

POLITICAL ADVERTISING POLICY DISCLOSURE STATEMENT

Call Letters: KAUU Anchorage, AK city of license

Effective as of: 2/02/2024

1. Applicability

This policy describes the political advertising policies of Gray Media Group, Inc., d/b/a KAUU ("Station") in the Anchorage Designated Market Area] adopted in compliance with the requirements, rules and regulations of the Federal Communications Commission. These policies apply to purchases of advertising time for "uses" by legally-qualified candidates for public office (i.e., spots which feature the candidate's recognizable voice or likeness and are controlled, sponsored or approved by the candidate or the candidate's authorized committee), including advertising time for candidate-authorized coordinated buys. These policies do not apply to third-party ads, such as those purchased by political action committees, political parties, or issue advertisers.

2. Access

Reasonable access will be provided to all Federal candidates and legally qualified candidates in certain state and local races. In order to comply with its equal opportunities obligations, the Station reserves the right to limit the amount of time made available for candidates for state or local races. The Station does not separate competitive political advertisements. Thus, a candidate's spots may be aired "back-to-back" with their opponent's spots.

3. Classes of Time

The Station offers the following classes of time. All rates quoted are for 30-second spots other length spots (:60) and (:15) may be available upon request.

Level 1 – Fixed (non-preemptible). These spots are guaranteed to air at the scheduled time or during a set time period, except in the event of unforeseen program changes or technical difficulties.

Level 2 – Preemptible with 48 hours notice. These spots can be preempted by Level 1 spots with 48 hours notice to the purchaser. Once the notice deadline has passed, spots of this class will air, subject to unforeseen program changes or technical difficulties. Makegood options will be provided in similar programming where available.

Level 3 – This level is reserved for our legal announcement and required promotions.

Level 4 – Preemptible with no notice. These spots can be preempted by Level 1, Level 2 or Level 3 spots. This level of time you may specify days for your spots. Pre-emptions are determined on a last in first out basis by order day and if necessary order date and time.

Makegood options will be offered if available and may require an upgrade to the level of time to provide clearance.

Level 7 Run-of-Schedule. These spots are cleared and scheduled to fill unsold inventory and are subject to preemption for an advertiser purchasing time in any of the classes described above. These spots are entered as weekly rotators and dates cannot be specified. No makegoods are available for spots purchased in this class; instead, the advertiser will receive a credit if any ordered spots are not aired within the flight dates.

Other Class of Time, Special Programs. Other classes of time, special program spots (sporting events, annual entertainment events), or packages may be available. Rates for these spots are available upon request.

4. Lowest Unit Rate

The lowest unit charge is the lowest rate paid for the same class, time-period and amount of time that clears. The station will provide its lowest unit rate to legally qualified candidates and their authorized committees for candidate-authorized uses in the pre-election period 45 days before a primary election and 60 days before a general or special election. Outside of the 45-days and 60-days periods before primary and general elections, the Station will sell time to candidates at the current effective selling rate for comparable commercial advertisers.

Window for primary election opens: July 5 – August 20, 2024

Window for general/special election opens: September 6 – November 5, 2024

5. Preemption/Rebates

When deciding what spots within a class to preempt, the Station selects spots on a “last in, first out” basis that turns on when the spot was purchased, without regard to the identity of the advertiser or the rate paid for the spot.

If a lower priced spot clears in the same class and time-period, the station will rebate the difference to the candidate. The station reviews its records on a monthly basis. Candidates will be given the option of receiving a credit toward future purchases or receiving a rebate.

Political Advertisers are cautioned that the risk of preemption may change significantly, especially during high-demand periods leading up to an election, and that such changes may be material. Political Advertisers should periodically call the Station to obtain the Station’s then-current estimate of the risk of preemption for any purchased schedule.

6. Make Goods

If the class of time purchased includes a right to make goods, the station will make every effort to provide timely and appropriate make goods. If the station is unable to provide make goods, a rebate will be provided.

7. Sponsorship ID

All political advertisements must contain sponsorship identification that complies with Section 73.1212 of the FCC's rules and with applicable federal and state election laws. Such sponsorship ID must fully and accurately identify the organization or individual that has paid for the spot using the terms "paid for by" or "sponsored by."

