs and more than 40,000 students engaged in museum programs for schools
- While some are unable to experience the museum in person, museum programs including performances and in-depth interviews
- Although we have been closed, we know that music is a powerful, unifying tool. To inspire creativity and togetherness at this uncertain time, the Museum announced that its most popular educational programs, Words & Music and Songwriter Sessions, have been adapted for the general public to access at home via our website and Instagram Live. Attached is brief deck that overviews these offerings, and below my signature is a more detailed press release.
 - For information about Words & Music at Home and a step-by-step guide to writing your own song lyric, visit: <https://countrymusichalloffame.org/wordsandmusicathome>. Words & Music at Home Instagram Lives are Thursday at 2 p.m. @OfficialCMHOF.
 - Songwriter Sessions on Instagram Live are Thursdays at 8 p.m. @OfficialCMHOF.
 - May 12 Brandy Clark, whose compositions include her singles “Bigger Boat,” which features Randy Newman, “Hold My Hand” and “Who You Thought I Was.”
 - May 19 Charlie Worsham, whose compositions include “Love You To The Moon” (Kip Moore) and his own singles “Mississippi In July” and “Old Time's Sake.”
 - Words & Music at Home: A Step-by-Step Guide to Writing Your Own Song Lyrics, available at any time on the museum’s website
- Viewers can visit the museum’s website for more information and are encouraged to share their lyrics and completed songs on Instagram, using #WordsandMusicatHome.
- In addition to these new Instagram Live programs, country music fans can explore past museum programs on our website, where they can hear interviews, great music and insightful commentary.
- The museum also operates Historic RCA Studio B, the home of 1000 hits; Hatch Show Print, one of the oldest operating letterpress print shop in America; and the CMA Theater at the Country Music Hall of Fame and Museum

Social Media/ Web

Website: <https://countrymusichalloffame.org/>

Twitter: <https://twitter.com/countrymusichof>

Facebook: <https://www.facebook.com/countrymusichof>

Instagram: <https://www.instagram.com/officialcmhof/>

Email: LPurcell@countrymusichalloffame.org

(cont.) 1:00pm – 2:00pm | Air Date May 10

➤ **Kaitlin Dastugue, Executive Director - Rebuilding Together Nashville**

- Our work on Bordeaux- <https://www.rtnashville.org/bordeaux>
- Tornado response and long-term recovery
- TopGolf tournament - August 30th

Social Media/ Web

Website: <https://www.rtnashville.org/>
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Twitter: <https://twitter.com/home>
Email: kaitlin@rebuildingtogethernashville.org

➤ **Laurie Guzman, CEO/Founder – The Inside Story**

- "We blinked and The World went virtual overnight"- Welcome to life of a TIS virtual assistant.
- TIS did not realize that this difficult time would put us in the driver's seat to teach, support, bring peace of mind to so many.
- The importance of knowing the Inside Story- telling your story as a company/team as well as truly knowing
- your client/target audience/prospects/key business relationships
- Family, friends, our clients are all experiencing what it's like to work in a virtual world.
- With respect and great sensitivity our team is celebrating the opportunity that has
- been presented to us.
- NEW SERVICES: as result of COVID-19; training employees/managers various online resources/skillsets/implementing technology services. *Construction related companies and executives within professional services-financial, attorneys, consulting and coaching practices.
- NEW MARKETS: Huntsville, Nashville, Memphis and Kansas City Markets are coming together with our help.
- CONNECTIONS- more important than ever to recognize the need and power of engaging and connecting, even from a distance
- Key Quotes and thoughts we must start our day with:
 - *"Activity breathes activity". Develop ferocious resolve through daily steps-
 - *As long as we have our health- we are rich.
- With our health, the virus cannot take our ability to love, support, serve, connect, inspire, ask for help, call others, spend more time with our family then maybe ever before. We are listening, we are reading, we are walking, we are communicating with those who matter most, or I pray others are looking for those that may need us if they are alone.
- MAKE NEW FRIENDS!!!! Daily rule- make 1 new friend every day!

Social Media/ Web

Website: <https://www.theinsidestoryllc.com/>
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Email: laurie@theinsidestoryllc.com

Pre-Record Date: April 15, 2020 – Nashville Radio Show Talking Points

2:00pm – 3:00pm | Air Date May 17

➤ **John Brady, Founder/CEO – JGB Insurance Planning, Inc.**

John and his wife Nancy recently relocated to Nashville and as you will soon hear, John is really making TN his home.

- Can you tell our audience a little about you, your family and what brought you to Nashville from NY?
- How does JGB Insurance Planning differ from other insurance selling organizations?
- Many of our listeners surely have insurance already, is there a reason they would want to or need to speak to you?
- Is there a specific profile of the clientele you work with?
- Is there a final thought or advice you could share with our audience?

Social Media/ Web

Website: www.jgbinsuranceplanning.com
LinkedIn: <https://www.linkedin.com/in/johnbrady/>
Email: john@jgbinsuranceplanning.com

➤ **TJ Fletcher, Executive Director - West Nashville Dream Center**

- Housing Crisis/the cost of gentrification
- Food insecurity
- Current response to tornado/covid-19

Social Media/ Web

Website: www.westnashdc.com
Facebook: <https://www.facebook.com/westnashdc>
Twitter: <https://twitter.com/westnashdc>
Email: tj@westnashdc.com

➤ **Dominique Jara, Co-Founder – SidebySide Solutions**

Marketing Strategist with over 20+ years' experience in B2C and B2C marketing, working for large global corporations

➤ **Caroline Jacobsson, Co-Founder – SidebySide Solutions**

Senior Communications Strategist with over 15 years' experience working with global nonprofit organizations

- About Caroline & Dominique
 - what brought Caroline and Dominique together
- About SidebySide Solutions
 - what is it, who do we serve, what do we do
 - the SidebySide Process™
 - what is it, why it works?
- What is a Purpose-driven organization?
 - why is it important for companies and nonprofits?
 - how does SidebySide support organizations that are considering developing a purpose
- Training: "Merits of a purpose-driven Partnership"
 - who is it for?
 - who benefits?
 - brief description of modules
 - how can someone participate

Social Media/ Web

Website: <https://www.sidebysidesolution.co/>
LinkedIn: <https://www.linkedin.com/groups/8892109/>
Instagram: <https://www.instagram.com/sidebysidesolutions/>
Email: johannacarolinejacobsson@gmail.com djara1215@gmail.com

3:00pm – 4:00pm | Air Date May 24

➤ Anna Young, Director of Education & Outreach – Nashville Opera

➤ Lea Maitlen, Director of Marketing, PR, & Engagement – Nashville Opera

- Nashville Opera On Tour
 - Annually, a fully produced children's opera performs directly into the schools of Middle TN
 - We reached 50 schools in Middle TN this year and 8 public performances, most free
 - over half of our schools are Title 1 and we never turn a school away due to lack of funding
 - Nashville Opera was one of the first to partner with MNPS for the STEAM Arts Expeditions field trip in its first year. This season Nashville Opera performed for more than 900 second graders from 13 MNPS schools through this new initiative
- All-Access Opera Education
 - Began as a partnership with Vanderbilt University's TRIAD (Treatment and Research Institute of Autism Spectrum Disorders) in 2013.
 - Resources (toolkit) are designed to make opera performances accessible for children who are differently abled; originally designed to reach children on the Autism Spectrum but research has proven the resources help children with other special needs and can be used as a reading tool.
 - Toolkit includes: Social stories, Story Boards, Tip Sheets and "how to" instructions to modify a performance to help children on the Autism Spectrum and children and families with other special needs.
 - Annually, a free, sensory-friendly performance is hosted at the Noah Liff Opera Center for families. The All-Access Opera Education Program provides resources to make every performance accessible.
- How the Opera continues to reach the community in spite of COVID-19
 - Streaming videos of youth operas (complete performances can be watched at home!)
 - All-Access Opera Education uploaded on the web
 - Study guides and activities for both teachers and parents available on the Nashville Opera website
 - Video clips of our best productions shared with our community
- Mary Ragland Emerging Artist Program
 - Residency Program for the brightest and best singers from around the country and world, chosen from national auditions
 - Four singers and one pianist live and work in Nashville for approximately 3 months; they perform in both Nashville Opera's largest productions as well as the education tour for the schools of Middle TN.

Social Media/ Web

Website: www.nashvilleopera.org

Facebook: <https://www.facebook.com/nashvilleopera>

Twitter: <https://twitter.com/NashvilleOpera>

Instagram: <https://www.instagram.com/nashvilleopera/>

Email: ayoung@nashvilleopera.org LMaitlen@nashvilleopera.org ccenterman@ccenterman.com

(cont.) 3:00pm – 4:00pm | Air Date May 24

➤ **Tamara Fyke, Founder – Love In A Big World**

- Support for kids, families, and educators during the pandemic
- New online show: MusicCity Kids

Social Media/ Web

Website: www.loveinabigworld.org
Facebook: <https://www.facebook.com/loveinabigworld/>
Twitter: <https://twitter.com/LoveInABigWorld>
LinkedIn: <https://www.linkedin.com/company/love-in-a-big-world/>
Email: tamara@loveinabigworld.org

➤ **Christine Abbey-Carlton, Treasurer and Cat Adoption & Foster Coordinator - Shelbyville-Bedford County Humane Association**

- what is a no-kill shelter, and how SBCHA, a nonprofit, works with volunteers to keep it going?
- cat and dog adoptions, and how we handle them and required pet care
- upcoming fundraising events: The Big Payback (5/6) and Fall social, and silent auction (11/7)

Social Media/ Web

Website: <http://www.shelbyvillebedfordhumane.org/>
Facebook: <https://www.facebook.com/sbcha/>
Email: christine49@cafes.net

➤ **Sam Davidson, co-founder- CEO of Batch Nashville**

- The "brand" of Nashville - how batch is "exporting" Nashville all over the US (and even other countries)
- The maker/entrepreneurial vibe of Nashville - we work with nearly 200 other small businesses, all entrepreneurs, and all with a story
- The Farmers' Market (Nashville's best kept secret)
- Partnership with Make a Wish

Social Media/ Web

Website: <https://batchusa.com/>
Instagram: /batchnashville
Facebook: /batchnashville
Twitter: /batchusa
Email: sam@batchusa.com

➤ **Diane Canada, Author, Speaker & Co-creator– Tennessee Entrepreneur Initiative**

Most of the nearly half-a-million businesses in TN are solopreneurs, meaning they are self-employed and have a hard time scaling to create jobs.

Of these owners, the stats say that half will fail. It doesn't have to be like that.

- There are hidden reasons businesses fail that nobody is really talking about, including a deeply personal struggle that accompanies the business-building learning curve; disorganized, conflicting, and overwhelming online information; a feeling of isolation that leads to loneliness when friends or family don't understand and say "Maybe you should just go back to your day job".
- We created the idea of the Tennessee Entrepreneur Initiative to speak to these exact struggles, letting entrepreneurs know that they don't have to go it alone anymore. This program also gives philanthropies and corporations a meaningful way to invest in and connect with small businesses by way of teaching them to fish, rather than giving them a fish.
- My main goal, as a co-creator of this Initiative, as well as in my new book "Lady Up + Don't Quit", is to equip owners from a foundation of faith. It has to be more than a motivational speech that feels good in the moment but then fades come Monday morning. Small businesses need to understand how faith is their compass in the day-to-day, real-world challenges they face.

