

**4th Quarter, 2013 Issues**  
**For Nashville/Middle Tennessee**  
Cumulus Nashville  
WGFX 104.5 The Zone

Major Issues:

1. **Health/Women's Issues/Disability Issues:** This quarter included awareness raising campaigns for Breast Cancer, Domestic Violence, People with Disabilities and women and the economy. Barbara Dab interviewed local leaders from Susan G. Komen of Middle Tennessee, the YWCA of Middle Tennessee, Retrieving Independence and the Tennessee Women's Economic Summit.
2. **Family/Education/Social Enterprise:** Among the top issues this quarter was a look at family background. Barbara Dab interviewed a participant in a TV reality show that delves into genealogy. She also spoke with leaders in education like the Vice-President of the National Education Association about its anti-bullying campaign. Social entrepreneurship was also on the agenda with interviews with local businesses collaborating with impoverished communities around the world, and social media entrepreneurs. And an interview with some local students shining the light on human trafficking.
3. **Books/Authors/Nonprofit:** As always, books and authors topped the agenda with interviews with blockbuster-writers, adventurers, mystery writers and music industry leaders. There was also focus on nonprofits helping challenged students head to college and alternatives to the death penalty.

## **Zone About Town – October 6, 2013**

2013

Fourth Quarter

**Issue:** Health/Breast Cancer Awareness

**Program:**

Barbara Dab interviewed folks from Susan G. Komen of Middle Tennessee

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

October is Breast Cancer Awareness Month, an opportunity to focus on advances in diagnostics, treatment and research. And Nashville is at the forefront in all of these areas. Barbara Dab spoke with Patty Harman, Executive Director of Susan G. Komen of Greater Nashville about this year's Race for the Cure and how you can get involved. And Patty brought along two members of the Komen National Research Program.

## **Zone About Town – October 6, 2013**

2013

Fourth Quarter

**Issue:** Family/Entertainment

**Program:**

Barbara Dab interviewed David Vaughn, participant in the "Genealogy Roadshow."

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Do you know where you come from? For many of us, the search for our ancestors means serious detective work into our family's past. But most would agree the effort is worthwhile. These days the topic of genealogy is more popular than ever thanks to reality TV's "Genealogy Roadshow". This season the show features Middle Tennessean's David Vaughn who is uncovering some surprising things about his family. Barbara Dab spoke with David to learn more.

## **Zone About Town – October 13, 2013**

2013

Fourth Quarter

**Issue:** Domestic Violence Awareness

**Program:**

Barbara Dab interviewed Pat Shea, President and CEO of the YWCA of Nashville and Middle Tennessee.

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

October is Domestic Violence Awareness Month and sadly, Tennessee ranks 6<sup>th</sup> in the nation when it comes to this type of violence. In fact, by the end of this show, one woman in our community will become a victim of abuse. We spoke with Pat Shea, President and CEO of the YWCA of Nashville and Middle Tennessee, to learn more about how we can all help and where you can find valuable resources if you or someone you love is a victim of Domestic Violence.

**Zone About Town – October 13, 2013**  
2013  
Fourth Quarter

**Issue:** Non-profit/Fundraising/Education

**Program:**

Barbara Dab interviewed Matt Shorter, Board Member with The Bootstraps Foundation

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Financing a college education is getting tougher every year. And many young people have additional personal challenges that can make a college education seem very far out of reach. But one local organization, The Bootstraps Foundation, is helping some of these students reach that goal. And coming up this week, their second annual "Passion for Fashion" event will raise some funds to help further that mission. Barbara Dab spoke with Matt Shorter, a Board Member with The Bootstraps Foundation, to learn more.

**Zone About Town – October 20, 2013**  
2013  
Fourth Quarter

**Issue:** Women's Issues

**Program:**

Barbara Dab interviewed Yvonne Wood, Chair of the Economic Summit for Women

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

The economy has hit many of us hard and for women in Tennessee it's been especially tough. But there are many resources available to help women in our state and the Tennessee Economic Council on Women has been helping for the last 15 years. In fact, coming up next week is the annual Economic Summit for Women and Barbara Dab spoke with Council Chair Yvonne Wood to get more details.