Section 73.1212 requires political spots to contain visual sponsorship identification in letters not less than 4% of total picture height broadcast for not less than four seconds. The station will add the required sponsorship identification to any spots not containing it and will charge candidates for production costs in doing so on the same basis as would be applicable to commercial advertisers. THE STATION WILL NOT ADD TIME TO THE LENGTH OF A SPOT TO ACCOMMODATE SPONSORSHIP IDENTIFICATION.

Additionally, advertisements for federal candidates must also include a statement that identifies the candidate and states that he or she approved the communication. The candidate must convey the statement either through an unobscured full-screen view while identifying themselves and making the required statement, or by including a voice-over in which the candidate identifies himself and makes the required statement while a clearly identifiable photographic or similar image – which must occupy at least 80% of the vertical screen height – appears on screen. If the spot makes a direct reference to another candidate for the same office, then the end of the spot must include a similar statement in writing. The written statement must appear in letters no smaller than 4% of the vertical picture height and must remain on screen for a period of at least four seconds. The written statement should also state the name of the person or entity that sponsored or paid for the spot.

8. Sponsorship ID and LUC for Federal Candidates

In compliance with Bipartisan Campaign Reform Act of 2002 ("BCRA"), a federal candidate is only eligible to receive the station's lowest unit rate if the candidate or the candidate's authorized committee, certifies to the Station that the proposed political advertisement will not make a direct reference to an opponent candidate unless the spot complies with the enhanced disclosure requirements of BCRA. The enhanced BCRA disclosure requirement requires that the spot contain a clearly identifiable photo or image of the candidate, and a clearly readable

statement that identifies the candidate, states that he or she approved the broadcast, and that his or her authorized committee paid for the spot. If a federal candidate does not provide the required certification or does not comply with the enhanced disclosure requirements, he or she is not entitled to receive the station's lowest unit rate for the remainder of the time leading up to the election for that office.

9. Agency Commission. The Station provides a 15 percent discount for ad buys made by an advertising agency. Political candidates and authorized campaign committees who purchase time without an advertising agency will receive a 15 percent discount.

10. Placing an Order. Orders for time will not be considered firm, until the Station has received the following:

- A complete, accurate and signed NAB PB-19 Form (or all information required by this form);
- Proof that a candidate is legally qualified;
- Proof that a purchaser is a candidate's authorized committee; and
- Advance payment for ordered time.

Note: Advance orders for schedules of political advertising will be subject to reconfirmation on the later date of the date payment is received or thirty (30) days before the start of the schedule, and are not considered final until that time.

Traffic Instructions and Deadlines. All traffic instructions, and any changes, must be received in writing. The Station will accept spots delivered by: [Electronic delivery - .ftp, Extreme Reach, download link, etc.] Traffic Instructions must be received by the station no later than 12pm the day prior to taking effect. The commercial(s) must be received by the station no later than 3pm the day prior to air.

Changes for Friday/Saturday must be made before Thursday's deadlines.

Changes for Sunday/Monday must be made before Friday's deadlines.

In order to ensure sufficient time to conduct pre-broadcast review of spots, candidates must respect the following order deadlines.

LOG FOR	ORDER DEADLINES	FACILITIES DEADLINES
Monday	Thursday 5pm	Friday 12pm
Tuesday	Friday 5pm	Monday 12pm
Wednesday	Monday 5pm	Tuesday 12pm
Thursday	Tuesday 5pm	Wednesday 12pm
Friday	Wednesday 5pm	Thursday 12pm
Saturday	Wednesday 5pm	Thursday 12pm
Sunday	Thursday 5pm	Friday 12pm

11. Station Access/Production.

The Station will permit federal candidates (but not state and local candidates) to change and edit copy outside of regular business hours on the weekend before the election. Contact the station for more specifics.

The Station may make production facilities available for political advertisements and programs, subject to availability. Production charges are handled separately from time charges. Please reach out to Syntax Productions (907) 762- 9203 for information and rates.

12. Cancellation. Cancellations may be done on log deadlines. Any spots scheduled to air past the log deadline will not be refunded.

13. Election Day Schedules. The Station will air political ads on Election Day until 8pm. All requests for Election Day availabilities must be received by close of business on the Tuesday prior to the election.

14. Public File. The Station maintains an online political file. Information in this file can be found at <https://publicfiles.fcc.gov/>.

