

# Quarterly Report of Compliancy Issues & Programs List

## 2021-Q1 (January - March) Viewpoints Radio

- Acting
- Aging
- Agriculture
- Banking
- Biodiversity
- Business
- Career
- Climate change
- Comedy
- Comics
- Communication
- Conservation
- Consumerism
- Consumption
- COVID-19 Pandemic
- Culture
- Currency
- Cybersecurity
- Death
- Deforestation
- Diet
- Drug Use
- Ecology
- Economics
- Ecosystem management
- Endangered species
- Engineering
- Environment
- Exercise
- Fashion
- Film
- Financial independence
- Food insecurity
- Food production
- Global warming
- Government
- Health & medicine
- Healthcare
- Higher education
- History
- Incarceration
- Infrastructure
- Inheritance law
- International film
- Invasive species
- Invention & innovation
- Investment
- Land development
- Language
- Law
- Literature
- Mental health
- Military science
- Movie business
- Music
- Natural resources
- Personal finance
- Personal growth & development
- Philanthropy
- Physician burnout
- Politics
- Pollution
- Poverty
- Public speaking
- Race
- Recycling
- Retirement
- Relationships
- Research
- Science
- Social equity
- Social psychology
- Space exploration
- Sports
- Sustainability
- Sustainable farming
- Taxation
- Technology
- Tradition
- Trash pollution
- Wage gap
- War
- Wealth inequality
- Wildlife migration
- Wildlife protection
- Worker's rights

## **Program 21-14**

**Air Week:** 4/4/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: ENTREPRENEURSHIP IN THE ADULT-USE CANNABIS MARKET**

**Time:** 1:47

**Duration:** 9:29

**Synopsis:** New York is the latest to legalize recreational marijuana. This move will create thousands of new jobs and is expected to generate billions of dollars in revenue after a lackluster year in tourism, real estate and business. And New York isn't alone. Each year, more states are voting to allow both adult-use and medical marijuana sales. But, with this, comes challenges. In a fast-growing industry, how do you ensure that smaller entrepreneurs aren't left behind? Or those who've been systemically affected by the war on cannabis are given greater opportunity?

**Host:** Gary Price

**Guests:** David Wunderlich, senior attorney, Hoban Law Group; Demetri Downing, founder, executive director, Marijuana Industry Trade Association of Arizona

**Compliance issues:** law, business, social equity, career, drug use, government, incarceration

**Links for more info:**

[MITA Webinar: Social Equity Mentorship: Marijuana, Wellness and Encouraging Responsible Use](#)

[David Wunderlich - Hoban Law Group](#)

[FlowHub: Cannabis Industry Statistics 2021](#)

[Intrado: U.S. Legal Cannabis Market Projected to Double to \\$41.5B by 2025](#)

### **SEGMENT 2: ALPHABETICAL ARRANGEMENT**

**Time:** 13:18

**Duration:** 9:04

**Synopsis:** Organizing people or items by A to Z is a common method all over the world. It's used in schools, businesses, libraries and more. But why is this the predominant method today? What are some other systems that people of the past used? Historian Judith Flanders joins us this week to shed some light on the fascinating study of alphabetization.

**Host:** Marty Peterson

**Guests:** Judith Flanders, historian, author, A Place for Everything: The Curious History of Alphabetical Order

**Issues Covered:** language, communication, research, history, literature

**Links for more info:**

[A Place for Everything: The Curious History of Alphabetical Order](#)

[Judith Flanders - Twitter](#)

### **CULTURE CRASH: ZACK SNYDER'S "JUSTICE LEAGUE"**

**Time:** 23:21

**Duration:** 3:06

**Synopsis:** The new director's cut of "Justice League" is now out on HBO Max. The action movie clocks in at a whopping four hours. Is it just another overhyped streaming release or something more?

**Host:** Evan Rook

**Issues Covered:** culture, film, comics

## **Program 21-15**

**Air Week:** 4/11/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: MANAGING MENTAL HEALTH IN THE MEDICAL FIELD DURING A PANDEMIC**

**Time:** 1:47

**Duration:** 10:50

**Synopsis:** Physician burnout is still a very real problem in the U.S. – and the pandemic has only exacerbated these feelings in some of the hardest hit hospitals across the country. We speak with Dr. Greg Hammer at Stanford University about the pandemic’s lasting effects on mental health and systems that have been created to better support people working in medicine or in medical school.