**Zone About Town – October 20, 2013**  
2013  
Fourth Quarter

**Issue:** Bullying/Education

**Program:**

Barbara Dab interviewed Lily Eskelsen-Garcia, Vice President of the National Education Association

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Teen bullying has been getting a lot of attention lately as a result of some truly tragic suicides. And October is National Bullying Prevention Month and the National Education Association is offering tips for parents and others in the community on how to build a safer learning environment for students. Barbara Dab spoke with Lily Eskelsen-Garcia, Vice President of the National Education Association, to learn more.

## **Zone About Town – October 27, 2013**

2013

Fourth Quarter

**Issue:** Disability Services/Nonprofit

**Program:**

Barbara Dab interviewed Karen Langer and Leslie Adams from Retrieving Independence

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Many of us in Middle Tennessee dog owners, but for some people, full time pet ownership is not possible or desirable. But there is one really great way to enjoy the company of a pet and do some good for folks with disabilities. Retrieving Independence is a very special organization that uses local prison inmates and regular citizens to train service dogs. Barbara Dab spoke with Karen Langer and Leslie Adams, from Retrieving Independence to learn more.



**Zone About Town – October 27, 2013**  
2013  
Fourth Quarter

**Issue:** Books/Authors/Music Business

**Program:**

Barbara Dab interviewed John Niccum, author of "The Worst Gig"

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Have you ever been at a concert only to witness something go terribly wrong? For most performers mistakes are commonplace. But sometimes a really great gig can turn into a disaster that makes for an epic story later on. Author John Niccum has compiled those horror stories into a hilarious book "The Worst Gig" and Barbara Dab spoke with him to find out more about some of your favorite performers' bad nightmares.

## **Zone About Town – November 3, 2013**

2013

Fourth Quarter

**Issue:** Social Enterprise

**Program:**

Barbara Dab interviewed Patrick Woodyard, founder of Nisolo Shoes

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Do you ever think about the clothes you wear and the shoes on your feet? Do you ever wonder who actually made all of them? Chances are most of us wear clothing and shoes made by a machine, maybe in a foreign country. But one local company is aiming to change that through the concept of social entrepreneurship. Nisolo shoes, founded by Patrick Woodyard, employs gifted cobblers from impoverished villages in Central America, to create high fashion footwear. Barbara Dab spoke with Patrick to learn more.

## **Zone About Town – November 3, 2013**

2013

Fourth Quarter

**Issue:** Books/Authors/Entertainment

**Program:** Barbara Dab interviewed former child star Melissa Francis, author of "Diary of a Stage Mother's Daughter"

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Back in the '80s, family-oriented TV shows dominated our viewing. And for many child actors it was an idyllic life. But we've all heard the stories about child stars gone bad and indeed for some, life didn't turn out very well. But for Melissa Francis, child star of "Little House on the Prairie" and scores of commercials and TV shows, she managed to turn the nightmare around and become an educated, successful and happy adult. She writes about her story in "Diary of a Stage Mother's Daughter," and Barbara Dab spoke with her to learn more.

**Zone About Town – November 10, 2013**  
2013  
Fourth Quarter

**Issue:** Social Issues

**Program:**

Barbara Dab interviewed Nathalie Flores, Mackenzie Morgan and Hannah Dothard, students at Station Camp High School DECA class

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

A little known fact about Middle Tennessee is that the region, at the crossroads of three Interstates, is also one of the most heavily trafficked in the human sex trade. And the area is poised for more as our city continues to grow its tourism and corporate industry markets. Local students at Station Camp High School are working to raise awareness about this serious issue through a unique class/club combination. Barbara Dab spoke with Nathalie Flores, Mackenzie Morgan and Hannah Dothard to learn more about the DECA program.

**Zone About Town – November 10, 2013**  
2013  
Fourth Quarter

**Issue:** Healthcare

**Program:**

Barbara Dab interviewed Dr. Archelle Georgiou, Strategic Advisor to Healthgrades

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

As people's attention continues to focus on health care, it's a good idea to also know as much as possible about health care providers. The folks at Healthgrades have released their annual report on the state of the nation's hospitals. The report includes some great information about the effectiveness of hospitals, many of them in Nashville. Barbara Dab spoke with Dr. Archelle Georgiou, Strategic Advisor to Healthgrades, to find out how our local hospitals stack up.

