

Quarterly Issues Report – Q2 Second
Quarter, 2012 4/1/12 through 6/30/12
Viewpoints Programs
12-14 through 12-26

Program # 12-14

Air week: 4/1/12

1:47 SEGMENT #1 - Sustainable Energy in Hawaii 12:28

SYNOPSIS: Hawaii is an island paradise, but it also has its environmental problems – energy generation, trash and landfill issues among them. We talk to government and military officials about some strategies they are implementing to create clean, sustainable energy and deal with waste in an efficient and creative ways.

COMPLIANCY ISSUES COVERED: energy, military, waste and landfill issues, environment, government, tourism

15:17 SEGMENT #2- Parenting Around the World 10:11

SYNOPSIS: What's the best way to get a child to sleep? How do you get picky eaters to broaden their culinary horizons? When is the best time to start potty training a child? These are the questions that parents in the US face every day – and there are no easy answers. We talk to a young mother who had the same questions, but instead of running to the latest parenting magazine, she looked to moms and dads around the world for guidance.

COMPLIANCY ISSUES COVERED: childcare, cultural issues

Program # 12-15

Air week: 4/8/12

1:47 SEGMENT #1 - Elderly Drivers: Assessing their abilities behind the wheel 10:01

SYNOPSIS: As the elderly population continues to grow in the US, so do the number of older drivers. No matter how healthy and mentally sharp a person is, age does eventually change their ability to drive. We'll discuss what these changes are, how they affect driving overall, how older people can learn to avoid errors, and how family and friends should approach the topic of cutting back on or quitting driving altogether with an elderly loved one.

COMPLIANCY ISSUES COVERED: transportation, mental health, elderly issues, public safety, education

12:50 SEGMENT #2- Politics & Comedy: Can comedians affect policy & elections? 12:38

SYNOPSIS: Late night and cable comedy shows raise skewering politicians to a fine art. But do all of their jokes, skits and parodies have any effect at all on the outcome of elections? And do their antics sometimes go too far? We talk to two popular culture professors about comedy and politics and how some of today's innovative funny men are making the electorate think in new and interesting ways.

COMPLIANCY ISSUES COVERED: politics, media, popular culture

Program # 12-16

Air week: 4/15/12

1:50 SEGMENT #1 - Hydrofracking: Balancing risks with rewards 12:40

SYNOPSIS: Many energy companies have been using a relatively new process to bring oil and natural gas out of the ground: hydrofracking. Proponents say it's safe and will provide the US with energy for decades. Opponents are afraid that toxic chemicals and gases from the process could get into the water supply. We hear from energy specialists about what the process is, what the dangers are, and how they can be avoided.

COMPLIANCY ISSUES COVERED: energy industry, politics, science and technology, commerce, environment

15:33 SEGMENT #2- The Man Who Quit Money 9:57

SYNOPSIS: Do you think you could give up money – ALL money – and live by yourself off the land? Do you think you'd be welcomed by friends and family if you did? We talk to an author whose friend did give up money and find out how it affected him socially, physically and spiritually.

COMPLIANCY ISSUES COVERED: consumerism, religion, family issues, poverty, volunteerism

Program # 12-17

Air week: 4/22/12

1:50 SEGMENT #1 - Women Before and After WWI: How they changed society 11:50

SYNOPSIS: Television shows like "Downton Abbey," "Upstairs, Downstairs," and "The Forsyte Saga" on PBS, "Boardwalk Empire" on HBO and films such as "Warhorse" have sparked interest in late 19th and early 20th century life in the U.S. and abroad. Women figured prominently in that era of change, and it was their work and the Great War that transformed society and the classes forever. We talk to two authors who have researched this era about how women's lives and the world were transformed by events.

COMPLIANCY ISSUES COVERED: war, disability, women's issues, labor, finance

14:42 SEGMENT #2- The Titanic: What *really* happened that night? 10:44

SYNOPSIS: There have been many books and films made about the sinking of the Titanic in 1912, but often the "facts" that are repeated are more myth than real. We talk to an author who has written several books on the tragedy based on research of the government investigations, first-hand accounts and scientific information.

COMPLIANCY ISSUES COVERED: transportation, safety, popular culture, poverty, media

Program # 12-18

Air week: 4/29/12

1:47 SEGMENT #1 - Innovation and Education: Bell Labs and MIT 11:54

SYNOPSIS: We've come a long way technologically since the first telephone and the light bulb, but what did it take to get to where we are today? We talk to two authors about two of the most influential hi-tech incubators of the late 19th and the 20th centuries – MIT and Bell Labs. Our focus is the philosophies and the people that brought us the inventions that revolutionized our lives.

