



WEHT
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1408763
Schedule Dates 08/16/16-08/22/16
Advertiser Gregg/Governor/Democrat/Indiana (46024)
Agency Buying Time (10126)
Product Political - Governor (1067)
Brand 755/765/4850 (551640)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Cathie,Herrick,
Phone/Fax /
CPE 755/765/4850
Account Types National/Political
Billing Type Standard
Comments Gregg 4 Governor
NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 08/12/16
Last Modified 08/19/16
Entered By Tricia L. Fleming
CO-OP No
Headline # 25266214
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$480.00
Net Total \$2,720.00
Sales Tax

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Aug. 2016	18	\$3,200.00
Grand Total:	18	\$3,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/16/16-08/16/16	4	:30	7A- 8A (CST)	1		X						1	\$250.00	\$250.00	Evansville (WEHT)	Good Morning America	8/12/16
2.0	Normal Line / SPOT	08/18/16-08/18/16	4	:30	7A- 8A (CST)	1				X				1	\$250.00	\$250.00	Evansville (WEHT)	Good Morning America	8/12/16
3.0	Normal Line / SPOT	08/19/16-08/19/16	4	:30	7A- 8A (CST)	1					X			1	\$250.00	\$250.00	Evansville (WEHT)	Good Morning America	8/12/16
4.0	Normal Line / SPOT	08/16/16-08/16/16	4	:30	8A- 9A (CST)	1		X						1	\$225.00	\$225.00	Evansville (WEHT)	Good Morning America	8/12/16
5.0	Normal Line / SPOT	08/18/16-08/18/16	4	:30	8A- 9A (CST)	1				X				1	\$225.00	\$225.00	Evansville (WEHT)	Good Morning America	8/12/16
6.0	Normal Line / SPOT	08/22/16-08/22/16	4	:30	8A- 9A (CST)	1	X							1	\$225.00	\$225.00	Evansville (WEHT)	Good Morning America	8/12/16
7.0	Normal Line / SPOT	08/17/16-08/17/16	4	:30	9A- 10A (CST)	1			X					1	\$150.00	\$150.00	Evansville (WEHT)	Live With Kelly	8/12/16
8.0	Normal Line / SPOT	08/18/16-08/18/16	4	:30	9A- 10A (CST)	1				X				1	\$150.00	\$150.00	Evansville (WEHT)	Live With Kelly	8/12/16
9.0	Normal Line / SPOT	08/19/16-08/19/16	4	:30	9A- 10A (CST)	1					X			1	\$150.00	\$150.00	Evansville (WEHT)	Live With Kelly	8/12/16
10.0	Normal Line / SPOT	08/16/16-08/16/16	4	:30	1P- 2P (CST)	1		X						1	\$125.00	\$125.00	Evansville (WEHT)	General Hospital	8/12/16
11.0	Normal Line / SPOT	08/18/16-08/18/16	4	:30	1P- 2P (CST)	1				X				1	\$125.00	\$125.00	Evansville (WEHT)	General Hospital	8/12/16
12.0	Normal Line / SPOT	08/22/16-08/22/16	4	:30	1P- 2P (CST)	1	X							1	\$125.00	\$125.00	Evansville (WEHT)	General Hospital	8/12/16
13.0	Normal Line / SPOT	08/20/16-08/20/16	4	:30	6P- 6:30P (CST)	1						X		1	\$175.00	\$175.00	Evansville (WEHT)	Eyewitness News At 6	8/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	08/21/16-08/21/16	4	:30	5P- 5:30P (CST)	1							X	1	\$175.00	\$175.00	Evansville (WEHT)	Eyewitness News At 5P	8/12/16
15.0	Normal Line / SPOT	08/16/16-08/16/16	4	:30	6:30P- 7P (CST)	1		X						1	\$250.00	\$250.00	Evansville (WEHT)	Millionaire	8/12/16
16.0	Normal Line / SPOT	08/22/16-08/22/16	4	:30	6:30P- 7P (CST)	1	X							1	\$250.00	\$250.00	Evansville (WEHT)	Millionaire	8/12/16
17.0	Normal Line / SPOT	08/20/16-08/20/16	4	:30	10:30P- 11P (CST)	1						X			\$50.00		Evansville (WEHT)	Inside Edition Weekend	8/12/16
17.0.1	Closed Preempt	08/20/16															Evansville (WEHT)	Pre-Empt/Spot -	
18.0	Normal Line / SPOT	08/20/16-08/20/16	4	:30	1:30A- 2:30A (CST)							2		2	\$50.00	\$100.00	Evansville (WEHT)		8/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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