

**3rd Quarter, 2014 Issues
For Nashville/Middle Tennessee
Cumulus Nashville
WGFX 104.5 The Zone**

Major Issues:

1. **Books/Authors/Education:** As always, books are a main interest for folks in Middle Tennessee, and for our host. Barbara Dab interviewed authors about books on topics ranging from children's stories to health, to the economy and to history. She also interviewed leaders in education both on the local and national scene
2. **Tech/Economy:** These days everyone is jumping on the tech bandwagon and Nashville has a high profile in this area as well. Barbara Dab interviewed tech leaders and innovators about new apps, websites and products designed to make life easier, safer and more efficient. She also spoke with leaders in economic development about ways to grow wealth and develop e-commerce.
3. **Environment/Social Justice/Politics/Nonprofit:** Protecting the environment is a big concern for Middle Tennesseans. Barbara Dab spoke with leaders working to protect our natural resources and shared how listeners can get involved. Social Justice is also a hot topic. Barbara Dab interviewed folks on the front lines of legal aid, youth issues and domestic violence. She also spoke with local lawmaker Jim Cooper about what is happening in Washington that affects us here in Nashville. And she also spoke with folks working in various nonprofits helping veterans, developing local artists, and helping local families in need.

Zone About Town – July 6, 2014

2014

Third Quarter

Issue: Education

Program:

Barbara Dab interviewed Tennessee Education Association President Gera Summerford

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

While the rest of us have been enjoying the holiday weekend, educators from Tennessee and nationwide are wrapping up their annual Representative Assembly where they have been discussing ways to improve our country's education system. We spoke with Gera Summerford, President of the Tennessee Education Association, to find out what those hot issues are, what is working here in Tennessee and how concerned citizens can help support our teachers.

Zone About Town – July 6, 2014
2014
Third Quarter

Issue: Nonprofit

Program:

Barbara Dab interviewed Gregg Murset, father of the Murset Family

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Most kids spend their summer vacations playing outside, sleeping in and just enjoying a schedule free couple of months. This is not the case for Gregg Murset and his family. They have packed up their RV and are heading out to volunteer with nonprofits and to help out needy families across the country. This week, they'll spend time in Nashville and Barbara Dab spoke with Gregg to learn more about their unique summer experience and how you can do the same thing with your family.

Zone About Town – July 13, 2014
2014
Third Quarter

Issue: Tech

Program:

Barbara Dab interviewed Ian Vo, Co-Founder of Omlet

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Recent complaints about Facebook's use of personal information has many people rethinking their use of social media. Who owns your data? How can you protect your photos? These questions are being addressed by an alternative social networking and messaging service. It's called Omlet, and Barbara Dab spoke with co-founder Ian Vo to learn more.

Zone About Town – July 13, 2014
2014
Third Quarter

Issue: Books/Authors/Nonprofit

Program:

Barbara Dab interviewed Rebecca Musser, author of "The Witness Wore Red."

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Several months ago we spoke with Rebecca Musser, the young woman forced into marriage to the polygamous leader of the FLDS, an extreme sect of the Mormon Church, and her subsequent escape. Her story is detailed in her book "The Witness Wore Red." Rebecca is now the founder of Claim Red, an organization dedicated to helping victims of domestic violence and abuse. We spoke again with Rebecca to learn more.

Zone About Town – July 20, 2014

2014

Third Quarter

Issue: Health

Program:

Barbara Dab interviewed Dave Woodmansee, Associate Director of the American Cancer Society Cancer Action Network

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

A new report by the American Cancer Society details progress in state policies to improve pain management and patient care. This year Tennessee received a "C" grade in its pain management policies, leaving much to improve upon. Barbara Dab spoke with Dave Woodmansee, Associate Director of the American Cancer Society's Cancer Action Network, to learn more.