15. Non-Discrimination. Stations licensed to Gray Television do not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. The parties to an agreement for the sale of advertising time on a station licensed to Gray Television affirm that nothing in that agreement will discriminate in any way on the basis of race or ethnicity.

16. Commercial Advertising Loudness Mitigation Act (CALM Act) Certification. By purchasing time on the Station, each advertiser certifies that it has properly measured the loudness of the commercial or other content and has accurately reported that loudness, consistent with the Advanced Television Systems Committee (ATSC)'s "Recommended Practice: Techniques for Establishing and Maintaining Audio Loudness for Digital Television" (A/85), and any successor thereto approved by the ATSC.

17. Compliance with Laws. By purchasing time on the Station, each advertiser certifies that the commercial or other content complies with applicable laws and regulations, including election laws and those regulating the use of content generated or manipulated by artificial intelligence.

KAUU – Anchorage, Alaska

A C K N O W L E D G E M E N T

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning classes, rates, discounts, preemptibility, and package plans.

Station Acknowledgement of disclosure to candidate

Printed Name of Candidate

Printed Title of Office Candidate is seeking

How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

Phone Number of Candidate

Email

Date

2024 KAUU-TV Rate Card POLITICAL LUR CARD

:60 is twice the :30 rate / :15 is 50% of the :30 rate

P1- is guaranteed placement pre-empts other priorities

P2 - Program-specific placement all make-goods submitted for approval

P4 - Rotators - and may specify days

P7 - Weekly Rotators - may move anywhere within broadcast month without notice



P4 and P7 Rates available upon request.

P2 Rate

Program Name	Time	Rate
BUSINESS FIRST	Mo-Fr 6:30a-7:00a	\$11.00
KTUU MORNING EDITION @5A	Mo-Fr 7:00a-8:00a	\$23.00
KTUU MORNING EDITION @6A	Mo-Fr 8:00a-9:00a	\$23.00
OPEN HOUSE	Sat 6:00a-6:30a	\$8.00
RON HAZELTON'S HOUSE CALLS	Sat 6:30a-7:00a	\$8.00
MATTER OF FACT	Sun 6:00a-6:30a	\$15.00
INVESTAGATE TV	Sun 6:30a-7:00a	\$15.00
GOOD NEWS TODAY	Sun 7:30a-8:00a	\$8.00
IN SEARCH	Sun 8:00a-8:30a	\$8.00
DREW BARRYMORE	Mo-Fr 9:00a-10:00a	\$11.00
KELLY CLARKSON	Mo-Fr 10:00a-11:00a	\$8.00
CHICAGO FIRE	Mo-Fr 11:00a-12:00p	\$8.00
DATELINE	Mo-Fr 12:00p-1:00p	\$8.00
PERSON, PLACE OR THING	Mo-Fr 1:00p-2:00p	\$8.00
PEOPLE PUZZLER	Mo-Fr 2:00p-2:30p	\$11.00
PEOPLE PUZZLER	Mo-Fr 2:30p-3:00p	\$11.00
REAL GREEN	Sat 12:30p-1:00p	\$8.00
OUTDOOR AMERICA	Sat 1:00p-1:30p	\$8.00
OUTDOOR AMERICA	Sat 1:30p-2:00p	\$8.00
OUTDOOR AMERICA	Sat 2:00p-2:30p	\$8.00
OUTDOOR AMERICA	Sat 2:30p-3:00p	\$8.00
HEARTLAND	Sun 12:00p-1:00p	\$11.00
IN DEPTH	Sun 1:00p-1:30p	\$11.00
GAMETIME	Sun 1:30p-2:00p	\$11.00
RAW TRAVEL	Sun 2:30p-3:00p	\$11.00
25 WORDS OR LESS	Mo-Fr 3:00p-3:30p	\$15.00
25 WORDS OR LESS	Mo-Fr 3:30p-4:00p	\$15.00
LAST MAN STANDING	Mo-Fr 4:00p-4:30p	\$15.00
LAST MAN STANDING	Mo-Fr 4:30p-5:00p	\$15.00
YOUNG SHELDON	Mo-Fr 5:00p-5:30p	\$23.00
BIG BANG THEORY, THE	Mo-Fr 5:30p-6:00p	\$23.00
SMALL TOWN BIG DEAL	Sat 3:00p-3:30p	\$15.00
SPORTS STARS OF TOMORROW	Sat 3:30p-4:00p	\$15.00
MODERN FAMILY	Sat 4:00p-4:30p	\$15.00
MODERN FAMILY	Sat 4:30p-5:00p	\$15.00
MODERN FAMILY	Sat 5:00p-5:30p	\$23.00
YOUNG SHELDON	Sat 5:30p-6:00p	\$23.00
BROADWAY PROFILES	Sun 3:00p-3:30p	\$15.00
Mad Dog & Merrill Midwest Gril	Sun 3:30p-4:00p	\$15.00
CARCASS	Sun 4:00p-4:30p	\$15.00
MUSIC CITY TRUCKS	Sun 4:30p-5:00p	\$15.00
POWER NATION BUILDS	Sun 5:00p-5:30p	\$15.00
DETROIT MUSCLE	Sun 5:30p-6:00p	\$15.00

