

4th Quarter, 2012 Issues
For Nashville/Middle Tennessee
Cumulus Nashville
WGFX 104.5

Major Issues:

1. Literature/Books/Authors/Arts: Once again, books and the arts took center state in Middle Tennessee. Cumulus interviewed authors of everything from cookbooks to best selling thrillers, to historical fiction. Many of these were local authors.
2. Social Justice/Entrepreneurship/Public Transit: Middle Tennessee is looking into ways to improve life for all its citizens. Cumulus interviewed experts who are working on a proposed Bus Rapid Transit project to connect some major areas of the city, a local entrepreneurship Non-profit dedicated to helping budding business owners, and took a look at hunger both at home and abroad.
3. Healthcare/Bullying/Education: This quarter included Breast Cancer Awareness Month, National Bullying Prevention Month and open enrollment for Medicare. Cumulus interviewed experts and survivors in all these areas to help raise awareness of these important issues.

Zone About Town – October 14, 2012

2012

Fourth Quarter

Issue: Healthcare

Program:

Barbara Dab interviewed Patty Harmon, Executive Director of Susan G. Komen for the Cure and Jane Tiller, breast cancer survivor.

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

October is Breast Cancer Awareness Month and this week we devoted our show to raising awareness about screening, early detection and developments in treating what is now a curable disease. We also will be speaking with someone who, in her words, is a Breast Cancer Thriver. First interviewed Patty Harman, Executive Director of Susan G. Komen For the Cure of Middle Tennessee, and then we were joined by Jane Tiller for her very personal story.

Zone About Town – October 21, 2012

2012

Fourth Quarter

Issue:

Social Justice/Bullying

Program:

Barbara Dab interviewed Becky Pringle, Secretary/Treasurer of the National Education Association

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

Bullying among our nation's youth has reached epidemic proportions. In fact, some 13 million school kids a year are victims. October is National Bullying Prevention Month and who better to help raise awareness than teachers. The National Education Association has ramped up its efforts to make our classrooms safe, bully-free environments for all our students. Barbara Dab spoke with Becky Pringle, Secretary-Treasurer of the N-E-A to learn more.

Zone About Town – October 21, 2012

2012

Fourth Quarter

Issue:

Authors/Books

Program:

Barbara Dab interviewed Alex Hitz, author of "My Beverly Hills Kitchen: Classic Southern Cooking With a French Twist."

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

What are some of your favorite classic Southern foods? Is it fried chicken, mashed potatoes, mac and cheese? Or do you long for some Southern dishes with a twist? Well, celebrity chef Alex Hitz has changed things up a bit in his new book "My Beverly Hills Kitchen: Classic Southern Cooking With a French Twist." He was in town this week to share some of his unique specialties at a kick-off dinner for the upcoming Antiques and Garden Show. Barbara Dab caught up with him to talk about his inspirations and favorite place to prepare food.

Zone About Town – October 28, 2012

2012

Fourth Quarter

Issue:

Public Transit

Program:

Barbara Dab interviewed Joe Calabrese, CEO of the Greater Cleveland Regional Transit Authority

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

Plans are in the works to build a high tech, state of the art bus rapid transit line, what is being called the "East-West Connector", right down the center of Nashville. The idea isn't new. The first city to test the waters is Cincinnati and this week Joe Calabrese, the CEO of the Greater Cleveland Regional Transit Authority, was in town to speak at a regional transit symposium. Barbara Dab caught up with Joe while he was on the road to Nashville to learn more about how improved transit helped Cleveland's local economy and how it can help us too.

Zone About Town – October 28, 2012

2012

Fourth Quarter

Issue:

Healthcare

Program:

Barbara Dab interviewed Mark Underwood, President and co-Founder of Quincy Bioscience.

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

A couple of weeks ago we featured a show about the Susan G. Komen For The Cure organization that funds research in the area of breast cancer treatment. We also talked to a survivor of breast cancer. And if you have someone in your life, or you yourself are battling the disease, you know chemotherapy can do a number on your brain function. It's a real side effect of cancer treatment and Barbara Dab spoke with Mark Underwood President and co-Founder of Quincy Bioscience, to learn more about the phenomenon known as "Chemo Brain."

Zone About Town – November 4, 2012

2012

Fourth Quarter

Issue:

Healthcare

Program:

Barbara Dab interviewed Dr. Aaron Mmilstone, Pulmonologist.

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

This time of year marks the annual "Open Enrollment" period for health insurance and Medicare. It can be stressful and confusing, especially for those eligible for Medicare. And, bigger changes could be ahead if Congress' plans to reduce the deficit result in drastic cuts and reforms to current Medicare programs. To help us unpack all this, Barbara Dab spoke with Dr. Aaron Milstone, a practicing pulmonologist in Williamson County.

Zone About Town – November 4, 2012

2012

Fourth Quarter

Issue:

Authors/Books/History

Program:

Barbara Dab interviewed Rob Simbeck, author.