Zone About Town – July 20, 2014
2014
Third Quarter

Issue: Books/Authors

Program:
Barbara Dab interviewed author Beatriz Williams

Format:
This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:
This year marks the 100th Anniversary of World War I. An exciting new book by bestselling author Beatriz Williams sheds light on what life was like 100 years ago. And through some unique storytelling techniques, she moves through the years and even includes some very real historical figures. Barbara Dab spoke with Beatriz to learn more.

Zone About Town – July 27, 2014

2014

Third Quarter

Issue: Spirituality/Wealth

Program:

Barbara Dab interviewed Cherie Larkin, Minister of Unity of Nashville and “America’s Wealth Innovator”

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

For many people the idea of amassing wealth and prosperity runs counter to the spiritual concepts of generosity and brotherhood. But for Cherie Larkin, who is being called “America’s Wealth Innovator,” and who is also a local spiritual leader, prosperity and spirituality go hand in hand. Barbara Dab spoke with Cherie to learn more.

Zone About Town – July 27, 2014
2014
Third Quarter

Issue: Economy

Program:

Barbara Dab interviewed Susan Molinari, VP of Public Policy and Government Affairs with Google

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Even in tough economic times, small businesses throughout the country are benefiting from the continued expansion of the ecommerce industry, according to the annual *Google Economic Impact Report*. The growth is creating new opportunities for web-based companies, as well as brick-and-mortar establishments. Barbara Dab spoke with Susan Molinari, Vice President of Public Policy and Government Affairs with Google, to learn how Tennessee ranks in the 50-state report.

Zone About Town – August 3, 2014
2014
Third Quarter

Issue: Youth Issues

Program:

Barbara Dab interviewed Aria Finger, COO of DoSomething.org

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Summer is winding down here in Middle Tennessee, but there is still time for your teens to do something really good before vacation ends. Starting tomorrow, the online organization DoSomething.org, is hosting a contest it's dubbed "The Hunt." Barbara Dab spoke with Aria Finger, Chief Operating Officer of DoSomething, to learn how your teen can earn valuable scholarships, concert tickets and more while doing something good for their community.

Zone About Town – August 3, 2014

2014

Third Quarter

Issue: Books/Authors

Program:

Barbara Dab interviewed Joseph Blasi, Professor at Rutgers University and author

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

While the economy continues to make slow progress, there is still a gap between the highest earning C-level executives and their employees. But there are ways to narrow that gap. In his book "The Citizen's Share: Reducing Inequality in the 21st Century," Professor Joseph Blasi of Rutgers University discusses how employees can claim their share of the American dream. Barbara Dab spoke with Professor Blasi to learn more.

Zone About Town – August 10, 2014
2014
Third Quarter

Issue: Social issues

Program:

Barbara Dab interviewed Kristen Laffler, with the Honest Tea Company

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

How honest are you? How honest do you think folks in Nashville are? Well, the Honest Tea Company was here this week conducting a social experiment to find out just how honest people are in our city. It's all part of a national campaign that will share its results in the annual "Honesty Report." We spoke with Kristen Laffler, Southeastern Sales and Marketing Manager for the Honest Tea Company, to learn more.

Zone About Town – August 10, 2014
2014
Third Quarter

Issue: Tech/Health

Program:

Barbara Dab interviewed Ari Tulla, Co-Founder of BetterDoctor.com

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

These days it can be pretty difficult to find a doctor you like, especially when you or someone you love is having a health crisis. It would be great if you could go to the internet and, using a simple website, find a doctor who is a good fit and has a stellar reputation. Well BetterDoctor.com, a revolutionary website and mobile app is doing just that and it is changing lives. Barbara Dab spoke with co-Founder Ari Tulla, to learn more.

Zone About Town – August 17, 2014

2014

Third Quarter

Issue: Arts/Nonprofit

Program:

Barbara Dab interviewed Jean Gauld-Jaeger, President of the Tennessee Arts League

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Nashville's love of the arts is not exclusive to music. When it comes to visual arts, there are galleries, public art displays and classes all throughout our city. One of these, the Tennessee Art League, is a local nonprofit dedicated to providing a setting for local artists and classes. Their recent move to a new space is providing them even more opportunities to engage the public in the visual arts. Barbara Dab spoke with Jean Gauld-Jaeger, President of the Board of the Tennessee Art League, to learn more.