Social Media/ Web

Website: ladylikeleaders.com and tennesseentrepreneurinitiative.com
Facebook: @ladylikeleaderstn
Other: My new book: [Lady Up + Don't Quit available at Amazon](#)
Email: diane@ladylikeleaders.com

➤ **Brina Kay - Songwriter, Performer and Recording Artist**

- My background story (how I got here, My four singles)
- My recent music video for my single "Rome"
- Plans for the future (New EP, Podcast, Blog)

Social Media/ Web

Website: brinakaymusic.com

Facebook: <https://www.facebook.com/BrinaKayMusic/>

Twitter: brinakaymusic.com

Instagram : <https://twitter.com/brinakaymusic>

Spotify: <https://open.spotify.com/artist/3Pe0aTO7BcrDpIXtIEkHfS>

Apple Music: <https://itunes.apple.com/us/artist/brina-kay/1304655496>

Youtube: <https://www.youtube.com/channel/UCrEyWZ7SqyXfBVeiPwu4EeQ>

Vevo Channel: <https://www.youtube.com/watch?v=q9pUmnNfpkY>

TikTok: <https://www.tiktok.com/@brinakaymusic?lang=en>

Email: info@brinakaymusic.com

➤ **Kristen Shrimpton, Founder – The Vexpo**

- "In sickness and in health" - Free Pro Listing for wedding professionals experiencing hardship in response to COVID-19
- Expanded from just the middle TN area to statewide and into 5 new markets by the end of the year.
- Female founding team of wedding professionals built the first fully functioning wedding planning services marketplace to simplify planning for both the couple and wedding professionals.

Social Media/ Web

Website: <https://thevexpo.com/>
Facebook: <https://www.facebook.com/TheVexpo>
Twitter: <https://twitter.com/Vexpo1>
Email: kshrimp@thevexpo.com

➤ **Paul Hickey, CEO- Data Driven Design**

- How businesses need to think about their digital strategies in a post-COVID world
- How businesses need to use data to drive decision making
- How and why businesses need to use Voice technology

Social Media/ Web

Website: <https://datadriven.design/>
Facebook: <https://www.facebook.com/datadrivendesignnashville/>
Email: paul@datadriven.design

➤ **Graham Thomas, Deputy Director of Partnerships – TN Achieves**

- Scholarship – Community Colleges, TCATS, Universities
- Mentors – Statewide Need and Role Played to Support Students
- Other Components – Community Service, Summer Programming and College Success Initiatives

Social Media/ Web

Website: www.tnachieves.org
Facebook: [@tnAchieves / facebook.com/graham.thomas.55](https://www.facebook.com/tnAchieves)
Twitter: [@tnAchieves / @Graham_ThomasTN](https://twitter.com/tnAchieves)
Email: graham@tnachieves.org

AIR Date June 14, 2020 – Nashville Radio Show Talking Points

➤ **Monica Snyder, Entrepreneur, co-founder of ScriptDoll, Closer's Cafe, and Timerlay**

- Located in Nashville Monica discusses digital network marketing, marketing funnels, e-learning, one of her programs Relationship and Revenue and how she is helping 30 women become millionaires.

Social Media/ Web

Website: <https://monicasnyder.com/>

Facebook: <https://www.facebook.com/monicasnyderbirdsong/>

LinkedIn: <https://www.linkedin.com/in/monicabirdsong/>

➤ **Gail Powell, Executive Director – High Hopes for Kids**

- Who is High Hopes (mission) and when/why were we created almost 36 years ago. The importance of High Hopes share a story.
- How was High Hopes “essential” before, during, and after Covid 19? How did Covid 19 change our business model (telehealth)?
- As far as fundraising events, we had to cancel our annual golf tournament and summer community breakfast. We don't know what future events will look like.

Social Media/ Web

Website: <https://www.highhopesforkids.org/>

Facebook: <https://www.facebook.com/highhopeskids>

Twitter: <https://twitter.com/HighHopesKids>

Email: gpowell@highhopesforkids.org

➤ **Jesse and Alta Keller, Owners - Coffee Cart**

- The story behind the business
- What is our specialty? Specialty Espresso Bar Catering to any kind of event - ranging from office buildings to private parties and weddings
- Who do we partner with for sources our coffee? We partner with only local roasters so that we can support them and serve delicious coffee that is a Nashville favorite!

Social Media/ Web

Website: <https://www.coffeecartnashville.com/>

Facebook: <https://www.facebook.com/coffeeartnashville/>

Email: info@coffeeartnashville.com

➤ **Michael Dermer, Founder and CEO - The Lonely Entrepreneur**

Michael Dermer is an entrepreneur authority, lawyer, speaker, coach, and author of The Lonely Entrepreneur. The Lonely Entrepreneur was born from Michael's harrowing experience of living through the "perfect storm" - watching the company he built from scratch to over 500 people nearly get destroyed overnight by the 2008 financial crisis. Not only did they survive, they sold the company and today are considered the pioneer of the health rewards industry. No one knows more about the journey from struggle to success than Michael.

Today, Michael leads The Lonely Entrepreneur and its mission to help entrepreneurs turn their passion into success. Michael is a sought after authority and speaker and has appeared in national and international media outlets (MSNBC, CBS, ABC, Entrepreneur, Forbes, Huffington Post, Telemundo) and has keynoted and acted as judge in over 100 events serving entrepreneurs in the United States, Mexico, China, India, the UAE, Croatia, Singapore, Spain, Israel, and other countries throughout the world.

Michael will be discussing what it takes to move forward from simply surviving economic uncertainty of this current time, to THRIVING in the long run. He will address

- the importance of a plan and what kind of plan one needs,
- the right mindset,
- how to address your needs for cash,
- how to create revenue, and
- how to manage expenses.

With this (first, and hopefully only) wave of Covid-19 behind us, it's time to turn our eyes to the future and take action TODAY that sets us up for success TOMORROW.

Social Media/ Web

Website: <https://lonelyentrepreneur.com/>
Facebook: <https://www.facebook.com/TheLonelyEntrepreneur1/>
Twitter: <https://twitter.com/thelonely>
Instagram: @the_lonely_entrepreneur
Email: michael.dermer@lonelyentrepreneur.com

➤ **Chris Whitney, Founder/Director – One Generation Away**

- What we do. Food Distributions and rescuing food - how we do it and where does that food go to?
- What has changed during the tornadoes and Covid-19?
- How we got started and where we are at now, poundage etc.
- How you can help?

Social Media/ Web

Website: <https://www.onegenaway.com/>
Facebook: <https://www.facebook.com/onegenaway>
Twitter: <https://twitter.com/onegenaway>

➤ **Maria Lee – The First Lady of Tennessee**

- Anniversary of Tennessee Serves
- find a need in your community and help however you can
volunteering with a nonprofit we have listed on our website at [TN.gov/FirstLady](https://www.tn.gov/FirstLady), serving others through random acts of kindness or joining a virtual volunteer campaign – there are so many ways you can safely serve those in need.

Social Media/ Web

Website: <https://www.tn.gov/firstlady.html> and <https://www.tn.gov/firstlady/tennessee-serves.html>

AIR Date June 28, 2020 – Nashville Radio Show Talking Points

➤ **Sonia Miller, Director – My Ride Bedford**

➤ **Robin Vaickus, Coordinator – My Ride Bedford**

We are a volunteer based senior citizen transportation program serving Bedford County. We have nearly 10,000 residents 60+ making up 22% of Bedford County's Population. By 2030 that number is expected to jump to nearly 14,000.

We are available to adults age 60 and over who may need a little extra assistance. We provide low cost transportation for older adults who are able to walk on their own or with assistance of a cane or walker. Volunteer drivers must be 18+ and have a high school diploma or GED, use their own personal vehicle for transportation and are carefully screened.

- Scheduling rides – Rides are pre-paid and must be scheduled 3 days in advance to give our volunteers time to arrange their schedules.
- Partnerships – Business, agency, groups, etc., willing to help with scholarships for those that can't afford the fees, help with gas cards for volunteer drivers, or possibly allow employees to volunteer once or twice a month while on the clock.

MyRide Bedford Covid-19 Policies

- Rides will be provided to destinations that are open and not in violation of any state or local laws.
- MyRide cannot transport seniors who have recently tested positive for Covid-19, are being treated for Covid-19, or those who need to be tested for Covid-19.
- Riders will be asked to sit in the back seat to maintain as much social distance as possible.
- Volunteer drivers AND riders are required to wear a mask that covers the nose and mouth at all times during the ride.
- We are offering contact-free delivery of pre-paid groceries and prescriptions to our members.
- Volunteer drivers will disinfect any surfaces that the rider touched after each ride.

Social Media/ Web

Facebook: <https://www.facebook.com/MyRide-Bedford-111863943670202/>

Email: myridebedford@gmail.com

➤ **Mary Herring, President – Friends of the Williamson County Library**

➤ **David Miller, Vice President and Fundraising Chair – Friends of the Williamson County Library**

- Turning book donations into funds to support book and media purchases at the library by quarterly book sales, library bookstore, online sales
- Building community outreach through children's reading program support at the library
- Extending Friends of the Library outreach by providing county jail inmates with appropriate reading materials

Social Media/ Web

Website: <https://www.wcpltn.org/301/Friends-Main-Library>

Facebook: <https://www.facebook.com/FriendsOfTheWilliamsonCountyPublicLibrary/>:

Email: herring.mary@gmail.com dmiller.franklin@gmail.com

➤ **Amy Parker, VP of Marketing & Development – Special Olympics**

- An international program of year-round sports training and athletic competition for children and
 - adults with intellectual disabilities
- Supports 36 Area Programs that include all Tennessee counties
- Over 17,000 Special Olympics athletes are registered in the Tennessee program
- More than 250 local competitions and events are held each year in Tennessee
- Offers full participation for every athlete regardless of his or her economic circumstances
- Free for all participants
- We are MORE than sports

Social Media/ Web

Website: <http://www.specialolympicstn.org/>

Facebook: <https://www.facebook.com/specialolympicstn/posts/10157381488352883>

Twitter: <https://twitter.com/SOTennessee>

Email: aparker@specialolympicstn.org

AIR Date June 7, 2020 – Nashville Radio Show Talking Points

➤ **Kristen Shrimpton, Founder – The Vexpo**

- "In sickness and in health" - Free Pro Listing for wedding professionals experiencing hardship in response to COVID-19
- Expanded from just the middle TN area to statewide and into 5 new markets by the end of the year.
- Female founding team of wedding professionals built the first fully functioning wedding planning services marketplace to simplify planning for both the couple and wedding professionals.

Social Media/ Web

Website: <https://thevexpo.com/>
Facebook: <https://www.facebook.com/TheVexpo>
Twitter: <https://twitter.com/Vexpo1>
Email: kshrimp@thevexpo.com

➤ **Paul Hickey, CEO- Data Driven Design**

- How businesses need to think about their digital strategies in a post-COVID world
- How businesses need to use data to drive decision making
- How and why businesses need to use Voice technology

Social Media/ Web

Website: <https://datadriven.design/>
Facebook: <https://www.facebook.com/datadrivendesignnashville/>
Email: paul@datadriven.design

➤ **Graham Thomas, Deputy Director of Partnerships – TN Achieves**

- Scholarship – Community Colleges, TCATS, Universities
- Mentors – Statewide Need and Role Played to Support Students
- Other Components – Community Service, Summer Programming and College Success Initiatives

Social Media/ Web

Website: www.tnachieves.org
Facebook: [@tnAchieves / facebook.com/graham.thomas.55](https://www.facebook.com/tnAchieves)
Twitter: [@tnAchieves / @Graham_ThomasTN](https://twitter.com/tnAchieves)
Email: graham@tnachieves.org

AIR Date June 14, 2020 – Nashville Radio Show Talking Points

➤ **Monica Snyder, Entrepreneur, co-founder of ScriptDoll, Closer's Cafe, and Timerlay**

- Located in Nashville Monica discusses digital network marketing, marketing funnels, e-learning, one of her programs Relationship and Revenue and how she is helping 30 women become millionaires.