**Zone About Town – November 17, 2013**  
2013  
Fourth Quarter

**Issue:** Books/Authors

**Program:**

Barbara Dab interviewed Winston Groom, author of "The Aviators, Eddie Rickenbacker, Jimmy Dolittle and Charles Lindbergh and the Epic Age of Flight"

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

This week in honor of Veteran's Day, many of us have been thinking about the brave men and women who have sacrificed so much for the freedom we enjoy in America. A new book by bestselling author Winston Groom pays tribute to three men who braved two wars and revolutionized the aeronautic industry. Barbara Dab spoke with Winston about his book "The Aviators, Eddie Rickenbacker, Jimmy Dolittle and Charles Lindbergh and the Epic Age of Flight."

**Zone About Town – November 17, 2013**  
2013  
Fourth Quarter

**Issue:** Home/Lifestyle/Mental Health

**Program:**

Barbara Dab interviewed Rob Rickman, professional organizer

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Do you sometimes feel that your walls are closing in on you? Does your home or workplace weigh you down instead of lifting you up? These are just a couple of the questions professional organizer Rob Rickman asks when helping folks reclaim their spaces and create healthy environment. The process can be tough, but according to Rob, it is also an important pathway to success. Barbara Dab spoke with Rob to learn more.

**Zone About Town – November 24, 2013**  
2013  
Fourth Quarter

**Issue:** History

**Program:**

Barbara Dab interviewed attorney and historian Norman Shirk

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

This past week marked 50 years since President John Kennedy was assassinated. Many Americans will never forget where they were when they received the news. A lot has happened in the last half century and speculation continues about the facts of the assassination. Barbara Dab spoke with local attorney and historian, Norma Shirk, to discuss this pivotal moment in American history.



**Zone About Town – November 24, 2013**  
2013  
Fourth Quarter

**Issue:** Nonprofit/Social Justice

**Program:**

Barbara Dab interviewed Stacy Rector, Executive Director of Tennesseans for Alternatives to the Death Penalty

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

A few days ago the state of Missouri executed a convicted murderer opening up yet another discussion about the death penalty. Local organization Tennesseans for Alternatives to the Death Penalty is at the forefront of that discussion which, according to Executive Director Stacy Rector, has been evolving. Barbara Dab spoke with Stacy to learn more about the changing perspectives surrounding the death penalty.

**Zone About Town – December 1, 2013**  
2013  
Fourth Quarter

**Issue:** Books/Authors/Politics

**Program:**  
Barbara Dab interviewed author Keel Hunt

**Format:**  
This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**  
Sometimes political reality is much more interesting than any nighttime TV drama. In fact Tennesseans witnessed political drama years ago when Governor-elect Lamar Alexander was sworn in in the dark of night following what amounts to a coup to oust then-Governor Roy Blanton. Barbara Dab spoke with author Keel Hunt who spent over two years researching the events of that fateful night for his latest book "Coups: The Day The Democrats Ousted their Governor, Put Republican Lamar Alexander In Office Early, and Stopped a Pardon Scandal."

## **Zone About Town – December 1, 2013**

2013

Fourth Quarter

**Issue:** Music Business/Entrepreneurship

**Program:**

Barbara Dab interviewed Wade Legrane, CEO and founder of RABBL

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Social networking and more recently, crowd sourcing, have filtered into so many areas of our lives these days. The concept of crowd sourcing has also fostered some very creative ideas. One of the most recent is a new online platform called rabbl. Rabbl allows musicians, fans and concert venues to interact to bring top entertainment and good value together. Barbara Dab spoke with Wade Legrane, CEO and co-founder of rabbl, to learn more.

**Zone About Town – December 8, 2013**

2013

Fourth Quarter

**Issue:** Healthcare

**Program:**

Barbara Dab interviewed Teri Evitts, spokesperson for the MS One-to-One program

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

November marked National Caregivers Month and while we are now well on our way into the holiday season, it's always a good time to recognize the hard work of caregivers. Middle Tennessean Teri Evitts is a mother, school psychologist, and MS patient so she knows well the importance of good support. Barbara Dab spoke to her about her experiences as both a caregiver and a patient in need of care and the MS One-to-One program sponsored by Genyme.