COMPLIANCY ISSUES COVERED: education, technology, labor, communications, science

14:43 SEGMENT #2- Buy American: How it can help boost the economy 10:46

SYNOPSIS: Most of the electronics and many of the other products on U.S. store shelves are made overseas, increasing our trade deficit and hurting our economy. We talk to two entrepreneurs about why this is happening and how the U.S. can make some regulatory and other, creative changes, to come back to its own in the manufacturing and service sectors.

COMPLIANCY ISSUES COVERED: manufacturing, international trade, economy, small business, government, children

Program # 12-19

Air week: 5/6/12

1:47 SEGMENT #1 - Employers and Social Media Privacy 10:53

SYNOPSIS: An increasing number of employers are checking out the Facebook and other social media pages of job applicants before offering them a position. Some are even asking for their *passwords* to these sites so they can see what's on the more private pages. Is this legal? Should it be? We talk to a lawyer and a social media expert about the issue and what needs to be done to protect the image of a business and the privacy of employees.

COMPLIANCY ISSUES COVERED: privacy, law, business, technology, social media

13:24 SEGMENT #2- Are We Paying Too Much For Pennies? 12:00

SYNOPSIS: Soon, the Canadian government will quit minting pennies because the cost of the metals to manufacture the coin costs more than it's worth. The U.S. has the same cost-to-worth problem, and many people think it's time we should chuck the penny too. Others think that the lowly cent is important for commerce, charities and as a tribute to our 16th president. We talk to representatives from both sides of the issue about why they want to get rid of or keep the penny.

COMPLIANCY ISSUES COVERED: government, commerce, poverty, manufacturing, charities

Program # 12-20

Air week: 5/13/12

1:50 SEGMENT #1 - Technology and Kids: How does it affect family life? 11:07

SYNOPSIS: America's homes – and its kids – are inundated with technology. But how do all the tv's, cell phones, computers, mp3 players and video games affect family life and a child's education? We talk to several people who deal with kids and technology and find out what it's like to go retro for 6 months with no tech gadgets; how parents should make tech use an issue as important as nutrition and education, and find out why some kids don't find their parents' admonitions about tech use very credible.

COMPLIANCY ISSUES COVERED: technology, education, media, mental health & addictions, family issues

14:11 SEGMENT #2- The Behavior Code: Handling problems in the classroom 11:16

SYNOPSIS: When children misbehave in the classroom, it takes time away from everyone's studies, not to mention puts pressure on the teacher to deal successfully with the issue. Our guest says that teachers need to understand WHY a student acts up before they can find the most effective strategy to correct the behavior. We discuss the different types of misbehavior, some of the reasons why students act up, and hear

COMPLIANCY ISSUES COVERED: education, college education, children's issues, child abuse, mental health

Program # 12-21

Air week: 5/20/12

1:50 SEGMENT #1 - The Transit of Venus: What it is and why it's still important 11:53

SYNOPSIS: Coming up on June 5th is a rare astronomical event: the transit of Venus. We talk to a researcher and author about what the transit is; how, in the 18th century, explorers and scientists travelled to the ends of the earth to observe and measure the transit; and what it means to science today.

COMPLIANCY ISSUES COVERED: science & technology; transportation; government; health & nutrition

14:47 SEGMENT #2- What's in a Baby's Name? More than you might think 10:38

SYNOPSIS: Many parents agonize over their baby's name, wanting something unique, but not too far out. How do you choose a name for the new arrival? What are the best names? Are there any rules? We talk to a baby name expert and author, and a research psychologist who studied popular names to find the

COMPLIANCY ISSUES COVERED: race & ethnicity; business; children and family issues; popular culture

Program # 12-26

Air week: 6/24/12

1:48 SEGMENT #1 - Business and Language: Why it's important to be bi-lingual 11:12

SYNOPSIS: English is the language of business, but soon Mandarin Chinese could take over. Americans are way behind in learning a second language compared to other countries in the world, and we need to catch up. We talk to two language experts about why our economy and status in the world may depend on more of us becoming bi-lingual, why it's important now for businesspeople to learn Mandarin; and we hear about an option businesses and governments can use to speak a foreign language for them that's only a phone call away.

COMPLIANCY ISSUES COVERED: global economy; labor; culture; bi-lingual education; emergency services, health

13:59 SEGMENT #2- War Reenactors: Who they are; why they do it 11:26

SYNOPSIS: If war is hell, why do millions of people around the world want to reenact famous and often bloody battles? We talk to an author who wanted the answer to that question, so he joined various reenactment groups as they fought battles from ancient Rome through modern-day Vietnam.

COMPLIANCY ISSUES COVERED: war; the arts, recreation, community issues; human rights