

# Cocola Broadcasting Companies, LLC - EEO Public Files Report

KGMC-DT, KBID-LP, KHSC-LP, KJEO-LD, KJKZ-LP, KMSG-LP, KSDI-LD, KVHF-LD, KGMC-DT, KCWB-LP, KEAZ-CA, KMGF-LP, KVVG-LP, KBFK-LP, KJOI-LP, KCBT-LD, KPMC-LP, KSAO-LD, KKD-LP KWSM-LP & KRHT-LP

August 1, 2011- July 31, 2012

## Prong 3 Longer-Term Recruitment Initiatives Implemented During The Previous Year

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	3/14/2012	Job Fair	Fresno City College's Job Fair	Attended job fair w/ materials & handouts	John Her- Operations Manager Melinda Saldana - Marketing Director
2	3/28/2012	Job Fair	Fresno County's Annual Job Fair	Attended job fair w/ materials & handouts	John Her- Operations Manager Melinda Saldana - Marketing Director
3	3/27/2012	Internship	CSU Fresno- MCJ 191 Internship	Training of 150 hours	John Her - Operations Manager Kevin Mosesian- Corporate Stations Manager
4	5/18/2012	Internship	CSU Fresno- MCJ 191 Internship	Training of 150 hours	John Her - Operations Manager Kevin Mosesian- Corporate Stations Manager
5	7/23/2012	Internship	Cocola Internship Program	Training of 120 hours Certification of Completion	John Her - Operations Manager Kevin Mosesian- Corporate Stations Manager

Sign:



Date:

9-22-12

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KGMG-DT, KBID-LP, KHSC-LP, KJEO-LD, KJKZ-LP, KMSG-LP, KSDJ-LD, KVHF-LD, KGMG-DT, KCWB-LP, KFAZ-CA,  
KMCF-LP, KVVG-LP, KBFK-LP, KJOI-LP, KCBT-LD, KPMC-LP, KSAO-LD, KKDJ-LP, KWSM-LP & KRHT-LP

August 1, 2011 - July 31, 2012

**Full-Time Positions Filled**

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number of Interviewed	Number of Hired
1	Account Executive (Monterey Position)	3/1/2012	3/19/2012	Fresno City College Job Fair; Cocola website	4	1
2	Account Executive	6/1/2012	6/19/2012	Fresno City College Job Fair Fresno County Job Fair Craig's List Web Site Workforce Connection Television advertising on 13 stations	8	1
3	Account Executive	6/1/2012	7/23/2012	Fresno City College Job Fair Fresno County Job Fair Craig's List Web Site Workforce Connection Television advertising on 13 stations The Fresno Bee Acropolis Fresno Staffing	6	1

\* See attached list of Recruitment Sources of Contacts information

Sign: \_\_\_\_\_

Date: \_\_\_\_\_

*9-22-12*

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 KGMC-DT, KBID-LP, KHSC-LP, KJEO-LD, KJRC-LP, KMSG-LP, KSDI-LD, KVHF-LD, KGMC-DT, KCWB-LP, KEAZ-CA,  
 KMCF-LP, KVVG-LP, KBFK-LP, KJOI-LP, KCBT-LD, KPMC-LP, KSAO-LD, KKD-LP, KWSM-LP & KRHT-LP  
 August 1, 2011- July 31, 2012

**Information Regarding Recruitment Sources Contacted for Full- Time Vacancies**

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Fresno City College Job Fair 1101 E. University Fresno, CA 93741	Anne Adams Employment Resource Center (559) 442-8294 www.jobsfresnoctycollege.edu	3	
2	Fresno County Annual Job Fair 4452 E. Kings Canyon Rd. (559) 600-5379	Helena Sandoval-Tsuda, OAHII, DDCB (559) 600-5379 huthertford@co.fresno.ca.us	3	
3	Craig's List Online Source www.craigslist.com	Kevin Mosesian Corporate Stations Manager Cocola Broadcasting Co. LLC (559) 432-4309	3	
4	Workforce Connection/ CLC Partnership 3302 N. Blackstone Ave, Suite #221 Fresno, CA 93726	Mark Lozada (559) 230-4401	3	
5	Aerotek- Fresno Staffing 7675 N. Ingram, Suite 101 Fresno, CA 93711	Lindsey Bench (559)650-1600	0	
6	Hispanic Chamber of Commerce 2331 Fresno Street Fresno, CA 93721	John Hernandez info@chcc.net 559-495-4817	2	
7	The Fresno Bee 1626 E Street Fresno, CA 93786 (559) 441-6111	Jose Arreguin (559) 435-7000 Classified Ad Department	0	
8	Cocola Website Cocola Broadcasting Co. LLC 706 W. Hemdon Ave. Fresno, CA 93650 www.cocolablv.com	Kevin Mosesian Corporate Stations Manager (559) 432-4309	2	

Sign: \_\_\_\_\_

Date: \_\_\_\_\_

*[Signature]*

*[Signature]*