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Website: <https://monicasnyder.com/>

Facebook: <https://www.facebook.com/monicasnyderbirdsong/>

LinkedIn: <https://www.linkedin.com/in/monicabirdsong/>

➤ **Gail Powell, Executive Director – High Hopes for Kids**

- Who is High Hopes (mission) and when/why were we created almost 36 years ago. The importance of High Hopes share a story.
- How was High Hopes “essential” before, during, and after Covid 19? How did Covid 19 change our business model (telehealth)?
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Social Media/ Web

Website: <https://www.highhopesforkids.org/>

Facebook: <https://www.facebook.com/highhopeskids>

Twitter: <https://twitter.com/HighHopesKids>

Email: gpowell@highhopesforkids.org

➤ **Jesse and Alta Keller, Owners - Coffee Cart**

- The story behind the business
- What is our specialty? Specialty Espresso Bar Catering to any kind of event - ranging from office buildings to private parties and weddings
- Who do we partner with for sources our coffee? We partner with only local roasters so that we can support them and serve delicious coffee that is a Nashville favorite!

Social Media/ Web

Website: <https://www.coffeecartnashville.com/>

Facebook: <https://www.facebook.com/coffeeartnashville/>

Email: info@coffeeartnashville.com

➤ **Jim McMahon, Sr. Vice President and CFO – ARS/Rescue Rooter**

A little about ARS...

- We are a privately held Memphis based company and are one of the nation's largest providers of residential air conditioning, heating and plumbing services.
- ARS/Rescue Rooter owns and operates a network of more than 70 locally managed service centers in 24 states, including a location here in Nashville, and we have over 7,000 employees nationwide.
- Providing exceptional service and ensuring the highest standards of quality, ARS/Rescue Rooter has the experience to do every job right the first time, with all of our work fully guaranteed.

Safety protocols

As COVID-19 continues to impact our communities, we could not be more proud of the way we have risen to meet the challenges that these unprecedented times have presented. Our employees continue to selflessly demonstrate our shared commitment to providing uninterrupted essential services to our communities in their time of need.

More importantly, our collective heightened diligence, focus on health and safety, and the implementation of industry-leading enhanced safety protocols like the use of masks, gloves, disinfectants, and daily temperature screenings have allowed us to continue to ensure the highest quality service without sacrificing the health, safety, or peace of mind of our employees and customers.

The following are the steps we have taken to ensure the safety of you and our customers:

- We continue to actively monitor updates from the CDC and local health officials while developing plans to prioritize the health and well-being of our employees and customers.
- Safety starts well before the appointment. Our Customer Relations Specialists will do everything possible to confirm that there are no occupants at a customer's residence who are experiencing any symptoms and confirming we have explicit authorization to service the home. These confirmations happen on **three** different occasions.
 1. The first time, when booking an appointment
 2. The second time, when confirming the appointment
 3. And the third time, prior to our technicians arriving at a home.
- Safety continues through to the appointment. All technicians are equipped with the following personal protective equipment (PPE) when entering homes or businesses for peace of mind and prevention:
 - Masks
 - Gloves
 - Shoe covers
 - Disinfectants - to ensure all surfaces the tech comes into contact are cleaned before and after the work is performed
- All front line employees also maintain Social Distancing with our customers – including no signature required for work completed as well as no physical contact with the customer
- In addition to all of this, we have asked that all ARS employees that have a thermometer check their temperature before reporting to work.
 - If their temperature is below 100 degrees, they will wear a green sticker on their uniform to confirm they have conducted their daily temperature screening and that they are fever-free.
 - Any employee with a temperature of 100.0 degrees or greater shall not report to work and seek medical treatment, if necessary.
 - If an employee does not have a thermometer, they can still operate normally as long as they do not feel sick.
- We are continuing to require employees to stay home or seek medical attention consistent with CDC and WHO guidelines if they are experiencing other symptoms such as shortness of breath, coughing, and fever.

- In addition, we were quickly adaptable to having our employees work remotely, begin dispatching, and taking calls from home, all while continuing to take care of our business and our customer's needs.
- We are very pleased that we have had no layoffs and very few furloughs during these unprecedented times.

Giving Back

ARS/Rescue Rooter is committed to providing comfort to not only our customers but to the communities in which we live, work, and play.

Recognition programs during COVID

We wanted to take an opportunity to thank and recognize others in our communities that continue to demonstrate the same truly selfless commitment to service - our First Responders and Healthcare Professionals.

1. ARS/Rescue Rooter offered a 20% discount on any service or new equipment installation for First Responders and Healthcare Workers. We supported this offer on ARS.com, our social media channels, leave behind flyers, email blasts as well as TV ads.
2. Secondly, we are proud to talk about our first-ever nationwide ARS Cares program, called ARS Cares Healthcare Heroes, whereby we will reward HVAC systems and water heaters to deserving healthcare workers who continue to keep our communities safe.
 - a. We have 50 of our branches participating, and we received over 400 nominations. The program is supported via website, social media, email blasts, as well as TV and radio.
 - b. In fact, this week is the installation process for these deserving recipients! Check out our website, ars.com, and our social media channels to see these heartwarming stories!

Summer is here

Your air conditioner is the hardest working appliance during the summer months. It runs longer during the day to cool off those hot summer days!

Don't forget to schedule preventative maintenance to keep it operating efficiently. If it hasn't been serviced since last summer (or longer) —you may find yourself in a very uncomfortable situation when the temperature rises.

Schedule your annual A/C system check to ensure summer comfort in the extreme heat. It provides many benefits, including:

- **Improved indoor air quality.** Routine maintenance, which includes replacing dirty and overloaded filters, helps minimize airborne dust and debris—providing a healthier indoor environment for your family.
- **Reduce energy costs.** Regular maintenance prevents the extra energy costs of overworking a unit with malfunctioning parts.
- **Prevent costly breakdowns.** Having a technician regularly inspect and service your AC system can identify and fix small problems before they become major ones. Regular preventative maintenance will cost you less than waiting for major repairs or even replacement are needed.
- **Extend your unit's lifespan.** Keeping your AC unit in working order results in less strain and stress on the entire system, preventing costly [air conditioning repairs](#) and part replacements.
- **Keep your warranties.** Your unit must be properly maintained in order to preserve most AC manufacturers' warranties.
- **Increase AC efficiency.** Routine maintenance will help retain the SEER (Seasonal Energy Efficiency Ratio) of your unit longer

Delaying service can sometimes cause more extensive damage to your system, so it's best to complete your preventative maintenance sooner rather than later.

Indoor Air Quality

Indoor air quality has a direct effect on your comfort, and air cleaning/purification is an essential part of maintaining your home. After all, there are many different pollutants and allergens that can compromise your home air quality, including dust, pollen, molds, bacteria, and animal dander. Let us help you with our various services.

- Duct cleaning – clean ducts help to make your HVAC system more efficient and improve your airflow in your home.
- UV Light Air Cleaners - A UV light cleaner is installed into the ductwork of your HVAC system. The rays radiated by an ultraviolet lamp break up the cellular structure and destroy microorganisms such as germs, viruses, bacteria, and mold. UV air purifiers can practically eliminate germs inside your ventilation system, significantly reducing the amount of unclean air delivered into your home.

- Whole-House Humidifiers - Unlike portable humidifiers, whole-house humidifiers monitor the relative humidity in your home and produce exactly the right levels of moisture. Another advantage is that the filter only needs to be replaced once a year, versus the daily cleaning and disinfecting that portable units often require.
- Whole-House Dehumidifiers - Excess moisture can lead to mold growth, which can be highly toxic to you and your family. The warning signs of excessive humidity include sticky or sweaty floors, mold or mildew anywhere in your home, musty odors, condensation on your water pipes or a clammy feeling on your skin. Applied to your home's HVAC system and ductwork, a whole-home dehumidifier effectively pulls water vapor out of the air before the air is recycled back into your conditioned living space.
- Carbon Monoxide Detectors - Protect your family by having carbon monoxide detectors installed in your home. A carbon monoxide detector senses when an unsafe level of the gas is in the air and sounds an alarm. Just like smoke alarms, carbon monoxide detectors should be placed in different rooms, hard-wired into your home's electrical wiring, and tested monthly.

You can count on our air quality experts for:

- Same-day installation
- Licensed and background checked technicians available 24/7
- Advice on the latest in air quality technology
- Industry-leading guarantees

Social Media/ Web

Website: <https://www.ars.com/>
 Facebook: <https://www.facebook.com/ARSRescueRooter>
 Twitter: <https://www.facebook.com/ARSRescueRooter>
 Instagram: @ars_rescuerooter
 Email: JQHughes@ARS.com jmcmahon@ars.com

➤ **Jason Padgitt, Executive Director – Nashville Film Festival**

The Nashville Film Festival (NashFilm) is a globally-recognized 501(c)(3) non-profit organization and cultural event presenting the best in world cinema, American independent films and documentaries by veteran masters, up-and-coming directors, and first-time filmmakers.

NashFilm discovers, elevates, and honors filmmakers, screenwriters and music makers from Tennessee and around the world while engaging, connecting and strengthening the Nashville community.

With Academy Award® qualifying status, the Nashville Film Festival celebrates innovation, music and the many voices of the human spirit through the art of film. Originally founded in 1969, the Nashville Film Festival is one of the first film festivals in the United States and will present its 51st annual festival October 1-7, 2020.

- The 51st annual Nashville Film Festival will take place Oct. 1-7, 2020. In addition to our traditional in-person festival of over 200 new films, we will be offering a "virtual" version of the festival for at-home viewing for the first time this year.
- NashFilm, the 501 (C)(3) non-profit organization behind the festival. The organization works year-round to expand opportunities and engagement for independent filmmakers and film fans in Tennessee in addition to supporting other Nashville arts organizations and their initiatives.
- Nashville Film Festival has the unique advantage of showcasing some of the world's best music documentaries every year and provides programming appealing to music fans and the music industry through our Music Program.

Social Media/ Web

Website: <https://nashvillefilmfestival.org/>
 Facebook: <https://www.facebook.com/NashFilmFest/>
 Twitter: <https://twitter.com/nashfilmfest>
 Instagram: <https://www.instagram.com/nashfilmfest/?hl=en>
 Email: jason@nashfilm.org

➤ **Kristi Sylvester, Director of Development – Mercy Community Healthcare**

➤ **Iris O'Brien, Outreach Education and Marketing Coordinator – Mercy Community Healthcare**

- Mercy Services (open for primary care, counseling, care coordination, etc.)
- Franklin Classic (5K, 10K, 15K and kids 1K fun run) Labor Day downtown Franklin, 42nd annual. Fundraiser for Mercy.