**Host:** Gary Price

**Guests:** Dr. Greg Hammer, pediatric intensive care physician, anesthesiologist, professor, Stanford University School of Medicine

**Compliance issues:** mental health, physician burnout, workplace, career, COVID-19 pandemic, health & medicine

#### **Links for more info:**

[AMA: How the Last Year Has Forced Rethinking on Physician Burnout](#)

[Psychology Today: Find A Therapist](#)

[Medscape: Medscape National Physician Burnout & Suicide Report 2020: The Generational Divide](#)

[Dr. Greg Hammer - Stanford University](#)

### **SEGMENT 2: END-OF-LIFE PLANNING: HAVE YOU GOTTEN YOUR AFFAIRS IN ORDER?**

**Time:** 12:37

**Duration:** 8:10

**Synopsis:** About 60 percent of Americans don’t yet have a written will in place. People spend a lifetime working hard, saving money, building assets, but often never think about what would happen in case they suddenly passed away. Viewpoints speaks with life planning expert, Abby Schneiderman, about the importance of organizing your life both on paper and online.

**Host:** Marty Peterson

**Guests:** Abby Schneiderman, co-CEO, Everplans, co-author, *In Case You Get Hit By a Bus: How to Organize Your Life Now for When You’re Not Around Later*

**Issues Covered:** death, law, personal finance, aging, personal affairs, relationships

#### **Links for more info:**

[In Case You Get Hit By a Bus: How to Organize Your Life Now for When You’re Not Around Later](#)  
[everplans.com](#)

[Dave Ramsey: How to Make a Will](#)

[Organizing Your Life Online – Accounts, Passwords, Etc.](#)

**CULTURE CRASH: THE LATEST ALBUM BY BAND, AJR**

**Time:** 23:48

**Duration:** 2:37

**Synopsis:** The newest musical release by AJR is titled, "OK ORCHESTRA 5". It's an energetic, unique collection that you won't be able to get out of your head this spring.

**Host:** Evan Rook

**Issues Covered:** culture, music

## **Program 21-16**

**Air Week:** 4/18/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: THE ROLE WE EACH PLAY IN SLOWING CLIMATE CHANGE**

**Time:** 1:48

**Duration:** 9:34

**Synopsis:** Despite the pandemic, carbon emissions are at an all-time high, topping records over the past 3.6 million years. For years, scientists have warned of humans approaching a critical tipping point of global warming – and it’s here. Sustainability scientist Dr. Kimberly Nicholas joins Viewpoints this week to break down the current climate landscape and explain why turning things around requires a collective effort.

**Host:** Gary Price

**Guests:** Dr. Kimberly Nicholas, associate professor, sustainability science, Lund University, author, *Under the Sky We Make: How to Be Human in a Warming World*

**Compliance issues:** climate change, global warming, politics, government, transportation, environment, industry, diet

**Links for more info:**

[Lund University Profile: Dr. Kimberly Nicholas](#)

[twitter: @KA\\_Nicholas](#)

[Penguin Random House: Under the Sky We Make](#)

[USA Today: COVID-19 hasn't slowed global warming: Earth's carbon dioxide levels highest in over 3 million years, NOAA says](#)

### **SEGMENT 2: THE GROWING WEALTH OF THE BILLIONAIRE CLASS**

**Time:** 13:24

**Duration:** 9:27

**Synopsis:** We know so much about the men of the Civil War, but the courageous women of this time and their contributions are seldom shown in history books. Historian Karen Abbott decided to change that. She tells the story of several women who helped their respective sides during the Civil War. These women were not just nurses and aides, but endearing female soldiers and spies disguised and embedded in the fight.

**Host:** Marty Peterson

**Guests:** Chuck Collins, director, Program on Inequality, Institute for Policy Studies, author, *The Wealth Hoarders: How Billionaires Pay Millions to Hide Trillions*

**Issues Covered:** wealth inequality, wage gap, income, poverty, personal finance, investment, economics

**Links for more info:**

[Inequity.org: Updates: Billionaire Wealth, U.S. Job Losses and Pandemic Profiteers](#)

[Institute For Policy Studies: Chuck Collins](#)

[Powell's: Wealth Hoarders How Billionaires Pay Millions to Hide Trillions](#)

[Forbes: The World's Billionaires Have Gotten \\$1.9 Trillion Richer In 2020](#)

## **CULTURE CRASH: OSCAR-WORTHY FOREIGN LANGUAGE FILMS**

**Time:** 23:51

**Duration:** 2:36

**Synopsis:** In recent years, foreign language films have started to be taken more seriously in the top awards categories. Take Parasite winning Best Picture at the Oscars last year. We discuss some of the best international films released over the last twelve months and where to watch them.

