



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26236848 **Changes as of:** 11/1/2018 at 10:49 AM **Version:** Current State Version 1

CPE: /6781 **Flight:** 11/2/18 - 11/5/18 **Station:** WBMA
Agency: Atlantic Media and Research **Advertiser:** Tom Parker for Chief Justice **Market:** Birmingham
P.O. Box 297 **Product:** Parker 4 Chief Justice **Office:** WASHINGTON
Rodanthe, NC 27968 **Agency Order #:** **Buyer:** Rick Shafan **Service:** Nielsen
Salesperson: ALEXANDRA BRADLEY **Primary Demo:** Adults 35+
202-955-5342 **Assistant:** ALEXANDRA BRADLEY
202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$2,520.00
Total Spots: 13
Total CPP: \$0.00
Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/2 - 11/5					Total Spots	Total \$	CPP*	GRP*
							11/2	11/3	11/4	11/5					
1	M-F 4:30a-5a	3	News	\$40.00	0.0	30	1	0	0	1		2	\$80.00	\$0.00	0.0
2	M-F 11a-12n	1	News	\$200.00	0.0	30	2	0	0	2		4	\$800.00	\$0.00	0.0
3	M-F 4p-5p	3	News	\$200.00	0.0	30	2	0	0	2		4	\$800.00	\$0.00	0.0
4	Sa 10:35p-11:05p	3	News	\$120.00	0.0	30	0	1	0	0		1	\$120.00	\$0.00	0.0
5	Sa 6p-6:30p	3	NEws	\$360.00	0.0	30	0	2	0	0		2	\$720.00	\$0.00	0.0
TOTALS:							5	3	0	5	13	\$2,520.00	\$0.00	0.0	



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Salesperson: ALEXANDRA BRADLEY 202-955-5342

Separation:

Special Instructions	
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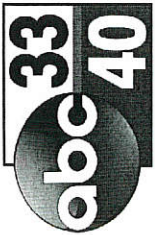
Competitive Information	
Market Budget: \$8,400	
WBMA Share: 30%	
Comment:	
Unknown: 70%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	13	\$2,520.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	13	\$2,520.00
Total	13	\$2,520.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	11/1/18 10:49 AM	ALEXANDRA BRADLEY	New	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Atlantic Media
PO Box 297
Rodanthe, NC 27968

Contract # 3559839

Schedule Dates

11/02/18-11/05/18

Advertiser

Tom Parker for Chief Justice-R (124859)

Agency

Atlantic Media (17768)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

TOM PARKER FOR CHIEF JUSTICE/R (1035350)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

SHAFTAN, RICK

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency BRD

Billing Type

Calendar

Comments

Date Entered 11/01/18
Last Modified 11/01/18
Entered By Christine Bartlett
CO-OP No
External # 26236848
Demo A35+R/A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$378.00
Net Total \$2,142.00
Sales Tax

Birmingham (WBMA)

By Calendar Month
Nov. 2018 13
Grand Total: 13
Rate \$2,520.00
\$2,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/02/18-11/02/18	3	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday	1					1			1	\$40.00	\$40.00	Birmingham (WBMA)	NEWS	11/1/18
2.0	Normal Line / News (1)	11/05/18-11/05/18	3	:30	4:30A- News-Good Morning Alabama 430a Monday-Friday	1	1							1	\$40.00	\$40.00	Birmingham (WBMA)	NEWS	11/1/18
3.0	Normal Line / News (2)	11/02/18-11/02/18	3	:30	11A- News-ABC 3340 11a Monday-Friday	1					2			2	\$200.00	\$400.00	Birmingham (WBMA)	NEWS	11/1/18
4.0	Normal Line / News (2)	11/05/18-11/05/18	3	:30	11A- News-ABC 3340 11a Monday-Friday	2	2							2	\$200.00	\$400.00	Birmingham (WBMA)	NEWS	11/1/18
5.0	Normal Line / News (3)	11/02/18-11/02/18	3	:30	3:59:56P- News-ABC 3340 3p News at 4p	1					2			2	\$200.00	\$400.00	Birmingham (WBMA)	NEWS	11/1/18
6.0	Normal Line / News (3)	11/05/18-11/05/18	3	:30	3:59:56P- News-ABC 3340 3p News at 4p	2	2							2	\$200.00	\$400.00	Birmingham (WBMA)	NEWS	11/1/18
7.0	Normal Line / News (4)	11/03/18-11/03/18	5	:30	10:30P- News-ABC 3340 10p Saturday	1						1		1	\$120.00	\$120.00	Birmingham (WBMA)	NEWS 1035P-1105P	11/1/18
8.0	Normal Line / News (5)	11/03/18-11/03/18	3	:30	6P- News-ABC 3340 6p Saturday	1						2		2	\$360.00	\$720.00	Birmingham (WBMA)	NEWS	11/1/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBMA Birmingham AL	Date: 11/1/18
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I, Rick Shaftan,

being/on behalf of: Tom Parker, a legally

qualified candidate of the Republican political

party for the office of: Chief Justice, Alabama Supreme Court

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as per order					

Total Charges: as per order

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

State Supreme Court

I represent that the payment for the above described broadcast time has been furnished by:

Parker for Chief Justice

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Britney Garner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

11/1/18

Date

Rick Shaftan

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name


Title

Atlantic Media and Research
ABC 3340

Check Number 8221
Check Date Oct 31, 2018

8221

Check Amount \$2,142.00

Invoice	Date	Discount Taken	Amount Paid	Quantity	Description
6781	10/31/18		2,142.00	2.00	WBHM 430A-5A 11/2, 5
				4.00	WBHM 11A-12N 11/2, 5
				4.00	WBHM 4P-5P 11/2, 5
				1.00	WBHM 1035P-1105P 11/4
				2.00	WBHM 6P-630P 11/3
				2520.00	Agency Commission

search

THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER AND ORIGINAL DOCUMENT SECURITY SCREEN ON BACK WITH PADLOCK SECURITY ICON.



Atlantic Media and Research
P.O. Box 297
Rodanthe, NC 29768
252-987-0210

Wells Fargo Bank

Check Number 8221 66-21/530

8221

DATE
Oct 31, 2018

Memo:

AMOUNT

\$ 2,142.00

PAY Two Thousand One Hundred Forty-Two and 00/100 Dollars

TO THE
ORDER
OF

ABC 33/40
800 Concourse Parkway
Suite 200
Birmingham, AL 35244