Social Media/ Web

Facebook: <https://www.facebook.com/mercycommunityhealthcare>

Twitter: <https://twitter.com/MercyinFranklin>

Website: <https://mercytn.org/>

Other: <https://www.instagram.com/mercycommunityhealthcare/>

Email: KristiS@mercytn.org

➤ **Kristen Davis, President & CEO – PCAT**

- For over 35 years, our mission has been to help families create loving homes where children feel nurtured.
- Nurtured children grow into resilient, capable adults, and nurturing homes are built by parents who have the knowledge and a positive support system to help them. (here I will discuss our programs that we provide to the community). We provide in-home services, parent mentorship, educational classes, crisis support and more.
- We are raising the next generation, together.
- While our mission and affiliation to Prevent Child Abuse America are staying the same, we have a new name.
- We are now Nurture the Next. **It's a name that emphasizes what we do, rather than what we prevent.**

Social Media/ Web

Website: <https://www.pcat.org/>
Facebook: <https://www.facebook.com/PCATennessee/>
Twitter: <https://twitter.com/PCATennessee>
Instagram: <https://www.instagram.com/pcatennessee/>
Email: kristen.davis@pcat.org

➤ **Becky Bullard, Sr. Director of Programs – Metro Government's Office of Family Safety**

- Nashville's Family Justice Center – where they are, what they do, and why collaboration matters
- Metro's workplace training initiative
- Why measuring victim risk matters in domestic violence cases

Social Media/ Web

Website: <https://ofs.nashville.gov/>
Facebook: <https://www.facebook.com/OfficeofFamilySafety>
Instagram: @ofsnashville
LinkedIn: <https://www.linkedin.com/company/metro-nashville-ofs/>
Email: EllenTWilliams@jis.nashville.org

➤ **Dr. Kimberly Clay, Founder and Chief Executive Officer – Play Like a Girl**

- About Play Like a Girl
- Serving the unique needs of Nashville's girls in this new era
- Upcoming virtual summer camp, eMentoring and Summit for girls (June)

Social Media/ Web

Website: <https://iplaylikeagirl.org/>
Facebook: <https://www.facebook.com/iplaylikeagirl>
Twitter: <https://twitter.com/iplaylikeagirl>
Instagram: <https://www.instagram.com/iplaylikeagirl/>
Email: ksclay@iplaylikeagirl.org

➤ **Riki Rattner, Founder and Director - BeWell**

➤ **Dr. Gibbs, Principal – Warner Arts Magnet Elementary School and Board Member for BeWell**

- overview of program + research/science-based rationale
- story + warner data
- how to get involved/support + importance/need for the work
- video launch / virtual fundraiser on Aug 28

Social Media/ Web

Website: www.bewellinschool.org

Facebook: <https://www.facebook.com/bewellinschool/>

Instagram: <https://www.instagram.com/bewellinschool/>

LinkedIn: <https://www.linkedin.com/company/bewell615/about/?viewAsMember=true>

Email: riki@bewellinschool.org ricki.gibbs@mnps.org

➤ **Samantha DeGrasse, Founder/Creator – Build Her A Bridge**

- Teens and mental illness - provided 50 self-care boxes to businesses and organizations that work with teen girls struggling with anxiety and depression
- Goal now is to do this again in September for suicide prevention month. Needing donations for the boxes
- A new television show I produced called “The Tea” - platform for girls to express themselves and feel like they’re heard
- Embracing different cultures and views and opinions at build her a bridge is highly important and discuss why?

Social Media/ Web

Website: <https://buildherabridge.wordpress.com/>

Facebook: <https://www.facebook.com/buildherabridge/>

Email: buildherabridge@gmail.com

➤ **Dr. Lametra Scott, CEO - Breaking The Sickle Cell Cycle Foundation**

- Background on SCD, what is it?
- Not only African Americans impacted by sickle cell disease; patient population is diverse
- Awareness of sickle cell disease patient bias in the healthcare system
- Physical and Mental health impacts of sickle cell disease
- September is Sickle Cell Awareness month, follow us on social media channels for upcoming events
- Current initiatives: assisting sickle cell families that have been impacted by Covid-19 by way of food vouchers, mask, cleaning supplies or bill payment assistance.

Social Media/ Web

Website: <http://www.btsscycle.org/>

Facebook: <https://www.facebook.com/brkthesscycle/>

Instagram: <https://www.instagram.com/brkthesscycle/>

Email: btsscycle@gmail.com

Quarterly Report of Compliancy Issues & Programs List
2020-Q2 (April-June) Radio Health Journal

Alcoholism	< YU'N WUfY
Business & Industry	Human Development Media
Charitable & Volunteer Organizations	Medical System
Consumerism	Mental Health
Coronavirus Pandemic	Mental Illness & Treatment
Crime	Minority Issues
Criminal Justice System	Parenting
Culture & Fine Arts	Police & Law Enforcement
Diet & nutrition	Poverty
Disabilities	Privacy
Discrimination	Public Health
Domestic Violence	Public Policy
Economics	Public Safety
Education	Racism & Discrimination
Elderly & Senior Citizens	Recreation & Performing Arts
Employment & Unemployment	Science
Ethics	Social Change
Exercise & Fitness	Stress Management
Federal Government	Technology
Food Insecurity & Hunger	Vaccine Development
Gender Issues	Women's Issues
Genetics	Youth at Risk

Program 20-14		Writers/Producers:	Reed Pence
Air Week: 4/5/20		Studio Production:	Jason Dickey
SEGMENT 1: MISINTERPRETING PERINATAL DEPRESSION		Time	Duration
Synopsis:	Perinatal depression (previously known as postpartum depression) is seldom brought up by a new mother, so healthcare providers must screen for it carefully. However, sometimes they err on the side of caution in efforts to prevent the mother from harming herself or her baby. Experts discuss the balancing act.	2:21	12:32
Host & Producer:	Reed Pence		
Guests:	Jessica Porten, new mother diagnosed with depression; Dr. Darby Saxbe, Assoc. Prof. of Psychology, Univ. of Southern California; Dr. Tiffany Moore Simas, Prof. of Obstetrics and Gynecology, Univ. of Massachusetts Medical School & former co-chair, Maternal Mental Health Expert Work Group, Amer. College of Obstetrics and Gynecology		
Compliancy issues covered:	health care; women’s issues; youth at risk; public health and safety		
Links for more information:	https://dornsife.usc.edu/cf/psyc/psyc_faculty_display.cfm?person_id=1032709 https://www.umassmed.edu/news/news-archives/2019/08/tiffany-moore-simas-named-fellow-of-premier-leadership-program-for-women-in-medicine/		
SEGMENT 2: EASING CORONAVIRUS STRESS		Time	Duration
Synopsis:	Virtually no one in the US has been unaffected by the coronavirus pandemic, and stress is at high levels. A public health and brain expert discusses why “sheltering in place” is so important in spite of the stress it generates, and a few simple steps to ease the stress.	15:25	6:53
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Michael Lewis, President, Brain Health Research and Education Institute and former officer, Walter Reed Army Institute of Research		
Compliancy issues covered:	health care; public health; mental health; consumerism; stress management		
Links for more information:	http://www.brainhealtheducation.org/about-us/leadership/		

Program 20-15		Writers/Producers:	Reed Pence
Air Week: 4/12/20		Studio Production:	Jason Dickey
SEGMENT 1: DOMESTIC ABUSE AND THE PANDEMIC		Time	Duration
Synopsis:	With hundreds of millions of Americans sheltering at home due to the COVID-19 pandemic, the odds and fear of domestic abuse are rising. The leader of a noted shelter and counseling program discusses the increase, the difficulty of counteracting it during a national lockdown, and what people can do to cope.	1:51	12:03
Host & Producer: Reed Pence			
Guests: Irene Lindsey Brantley, Program Director, Women In Transition, Philadelphia			
Compliancy issues covered: women's issues; youth at risk; public health and safety; charitable and volunteer organizations			
Links for more information: Women in Transition - 215-751-1111 https://www.helpwomen.org National Domestic Violence Hotline, 800-799-7233			
SEGMENT 2: FOREIGN ACCENT SYNDROME		Time	Duration
Synopsis:	People who suddenly speak with what sounds like a foreign accent often have a brain injury due to a stroke or other trauma. Experts discuss the syndrome and chances of recovery.	14:56	7:10
Host: Nancy Benson			
Producer: Reed Pence			
Guests: Dr. Sheila Blumstein, Prof. Emerita of Cognitive Linguistics and Psychological Sciences, Brown Univ.; Dr. Jack Ryalls, Prof. of Communication Sciences and Disorders, Univ. of Central Florida			
Compliancy issues covered: health care; disabilities			
Links for more information: https://www.brown.edu/Departments/CLPS/people/sheila-blumstein https://www.cohpa.ucf.edu/directory/john-ryalls/			

Program 20-16		Writers/Producers:	Reed Pence
Air Week: 4/19/20		Studio Production:	Jason Dickey
SEGMENT 1: WILL COVID-19 BANKRUPT THE HEALTHCARE SYSTEM?		Time	Duration
Synopsis:	Hospitals are scrambling to get extra equipment and outfit more beds and ICU units for COVID-19 patients. Their treatment is time-consuming and expensive. At the same time, hospitals' lucrative elective procedure business has largely been eliminated. Will the combination bankrupt hospitals? Two experts who have studied the crisis discuss.	1:50	12:25
Host & Producer:	Reed Pence		
Guests:	Dr. Vivian Ho, Chair, Health Economics, and Director, Center for Health and Biosciences, Rice Univ. and Prof. of Medicine, Baylor College of Medicine; Dr. Heidi Russell, Assoc. Prof., Baylor College of Medicine		
Compliancy issues covered:	health care system; public health; economics; public safety; federal government		
Links for more information:	https://www.sharecare.com/doctor/dr-heidi-v-russell https://www.bakerinstitute.org/experts/vivian-ho/		
SEGMENT 2: STAYING FIT WHILE STAYING HOME		Time	Duration
Synopsis:	The national effort to shelter in place has closed gyms and led many people to complain of weight gain. Two exercise experts discuss how people can maintain fitness at home with no equipment.	15:17	7:42
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Sabrina Wescott, nutrition health coach and Director of Marketing, Maxpro Fitness; Erin Sampson, yoga instructor on YouTube "Five Parks Yoga" channel		
Compliancy issues covered:	health and fitness		
Links for more information:	https://www.youtube.com/watch?v=kNDpnNsoCwU https://maxprofitfitness.com		

Program 20-17	Writers/Producers:	Reed Pence
Air Week: 4/26/20	Studio Production:	Jason Dickey

SEGMENT 1: OPENING AMERICA AGAIN: WHEN IS IT SAFE?	Time	Duration
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Synopsis: Many Americans are impatient with social distancing as a result of COVID-19 despite the success of the tactic. However, reopening the country too quickly could allow the virus to come roaring back, resulting in thousands more deaths and even more economic damage. Two experts explain how the rollout should happen to get us back to work safely.	1:50	12:23
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Host & Producer: Reed Pence

Guests: Dr. William Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt Univ. School of Medicine; Dr. Gary Slutkin, CEO, Cure Violence Global

Compliancy issues covered: public health; public safety; health care; economics; education

Links for more information: <https://www.vumc.org/health-policy/person/william-schaffner-md>

https://www.who.int/violenceprevention/about/participants/cure_violence/en/

SEGMENT 2: RULES WHO LIVES, WHO DIES IN THE PANDEMIC	Time	Duration
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Synopsis: A lack of ventilators potentially puts doctors in the position of deciding which of their COVID-19 patients get a ventilator and live, and which ones don't get one and die. New rules for making such decisions have been released which are designed to be fair and independent. The designer of the rules explains.	15:15	7:44
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Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Douglas White, Prof. of Critical Care Medicine and Director, Program on Ethics and Decision Making In Critical Illness, Univ. of Pittsburgh

Compliancy issues covered: health care; public health; ethics; minority issues

Links for more information: <https://ccm.pitt.edu/node/454>

Program 20-18		Writers/Producers:	Reed Pence
Air Week: 5/3/20		Studio Production:	Jason Dickey
SEGMENT 1: MAINTAINING MENTAL HEALTH DURING THE LOCKDOWN		Time	Duration
<p>Synopsis: Mental health is difficult to maintain when people are required to stay inside at home. In fact, we're asked to engage in activities that normally would indicate mental distress. A noted psychologist with the NIH discusses ways to stay mentally healthy during the pandemic lockdown.</p> <p>Host : Reed Pence</p> <p>Producer: Polly Hansen</p> <p>Guests: Dr. Krystal Lewis, clinical psychologist, National Institute of Mental Health</p> <p>Compliancy issues covered: public health; health care; mental health; media</p> <p>Links for more information: https://potomacpsychiatry.com/krystal-m-lewis</p>		1:50	12:11
SEGMENT 2: NURSING HOMES TRY TO FEND OFF COVID-19		Time	Duration
<p>Synopsis: Nursing homes have been a hotbed of fatal COVID-19 infections. The virus was loose in many of them before they could even know it. An industry expert discusses what nursing homes are doing now to keep the virus out and their patients safe.</p> <p>Host: Nancy Benson</p> <p>Producer: Reed Pence</p> <p>Guests: Dan Stockdale, certified nursing home administrator and consultant</p> <p>Compliancy issues covered: health care; public health and public safety; elderly and senior citizens</p> <p>Links for more information: https://danstockdale.com/about-dan/</p>		15:03	8:06

