- **Laura Jumonville, Executive Development Director – My Friends House**
- **Juanda Moore, Executive Program Director – My Friends House**

I am Laura Jumonville, Executive Development Director for My Friend's House and I have over 20 years of nonprofit fundraising and management experience. Together, Juanda and I are co-directing My Friend's House.

- Jeremy may see something on the info sheet (*attached*) that he wants to ask about.
- It would also be great to talk about how we are funded. We do receive some funding from the Department of Children's Services, but we rely heavily on donors, corporations, foundations and faith-based groups in the community to provide more than half of our operating revenue.
- On February 13, we have our biggest fundraising event of the year, a Mardi Gras Ball that will hopefully be held at the Franklin Marriott Cool Springs. This is a fun and wild night with a parade, huge band, full dinner, dancing and cocktails to celebrate all the funds raised leading up to the Ball.

Learn more:
Twitter: https://twitter.com/MyFriendsTN
Website: www.MyFriendsHouseTn.org
LinkedIn: https://www.linkedin.com/company/my-friends-house-family-and-children's-services/
Facebook: https://www.facebook.com/MyFriendsHouseFamilyChildrensServices
Email: laura.chambers@myfriendshousetn.org Juanda.moore@myfriendshousetn.org

- **Dr. Michelli –** [Jeremy you have this one)

Host Jeremy C. Park talks with Dr. Joseph Michelli, who highlights his new book, "Stronger Through Adversity," which is available for pre-sale now through mid-December 2020. The book is the synthesis of conversations Dr. Michelli conducted throughout the pandemic with more than 140 CEOs and senior leaders from nonprofits, public safety organizations, and global brands like Starbucks, Lexus, Airbnb, Barron's, Godiva, Salesforce, and PwC. It offers insight on leadership, self-care, how to effectively manage uncertainty, the art of transparent and authentic communication, and much more. A portion of the book's royalties is also going to Direct Relief, an international organization providing food and supplies to those most affected by the virus.

Visit www.StrongerThroughAdversity.com to learn more and pre-order your book.

About Dr. Michelli:
Joseph A. Michelli, Ph.D., C.S.P., is an internationally sought-after speaker, author, and organizational consultant who transfers his knowledge of exceptional business practices in ways that develop joyful and productive workplaces with a focus on customer experience. His insights encourage leaders and frontline workers to grow and invest passionately in all aspects of their lives.

Dr. Michelli is a Wall Street Journal, USA Today, Publishers Weekly, Nielson BookScan, and New York Times #1 bestselling author. His latest book is The Airbnb Way: 5 Leadership Lessons for Igniting Growth through Loyalty, Community, and Belonging. Joseph's other titles include Driven to Delight: Delivering World-Class Customer Experience the Mercedes-Benz Way, Leading The Starbucks Way: 5 Principles for Connecting with Your Customer, Your Products, and Your People, The Zappos Experience: 5 Principles to Inspire Engage and WOW, Prescription for Excellence: Leadership Lessons for Creating a World-Class Customer Experience from UCLA Health System, The Starbucks Experience: 5 Principles for Turning Ordinary into Extraordinary, The New Gold Standard: 5 Leadership Principles for Creating a Legendary Customer Experience Courtesy of The Ritz-Carlton Hotel Company, and When Fish Fly: Lessons for Creating a Vital and Energized Workplace which was co-authored with the owner of the "World-Famous" Pike Place Fish Market in Seattle.

Joseph holds the Certified Speaking Professional designation from the National Speakers Association (NSA). He is a member of the Authors Guild, an editorial board member for the Beryl Institute's Patient Experience Journal (PXJ), and is on the founders' council of CustomerExperienceOne. Other achievements include winning the Asian Brand Excellence Award and being named as one of the Top 10 thought leaders in Customer Service by Global Gurus. He received his master's and doctorate from the University of Southern California.

Having journeyed with a close family member through a six-year battle with breast cancer, Dr. Michelli is committed to social causes associated with curing cancer and abating world hunger.

- **Gerald Brown, CEO - Persevere**
- **Stacey Books-Mesko, Tennessee Program Director - Persevere**

Host Jeremy C. Park talks with Gerald Brown, CEO of Persevere, and Stacey Books-Mesko, Tennessee Program Director, who discuss the national nonprofit that is expanding across the state of Tennessee. During the interview Gerald and Stacey highlight the organization's efforts to change lives through their education, mentoring and support programs that help individuals who are or have been incarcerated develop the skills to be employed and find jobs in the tech industry. They highlight their coding program, job placement services, volunteer opportunities, and more.

Visit https://perseverenow.org to learn more