**Host:** Evan Rook

**Issues Covered:** culture, international film

## **Program 21-17**

**Air Week:** 4/25/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: WHAT HAPPENS TO THE HUMAN BODY IN SPACE?**

**Time:** 1:47

**Duration:** 11:02

**Synopsis:** From abrupt changes in gravity to galactic cosmic radiation, astronauts face numerous challenges as they push to explore farther into the unknown. Dr. Emmanuel Urquieta, from the Center for Space Medicine at the Baylor College of Medicine, joins Viewpoints this week to help us understand some of the health impacts of spending time in space and the hurdles that come with longer missions like sending humans to Mars.

**Host:** Gary Price

**Guests:** Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine

**Compliance issues:** health & medicine, career, technology, innovation, science, space exploration

#### **Links for more info:**

[NASA: The Human Body in Space: What Happens?](#)

[Duke Center of Applied Genomics & Precision Medicine: Houston, We Have an Eye Problem](#)

[Dr. Emmanuel Urquieta - Baylor College of Medicine](#)

[NASA: The Translational Research Institute for Space Health \(TRISH\)](#)

[NASA: Why Space Radiation Matters](#)

### **SEGMENT 2: THE SKY-HIGH COST OF COLLEGE**

**Time:** 14:51

**Duration:** 8:11

**Synopsis:** Today, the average student graduating from a four-year, public university leaves with \$28,600 in student loans. On top of this, students owe interest once payments kick in, and this can range from 3 to 5 percent for federal loans and can go as high as 12 percent for private loans. For some, the large sum of these loans plus interest can take several years to pay off and has a big effect on life decisions like when to start a family or if they can afford to leave a toxic job. This week – we cover the student loan crisis in the U.S. and talk about alternative options and resources that can help lower the current cost of higher education.

**Host:** Marty Peterson

**Guests:** James Lewis, president, National Society of High School Scholars

**Issues Covered:** higher education, personal finance, student loan debt, career, networking

#### **Links for more info:**

[National Society of High School Scholars](#)

[US News: 10 Reasons to Attend a Community College](#)

[Federal Student Aid: Find and apply for as many scholarships as you can—it's free money for college or career school](#)

[Clark.com: 12 Best College Scholarships Websites Plus Other Resources](#)

**CULTURE CRASH: THE SECOND DEBUT OF TAYLOR SWIFT'S "FEARLESS"**

**Time:** 24:03

**Duration:** 2:24

**Synopsis:** Taylor Swift recently re-recorded and released her hit 2008 album “Fearless”. We discuss the nostalgic vibes we felt while listening to these old Taylor tracks.

**Host:** Evan Rook

**Issues Covered:** culture, music

## **Program 21-18**

**Air Week:** 5/2/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: JIMMY STEWART: THE HOLLYWOOD ACTOR & FIGHTER PILOT**

**Time:** 1:47

**Duration:** 10:37

**Synopsis:** The late actor, Jimmy Stewart, gave us some very memorable characters during his time in Hollywood – many very funny; others endearing; and some dark and villainous. Perhaps Stewart’s most dramatic role was the one that not many people know about, but that molded his life and his psyche – not to mention his acting – for most of his career: serving as a fighter pilot in World War II. We talk to an author who delved into Stewart’s war service about how flying missions over Europe and seeing his comrades die affected the actor and the types of roles he chose to play post-war.

**Host:** Gary Price

**Guests:** Robert Matzen, author, Mission: Jimmy Stewart and the Fight for Europe

**Compliance issues:** history, war, military science, acting, career, mental health, film

**Links for more info:**

[Chicago Tribune: How Jimmy Stewart’s War Service Affected “It’s A Wonderful Life”](#)

[Amazon: Mission: Jimmy Stewart and the Fight for Europe](#)

[RobertMatzen.com](#)

### **SEGMENT 2: EASY SWITCHES FOR A MORE EARTH-FRIENDLY DIET**

**Time:** 14:26

**Duration:** 8:43

**Synopsis:** As more Americans look to decrease their carbon footprints, what’s one way to make a big difference? Flipping the narrative on the traditional American diet. Beef is more carbon-intensive to produce than chicken, but did you know that cheese is also worse than chicken? It’s this knowledge that can change people’s dietary decisions and decrease greenhouse gas emissions, slowing global warming. Paul Greenberg, a food and science writer, joins Viewpoints this week to share how people can adjust their daily eating habits to make a difference.