Program 20-19		Writers/Producers:	Reed Pence
Air Week: 5/10/20		Studio Production:	Jason Dickey
SEGMENT 1: THE ECONOMY AFTER THE PANDEMIC		Time	Duration
Synopsis:	The COVID-19 pandemic has caused a quicker economic crash than we've ever seen. Opening the nation too fast will likely trigger a "W" shaped recovery with wide swings of growth then decline. Either way, the effects will last for years. Experts discuss likely scenarios.	1:53	11:35
Host & Producer:	Reed Pence		
Guests:	: Dr. Martin Andersen, Asst. Prof. of Economics, Bryan School of Business and Economics, Univ. of North Carolina at Greensboro; Dr. Mark Muro, Senior Fellow, Metropolitan Policy Program, Brookings Institution		
Compliancy issues covered:	public health; economics; employment and unemployment; business and industry; federal government		
Links for more information:	https://www.brookings.edu/experts/mark-muro/ https://bryan.uncg.edu/faculty-and-staff/andersen-martin-s/		
SEGMENT 2: TELEMEDICINE FINALLY GETS ITS CHANCE		Time	Duration
Synopsis:	Doctor's appointments via smartphone have been available for some time but were little used except in remote areas due to insurance reluctance. Now telemedicine has been forced on us and on insurers by COVID-19 restrictions, and many providers swear by them. Three experts discuss.	14:30	7:54
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Franziska Ringpfeil, Asst. Prof. of Dermatology, Thomas Jefferson Univ.; Dr. Brian Cole, Prof. of Orthopedic Surgery, Rush Univ. & Managing Partner, Midwest Orthopedics at Rush; Brian Slusser, CEO, Health In Motion Network		
Compliancy issues covered:	health care; public health; technology		
Links for more information:	https://hospitals.jefferson.edu/find-a-doctor/r/ringpfeil-franziska.html		

Program 20-20	Writers/Producers:	Reed Pence
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Air Week:
5/17/20

Studio Production: Jason Dickey

SEGMENT 1: WOMEN, ALCOHOL, AND ISOLATION

Time

Duration

Synopsis: The COVID-19 lockdown has triggered increased alcohol use in many people, and an alcohol use disorder in some. Help can be difficult to access, as face-to-face counseling and group sessions have been halted. For women, it can be even more difficult, as they are much more comfortable in more rare single-sex sharing situations. Two experts discuss today’s dangerous alcohol triggers and how to seek help.

1:47

12:32

Host & Producer: Reed Pence

Guests: Jessica Foody, certified professional recovery coach; Dr. Kathleen Brady, Distinguished University Prof. of Psychiatry, Medical Univ. of South Carolina

Compliancy issues covered: public health; alcoholism, substance abuse and treatment; women’s issues

Links for more information: <https://muschealth.org/MUSCApps/ProviderDirectory/Brady-Kathleen>

SEGMENT 2: THE LOSS OF RITUAL

Time

Duration

Synopsis: Spring is the season of rituals—prom, graduation, commencement and weddings. Social distancing has taken most of these rituals away. An expert discusses the importance of rituals in our mental health and why it’s OK to grieve their loss. She also discusses how changing rituals can be successful save for the tragic loss of funerals.

15:21

7:13

Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Maribel Alvarez, Assoc. Research Prof. of Anthropology, Univ. of Arizona

Compliancy issues covered: mental health; consumerism; public health

Links for more information: <https://anthropology.arizona.edu/user/maribel-alvarez>

Program 20-21		Writers/Producers:	Reed Pence
Air Week: 5/24/20		Studio Production:	Jason Dickey
SEGMENT 1: THE SHRINKING HUMAN JAW		Time	Duration
Synopsis: Over the last 8,000 years, the human jaw has been getting smaller due to an increasingly soft diet and a lack of jaw exercise. The result is an epidemic of crooked teeth and serious health consequences, as two experts explain.		1:50	12:08
Host & Producer: Reed Pence			
Guests: Dr. Paul Erlich, Prof. Emeritus of Population Studies, Stanford Univ. and co-author, <i>Jaws: The Story of a Hidden Epidemic</i> ; Dr. Sandra Kahn, orthodontist and co-author, <i>Jaws: The Story of a Hidden Epidemic</i>			
Compliancy issues covered: youth at risk; human development; public health; diet and exercise			
Links for more information: https://www.sup.org/books/title/?id=29626			
SEGMENT 2: ANDROGENS AND COVID-19		Time	Duration
Synopsis: For people under about age 70, covid-19 is much harder on men than on women, especially those with strong male characteristics like scalp balding and plentiful body hair. A group of researchers has a theory as to why—that male hormones provide the virus with an entry into the cell. One of the researchers discusses what that could mean in terms of treatment.		15:00	7:26
Host: Nancy Benson			
Producer: Reed Pence			
Guests: Dr. Carlos Wambier, Asst. Prof. of Dermatology, Brown Univ. Warren Alpert Medical School			
Compliancy issues covered: consumerism; public health			
Links for more information: https://brownderm.org/doctor/carlos-gustavo-wambier-md-phd/			

Program 20-22	Writers/Producers: Reed Pence
Air Week:	Studio Production: Jason Dickey

SEGMENT 1: COVID AND CHOIRS	Time	Duration
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Synopsis: Scientists have discovered that singing is an exceptionally effective way to spread viruses through the aerosolized particles it expels, which may travel much farther than the six foot safety zone many people follow. This means choruses and choirs may not get back to “normal” after the covid-19 pandemic until much later than most activities, and only with rapid, effective testing or a vaccine. Experts explain.

1:50

11:47

Host & Producer: Reed Pence

Guests: Dr. Robert Russell, Music Director, CHORALART, Portland, ME and Prof. Emeritus of Music, Univ. of Southern Maine; Dr. Lucinda Halstead, Medical Director, Evelyn Trammel Institute for Voice and Swallowing, Univ. of South Carolina and President, Performing Arts Medicine Assn.

Compliancy issues covered: health care; public health and safety; culture and fine arts; recreation and performing arts; economics

Links for more information: <https://www.choralart.org/music-director/>
https://www.rider.edu/faculty/lucinda-halstead_

SEGMENT 2: WHY WOMEN ARE GENETICALLY STRONGER	Time	Duration
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Synopsis: Women may have been known through the centuries as the weaker sex, but researchers have learned that they are anything but weak. Their 2 X chromosomes are both active and cooperate with each other, especially in immune response. An expert discusses new findings on their genetic superiority.

14:39

7:38

Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Sharon Moalem, author, The Better Half: On the Genetic Superiority of Women

Compliancy issues covered: women’s issues; gender issues; health

Links for more information: <http://sharonmoalem.com>

Program 20-23	Writers/Producers:	Reed Pence
Air Week: 6/7/20	Studio Production:	Jason Dickey

SEGMENT 1: GENETIC TESTING AND LIFE INSURANCE	Time	Duration
<p>Synopsis: It's illegal for health insurers to use genetic testing to discriminate against policyholders. However, life insurers can and do discriminate on that basis if the test is in your medical file. Private testing lets patients know their risk for many diseases without landing in health files. Advocates want to make it illegal for life insurers to also discriminate on this basis, but it may end up with higher costs for everyone. Experts explain.</p> <p>Host: Reed Pence</p> <p>Producer: Polly Hansen</p> <p>Guests: Anya Prince, Assoc. Prof. of Law, Univ. of Iowa; Dr. Patricia Born, Prof. and Payne H. and Charlotte Hodges Midyette Eminent Scholar in Risk Management and Insurance, Florida State Univ.; Lisa Schlager, Vice President of Public Policy, Facing Our Risk of Cancer Empowered (FORCE)</p> <p>Compliancy issues covered: health care; insurance; economics; ethics; privacy</p> <p>Links for more information: https://law.uiowa.edu/anya-prince https://business.fsu.edu/person/patricia-born https://www.facingourrisk.org/about-us/about/staff.php</p>	1:49	12:03

SEGMENT 2: WHAT EVERY PARENT SHOULD KNOW: "IT DOESN'T LOOK LIKE DROWNING"	Time	Duration
<p>Synopsis: Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.</p> <p>Host: Nancy Benson</p> <p>Guests: Dr. Francesco Pia, water safety educator; Mario Vittone, Retired Marine Safety Specialist, US Coast Guard</p> <p>Compliancy issues covered: public health; public safety; youth at risk; water safety; consumerism</p> <p>Links for more information: http://poolsafely.gov https://www.youtube.com/watch?v=-dmYka7jLiA</p>	14:54	7:25

Program 20-24		Writers/Producers:	Reed Pence
Air Week: 6/14/20		Studio Production:	Jason Dickey
SEGMENT 1: MISUNDERSTANDING STUTTERING		Time	Duration
Synopsis: Stuttering is an extremely misunderstood disability. Many stutterers go to great lengths to avoid the words or phrases that trip them up, and are often successful in keeping their disability hidden. Yet then it may be mistaken for other problems. Experts explain, using former Vice President Joe Biden as an example.		1:43	11:39
Host & Producer: Reed Pence.			
Guests: Jane Fraser, President, Stuttering Foundation of America; Dr. Eric Jackson, Asst. Prof. of Communicative Sciences and Disorders, New York Univ.			
Compliancy issues covered: healthcare; public safety; consumerism			
Links for more information: https://www.stutteringhelp.org https://steinhardt.nyu.edu/people/eric-s-jackson			
SEGMENT 2: DISEASE RISK AND INHERITANCE		Time	Duration
Synopsis: Scientists have learned that the habits and environments of our parents and grandparents can have a strong effect on our health and longevity as a result of imprinting on egg and sperm cells. An expert explains.		14:24	7:31
Host: Nancy Benson			
Guests: Judith Finlayson, author, You Are What Your Grandparents Ate: What You Need to Know About Nutrition, Experience, Epigenetics, and the Origins of Chronic Disease			
Compliancy issues covered: public health; health care; poverty and hunger			
Links for more information: https://youarewhatyourgrandparentsate.com/#bios			

Program 20-25		Writers/Producers:	Reed Pence
Air Week: 6/21/20		Studio Production:	Jason Dickey
SEGMENT 1: PROTESTS AND THE PANDEMIC		Time	Duration
Synopsis:	With thousands of people demonstrating in the streets after the death of George Floyd, health experts are concerned that the crowds, shouting, and lack of masks may contribute to a spike in COVID-19 cases. However, with many locations also “opening up,” they say a spike is inevitable, to be made worse by protests, but teasing out what’s responsible becomes more difficult. Experts discuss.	1:50	12:37
Host & Producer: Reed Pence			
Guests: Dr. Julie Swann, Dept. Head and Allison Distinguished Prof., Fitts Dept. of Industrial and Systems Engineering, North Carolina State Univ; Dr. Pinar Keskinocak, Prof. of Industrial and Systems Engineering and Director, Center for Health and Humanitarian Systems, Georgia Tech Univ.			
Compliancy issues covered: public health; racism and discrimination; crime and police; public safety			
Links for more information: https://www.yumc.org/health-policy/person/william-schaffner-md			
SEGMENT 2: PROTECTING YOUR EYES FROM SUMMER UV RAYS		Time	Duration
Synopsis:	Summer is when people want to spend as much time outdoors as possible. Skin protection and sunscreen are something most of us consider, but overexposure to UV rays is extremely dangerous to the eyes as well. An expert discusses.	15:29	7:17
Host: Nancy Benson			
Producer: Hannah Swarm			
Guests: Dr. Rachel Bishop, ophthalmologist, National Eye Institute			
Compliancy issues covered: public health; consumerism			
Links for more information: https://nei.nih.gov/pressroom/bishop			