**Zone About Town – December 8, 2013**

2013

Fourth Quarter

**Issue:** Books/Authors/Philanthropy

**Program:**

Barbara Dab interviewed author David Baldacci

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

David Baldacci is one of the most prolific writers around and these days it seems he's on every bestseller list. His latest book "King and Maxwell" was even the subject of a hit TV show. But David is also a philanthropist, helping to raise literacy rates around the country through his nonprofit "The Wish You Well Foundation." Barbara Dab spoke with David to learn more about what motivates him and how he keeps the hits coming.

**Zone About Town – December 15, 2013**  
2013  
Fourth Quarter

**Issue:** Social Enterprise

**Program:**

Barbara Dab interviewed Scott Garrell, CEO of Goodshop.com

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Are you in a mad rush to finish your holiday shopping? Do you dread the traffic and the crowds at the mall? Well with great new website called goodshop.com you can now shop in the comfort of your own home online and raise money for local schools and charities. Barbara Dab spoke with Scott Garell, CEO of Goodshop.com, to learn more.

**Zone About Town – December 16, 2013**  
2013  
Fourth Quarter

**Issue:** Travel/Entertainment

**Program:**

Barbara Dab interviewed John Burlingham, Senior Editor of Country magazine

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

If you're tired of the holiday rush and want to take a quick getaway, you don't need to go far. In fact right in our own backyard is one of the nations top scenic roads. We're talking about the Natchez Trace Parkway, recognized as a Top 10 Scenic Byway by Country Magazine. Barbara Dab spoke with Senior Editor, John Burlingham, to learn more about one of the most beautiful drives in the country right here in Middle Tennessee.

**Zone About Town – December 22, 2013**

2013

Fourth Quarter

**Issue:** Social Justice/Hunger/Poverty

**Program:**

Barbara Dab interviewed The Reverend David Beckmann, President of Bread for the World

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

This week Congress passed a long-awaited bipartisan Budget Act. This brings good news for Americans suffering from hunger and poverty, but according to The Reverend David Beckmann, President of Bread for the World, there is still much to be done. Barbara Dab spoke with The Reverend to learn more about how this bill will help stabilize the economy and what issues continue to need attention in 2014.



**Zone About Town – December 22, 2013**  
2013  
Fourth Quarter Quarter

**Issue:** Books/Authors

**Program:** Barbara Dab interviewed Sarah Janssen, Senior Editor of the "World Almanac"

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

The year is winding down and it's clearly been one for the books. And there is one book that chronicles the good, the bad and the ugly. It's "The World Almanac" and it's chock full of facts and information about the past year and the 2013 edition has some new features. Barbara Dab spoke with Sarah Janssen, Sr. Editor, about what captured our attention most this year.

**Zone About Town – December 29, 2013**

2013  
Fourth Quarter Quarter

**Issue:** Books/Authors

**Program:** Barbara Dab interviewed Nashville native and author Don Winston

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Have you ever wondered what's going on in that house down the street? You know, the one where the curtains are always drawn? Do you think someone is watching you? Well it seems local author Don Winston is at it again. With his latest book "The Union Club: A Subversive Thriller," set in San Francisco, he has readers peaking behind doorways and listening for things that go "bump" in the night. Barbara Dab spoke with Don to learn what inspires his very creepy imagination.

**Zone About Town – December 29, 2013**  
2013

## Fourth Quarter Quarter

**Issue:** Books/Authors

**Program:** Barbara Dab interviewed author and adventurer Kurt Koontz

**Format:**

This 30-minute show airs Sunday mornings at 6:00am on 103.3

**Synopsis:**

Will 2014 be your year to do something really big? Kurt Koontz is an adventurer who offers inspiration to people ready to take on a personal or physical challenge. Last year he set off on a month long, 500-mile journey on foot along the Camino Del Santiago in Spain. His book "A Million Steps," chronicles his trek and Barbara Dab spoke with him to learn more.