2024 KAUU-TV Rate Card POLITICAL LUR CARD

:60 is twice the :30 rate / :15 is 50% of the :30 rate

P1- is guaranteed placement pre-empts other priorities

P2 - Program-specific placement all make-goods submitted for approval

P4 - Rotators - and may specify days

P7 - Weekly Rotators - may move anywhere within broadcast month without notice



P4 and P7 Rates available upon request.

P2 Rate

Program Name	Time	Rate
BIG BANG THEORY, THE	Mo-Sa 6:00p-6:30p	\$23.00
YOUNG SHELDON	Mo-Sa 6:30p-7:00p	\$23.00
ENGIN POWER	Sun 6:00p-6:30p	\$23.00
GRAY SPORS WORLD	Sun 6:30p-7:00p	\$23.00
LAW & ORDER: SVU	Mon 7:00p-8:00p	\$23.00
LAW & ORDER: SVU	Mon 8:00p-9:00p	\$23.00
CHICAGO FIRE	Tue 7:00p-8:00p	\$23.00
CHICAGO FIRE	Tue 8:00p-9:00p	\$23.00
DATeline	Wed 7:00p-8:00p	\$23.00
DATeline	Wed 8:00p-9:00p	\$23.00
DATeline	Thu 7:00p-8:00p	\$23.00
CHICAGO PD	Thu 8:00p-9:00p	\$23.00
CHICAGO PD	Fri 7:00p-8:00p	\$23.00
CHICAGO PD	Fri 8:00p-9:00p	\$23.00
SWAT	Sat 7:00p-8:00p	\$23.00
SEAL TEAM	Sat 8:00p-9:00p	\$23.00
SWAT	Sun 7:00p-8:00p	\$23.00
SEAL TEAM	Sun 8:00p-9:00p	\$23.00
SEINFELD	Mo-Fr 9:00p-9:30p	\$15.00
THE GOLDBERGS	Mo-Fr 9:30p-10:00p	\$15.00
THE GOLDBERGS	Mo-Fr 10:00p-10:30p	\$15.00
MODERN FAMILY	Mo-Fr 10:30p-11:00p	\$15.00
MODERN FAMILY	Mo-Fr 11:00p-11:30p	\$8.00
PAWN STARS	Mo-Fr 11:30p-12:00a	\$8.00
DATeline	Mo-Fr 12:30a-1:30a	\$4.00
SEINFELD	Sat 9:00p-9:30p	\$15.00
SEINFELD	Sat 9:30p-10:00p	\$15.00
THE GOLDBERGS	Sat 10:00p-10:30p	\$15.00
THE GOLDBERGS	Sat 10:30p-11:00p	\$15.00
LAST MAN STANDING	Sat 11:00p-11:30p	\$8.00
LAST MAN STANDING	Sat 11:30p-12:00a	\$8.00
KING OF QUEENS	Sat 12:00a-12:30a	\$4.00
GAMETIME WITH BOOMER ESIASON	Sat 12:30a-1:00a	\$4.00
MURDOCH MYSTERIES	Sun 9:00p-10:00p	\$15.00
THE LISTENER	Sun 10:00p-11:00p	\$15.00
FORENSIC FILES	Sun 12:30a-1:00a	\$4.00

All Agreements for the purchase of airtime are subject to the Standard Terms and Conditions available at www.gray.tv/advertising