

# ORDER

*11.2.18*

**Orders**  
**Order / Rev:** 66981  
**Alt Order #:**  
**Product Desc:** poli  
**Estimate:**  
**Flight Dates:** 11/03/18 - 11/06/18  
**Original Date / Rev:** 11/02/18 / 11/02/18  
**Order Type:** GENERAL

**KFAY-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Media Ad Ventures  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

*Politzal*  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Republican State Leadership Commit  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** POL-STATE  
**Priority:** P-50

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	42	\$1,305.00	\$1,109.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	42	\$1,305.00	\$1,109.25	0.00
<b>Totals</b>	<b>42</b>	<b>\$1,305.00</b>	<b>\$1,109.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFAYA	11/03/18	11/03/18	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	3	\$16.00	P-50	0.00	NM	3	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S-		3		\$16.00		0.00					
N 2	KFAYA	11/03/18	11/03/18	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	3	\$16.00	P-50	0.00	NM	3	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S-		3		\$16.00		0.00					
N 3	KFAYA	11/03/18	11/03/18	Sa-Su Evenings Sa-Su	CM	7p-12a	-----S-	1:00	3	\$16.00	P-50	0.00	NM	3	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S-		3		\$16.00		0.00					
N 4	KFAYA	11/04/18	11/04/18	Sa-Su AM Sa-Su	CM	6a-10a	-----S	1:00	3	\$16.00	P-50	0.00	NM	3	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		3		\$16.00		0.00					
N 5	KFAYA	11/04/18	11/04/18	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	1:00	3	\$16.00	P-50	0.00	NM	3	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		3		\$16.00		0.00					
N 6	KFAYA	11/04/18	11/04/18	Sa-Su PM Sa-Su	CM	3p-7p	-----S	1:00	3	\$16.00	P-50	0.00	NM	3	\$48.00

Order / Rev: 66981  
 Alt Order #:  
 Flight Dates: 11/03/18 - 11/06/18

Advertiser: Republican State Leadership Committee  
 Product Desc: poli  
 Estimate:  
 KFAY-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S					3	\$16.00		0.00			
N 7	KFAY	11/05/18	11/06/18	M-F AM Drive M-F	CM	6a-10a	M-----	1:00	6	\$45.00	P-50	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					6	\$45.00		0.00			
N 8	KFAY	11/05/18	11/06/18	M-F Midday M-F	CM	10a-3p	MT-----	1:00	6	\$45.00	P-50	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----					6	\$45.00		0.00			
N 9	KFAY	11/05/18	11/05/18	M-F PM Drive M-F	CM	3p-7p	M-----	1:00	3	\$35.00	P-50	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					3	\$35.00		0.00			
N 10	KFAY	11/05/18	11/05/18	M-F Midday M-F	CM	10a-3p	M-----	1:00	3	\$45.00	P-50	0.00	NM	3	\$135.00
		MAKEGOODS AS PER KATZ PHILLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					3	\$45.00		0.00			
N 11	KFAY	11/05/18	11/05/18	M-F PM Drive M-F	CM	3p-7p	M-----	1:00	3	\$35.00	P-50	0.00	NM	3	\$105.00
		MAKEGOODS AS PER KATZ PHILLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					3	\$35.00		0.00			
N 12	KFAY	11/05/18	11/05/18	M-F AM Drive M-F	CM	6a-10a	M-----	1:00	3	\$45.00	P-50	0.00	NM	3	\$132.00
		MAKEGOODS AS PER KATZ PHILLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					3	\$44.00		0.00			
													Totals	42	\$1,305.00

Nov 02, 18  
 CONT# 32313600 Mod# Ver# 1 (Last = ) DDS CONT# 0  
 REP Cumulus Media National Sales C/P/E: / / 1168  
 TO KFAY-AM (Fayetteville-Sprngdale, AR)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA SALES PERSON FAX#  
 AGY MEDIA AD VENTURES  
 ADDR 8136 OLD KEENE MILL RD SUITE A-300 PH # 703-569-9400  
 SPRINGFIELD , VA 22152  
 BYR BRAD MONT  
 ADV REPUBLICAN STATE LEADERSHIP COMMITTEE  
 PDT Political  
 FLT Oct 29, 18 - Nov 11, 18

\* REP ORDER COMMENT \*

\*\* 11/1/2018 6:07:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
KATZ	<b>FLIGHT 1</b>									
	1.1	....F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	3	\$45.00	3	
	1.2	....F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	3	\$45.00	3	
	1.3	....F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	3	\$35.00	3	
	** FLIGHT TOTALS **							9	\$375.00	
	<b>FLIGHT 2</b>									
	2.1	.....S.	6A - 10A	60	11/03/2018 - 11/03/2018	1D	3	\$16.00	3	
	2.2	.....S.	10A - 3P	60	11/03/2018 - 11/03/2018	1D	3	\$16.00	3	
	2.3	.....S.	3P - 7P	60	11/03/2018 - 11/03/2018	1D	3	\$16.00	3	
	** FLIGHT TOTALS **							9	\$144.00	
<b>FLIGHT 3</b>										
3.1	.....S	6A - 10A	60	11/04/2018 - 11/04/2018	1D	3	\$16.00	3		
3.2	.....S	10A - 3P	60	11/04/2018 - 11/04/2018	1D	3	\$16.00	3		
3.3	.....S	3P - 7P	60	11/04/2018 - 11/04/2018	1D	3	\$16.00	3		
** FLIGHT TOTALS **							9	\$144.00		
<b>FLIGHT 4</b>										
KATZ	4.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	3	\$45.00	3	
	4.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	3	\$45.00	3	
	4.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	3	\$35.00	3	

Nov 02, 18  
 CONT# 32313600 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales

DDS CONT# 0  
 C/P/E: / / 1168

				<b>** FLIGHT TOTALS **</b>			9	\$375.00	
		<b>FLIGHT 5</b>							
	5.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	3	\$45.00	3
KATZ									
	5.2	.T.....	10A - 3P	60	11/06/2018 - 11/06/2018	1D	3	\$45.00	3
				<b>** FLIGHT TOTALS **</b>			6	\$270.00	

	<b>Nov 18</b>						
SPOTS	42						
CASH	1308.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1308.00						

							<b>TOTAL</b>
SPOTS							42
CASH							1,308.00
TRADE							0.00
NSL							0.00
TOTAL							1,308.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican State Leadership Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican State Leadership Committee, 1201 F St. NE, Ste. 675, Washington, DC 20004  
www.rslc.gop

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Bill McCollum, Chairman  
Matt Walter, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/11/2018

Date



Signature

703.569.9400

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_

Signature

\_\_\_\_\_

Printed Name

\_\_\_\_\_

Title