Zone About Town – August 17, 2014
2014
Third Quarter

Issue: Seniors/Health

Program: Barbara Dab interviewed Mark Riley, President of the National Community Pharmacists' Association

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Seniors enrolled in Medicare drug plans are finding it harder to purchase medications at their local community pharmacies. Arrangements dictated by health insurance middlemen are forcing many seniors to pay more, or stop using their local pharmacies. Congress is working to address this problem with some new legislation and we spoke with Mark Riley, President of the National Community Pharmacists' Association, to learn more.

Zone About Town – August 24, 2014
2014
Third Quarter

Issue: Health

Program: Barbara Dab interviewed Jenny White, with the American Cancer Society Cancer Action Network

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Three-quarters of all states are falling short in the fight against cancer, and Tennessee is one of them. This year, more than 36,000 people in Tennessee will be diagnosed with cancer and over 14,000 will die. The annual report "How Do You Measure Up?" looks at identifies and measures 12 specific policy actions that state legislatures can take to improve those odds. Barbara Dab spoke with Jenny White, Lead Volunteer with the American Cancer Society Cancer Action Network, to learn more.

Zone About Town – August 24, 2014
2014
Third Quarter

Issue: Education

Program: Barbara Dab interviewed Denine Torr, Director of Dollar General's Literacy Foundation

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Now that the kids are back in school, it's time to turn the focus to adult education. In this day and age, not having a high school diploma or its equivalent, can seriously impact future earning potential and quality of life. And the prospect of going back to school can be daunting for adults. But there is help out there. The folks at Dollar General have created a nonprofit designed to help folks study for and earn their GED. We spoke with Denine Torr, Director of Dollar General's Literacy Foundation, to learn more.

Zone About Town – August 30, 2014
2014
Third Quarter

Issue: Social Justice

Program: Barbara Dab interviewed Gary Housepian, Executive Director of Legal Aid Society of Middle Tennessee and the Cumberland

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Lawyers often don't get much respect. They are the butt of jokes on late night TV, maligned in the press and characterized in film as sharks. But many lawyers have made it their life's work to help the downtrodden, lift up those in need and provide a voice for people who can easily fall through the cracks of society. In Nashville, many of those lawyers are part of Legal Aid Society of Middle Tennessee and the Cumberland. Barbara Dab spoke with Executive Director Gary Housepian, to learn more about their work.

Zone About Town – August 30, 2014
2014
Third Quarter

Issue: Travel

Program: Barbara Dab interviewed Kathleen Peddicord, founder and publisher of "Live and Invest Overseas"

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

According to the US State Department, more than one million Americans are choosing to retire overseas. Many others are investing in businesses and vacation property abroad. It's a tantalizing idea, but there are some real world things to consider. We spoke with Kathleen Peddicord, founder and publisher of "Live and Invest Overseas," who was in town this week for an Expo and conference. She shares advice and tips about taking that great adventure.

Zone About Town – September 7, 2014
2014
Third Quarter

Issue: Education

Program: Barbara Dab interviewed Dr. Tanya Peres, Associate Professor of Anthropology at MTSU

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Did you know you could have an archaeological treasure in your own backyard? It's true! Middle Tennessee is rich in artifacts just beneath the surface, just waiting to be discovered. September is Archaeology Awareness Month, and there are many fun things you and your family can experience. Barbara Dab spoke with Dr. Tanya Peres, Associate Professor of Anthropology at MTSU, to learn more.