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

Nashville is home to some amazing and courageous people whose lives have changed the course of history. And there is one whose legacy continues to influence new generations of young women. Cornelia Fort came from a prominent local family and in her very short life become one of the first female pilots to serve in the US military. Her story is chronicled by Nashville author Rob Simbeck in his book "Daughter of the Air: The Brief Soaring Life of Cornelia Fort." Barbara Dab spoke with Rob to learn more about this inspiring woman.

Zone About Town – November 11, 2012

2012

Fourth Quarter

Issue:

Books/Authors/History

Program:

Barbara Dab interviewed local author Tamera Alexander

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

Middle Tennessee abounds with creative talent of all types. And our rich Southern history provides plenty of material to spark the imagination. One local author has captured that drama and the romance of the reconstruction era in a brand new book set right here at Belle Mead Plantation. Best selling writer Tamera Alexander's new book "To Whisper her Name" includes the stories of the wealthy and the freed slaves of the era and Barbara Dab spoke with her to learn about what inspires her.

Zone About Town – November 11, 2012
2012
Fourth Quarter

Issue:
Mental Health

Program:
Barbara Dab interviewed Dr. James Wellborn, clinical psychologist

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

If you're a parent, you know there are many important lessons to teach your kids before they leave the nest. But for many, nothing makes your squirm more than talking about sex. Wouldn't it be great if there was a "how to" manual about it? Well, there is! Dr. James Wellborn, a clinical psychologist in Middle Tennessee, has written "Raising Teens in the 21st Century: A Practical Guide to Effective Parenting". Barbara Dab spoke with him to get some tips on navigating these often turbulent waters.

Zone About Town – November 18, 2012

2012

Fourth Quarter

Issue:

Healthcare

Program:

Barbara Dab interviewed Dr. Jennifer Howse, President of the March of Dimes Foundation

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

This week the March of Dimes released its annual Premature Birth Report Card. The good news is the preterm birth rate dropped for the fifth consecutive year. But, there is still much to be done to help every baby have a healthy start in life. Barbara Dab spoke with Dr. Jennifer Howse (HOUSE), President of the March of Dimes Foundation to learn how we are doing in Tennessee to combat this problem and what you can do to help.

Zone About Town – November 18, 2012
2012
Fourth Quarter

Issue:
Books/Authors

Program:
Barbara Dab interviewed author Mary Pope Osborne

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

If you have kids in your life you've probably read at least one Magic Treehouse book. In fact, the Magic Treehouse series has been educating young readers for 20 years now. And to celebrate the anniversary the series' author, Mary Pope Osborne, has launched a new initiative to help the nation's teachers. Barbara Dab spoke with Mary to learn more about what inspires her to keep on writing.

Zone About Town – November 25, 2012
2012
Fourth Quarter

Issue:
Hunger/Social Justice

Program:
Barbara Dab interviewed Reverend David Beckmann, President of Bread for the World

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

This year, as millions of us sat down to Thanksgiving dinner, millions more went hungry. As in years past, we take the time to see how we are doing in this country to help combat hunger and poverty. And the Bread For The World Institute Hunger 2013 report gives is some important information on just that. Barbara Dab spoke with Reverend David Beckmann, President of Bread For The World, to get the results and learn how Tennessee is a state that is leading the way towards stamping out hunger for good.

Zone About Town – November 25, 2012
2012
Fourth Quarter

Issue:

Entrepreneurship

Program:

Barbara Dab interviewed Laura Braden with Launch Tennessee

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

Tennessee is a state that is a leader in many things, one of which is innovation. In addition to music and artistic talent, our region is home to innovators and entrepreneurs who may just be developing the next Facebook or Google! But getting started can be tough. So now a unique public/private partnership between the state and Launch Tennessee, an organization dedicated to supporting these budding businesses, is lending a hand. Barbara Dab spoke with Laura Braden, Communications Director for Launch Tennessee, to learn more.

Zone About Town – December 3, 2012
2012
Fourth Quarter

Issue:
Healthcare

Program:
Barbara Dab interviewed pulmonologist Dr. Aaron Milstone

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

If you or someone you care about is a Medicare recipient, you know the deadline for choosing your healthcare plan is coming up very soon, in fact it's just days away. And the high cost of prescription drugs has many people wondering if it's even worth it to include this coverage in their choice. But experts say Medicare's Part D drug plan is one of those rare government programs that actually works. To help make sense of it, Barbara Dab spoke with Dr. Aaron Millstone, a practicing pulmonologist in Williamson County, to learn more.