**Host:** Marty Peterson

**Guests:** Paul Greenberg, food & science writer, author, The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint

**Issues Covered:** food production, climate change, sustainability, global warming, diet

**Links for more info:**

[The New York Times: A New Year’s Climate Diet](#)

[twitter: @4fishgreenberg](#)

[Amazon: The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint](#)

### **CULTURE CRASH: LITERATURE TACKLING RACE & INEQUALITY**

**Time:** 24:09

**Duration:** 2:19

**Synopsis:** The perspectives of black authors are vital in understanding why racial bias still plagues our country. We offer up some timely recommendations to add to your 2021 reading list.

**Host:** Evan Rook

**Issues Covered:** culture, literature, race

## **Program 21-19**

**Air Week:** 5/9/21

**Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: THE REDUCE, REUSE, RECYCLE CONUNDRUM**

**Time:** 1:46

**Duration:** 12:05

**Synopsis:** How often do you buy an item from the store that's packaged in a plastic container or wrapped in plastic? Daily decisions like these add up and are feeding into the global plastic crisis. Scientists estimate that there's anywhere between nine to 16 million tons of plastic on the sea floor, polluting the environment, harming species and releasing harmful microplastics into every corner of the planet. Two experts on plastic join us this week to shed some light on the problem and how we can each make a difference by changing our consumption habits and calling on leaders to craft stricter laws on waste management and manufacturing.

**Host:** Gary Price

**Guests:** Jennie Romer, attorney, author, *Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics*; Kate Melges, plastics project leader, Greenpeace USA

**Compliance issues:** trash pollution, health & medicine, recycling, consumption, waste management

#### **Links for more info:**

[GreenPeace.org: Kate Melges](https://www.greenpeace.org/usa/people/kate-melges)

[Congress.gov: H.R. 5845](https://www.congress.gov/legislation/house-bills/5845)

[EPA: How Do I Recycle?: Common Recyclables](https://www.epa.gov/recycle/how-do-i-recycle-common-recyclables)

[Harvard University: 14 Million Tons of Microplastic are on the Ocean Floor](https://www.harvard.edu/news/14-million-tons-of-microplastic-are-on-the-ocean-floor)

[NOAA: What are microplastics?](https://www.noaa.gov/education/outreach-and-communication/microplastics/)

### **SEGMENT 2: THE MIND-BENDING MIGRATION OF THE MONARCH BUTTERFLY**

**Time:** 15:28

**Duration:** 6:51

**Synopsis:** In 2017, Sara Dykman biked more than 10,000 miles, following the path of the annual Monarch migration. Along her route, she stopped to educate and raise awareness about the beauty and fragility of the butterfly. Dykman joins us this week to teach us about the insect's unique migration patterns across North America and how individuals can help this dwindling species.

**Host:** Marty Peterson

**Guests:** Sara Dykman, writer, author, *Bicycling with Butterflies: My 10,201-Mile Journey Following the Monarch Migration*

**Issues Covered:** endangered species, wildlife migration, environment, land development

#### **Links for more info:**

[Workman: Bicycling with Butterflies](https://www.workman.com/books/bicycling-with-butterflies)

[Beyond A Book](https://www.beyondabook.com/bicycling-with-butterflies)

[The National Wildlife Federation: Monarch Butterfly](https://www.nwfed.org/monarch-butterfly)

[Monarch Joint Venture: Monarch Migration](#)

[GardenGuide.com: How to Grow Milkweed for Monarch Butterflies](#)

## **CULTURE CRASH: BACK TO THE THEATER**

**Time:** 23:39

**Duration:** 2:50

**Synopsis:** As more Americans get vaccinated, the light at the end of the tunnel shines a little bit brighter each day. We discuss the slow return of theater-released movies and some of the future films we're most excited for.

**Host:** Evan Rook

**Issues Covered:** culture, film, movie business

## **Program 21-20**

**Air Week:** 5/16/21

**Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook

**Studio Production:** Jason Dickey

### **SEGMENT 1: THE RISE OF CRYPTOCURRENCY**

**Time:** 1:47

**Duration:** 9:32

**Synopsis:** The cryptocurrency that started it all, Bitcoin, is now valued at around 1.6 trillion dollars. And in just the last month, another, newer form of crypto, Dogecoin has skyrocketed in popularity across the Internet, sharply driving up the price per token. We explore the fascinating and fast-evolving world of cryptocurrency and the future of traditional financial systems as digital currency gains ground across the globe.