Program 20-26		Writers/Producers:	Reed Pence
Air Week: 6/28/20		Studio Production:	Jason Dickey
SEGMENT 1: LONG-SUFFERING COVID SURVIVORS		Time	Duration
Synopsis:	Millions of Americans are suddenly having to work from home for the first time as a result of coronavirus. Many do not have a good home office setup, tech skills, family makeup or the temperament to do it. A remote working expert discusses the do's and don't's of working from home without going crazy.	1:50	12:27
Host & Producer:	Reed Pence		
Guests:	Teresa Douglas, co-author, Working Remotely: Secrets to Success for Employees on Distributed Teams		
Compliancy issues covered:	employment & workplace issues; family issues; economics; public health		
Links for more information:	https://www.simonandschuster.com/books/Working-Remotely/Teresa-Douglas/9781506254333		
SEGMENT 2: KIDNEY DISEASE AND HIGH BLOOD PRESSURE		Time	Duration
Synopsis:	Most people who have kidney disease are not aware of it. In fact, nearly half of people with severe kidney disease don't know it. Kidney disease is often silent, and one of its main risk factors, high blood pressure, is silent as well. The head of the NIH's kidney research organization discusses this major public health issue and what people should look for to receive early intervention.	15:34	7:27
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Griffin Rodgers, Director, National Institute of Diabetes, Digestive and Kidney Diseases		
Compliancy issues covered:	healthcare; public health; consumerism		
Links for more information:	https://www.niddk.nih.gov/about-niddk/meet-director		

2020-02 (April-June) Viewpoints Radio

Quarterly Report of Compliancy Issues & Programs List

Overview of Topics Addressed

- African American History
- Aging & Retirement
- Aircraft & Aviation
- Alcoholism
- Archaeology
- Art
- Business
- Career
- Child Development
- City Zoning
- Civil Rights
- Climate Change
- Coffee
- Comedy
- Communism
- Construction
- Consumer
- Creative Arts
- Critical Acclaim
- Culture
- Death
- Democracy
- Diversity
- DNA Testing
- Documentary
- Drug Addiction/Use Disorder
- Economics
- Education
- Engineering
- Excessive Force
- Family & Parenting
- Fantasy
- Film
- Fine Dining
- Food Processing
- Food Production
- Food Science
- Food Security
- Foreign Relations
- Gardening
- Gender
- Genealogy
- Global Economy
- Government
- Grief
- Health & Wellness
- History
- Hobby
- Hospitality
- Housing
- Independent Film
- Inequality
- Infectious Disease
- Invention
- Investing
- Jobs & Labor
- Law
- Lifestyle
- Literature
- Manufacturing
- Marriage
- Mental Health
- NASA
- Nonprofits
- Pandemic
- Parenting
- Personal Finance
- Photography
- Poetry
- Police & Law Enforcement
- Politics
- Poverty
- Privacy
- Protest
- Psychology
- Public Health & Safety
- Race & Identity
- Racial Tensions
- Relationships
- Restaurant Industry
- Revenue
- Salary
- Science
- Security
- Social Media
- Software Engineering
- Space
- Sports
- Streaming
- Systemic Racism
- Technology
- Travel
- Trivia
- TV
- Videogames
- Violence
- Virus
- Wealth
- Writing

Program 20-14 Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook

Air Week: 4/5/2020
Studio Production: Jason Dickey

SEGMENT1:	OVERCOMING UNCERTAINTY IN THE MIDST OF COVID-19	Time	Duration
Synopsis:	With many unknowns hanging above our heads during this global pandemic, it's vital to stay present and positive. We discuss small steps you can take each day to find structure and the importance of looking at the long-term picture.	1:48	8:00
Host:	Gary Price		
Guests:	Dr. Laura Schopp, professor, chair, department of health psychology, University of Missouri; Jessica Byrne, software engineer, founder, The Financial Mechanic		
Compliancy issues covered:	Mental Health, Wellness, Psychology, Personal Finance, Economy, Disease, Business, Pandemic, Investing		
Links for more info:	https://healthprofessions.missouri.edu/health-psychology/personnel/laura-schopp/ https://healthprofessions.missouri.edu/health-psychology/2020/03/14/five-ways-to-maintain-community-during-covid-19/ https://financialmechanic.com/ https://financialmechanic.com/how-i-stay-sane-working-from-home/		

SEGMENT2:	DREW BARRYMORE ON LIFE, LOVE & FAMILY	Time	Duration
Synopsis:	Everyone remembers little Gertie from the movie E.T. the Extra-Terrestrial and the actress who played the part: Drew Barrymore. However, a lot has changed since then. Today, Barrymore is mother of two, accomplished actress, businesswoman and now, author. In her new memoir she opens up about growing up in Hollywood, fending for herself at age 14 and what she's learned over	11:51	10:37
Host:	Marty Peterson		
Guests:	Drew Barrymore, actress, director, producer, businesswoman, author, Wildflower		
Compliancy issues covered:	Sports, Social Media, Mental Health, Technology, Education, Career		
Links for more info:	https://www.amazon.com/Wildflower-Drew-Barrymore/dp/1101983817 https://www.instagram.com/drewbarrymore/?hl=en https://twitter.com/drewbarrymore?lang=en		

CULTURE CRASH:	HOLLYWOOD HITTING PAUSE ON BUSINESS	Time	Duration
Synopsis:	Coronavirus has affected nearly every industry across the globe, including the entertainment biz. We discuss how several facets of Hollywood, from production to movie theatres, have adapted to the new reality.	23:29	2:58
Host & Producer:	Evan Rook		
Compliancy issues covered:	Film, Revenue, Streaming, Culture, Pandemic, Disease		

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Program 20-15		Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook		
Air Week:	Studio Production:	Jason Dickey		
4/12/2020				
SEGMENT1:	DEPLOYING SCHOOL MEALS TO THOSE WHO NEED THEM MOST RIGHT NOW		Time	Duration
Synopsis:	On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in need, according to the USDA. With sweeping school closures across the U.S. in response to the COVID-19 pandemic, millions of students are going hungry. Viewpoints discusses the new reality foodservice workers face and the balance between staying safe and serving meals.		1:48	11:40
Host:	Host: Gary Price			
Guests:	Dan Giusti, founder, Brigaid; Betsy Zorio, vice president, U.S. programs and advocacy, Save the Children			
Compliancy issues covered:	Food Security, Disease, Public Health, Poverty, Education, Nonprofits			
Links for more info:	https://www.chefsbrigaid.com/ https://www.instagram.com/brigaid/?hl=en https://www.savethechildren.org/ https://twitter.com/SavetheChildren?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.fns.usda.gov/disaster/pandemic/covid-19/cn-waivers-flexibilities			
SEGMENT2:	WHY DO CROSSWORDS NEVER GO OUT OF STYLE?		Time	Duration
Synopsis:	The first published crossword was created in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as ‘cruciverbalists’ and compete online as well as create these puzzles for publishing. We speak with crossword expert, Adrienne Raphael to find out more about this beloved word game.		15:30	7:36
Host:	Marty Peterson			
Guests:	Adrienne Raphael, author Thinking Inside the Box: Adventures with Crosswords and the Puzzling People Who Can’t Live Without Them			
Compliancy issues covered:	Writing, Trivia, Education, Mental Health, Health, Hobby, Literature			
Links for more info:	https://twitter.com/AdrienneRaphael?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.penguinrandomhouse.com/books/561343/thinking-inside-the-box-by-adrienne-raphel/ https://www.nytimes.com/crosswords https://www.boatloadpuzzles.com/playcrossword			
CULTURE CRASH:	TAKING THE TIME TO TUCK INTO A GOOD BOOK		Time	Duration
Synopsis:	During this period of social distancing, the constant screen time while working from home and watching Netflix can get to be a bit overwhelming. Viewpoints discusses some of our favorite classic reads by prominent authors.		24:08	2:18
Host & Producer:	Evan Rook			
Compliancy issues covered:	Literature, Culture			

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Program 20-16	Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook		
Air Week: 4/19/2020	Studio Production: Jason Dickey		
SEGMENT1:	MODERN-DAY DRONES AND THE IMPLEMENTATION OF REMOTE IDENTIFICATION	Time	Duration
Synopsis:	Drones are already a multi-billion-dollar business and only set to grow in revenue over the next five years, reaching an estimated 63 billion by 2025. The unmanned aircraft systems can be applied to a wide breadth of tasks and are an essential resource during war, rescue and public health crises, including the COVID-19 pandemic. Viewpoints speaks with two drone experts about innovation and security challenges facing the industry.	1:48	10:49
Host:	Gary Price		
Guests:	Brendan Schulman, vice president of policy and legal affairs, DJI; Dan Gettinger, co-director, center for the study of the done, Bard College		
Compliancy issues covered:	Technology, Photography, Aircraft, Privacy, Law, Security, Public Health		
Links for more info:	https://dronecenter.bard.edu/ https://www.dji.com/ https://www.forbes.com/sites/bernardmarr/2020/03/18/how-robots-and-drones-are-helping-to-fight-coronavirus/#ebd515a2a12e https://markets.businessinsider.com/news/stocks/global-drone-service-market-report-2019-market-is-expected-to-grow-from-usd-4-4-billion-in-2018-to-usd-63-6-billion-by-2025-at-a-cagr-of-55-9-1028147695		
SEGMENT2:	A DORMANT FAMILY SECRET UNCOVERED THROUGH DNA TESTING	Time	Duration
Synopsis:	Imagine finding out at 54-years-old that the father who raised you wasn't actually your biological dad. Novelist Dani Shapiro found herself in this position after she and her husband sent in an at-home DNA test to Ancestry.com and it came back with some unexpected results.	14:39	8:19
Host:	Marty Peterson		
Guests:	Dani Shapiro, author, Inheritance: A Memoir of Genealogy, Paternity and Love & creator, host, podcast Family Secrets		
Compliancy issues covered:	DNA Testing, Family, Genealogy, Public Health, Technology, Science		
Links for more info:	https://danishapiro.com/ https://www.iheart.com/podcast/105-family-secrets-30131253/ https://www.ancestry.com/ https://www.amazon.com/Inheritance-Memoir-Genealogy-Paternity-Love/dp/0525434038/		
CULTURE CRASH:	GETTING LOST IN THE WORLD OF VIDEOGAMES	Time	Duration
Synopsis:	Videogames are a great way to pass time. As many of us are trying to do exactly that these days, we delve into the fantasy world and discuss some of our favorite classic and new release picks.	23:58	2:26
Host & Producer:	Evan Rook		
Compliancy issues covered:	Videogames, Fantasy, Sports, Pandemic		

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Program 20-17		Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook	
Air Week:	Studio Production:	Jason Dickey	
4/26/2020			
SEGMENT1:	THE SLOW-LOOMING, INVISIBLE CRISIS OF CLIMATE CHANGE	Time	Duration
Synopsis:	With billions across the world staying home right now due to coronavirus, air pollution in many major cities has cleared making way for blue skies and new views of nature. This week, Viewpoints speaks with journalist and author Thomas Kostigen about the role of geoengineering in tackling another approaching global crisis: climate change.	1:47	9:24
Host:	Gary Price		
Guests:	Thomas Kostigen, journalist, author, Hacking Planet Earth: How Geoengineering Can Help Us Reimagine the Future.		
Compliancy issues covered:	Climate Change, Science, Engineering, Technology		
Links for more info:	https://geoengineering.environment.harvard.edu/geoengineering https://en.wikipedia.org/wiki/Climate_engineering https://www.penguinrandomhouse.com/books/589023/hacking-planet-earth-by-thomas-m-kostigen/		
SEGMENT2:	THE DIRE STATE OF AFFORDABLE HOUSING IN AMERICA	Time	Duration
Synopsis:	The COVID-19 pandemic has exacerbated the housing crisis as many millions of Americans can no longer afford to pay rent or their monthly mortgage. Viewpoints speaks with two housing experts about why so many people struggle to find affordable housing in the U.S. and one possible solution to the problem.	13:13	9:37
Host:	Marty Peterson		
Guests:	Conor Dougherty, New York Times economic reporter, author, Golden Gates, Fighting for Housing in America; Patricia Foreman, tiny homeowner, author, A Tiny Home to Call Your Own, Living Well in Just-Right Houses		
Compliancy issues covered:	Housing, Inequality, Wealth, Construction, City Zoning, Government		
Links for more info:	https://www.nytimes.com/2020/04/08/business/economy/coronavirus-rent.html https://twitter.com/ConorDougherty?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Golden-Gates-Fighting-Housing-America/dp/0525560211 https://www.amazon.com/Tiny-Home-Call-Your-Own-ebook/dp/B07FDR2J48/ref=sr_1_1?dchild=1&keywords=a+tiny+home+to+call+your+own&qid=1587142490&s=digital-text&sr=1-1		
CULTURE CRASH:	FINDING INDIE FILMS	Time	Duration
Synopsis:	Older films are hard to find these days on mainstream streaming platforms like Netflix and Hulu. We delve into how to track down some of the best indie, classic and foreign films to watch from your home sofa.	23:50	2:36
Host & Producer:	Evan Rook		
Compliancy issues covered:	Film, History, Independent Film, Streaming		