Zone About Town – December 3, 2012

2012

Fourth Quarter

Issue:

Authors/Books

Program:

Barbara Dab interviewed author and TV personality Ron Shirley

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

A lot of life lessons can be learned from being a repo man. For one, "if life was fair, the horse would get to ride half the time." And no one knows that better than Ron Shirley, star of TruTV's Lizard Lick Towing. Now, Ron has put his unique view of life and his famous "Ronosophys" into his latest book "Lizard Tales: The Wit and Wisdom of Ron Shirley." Barbara Dab spoke with Ron to find out what inspires him to put up a roof in a lightening storm, challenge an angry mother moose and how he keeps running the repo game.

Zone About Town – December 9, 2012
2012
Fourth Quarter

Issue:
Finance/Economy

Program:
Barbara Dab interviewed Dedrick Muhammad with the NAACP

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

The last several years have seen many folks face foreclosure on their homes. But some of those foreclosures contained errors and could be eligible for review through a process known as Independent Foreclosure Review. Barbara Dab spoke with Dedrick Muhammad, Senior Director of the NAACP Economic Program, to learn more about how you or someone you know could be eligible for this review and perhaps even compensation.

Zone About Town – December 9, 2012

2012

Fourth Quarter

Issue:

Authors/Books

Program:

Barbara Dab interviewed best selling author David Baldacci

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

One of America's most popular authors is at it again! David Baldacci's latest book "The Forgotten" brings back Army Special Agent John Puller in another thriller that delves deeper into his past. Barbara Dab spoke with David to find out about what inspires him in his writing and how he and his wife are working to combat adult illiteracy through their amazing non-profit foundation.

Zone About Town – December 16, 2012
2012
Fourth Quarter

Issue:
Entertaining/Lifestyle

Program:
Barbara Dab interviewed Juanita Lane, owner of Dulce Desserts

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

This holiday season finds many people in the kitchen baking up traditional sweet treats. But for some, baking is a mystery and can lead to disaster. To the rescue comes local baker Juanita Lane, owner of Dulce Desserts, with some tips and suggestions for making your holiday baking smooth as pie.

Zone About Town – December 16, 2012
2012
Fourth Quarter

Issue:
Business/Holidays

Program:
Barbara Dab interviewed Julie Vander Ploeg of Ticketmaster

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

Has this ever happened to you? You buy a ticket to a big event online or from someone on the street, and when you get to the arena or theater you find someone else in your seats? Then comes the awful truth: your ticket is a fake. Even worse, you buy tickets for someone else as a gift and the same thing happens to them! Well there are ways to protect yourself and Barbara Dab spoke with Julie Vander Ploeg, General Manager of Ticketmaster Resale, to find out how.

Zone About Town – December 23, 2012
2012
Fourth Quarter

Issue:
Books/Authors/Religion

Program:
Barbara Dab interviewed Dr. Frank Newport, Gallup Editor-in-Chief

Format:
This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

It's no secret that religion plays a significant role in American society. Whether you believe in God, organized religion, or not, the issue affects most people's behavior. And there is science to back this up. Dr. Frank Newport, longtime Gallup Editor-in-Chief, conducted more than a million interviews over several years on this topic. In his book "God is Alive and Well", Frank explores how Americans think and feel about religion. Barbara Dab spoke with him to learn more.

Zone About Town – December 23, 2012

2012

Fourth Quarter

Issue:

Business/Books/Authors

Program:

Barbara Dab interviewed Brandon Steiner of Steiner Sports Marketing

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

For many, America is still the land of opportunity. The notion that if you work hard you will make it continues to drive people. And yet, many hard-working Americans still aren't quite making it. For Brandon Steiner, founder of Steiner Sports Marketing, among others, the journey from working-class to C-E-O was filled with lessons. And now he's put his tips and philosophy for success into a book, "You Gotta Have Balls." We spoke with Brandon who shared some of his secrets.

Zone About Town – December 30, 2012

2012

Fourth Quarter

Issue:

Sports/Citizenship

Program:

Barbara Dab interviewed U.S. Army General Jeff Smith

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

When you think about football and recruiting, usually you think of college scouts in the stands watching high school games. But, one of the largest public outreach events for high school players also comes from the U.S. Army. The Army All-American Bowl is the premier high-school football game in the country, bringing together the top players and band members and some of the Army's soldiers. This year, the game will feature one of Middle Tennessee's own star athletes and Barbara Dab spoke with Major General Jeff Smith to learn more.

Zone About Town – December 30, 2012

2012

Fourth Quarter

Issue:

Authors/Books

Program:

Barbara Dab interviewed New York Times Obituary Editor Bill McDonald

Format:

This 30-minute show airs Sunday mornings at 5:30am on 104.5

Synopsis:

This year we have witnessed some history being made. We've also lost many people, famous and not-so-famous, who have made history. And no publication does a better job keeping track of these folks than the New York Times Obituaries. We spoke with Bill McDonald, longtime editor of the New York Times, whose book "The Socialite Who Killed a Nazi With Her Bare Hands," highlights some of the fascinating people who have died in 2012. Barbara Dab spoke with Bill about some of them.