Zone About Town – September 7, 2014
2014
Third Quarter

Issue: Books/Authors/Health

Program: Barbara Dab interviewed author Steve Jacob

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

The health care landscape has changed dramatically in recent years for everyone, including the doctors who treat us. Many physicians find themselves frustrated about their inability to provide the level of patient care they think is best, and many other issues. In his book "So Long Marcus Welby, M.D.," health care journalist Steve Jacob addresses the most pressing issues facing America's independent physicians. Barbara Dab spoke with him to learn more.

Zone About Town – September 14, 2014

2014

Third Quarter

Issue: Environment

Program: Barbara Dab interviewed Jay Leutze, Trustee for the Southern Appalachian Highlands Conservancy

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Each year nearly 3 million Tennesseans enjoy outdoor sports and recreation in our state contributing jobs and dollars to our economy. With funding from the Land and Water Conservation Fund, this economic growth will continue. But this 50 year old fund will expire in the coming year unless Congress approves renewal of the program. Barbara Dab spoke with Jay Leutze, Trustee for the Southern Appalachian Highlands Conservancy, to learn more.

Zone About Town – September 14, 2014
2014
Third Quarter

Issue: Books/Authors/Nonprofit

Program: Barbara Dab interviewed author James Rollins

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Unlike writers Tom Clancy, Michael Crichton or Scott Turow, best selling author James Rollins' unique style simply can't be pigeon-holed. Using his background as a veterinarian he weaves thrillers using evolutionary biology and cutting edge scientific theory. Barbara Dab spoke with James about his latest book "The 6th Extinction" to learn more about what inspires him and how he has built a community of authors through a very special non-profit.

Zone About Town – September 14, 2014
2014
Third Quarter

Issue: Environment

Program: Barbara Dab interviewed Dorie Bolze, Executive Director of the Harpeth River Watershed Association

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

Here in Middle Tennessee water is all around us. In fact some would say the rivers, streams and creeks help define our region. And for local conservation group Harpeth River Watershed Association, protecting and preserving our waterways is a full time job. Barbara Dab spoke with Dorie Bolze, Executive Director of the HRWA, to learn more about both the science of preservation and how we can all be responsible citizens in protecting that valuable natural resource.

Zone About Town – September 14, 2014

2014

Third Quarter

Issue: Health

Program: Barbara Dab interviewed Wyvonia Woods with the American Cancer Society Cancer Action Network

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

This past week cancer patients, supporters and survivors from around the country gathered in Washington, DC to urge Congress to make the fight against cancer a national priority. And Wyvonia Woods, Tennessee's Lead Volunteer for the American Cancer Society Cancer Action Network, was part of that group. Barbara Dab spoke with her to learn more about the value of restoring funding for research and prevention, palliative care and the removal of barriers for cancer screening.

Zone About Town – September 28, 2014

2014

Third Quarter

Issue: Books/Authors/Education

Program: Barbara Dab interviewed Dr. Susan Aldridge, President of Drexel University Online

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

New business models that harness technology and innovation are the key to reforming – and transforming – higher education in the United States. That's according to Dr. Susan Aldridge, President of Drexel University Online and author of "Wired for Success: Real-World Solutions for Transforming Higher Education." The book outlines how some campuses are already ramping up the value and cost-effectiveness of education, and one of those schools is right here in Middle Tennessee. Barbara Dab spoke with Dr. Aldridge to learn more.

Zone About Town – September 28, 2014
2014
Third Quarter

Issue: Health

Program: Barbara Dab interviewed Robin Koval, President and CEO of Legacy

Format:

This 30-minute show airs Sunday mornings at 6:00am on 104.5

Synopsis:

In 2000, 23% of teens smoked. Thanks to nearly 15 years of hard work by the truth® youth smoking prevention campaign and other comprehensive tobacco control efforts at the federal and state levels, now only 9% of teens do. While this is an epic win, the fight is far from over. Big Tobacco is still marketing to teens and today social media is making the fight even more challenging. Barbara Dab spoke with Robin Koval, President and CEO of Legacy about the latest efforts to continue the fight.