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Program 20-18 Writers/Producers: Amirah Zaveri & Evan Rook

Air Week: **Studio Production:** **Jason Dickey**
 5/3/2020

SEGMENT1:	FROM LUXURY INGREDIENTS TO FOOD STYLING: THE QUIRKY INNER WORKING OF THE FOOD BIZ	Time	Duration
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Synopsis:	Could you ever imagine that some imported white asparagus could cost upwards of \$250? Neither did we. This week on Viewpoints, we delve into the niche world of luxury and on-trend ingredients as well as roles in the food industry you've probably never heard of.	1:47	9:33
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Host: Gary Price

Guests: Carrie Nahabedian, executive chef, co-owner, Brindille, Kostali; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings

Compliancy issues covered: Food, Restaurant Industry, Business, Culture, Fine Dining, Food Production

Links for more info: <https://www.thechicagonetwork.org/members/carrie-nahabedian/>
https://twitter.com/cnaha?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor
https://en.wikipedia.org/wiki/Carrie_Nahabedian
<https://www.susanspungen.com/> <https://www.instagram.com/susanspungen/?hl=en>
<https://www.amazon.com/Open-Kitchen-Inspired-Casual-Gatherings/dp/0525536671>

SEGMENT2:	TO EAT OR NOT TO EAT? THE PROCESSED FOOD CONUNDRUM	Time	Duration
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Synopsis:	Complex ingredients like maltodextrin and ferrous sulfate can seem scary, but are they actually bad for you in the long-term? We speak with chemist and author, George Zaidan about how food processing took hold in early human history and what to keep in mind when it comes to keeping a healthy diet.	13:23	9:32
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Host: Marty Peterson

Guests: George Zaidan, chemist, journalist, author, Ingredients: The Strange Chemistry of What We Put In Us and On Us

Compliancy issues covered: Food Science, Food Processing, Health, History, Science, Literature

Links for more info: https://www.ted.com/talks/george_zaidan_the_bug_that_poops_candy
<https://www.ingredientsthebook.com/about>
https://twitter.com/georgezaidan?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

CULTURE CRASH:	EXPLORING THE TECH SHOW "HALT AND CATCH FIRE"	Time	Duration
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Synopsis:	Have you pretty much watched everything on your list at this point? All four seasons of the AMC series Halt and Catch Fire are now available on Netflix. While you've probably never heard of the show, it's definitely a binge-worthy watch.	23:55	2:32
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Host & Producer: Evan Rook

Compliancy issues covered: Culture, Television, Technology, Streaming

Program 20-19		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week:	5/10/2020	Studio Production:	Jason Dickey
SEGMENT1:	AN ESSENTIAL INDUSTRY: CONSTRUCTION IN THE U.S.	Time	Duration
Synopsis:	In most states, construction is deemed an essential service during the COVID-19 pandemic. With roadways fairly clear and schools temporarily closed, crews are getting to work while still adhering to social distancing rules. In effect, construction spending was up 4.7 percent in March 2020 compared to March 2019. Viewpoints speaks with two people working in the industry to get an inside view on growth and job opportunities as well as current challenges facing the sector.	1:47	10:53
Host:	Gary Price		
Guests:	Paul Robinson, CEO & Founder, ConstructReach; Jocelyn Lipscomb, carpenter		
Compliancy issues covered:	Construction, Jobs, Economy, Business, Career, Diversity, Gender, Health		
Links for more info:	https://www.census.gov/construction/c30/pdf/release.pdf?CID=CBSM+EI https://constructreach.com/ https://www.usa.skanska.com/ https://www.careersinconstruction.ca/en/careers/getting-started https://www.liuna.org/about		
SEGMENT2:	THE RISE OF COFFEE CAPITALISM	Time	Duration
Synopsis:	Even as Americans shelter-in-place, coffee consumption is up in the first four months of 2020. Why is coffee a drink that is so popular across the globe? The drink was first consumed by Sufi monks in the fifteenth century as part of a religious ceremony, but quickly gained popularity across the Middle East where it then eventually spread to Europe. Viewpoints discusses the complicated history of coffee production and American's reliance on this caffeine-packed drink.	14:42	8:08
Host:	Marty Peterson		
Guests:	Augustine Sedgewick, author, Coffeeland: One Man's Dark Empire and the Making of Our Favorite Drug		
Compliancy issues covered:	Coffee, Labor, History, Business, Food Production, Global Economy		
Links for more info:	https://www.fastcompany.com/90491248/everyone-is-drinking-coffee-during-coronavirus-but-make-sure-to-order-local https://www.darkmattercoffee.com/ https://www.augustinesedgewick.work/ https://www.amazon.com/Coffeeland-Mans-Empire-Making-Favorite/dp/1594206155		
CULTURE CRASH:	THE FATE OF THE OSCARS	Time	Duration
Synopsis:	How will the upcoming award's season be affected by COVID-19? We discuss the state of the film industry and how the Academy is changing its rules during this unprecedented time.	23:50	2:36
Host & Producer:	Evan Rook		
Compliancy issues covered:	Film, Culture, Revenue, Critical Acclaim		

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Program 20-20	Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week: 5/17/2020	Studio Production: Jason Dickey		
SEGMENT1:	THE INNER TOLLS OF WORKING IN DINNING - A FEATURE WITH CHE ILIANA REGAN	Time	Duration
Synopsis:	Iliana Regan has worked in the restaurant industry for more than two decades in almost every position imaginable. From fast service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. As her career has skyrocketed up, she's also had several low points in her life that have impacted who she is today.	1:47	9:46
Host:	Gary Price		
Guests:	Iliana Regan, Michelin star chef, owner, Elizabeth, Milkweed Inn & author, Burn the Place		
Compliancy issues covered:	Career, Alcoholism, Drug Addiction, Mental Health, Hospitality, Business		
Links for more info:	http://www.elizabeth-restaurant.com/ https://www.milkweedinn.com/ https://www.instagram.com/elizabethrestaurant_and_co/?hl=en https://www.bustle.com/p/chef-iliana-regan-on-closing-her-restaurant-learning-to-cook-from-home-22810570 https://www.nytimes.com/2020/01/21/dining/iliana-regan-milkweed-inn.html https://www.amazon.com/Burn-Place-Memoir-Iliana-Regan/dp/1572842679 https://www.nationalbook.org/books/burn-the-place-a-memoir-agate-midway-agate-publishing-		
SEGMENT2:	MILLENNIAL MONEY: LEVERAGING YOUR WORTH	Time	Duration
Synopsis:	Jessica Byrne is a 26-year-old software engineer from Portland that's saved more than \$300,000 in a very short span of time. We speak with Byrne about how she grew her skill base in order to up her salary and then quickly save thousands through compounding interest, investing and maintaining a frugal lifestyle.	13:35	9:20
Host:	Marty Peterson		
Guests:	Jessica Byrne, software engineer, founder, blog, Financial Mechanic; Ashley Feinstein Gerstley, money coach, author, 30-Day Money Cleanse, founder, blog, The Fiscal Femme		
Compliancy issues covered:	Personal Finance, Software Engineering, Salary, Career, Retirement, Lifestyle		
Links for more info:	https://financialmechanic.com/ https://twitter.com/fimechanic?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauth https://financialmechanic.com/i-lost-70k-in-one-month-should-i-give-up-on-fire/ https://www.thefiscalfemme.com/ https://www.cnbc.com/2020/05/06/personal-finance-books-that-helped-one-millennial-earn-six-figures.html		
CULTURE CRASH:	THE ATHLETE, THE LEGEND: MICHAEL JORDAN	Time	Duration
Synopsis:	The sports documentary, Save the Last Dance, has received high praise over the last several weeks. We discuss the 10-part docuseries now streaming on the ESPN app.	23:55	2:32
Host & Producer:	Evan Rook		
Compliancy issues covered:	Documentary, Sports, History, Culture		

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Program 20-21		Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production:	Jason Dickey		
5/24/2020				
SEGMENT1:	75 YEARS AFTER WWII: THE MEN OF THE 44TH BOMB GROUP		Time	Duration
Synopsis:	Memorial Day is on Monday, May 25 this year. It is a day that we remember those who have served and lost their lives protecting this country. To honor our veterans, we highlight a unique story from World War II about the heroic men of the U.S. Air Force 44th Bomb Group.		1:48	8:27
Host:	Gary Price			
Guests:	Mara Truslow, management consultant, applied researcher			
Compliancy issues covered:	War, History, Aviation, Technology, Mental Health, PTSD, Veterans			
Links for more information:	https://ww2truslow.com/ https://medium.com/@maratruslow/the-air-war-wally-fought-my-research-sabbatical-75-years-later-5a731d35a589 https://www.44thbombgroup.org/			
SEGMENT2:	THE STORY OF APOLLO 8		Time	Duration
Synopsis:	When we think back to the biggest space accomplishments in history, many of us instantly remember Apollo 11 – the mission that landed humans on the moon. However, we seldom talk about Apollo 8 when astronauts successfully orbited the moon. Author and historian, Jeffrey Kluger joins Viewpoints to discuss why Apollo 8 was a vital foundational mission for space travel and what it meant to the future of NASA.		12:17	10:34
Host:	Marty Peterson			
Guests:	Richard Cahan, co-author, River of Blood: American Slavery From the People Who Lived It			
Compliancy issues covered:	Space, NASA, Travel, Technology, History, Aviation, Literature, Government			
Links for more information:	https://www.nasa.gov/mission_pages/apollo/apollo-8.html https://www.youtube.com/watch?v=Wfd0oC3eFWw https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323			
CULTURE CRASH:	PARKS AND RECREATION: QUARANTINE EDITION		Time	Duration
Synopsis:	The popular show, Parks and Recreation has returned for a special, one-time-only episode featuring the original cast. We discuss if the new release is a flop or worth the watch.		23:52	2:34
Host & Producer:	Evan Rook			
Compliancy issues covered:	TV, Streaming, Comedy			

