

Quarterly Issues Report – Q2 Second
Quarter, 2012 4/1/12 through 6/30/12
Viewpoints Programs
12-14 through 12-26

Program # 12-14

Air week: 4/1/12

1:47 SEGMENT #1 - Sustainable Energy in Hawaii 12:28

SYNOPSIS: Hawaii is an island paradise, but it also has its environmental problems – energy generation, trash and landfill issues among them. We talk to government and military officials about some strategies they are implementing to create clean, sustainable energy and deal with waste in an efficient and creative ways.

COMPLIANCY ISSUES COVERED: energy, military, waste and landfill issues, environment, government, tourism

15:17 SEGMENT #2- Parenting Around the World 10:11

SYNOPSIS: What's the best way to get a child to sleep? How do you get picky eaters to broaden their culinary horizons? When is the best time to start potty training a child? These are the questions that parents in the US face every day – and there are no easy answers. We talk to a young mother who had the same questions, but instead of running to the latest parenting magazine, she looked to moms and dads around the world for guidance.

COMPLIANCY ISSUES COVERED: childcare, cultural issues

Program # 12-15

Air week: 4/8/12

1:47 SEGMENT #1 - Elderly Drivers: Assessing their abilities behind the wheel 10:01

SYNOPSIS: As the elderly population continues to grow in the US, so do the number of older drivers. No matter how healthy and mentally sharp a person is, age does eventually change their ability to drive. We'll discuss what these changes are, how they affect driving overall, how older people can learn to avoid errors, and how family and friends should approach the topic of cutting back on or quitting driving altogether with an elderly loved one.

COMPLIANCY ISSUES COVERED: transportation, mental health, elderly issues, public safety, education

12:50 SEGMENT #2- Politics & Comedy: Can comedians affect policy & elections? 12:38

SYNOPSIS: Late night and cable comedy shows raise skewering politicians to a fine art. But do all of their jokes, skits and parodies have any effect at all on the outcome of elections? And do their antics sometimes go too far? We talk to two popular culture professors about comedy and politics and how some of today's innovative funny men are making the electorate think in new and interesting ways.

COMPLIANCY ISSUES COVERED: politics, media, popular culture

Program # 12-16

Air week: 4/15/12

1:50 SEGMENT #1 - Hydrofracking: Balancing risks with rewards 12:40

SYNOPSIS: Many energy companies have been using a relatively new process to bring oil and natural gas out of the ground: hydrofracking. Proponents say it's safe and will provide the US with energy for decades. Opponents are afraid that toxic chemicals and gases from the process could get into the water supply. We hear from energy specialists about what the process is, what the dangers are, and how they can be avoided.

COMPLIANCY ISSUES COVERED: energy industry, politics, science and technology, commerce, environment

15:33 SEGMENT #2- The Man Who Quit Money 9:57

SYNOPSIS: Do you think you could give up money – ALL money – and live by yourself off the land? Do you think you'd be welcomed by friends and family if you did? We talk to an author whose friend did give up money and find out how it affected him socially, physically and spiritually.

COMPLIANCY ISSUES COVERED: consumerism, religion, family issues, poverty, volunteerism

Program # 12-17

Air week: 4/22/12

1:50 SEGMENT #1 - Women Before and After WWI: How they changed society 11:50

SYNOPSIS: Television shows like "Downton Abbey," "Upstairs, Downstairs," and "The Forsyte Saga" on PBS, "Boardwalk Empire" on HBO and films such as "Warhorse" have sparked interest in late 19th and early 20th century life in the U.S. and abroad. Women figured prominently in that era of change, and it was their work and the Great War that transformed society and the classes forever. We talk to two authors who have researched this era about how women's lives and the world were transformed by events.

COMPLIANCY ISSUES COVERED: war, disability, women's issues, labor, finance

14:42 SEGMENT #2- The Titanic: What *really* happened that night? 10:44

SYNOPSIS: There have been many books and films made about the sinking of the Titanic in 1912, but often the "facts" that are repeated are more myth than real. We talk to an author who has written several books on the tragedy based on research of the government investigations, first-hand accounts and scientific information.

COMPLIANCY ISSUES COVERED: transportation, safety, popular culture, poverty, media

Program # 12-26

Air week: 6/24/12

1:48 SEGMENT #1 - Business and Language: Why it's important to be bi-lingual 11:12

SYNOPSIS: English is the language of business, but soon Mandarin Chinese could take over. Americans are way behind in learning a second language compared to other countries in the world, and we need to catch up. We talk to two language experts about why our economy and status in the world may depend on more of us becoming bi-lingual, why it's important now for businesspeople to learn Mandarin; and we hear about an option businesses and governments can use to speak a foreign language for them that's only a phone call away.

COMPLIANCY ISSUES COVERED: global economy; labor; culture; bi-lingual education; emergency services, health

13:59 SEGMENT #2- War Reenactors: Who they are; why they do it 11:26

SYNOPSIS: If war is hell, why do millions of people around the world want to reenact famous and often bloody battles? We talk to an author who wanted the answer to that question, so he joined various reenactment groups as they fought battles from ancient Rome through modern-day Vietnam.

COMPLIANCY ISSUES COVERED: war; the arts, recreation, community issues; human rights