



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26022047	<b>Changes as of:</b> 5/25/2018 at 2:07 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b>	<b>Flight:</b> 6/1/18 - 6/5/18	<b>Station:</b> WTOO
<b>Agency:</b> Atlantic Media and Research P.O. Box 297 Rodanthe, NC 27968	<b>Advertiser:</b> Tom Parker for Chief Justice	<b>Market:</b> Birmingham
	<b>Product:</b> Parker 4 Chief Justice	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> Rick Shaftan	<b>Primary Demo:</b> Adults 65+
	<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY 202-955-5342
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$1,210.00
		<b>Total Spots:</b> 30 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	A65P Rating	Len	6/1 - 6/5					Total Spots	Total \$	CPP*	GRP*
							6/1	6/2	6/3	6/4	6/5				
1	Su 1p-3p	4	Movie	\$10.00	0.0	30	0	0	4	0	0	4	\$40.00	\$0.00	0.0
2	M-F 5a-5:30a	3	Comics	\$10.00	0.0	30	1	0	0	1	0	2	\$20.00	\$0.00	0.0
3	M-F 10:30p-11p	4	Andy	\$75.00	0.0	30	1	0	0	1	0	2	\$150.00	\$0.00	0.0
4	M-F 10p-10:30p	4	Andy	\$75.00	0.0	30	1	0	0	1	0	2	\$150.00	\$0.00	0.0
5	M-F 10a-11a	3	Mablean	\$55.00	0.0	30	2	0	0	2	0	4	\$220.00	\$0.00	0.0
6	M-F 9a-10a	3	Faith	\$55.00	0.0	30	2	0	0	2	0	4	\$220.00	\$0.00	0.0
7	M-F 5:30a-6a	3	Seinfeld	\$10.00	0.0	30	1	0	0	1	0	2	\$20.00	\$0.00	0.0
8	Sa 3p-5p	3	Movie	\$15.00	0.0	30	0	4	0	0	0	4	\$60.00	\$0.00	0.0
9	M-F 1p-2p	3	Irvine	\$55.00	0.0	30	2	0	0	2	0	4	\$220.00	\$0.00	0.0
10	M-F 9:30p-10p	3	2.5 Men	\$55.00	0.0	30	1	0	0	1	0	2	\$110.00	\$0.00	0.0
<b>TOTALS:</b>							11	4	4	11	0	30	\$1,210.00	\$0.00	0.0



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<b>CPE:</b>		<b>Flight:</b> 6/1/18 - 6/5/18		<b>Station:</b> WTTO	
<b>Agency:</b> Atlantic Media and Research		<b>Advertiser:</b> Tom Parker for Chief Justice		<b>Con Type:</b> POLITICAL/VOTE	
P.O. Box 297		<b>Product:</b> Parker 4 Chief Justice		<b>Market:</b> Birmingham	
Rodanthe, NC 27968		<b>Agency Order #:</b>		<b>Office:</b> WASHINGTON	
		<b>Buyer:</b> Rick Shaftan		<b>Total Spots:</b> 30	
		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Total CPP:</b> \$0.00	
		202-955-5342		<b>Total GRP:</b>	
		<b>Separation:</b>			

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$24,200
<b>WTTO Share:</b>	5%
<b>Comment:</b>	shares est
<b>Unknown:</b>	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$1,210.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$1,210.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	30	\$1,210.00
<b>Total</b>	<b>30</b>	<b>\$1,210.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/29/18 7:43 AM					\$0	\$0	
Queued for Electronic Contracting	5/29/18 7:43 AM					\$0	\$0	
New	5/25/18 2:07 PM	ALEXANDRA BRADLEY	New	30		\$1,210.00	\$1,210.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WTTO  
651 Beacon Pky W, Ste 105  
Birmingham, AL 35209

Atlantic Media  
PO Box 297  
Rodanthe, NC 27968

## Contract # 3353361

**Schedule Dates** 06/01/18-06/04/18  
**Advertiser** Tom Parker for Chief Justice-R (124859)  
**Agency** Atlantic Media (17768)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** TOM PARKER FOR CHIEF JUSTICE/R (1035350)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Shaftan,Rick  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Parker 4 Chief Justi

**Date Entered** 05/29/18  
**Last Modified** 05/29/18  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR26022047  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$181.50  
**Net Total** \$1,028.50  
**Sales Tax**