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Program 20-22		Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production:	Jason Dickey		
5/31/2020				
SEGMENT1:	LOSING A PART OF YOUR HEART: DEALING WITH LOSS		Time	Duration
Synopsis:	Losing someone you love – whether that’s a partner, friend or a part of your family – can be devastating. Is there a way to ‘correctly’ deal with the process of death and grieve after the person has passed? This week on Viewpoints.		1:48	11:52
Host:	Gary Price			
Guests:	Michael Korda, author, <i>Passing: A Memoir of Love and Death</i> ; Megan Devine, psychotherapist			
Compliancy issues covered:	Grief, Death, Relationships, Aging, Psychology, Mental Health, Health			
Links for more info:	https://www.apa.org/topics/grief https://www.mhanational.org/bereavement-and-grief https://www.huffpost.com/entry/10-things-i-learned-while_b_5923558 https://www.amazon.com/Passing-Memoir-Death-Michael-Korda/dp/1631494643 https://en.wikipedia.org/wiki/Michael_Korda https://refugeingrief.com/			
SEGMENT2:	SERVED UP: POETRY WITH A SIDE OF DARK HUMOR		Time	Duration
Synopsis:	1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O’Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.		15:42	7:15
Host:	Marty Peterson			
Guests:	John Kenney, poet, author, <i>Love Poems for Married People</i> , <i>Love Poems for People with Children</i> , <i>Love Poems for Anxious People</i>			
Compliancy issues covered:	Poetry, Art, Mental Health, Writing, Literature, Relationships, Creative Arts			
Links for more info:	https://www.newyorker.com/contributors/john-kenney https://www.byjohnkenney.com/ https://www.masterclass.com/articles/how-to-write-poetry https://www.youtube.com/watch?v=z0BUYzMyPi8			
CULTURE CRASH:	THE LIFE OF WRITER & DIRECTOR LYNN SHELTON		Time	Duration
Synopsis:	Lynn Shelton passed away earlier this month at age 54. We discuss some of her biggest achievements and legacy in Hollywood.		23:57	2:27
Host & Producer:	Evan Rook			
Compliancy issues covered:	Film, TV, History, Culture			

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Program 20-23		Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production:	Jason Dickey		
6/7/2020				
SEGMENT1:	ONE COUNTRY, TWO SYSTEMS: THE DEEPENING POLITICAL CRISIS IN HONG KONG		Time	Duration
Synopsis:	Tensions between the people of Hong Kong and the Chinese communist government are quickly escalating in recent months. With the proposal of a new national security law in late May further tightening the grip on the semi-autonomous territory of Hong Kong, the city is a tipping point as protesters risk their lives to fight for political democracy and civil liberties.		1:48	10:45
Host:	Gary Price			
Guests:	Antony Dapiran, lawyer, writer, author, City on Fire: The Fight for Hong Kong			
Compliancy issues covered:	Politics, Government, Democracy, Communism, Civil Rights, Foreign Relations, Law, Violence, Pandemic, Protest			
Links for more info:	https://www.nytimes.com/2020/05/27/world/asia/hong-kong-protest-china-anthem.html https://www.newyorker.com/news/daily-comment/amid-the-pandemic-is-hong-kong-facing-a-different-kind-of-death https://www.cnn.com/videos/business/2020/05/29/hong-kong-us-trade-china-security-law.cnnbusiness https://twitter.com/antd?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.theatlantic.com/international/archive/2019/09/hong-kongs-protest-movement-getting-darker/597649/ https://www.amazon.com/City-Fire-fight-Hong-Kong-ebook/dp/B07YM45KNB			
SEGMENT2:	THE MANY FIRSTS THROUGHOUT HISTORY		Time	Duration
Synopsis:	Imagine finding a rough, circular rock-like object and spending many minutes, if not hours, trying to pry it open to see what's inside. Once you finally cracked it open, who would slurp down the slimy, raw interior of an oyster, praying that it wouldn't kill them? We discuss the many firsts throughout history and the bold civilizations who uncovered these discoveries.		14:35	8:20
Host:	Marty Peterson			
Guests:	Cody Cassidy, freelance writer, author, Who Ate the First Oyster?			
Compliancy issues covered:	Invention, Science, History, Archaeology, Literature, Food, Manufacturing			
Links for more info:	https://twitter.com/codycassidy?lang=en https://www.wired.com/story/who-invented-wheel-how-did-they-do-it/ https://slate.com/human-interest/2020/05/leavened-bread-yeast-invention-history.html https://www.amazon.com/Who-Ate-First-Oyster-Extraordinary/dp/014313275X			
CULTURE CRASH:	REMAKING THE JUSTICE LEAGUE		Time	Duration
Synopsis:	Zack Snyder's version of the movie The Justice League will premiere on streaming service HBO Max in 2021. We discuss the new release set to be a great improvement from the 2017 Warner Brothers version that was a blockbuster flop.		26:26	2:31
Host & Producer:	Evan Rook			
Compliancy issues covered:	Film, Streaming, Comics, Culture			

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Program 20-24		Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production:	Jason Dickey		
6/14/2020				
SEGMENT1:	THE MURDER OF GEORGE FLOYD: A DEEPENING PUBLIC HEALTH CRISIS		Time	Duration
Synopsis:	George Floyd was 46 years old when he was murdered on the street by ex-Minneapolis police officer Derek Chauvin. The father of five moved to the Midwest city in 2014 where he worked driving a truck and providing security at a local restaurant. Due to the COVID-19 pandemic, Floyd lost his security job. On May 25, Floyd was suspected of using a counterfeit \$20 bill at a local store and officers were called to the scene. The question remains: how can a simple police call lead to the killing of an unarmed and unresisting man? For weeks, protests and outrage have spread across the U.S. and internationally as the killing of Floyd brings racial inequality and police brutality into focus once again. Even in the midst of a pandemic, people are showing up to say they're fed up with the lack of equal justice, rights and opportunities for all.		1:47	10:12
Host:	Gary Price			
Guests:	Gary Walker, cinematographer; Dr. Lauren Powell, social epidemiologist, executive director, Time's Up Healthcare			
Compliancy issues covered:	Race & Identity, Civil Rights, Protest, Poverty, Health, Police & Law Enforcement, Excessive Force, Government, Racial Tensions, Systemic Racism			
Links for more info:	https://www.joincampaignzero.org/ https://www.reclaimtheblock.org/home/#about https://www.pnas.org/content/116/34/16793 https://mappingpoliceviolence.org/ https://www.theguardian.com/us-news/2015/jun/09/the-counted-police-killings-us-vs-other-countries https://www.statnews.com/2020/06/02/my-nightmare-covid-19-meets-racism-meets-george-floyd-killing/ https://twitter.com/DrLaurenP?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eautho https://timesupfoundation.org/			
SEGMENT2:	NAVIGATING PEAK WEDDING SEASON DURING A PANDEMIC		Time	Duration
Synopsis:	The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.		14:01	9:06
Host:	Marty Peterson			
Guests:	Erika Hernandez-Fullerton, owner, The Greatest Adventure Weddings & Elopements			
Compliancy issues covered:	Business, Marriage, Health, Personal Finance, Pandemic, Technology			
Links for more info:	https://thegreatestadventureweddings.com/ https://thegreatestadventureweddings.com/our-wedding-during-coronavirus-isle-of-whidbey/ https://betweenthepine.com/blog/how-to-elope-during-coronavirus https://www.theknot.com/content/covid19-help			
CULTURE CRASH:	THE VOICES OF AFRICAN AMERICAN AUTEHORS		Time	Duration
Synopsis:	Reading the works of black authors is an important part to better understanding why racial inequities still plague our country. We offer up some recommendations to add to your reading list.		24:07	2:17
Host & Producer:	Evan Rook			
Compliancy issues covered:	Literature, Diversity, Race & Identity, African American History			

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Program 20-25		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week:	6/21/2020	Studio Production:	Jason Dickey
SEGMENT1:	SHAKEUPS IN THE SALON & SKINCARE INDUSTRY	Time	Duration
Synopsis:	Business owners have had an extremely stressful year as COVID-19 forced millions of shops to close their doors for two plus months. Now, as much of the country is reopen, some salon, spa and wellness owners are still anxious about if many customers will return and the current changes to operations to protect both staff and clientele. We speak with three owners about adapting to this new reality and the challenges they're facing.	1:47	10:09
Host:	Gary Price		
Guests:	Chi Taylor, owner, FlutterFab Boutique; Emma Graves, aesthetician and co-owner, Brooklyn Herborium; Dr. Carlos Charles, dermatologist and owner, Derma Di Colore		
Compliancy issues covered:	Wellness, Business, Personal Finance, Virus, Government, Public Health		
Links for more info:	http://www.flutterfabboutique.com/ https://brooklynherborium.com/ https://www.forbes.com/sites/angelinavillaclarke/2020/05/18/feeling-positive-how-the-spa-and-wellness-industry-is-reacting-now-and-planning-for-the-future/#79f21b51c3a5 http://www.dermadicolore.com/		
SEGMENT2:	EXPLORING THE WORLD OF WINE ONE GLASS AT A TIME	Time	Duration
Synopsis:	Finding the right wine is intimidating. Strolling through the wine aisle, it can sometimes be easier to give up and choose a bottle based off whether you like the label or not. Wine is complex. However, if you're interested in finding out more about the refreshment, you have to start somewhere. Sommelier Elizabeth Schneider joins Viewpoints this week to give us an introduction to all things wine.	13:58	8:44
Host:	Marty Peterson		
Guests:	Elizabeth Schneider, certified sommelier, author, Wine for Normal People: A Guide for People Who Like Wine, But Not the Snobbery That Goes With It & podcast host, Wine for Normal People		
Compliancy issues covered:	Literature, Food & Drink, History, Consumer Interests		
Links for more info:	https://www.winefornormalpeople.com/ https://winefolly.com/ https://www.winepaths.com/articles/editorial/wine-guide/the-ultimate-beginners-guide-to-wine https://www.amazon.com/Wine-Normal-People-Guide-Snobbery/dp/1452171343		
CULTURE CRASH:	THE ROLLOUT OF HBO MAX	Time	Duration
Synopsis:	The new streaming service, HBO Max can be a bit confusing. What does it cover that's not already on HBO Go or HBO Now? We discuss the differences and the hottest shows and films on the	23:42	2:45
Host & Producer:	Evan Rook		
Compliancy issues covered:	TV, Film, Streaming, Business		

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Program 20-26 Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: **Studio Production:** **Jason**

SEGMENT	THE CALMING NATURE OF TENDING TO A GARDEN	Tim	Duratio
Synopsi	Getting started gardening can seem like an overwhelming task, especially if you have keeping a houseplant alive. But with some research and a small investment for tools, seeds and soil, the rewards of tending to a garden are huge. Fresh produce, flowers and herbs, renewed connection to nature are just some of the benefits of this increasingly popular outdoor Gary Price	1:47	10:0
Host			
t: Guests:	Brooke Morgan, urban gardener; Amy Enfield, horticulturist,		
Compliancy issues covere	Bonnie Plants Gardening, Food Production, Health, Food Supply, Personal Finance https://www.instagram.com/brookesays/ https://greatist.com/connect/beginners-guide-to-gardening#7		

SEGMENT	IS YOUR CHILD FEELING ANXIOUS RIGHT NOW? GIVING SUPPORT WITHOUT SHIELDING THEM FROM THE WORLD	Tim	Duratio
Synopsi	The days when election and campaign news dominated the news cycle seem so distant. It's safe to say that no one could've imagined this year would be such a curveball. Learning's been disrupted, many parents are continuing to work from home and fears over COVID-19 are still very much present. We speak with a family trauma expert, Dr. Abigail Gewirtz, about dealing with these anxieties as an adult and how to have important conversations with your child or teen if you're sensing that they're more irritable, worried or anxious lately.	13:5	9:2
Host			
:	Marty Peterson		
Compliancy issues covere	Dr. Abigail Gewirtz, professor, Department of Family Social Science, director, Institute for Translational Research in Children's Mental Health at the University of Minnesota Mental Health, Parenting, Psychology, Child Development, Virus, Education https://www.cehd.umn.edu/people/agewirtz/ https://www.bostonmagazine.com/health/2020/06/16/children-anxiety-depression-parenting-tips/ https://www.nytimes.com/2020/04/01/parenting/coronavirus-help-anxious-kid.html https://abigailgewirtz.com/blog/talking-to-your-children-about-covid19 https://abigailgewirtz.com/blog/will-i-get-shot		

CULTURE	THE DIFFICULTY OF PLACING MEDIA & LITERATURE INTO DISTINCT GENRES	Tim	Duratio
Synopsi	Star Wars is labeled as a space opera – but what exactly does that mean? Viewpoints discusses these conundrums.	24:1	2:0
Host & Producer:	Evan Rook		
Compliancy	Art, Film, Literary Culture		

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