**Host:** Gary Price

**Guests:** Dr. David Yermack, professor, finance, NYU Stern School of Business

**Compliance issues:** currency, technology, banking, investment, cybersecurity, finance, investment

#### **Links for more info:**

[NYU Stern: Dr. David L. Yermack](#)

[Harvard Business Review: How Much Energy Does Bitcoin Actually Consume?](#)

[Buy And Sell Crypto: Coinbase](#)

[CNN Business: Want to invest in crypto? Here's what you need to know](#)

[Market Watch: Why is dogecoin's price spiking—again? The crypto has surged 14,000% in 2021](#)

### **SEGMENT 2: WHY AREN'T MORE WOMEN FINANCIALLY INDEPENDENT?**

**Time:** 13:21

**Duration:** 9:33

**Synopsis:** The U.S. workforce is now more than 50 percent female, yet many women today still have little knowledge on financial planning and how to make their income work for them rather than the other way around. Executive and financial expert Jennifer Barrett joins us this week to shed some light on the importance of becoming financially autonomous and advocating for yourself in your career, relationships and beyond.

**Host:** Marty Peterson

**Guests:** Jennifer Barrett, financial expert, Chief Education Officer, Acorns, author, Think Like a Breadwinner

**Issues Covered:** personal finance, financial independence, retirement, relationships, career, personal growth

#### **Links for more info:**

[Penguin Random House: Jennifer Barrett](#)

[Mckinsey.com: Women in the Workplace 2020](#)

[TIME: Women Are Now the Majority of the U.S. Workforce — But Working Women Still Face Serious Challenges Savvy Ladies](#)

[Women Employed: 45+ Years of Leading Change for Working Women](#)

## **CULTURE CRASH: REVIEWING HBO'S "MARE OF EASTTOWN"**

**Time:** 23:54

**Duration:** 2:32

**Synopsis:** A modern take on the classic detective/thriller genre is exactly what we need right now and the “Mare of Easttown” does not disappoint. We explore this new series starring Kate Winslet.

**Host:** Evan Rook

**Issues Covered:** culture, film, movie business

## **Spokane Fire Chief Brian Schaeffer**

Covid 19 Impact on his team, our community and the future of the Inland Northwest. Brian shared about his time since moving to the INW and how it has changed. The show details the fire department’s experience through the pandemic and then shares how listeners can prepare for the upcoming fire season.

[https://twitter.com/SpokaneFire?ref\\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor](https://twitter.com/SpokaneFire?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

<https://www.firehouse.com/home/contact/12234147/brian-schaeffer>

Issues covered: covid, fire safety, economy, leadership

## **Spokane’s housing market**

Steve James, local realtor and market expert

Steve shares what home owners need to do, how they can prepare for the shift in market and why we got where we are today. He shares some trending statistics and walks through why they impact the INW. He offers sound information for homeowners, home buyers and residents of the INW.

Issues covered: real estate, economy, retail, career, market trends, renting, owning and selling

## **Uncovering Stories of Shame**

**Nichole Mishke, storyteller and host of new show, Uncovered**

Nichole just launched a new show on CMTV about recovering from the impacts of Shame and how it holds us back. She shared stories of a few community members who bravely shared their stories in hopes of unlocking other peoples’ freedom. She is on a mission to help others heal from trauma and bring our community together.

<https://nicholemischke.com/>

Issues covered: shame, mental health, covid, community, event

## **Pivot Spokane**

Josh Armstrong, Board Member

Josh shared about the upcoming event, Pivot, that the community could attend. Josh shared his own story that he would be sharing at the event as well so listeners could get an idea. Josh invited listeners to attend and submit stories in order to connect our community. He is also a professor at Gonzaga University and talked about Covid and his impact on the younger generation looking to stay in Spokane and improve the economy.

[www.pivotspokane.com](http://www.pivotspokane.com)

Issues covered: community, business, owner, education, economy, event

**Spokane Hoopfest and Vaccine Clinic**

Matt Santangelo, Hoopfest and Danielle Beaudine, MultiCare Health System

Spokane Hoopfest registration opened and is looking forward to hosting the Largest 3on3 Basketball Tournament on Earth in September on the streets of downtown Spokane. MultiCare funded this nonprofit with \$1million to improve and enhance local basketball courts. Together they are bringing the arts and sports community together. They hosted a vaccine clinic on a new court in Riverfront Park to encourage our community to come out and end this pandemic.

Issues covered: health, wellness, community, event, economic impact, nonprofit, sports, entertainment, Covid

[www.spokanehoopfest.net](http://www.spokanehoopfest.net)