



KATV, LLC
PO Box 77
Little Rock, AR 72203

Screen Strategies Media
11150 Fairfax Blvd Ste 505
Fairfax, VA 20120

Contract # 257906

Schedule Dates 07/07/14-07/13/14
Advertiser Ross for Governor (10517)
Agency Screen Strategies Media (5529)
Product Political-Political (1088)
Brand MIKE ROSS FOR GOVERNOR (87185)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name JONES,RACHAEL
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 06/30/14
Last Modified 06/30/14
Entered By Susan Ramage
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,913.00
Net Total \$16,507.00
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Jul. 2014	29	\$19,420.00
Grand Total:	29	\$19,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/07/14-07/09/14	4	:30	4:57A- NEWS-DAYBREAK EARLY		1		1					2	\$205.00	\$410.00	KATV Little Rock (KATV)		6/30/14
2.0	Normal Line / SPOT	07/08/14-07/11/14	4	:30	5:58A- NEWS-DAYBREAK			1		1	1			3	\$475.00	\$1,425.00	KATV Little Rock (KATV)		6/30/14
3.0	Normal Line / SPOT	07/07/14-07/10/14	4	:30	7A- ABC--GOOD MORNING AMERICA		1		1	1				3	\$445.00	\$1,335.00	KATV Little Rock (KATV)		6/30/14
4.0	Normal Line / SPOT	07/12/14-07/12/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		1	\$225.00	\$225.00	KATV Little Rock (KATV)		6/30/14
5.0	Normal Line / SPOT	07/08/14-07/08/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS			1						1	\$150.00	\$150.00	KATV Little Rock (KATV)		6/30/14
6.0	Normal Line / SPOT	07/07/14-07/11/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS		1				1			2	\$155.00	\$310.00	KATV Little Rock (KATV)		6/30/14
7.0	Normal Line / SPOT	07/09/14-07/09/14	4	:30	2:59P- KATIE COURIC				1					1	\$175.00	\$175.00	KATV Little Rock (KATV)		6/30/14
8.0	Normal Line / SPOT	07/07/14-07/11/14	4	:30	3:59P- DR. OZ		1				1			2	\$300.00	\$600.00	KATV Little Rock (KATV)		6/30/14
9.0	Normal Line / SPOT	07/08/14-07/10/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5			1		1				2	\$755.00	\$1,510.00	KATV Little Rock (KATV)		6/30/14
10.0	Normal Line / SPOT	07/09/14-07/11/14	4	:30	5:58P- NEWS-KATV NEWS @ 6				1		1			2	\$1,015.00	\$2,030.00	KATV Little Rock (KATV)		6/30/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



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11.0	Normal Line / SPOT	07/07/14-07/10/14	4	:30	6:30P- 7P (CST)		1	1		1				3	\$1,250.00	\$3,750.00	KATV Little Rock (KATV)		6/30/14
12.0	Normal Line / SPOT	07/07/14-07/07/14	4	:30	9:01P- ABC--MISTRESSES		1							1	\$1,700.00	\$1,700.00	KATV Little Rock (KATV)		6/30/14
13.0	Normal Line / SPOT	07/08/14-07/08/14	4	:30	7P- ABC--EXTREME WEIGHT LOSS			1						1	\$1,000.00	\$1,000.00	KATV Little Rock (KATV)		6/30/14
14.0	Normal Line / SPOT	07/10/14-07/10/14	4	:30	9P- ABC--NY MED					1				1	\$955.00	\$955.00	KATV Little Rock (KATV)		6/30/14
15.0	Normal Line / SPOT	07/13/14-07/13/14	4	:30	8P- ABC--RISING STAR								1	1	\$800.00	\$800.00	KATV Little Rock (KATV)		6/30/14
16.0	Normal Line / SPOT	07/08/14-07/11/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE			1	1		1			3	\$1,015.00	\$3,045.00	KATV Little Rock (KATV)		6/30/14

CONFIRMATION CONTRACT

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