## Birmingham (WTTO)

By Broadcast Month	Spots	Rate
Jun. 2018	30	\$1,210.00
<b>Grand Total:</b>	<b>30</b>	<b>\$1,210.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	06/03/18-06/03/18	4	:30	1P- Movie-WTTO Sunday Showcase								4	4	\$10.00	\$40.00	Birmingham (WTTO)	Movie	5/29/18
2.0	Normal Line / SPOT (2)	06/01/18-06/01/18	3	:30	5A- Comics Unleashed						1			1	\$10.00	\$10.00	Birmingham (WTTO)	Comics	5/29/18
3.0	Normal Line / SPOT (2)	06/04/18-06/04/18	3	:30	5A- Comics Unleashed		1							1	\$10.00	\$10.00	Birmingham (WTTO)	Comics	5/29/18
4.0	Normal Line / SPOT (3)	06/01/18-06/01/18	4	:30	10:30P- Andy Griffith B						1			1	\$75.00	\$75.00	Birmingham (WTTO)	Andy	5/29/18
5.0	Normal Line / SPOT (3)	06/04/18-06/04/18	4	:30	10:30P- Andy Griffith B		1							1	\$75.00	\$75.00	Birmingham (WTTO)	Andy	5/29/18
6.0	Normal Line / SPOT (4)	06/01/18-06/01/18	4	:30	9:58:30P- Andy Griffith						1			1	\$75.00	\$75.00	Birmingham (WTTO)	Andy	5/29/18
7.0	Normal Line / SPOT (4)	06/04/18-06/04/18	4	:30	9:58:30P- Andy Griffith		1							1	\$75.00	\$75.00	Birmingham (WTTO)	Andy	5/29/18
8.0	Normal Line / SPOT (5)	06/01/18-06/01/18	3	:30	10A- 11A (CST)						2			2	\$55.00	\$110.00	Birmingham (WTTO)	Mablean	5/29/18
9.0	Normal Line / SPOT (5)	06/04/18-06/04/18	3	:30	10A- 11A (CST)		2							2	\$55.00	\$110.00	Birmingham (WTTO)	Mablean	5/29/18
10.0	Normal Line / SPOT (6)	06/01/18-06/01/18	3	:30	9A- 10A (CST)						2			2	\$55.00	\$110.00	Birmingham (WTTO)	Faith	5/29/18
11.0	Normal Line / SPOT (6)	06/04/18-06/04/18	3	:30	9A- 10A (CST)		2							2	\$55.00	\$110.00	Birmingham (WTTO)	Faith	5/29/18
12.0	Normal Line / SPOT (7)	06/01/18-06/01/18	3	:30	5:30A- Seinfeld						1			1	\$10.00	\$10.00	Birmingham (WTTO)	Seinfeld	5/29/18
13.0	Normal Line / SPOT (7)	06/04/18-06/04/18	3	:30	5:30A- Seinfeld		1							1	\$10.00	\$10.00	Birmingham (WTTO)	Seinfeld	5/29/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





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**Sales Office** Millennium Washington DC  
**Buyer Name** Shaftan,Rick  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Parker 4 Chief Justi

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14.0	Normal Line / SPOT (8)	06/02/18-06/02/18	3	:30	3P- Movie-WTTO Saturday Showcase II							4		4	\$15.00	\$60.00	Birmingham (WTTO)	Movie	5/29/18
15.0	Normal Line / SPOT (9)	06/01/18-06/01/18	3	:30	1P- CW-The Robert Irvine Show						2			2	\$55.00	\$110.00	Birmingham (WTTO)	Irvine	5/29/18
16.0	Normal Line / SPOT (9)	06/04/18-06/04/18	3	:30	1P- CW-The Robert Irvine Show		2							2	\$55.00	\$110.00	Birmingham (WTTO)	Irvine	5/29/18
17.0	Normal Line / SPOT (10)	06/01/18-06/01/18	3	:30	9:30P- Two And A Half Men B						1			1	\$55.00	\$55.00	Birmingham (WTTO)	2.5 Men	5/29/18
18.0	Normal Line / SPOT (10)	06/04/18-06/04/18	3	:30	9:30P- Two And A Half Men B		1							1	\$55.00	\$55.00	Birmingham (WTTO)	2.5 Men	5/29/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ **FEDERAL CANDIDATE**      ☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTTT Birmingham AL	<b>Date:</b> 5/25/18
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I, Rick Shafian,  
 being/on behalf of: Tom Parker, a legally  
 qualified candidate of the Republican political  
 party for the office of: Chief Justice, Alabama Supreme Court  
 in the Primary  
 election to be held on: 6/5/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as per order					

<b>Total Charges:</b> as per order
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For programming that, in whole or in part, “communicates a message relating to any political matter of national importance,” list the matters below:

n/a

I represent that the payment for the above described broadcast time has been furnished by:

Tom Parker for Chief Justice

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate’s authorized committee is:

Britney Garner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

### ***To Be Signed By Candidate or Authorized Committee***

5/25/18

Date

Rick Shaftan

Signature

### ***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Lisa B. Montoya

Printed Name

RSM

Title

---

**Christine Bartlett**

**From:** Bradley, Alexandra <Alexandra.Bradley@Katzmedia.com>  
**Sent:** Wednesday, May 30, 2018 8:41 AM  
**To:** Lisa Montgomery; Christine Bartlett  
**Subject:** Fwd: ONLINE PAYMENT

Parker payment below

Get [Outlook for iOS](#)

---

**From:** Philipps, Bradley  
**Sent:** Wednesday, May 30, 2018 8:50:05 AM  
**To:** Bradley, Alexandra  
**Subject:** FW: ONLINE PAYMENT

WBMA/WTTO payment looks like.

-----Original Message-----

**From:** shaftan@earthlink.net [mailto:[shaftan@earthlink.net](mailto:shaftan@earthlink.net)]  
**Sent:** Wednesday, May 30, 2018 12:24 AM  
**To:** 'Hannah Fogle'; Philipps, Bradley; 'Bethany Maracle'  
**Cc:** 'Portal DataCenter'  
**Subject:** FW: ONLINE PAYMENT

Rick Shaftan  
Atlantic Media & Research  
252-987-0210  
[@shaftan](http://www.youtube.com/mountaintopmedia)

-----Original Message-----  
**From:** sinclair@mail.usdelivery.org <[sinclair@mail.usdelivery.org](mailto:sinclair@mail.usdelivery.org)>  
**Sent:** Wednesday, May 30, 2018 12:21 AM  
**To:** shaftan@earthlink.net  
**Subject:** ONLINE PAYMENT

RE: ONLINE PAYMENT MADE/SCHEDULED

Dear Customer:

This is a confirmation that a payment in the amount of \$6420.50 was made/scheduled on May 30, 2018.

Please reference the receipt you received when initiating this payment for specifics regarding the payment/schedule date and invoices number(s).

Depending on the payment date, please allow 2-3 business days for the payment to post against your account #SBG-89166. The payment will backdate to the date you initiated the payment.

If you did not originate this request or if you have questions about the Sinclair Broadcast Payment Portal, you may contact