



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Screen Strategies Media  
11150 Fairfax Blvd Ste 505  
Fairfax, VA 20120

## Contract # 265252

**Schedule Dates** 09/29/14-10/04/14  
**Advertiser** Ross for Governor (10517)  
**Agency** Screen Strategies Media (5529)  
**Product** Political-Political (1088)  
**Brand** MIKE ROSS FOR GOVERNOR (87185)  
**Salesperson** HOUSE, HOUSE (1)  
**Sales Office** HOUSE  
**Buyer Name** JONES,RACHAEL  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/26/14  
**Last Modified** 09/26/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,920.75  
**Net Total** \$27,884.25  
**Sales Tax**

## KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	27	\$32,805.00
<b>Grand Total:</b>	<b>27</b>	<b>\$32,805.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/14-10/01/14	3	:30	4:57A- NEWS-DAYBREAK EARLY				1					1	\$205.00	\$205.00	KATV Little Rock (KATV)		9/26/14
2.0	Normal Line / SPOT	09/29/14-10/03/14	2	:30	5:58A- NEWS-DAYBREAK		1				1			2	\$855.00	\$1,710.00	KATV Little Rock (KATV)		9/26/14
3.0	Normal Line / SPOT	09/30/14-10/02/14	2	:30	7A- ABC--GOOD MORNING AMERICA			1		1				2	\$825.00	\$1,650.00	KATV Little Rock (KATV)		9/26/14
4.0	Normal Line / SPOT	10/04/14-10/04/14	3	:30	6:57A- ABC--GOOD MORNING AMERICA SAT							1		1	\$205.00	\$205.00	KATV Little Rock (KATV)		9/26/14
5.0	Normal Line / SPOT	10/01/14-10/01/14	3	:30	9A- NEWS-GOOD MORNING ARKANSAS				1					1	\$175.00	\$175.00	KATV Little Rock (KATV)		9/26/14
6.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	9:58A- ABC--THE VIEW		1							1	\$215.00	\$215.00	KATV Little Rock (KATV)		9/26/14
7.0	Normal Line / SPOT	10/03/14-10/03/14	3	:30	11A- JEOPARDY						1			1	\$125.00	\$125.00	KATV Little Rock (KATV)		9/26/14
8.0	Normal Line / SPOT	09/30/14-09/30/14	3	:30	11:30A- NEWS-MID DAY ARKANSAS			1						1	\$185.00	\$185.00	KATV Little Rock (KATV)		9/26/14
9.0	Normal Line / SPOT	10/02/14-10/02/14	3	:30	2P- MEREDITH VIEIRA					1				1	\$125.00	\$125.00	KATV Little Rock (KATV)		9/26/14
10.0	Normal Line / SPOT	10/01/14-10/01/14	3	:30	2:59P- THE STEVE HARVEY SHOW				1					1	\$225.00	\$225.00	KATV Little Rock (KATV)		9/26/14
11.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	3:59P- DR. OZ		1				1			2	\$425.00	\$850.00	KATV Little Rock (KATV)		9/26/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.katv.com](http://www.katv.com) and are incorporated by reference in their entirety.



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12.0	Normal Line / SPOT	09/30/14-09/30/14	2	:30	4:58P- NEWS-KATV NEWS LIVE @ 5			1						1	\$1,450.00	\$1,450.00	KATV Little Rock (KATV)		9/26/14
13.0	Normal Line / SPOT	09/29/14-10/03/14	2	:30	5:58P- NEWS-KATV NEWS @ 6		1				1			2	\$2,050.00	\$4,100.00	KATV Little Rock (KATV)		9/26/14
14.0	Normal Line / SPOT	09/30/14-10/03/14	2	:30	6:30P- 7P (CST)			1	1	1	1			4	\$2,400.00	\$9,600.00	KATV Little Rock (KATV)		9/26/14
15.0	Normal Line / SPOT	09/29/14-09/29/14	2	:30	9:01P- ABC--CASTLE		1							1	\$3,755.00	\$3,755.00	KATV Little Rock (KATV)		9/26/14
16.0	Normal Line / SPOT	10/02/14-10/02/14	3	:30	9P- ABC--HOW TO GET AWAY WITH MURDER					1				1	\$1,500.00	\$1,500.00	KATV Little Rock (KATV)		9/26/14
17.0	Normal Line / SPOT	10/03/14-10/03/14	2	:30	9:01P- ABC--20/20						1			1	\$1,555.00	\$1,555.00	KATV Little Rock (KATV)		9/26/14
18.0	Normal Line / SPOT	09/30/14-10/02/14	2	:30	10P- NEWS-KATV NEWS NIGHTSIDE			1		1				2	\$2,400.00	\$4,800.00	KATV Little Rock (KATV)		9/26/14
19.0	Normal Line / SPOT	10/01/14-10/01/14	3	:30	10:34P- MODERN FAMILY - SYN				1					1	\$375.00	\$375.00	KATV Little Rock (KATV)		9/26/14

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