

**KWSN AM**

**THIRD QUARTER ISSUES AND ANSWERS REPORT, 2023**

**July 1<sup>st</sup> to September 30<sup>th</sup>, 2023**

**Filed by October 7<sup>th</sup>, 2023**

**By Public Affairs Director, Jon Michaels**

## **ORIGINAL LOCALLY PRODUCED PROGRAMS OF RESPONSE**

"FORUM" is produced in-studio by Public Affairs Director Jon Michaels for thirty minutes and airs every Sunday morning. Jon Michaels has been doing this program since the FCC first required it in 1977. Jon has received the "GOLDEN APPLE" award from the South Dakota Education Association, the "BRIGHT IDEA" award from the Sioux Falls Public Relations Network for "lifetime achievement", the "GOLDEN WINGS MEDAL" from the Children's Care Hospital and "VOLUNTEER OF THE YEAR" from Downtown Sioux Falls (formerly Main Street). Jon has also received awards from the Associated Press over the years of what is still the longest running public affairs show host in Sioux Falls radio History.

# **COMMUNITY ISSUES AND ASSESSMENT**

**1. SIOUX FALLS HUMAN TRAFFICKING:** *Human traffic survivors from Sioux Falls to Interpol and Ukraine speak out. Call To Freedom has had to increase their staff to 28 in Sioux Falls alone.*

**2. SIOUX FALLS VETERANS:** *A list of veteran needs from homeless, POW/MIA, local cemetery, American Legion and the deadline to qualify for the PACT Ace on Sept. 30...just to mention a few.*

**3. YOU CAN DO THAT IN A SMALL TOWN:** *National and International business stars that operate from Sioux Falls. Like Jeff Hayzelett who has offices in New York, Los Angeles and Sioux Falls..."because he can". The author of the cartoon strip "Hagar the Horrible" lived and worked in Sioux Falls until he recently passed away.*

**4. SIOUX FALLS "HELP FOR YOUR LIFE":** *The 15th Annual United Way helps your life with 73 agencies, 33 communities and 4 counties. Good Samaritan-Sanford explains end of life hospice.*

**5. ALL ABOUT THE KIDS:** *How a Flandreau farmer now helps kids in Nicaragua through baseball to the PDR deer hunting experience for disabled teens.*

**6. SIOUX FALLS MAJOR RECREATION EVENTS:** *Over 100,000 came to Sioux Falls for the Power on the Prairie Airshow at the airport and 10,000 filled downtown Sioux Falls for the Lifelight Festival.*

## SIOUX FALLS HUMAN TRAFFICKING:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
July 16	FORUM	8:00 AM	30 MIN.	8:00 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with Mary, a local woman who survived being trafficked to Columbia..Call to Freedom CEO Becky Rasmussen also talks about her Sioux Falls office growing to over 25 staff and volunteers.

from their website:

Navigating a healthy path for victims of human trafficking.Everyone who does evil hates the light, and will not come into the light for fear that their deeds will be exposed.

John 3:20

30 Seconds someone becomes a victim of human trafficking according to the Mariposa Women & Family Center.

40 Million estimated people in bondage across the globe according to the International Labor Organization.

14 Years Old is the average age of a trafficking victim according to the National Center for Missing and Exploited Children.

Hidden in Plain Sight

Call to Freedom Presents HIDDEN IN PLAIN SIGHT: SHARING THEIR LIFE JOURNEY TO SHINE A LIGHT ON MODERN DAY SLAVERYFREE Event but you must register online as seating is limited! Location: Sioux Falls State Theater (Downtown Sioux Falls) 316 S Phillips Ave.

Survivors will share their personal journeys to educate and bring awareness on the issue of human trafficking.

Alisa Giorczyk – In addition to holding a master’s degree in international relations from Harvard University, Alisa is a member of the OSCE International Survivor Advisory Council, and a member of INTERPOL’s Human Trafficking Expert Group, and a member of the Global Association of Human Trafficking Scholars. Her certifications include Certified Human Trafficking Investigator (CHTI), certified in open source intelligence, and a certified trainer in human rights issues. Alisa strives to disrupt criminal networks worldwide by utilizing her voice, cyber knowledge, research, and personal experience. She is driven by a desire to safeguard the population, protect the vulnerable, and bring criminals to justice.

Alia Dewees – Director of Aftercare Development at Safe House Project, Local Programs Manager at Forever Found, member of the California CSEC Action Team’s Advisory Board. Drawing from her own personal experience as a victim of trafficking and the commercial sex industry, both as a minor and an adult, Alia is dedicated to never allowing the anti-trafficking industry and related fields to become stagnant. Her firsthand understanding

of the challenges faced by survivors informs her approach and fuels her determination to create meaningful change.

Throughout her career, Alia has collaborated with over 500 organizations and individuals professionally tied to the anti-trafficking industry. She has engaged with over 160 individuals who have experienced trafficking, providing crucial support in exit strategies and operations. Furthermore, her commitment to education and awareness has led her to train over 35,000 individuals on topics such as identification, service provision, survivor involvement, and other aspects related to human trafficking.

Rita Gail O'Brien, LLMSW – Survivor of familial trafficking and educator in the field of sex trafficking. Rita has a passion for Justice to educate the very communities that she was trafficked from. Professionally, she has done Security, Police Work, Photography, and Journalism and was a House Director at a Sorority at the University of Michigan. Rita got her Undergraduate Degree at Eastern Michigan University and then went on to get her Masters in Social work from Western Michigan University with a Trauma focus. Rita is a Board member of Pearls of Great Price Coalition out of Plymouth MI and is also on the board for Kalamazoo Area Anti Trafficking Coalition. Rita continues to speak out to educate others on how to watch for Human Trafficking in their communities. Rita is the rank of Major in the volunteer organization Civil Air Patrol (United States Air Force Auxiliary). Rita enjoys helping serve meals at her church at the midweek service. When Rita gets a

free moment you will find her anywhere on Lake Michigan, she likes to be at Silver Lake Sand Dunes on a 4- wheeler tearing up the sand with her sons.

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Aug. 6	FORUM	8:00 AM	30 MIN.	8:00 AM	10 MIN.

Public Affairs Director Jon Michaels talks about human trafficking with expert heavy hitters speaking at the State Theater in Sioux Falls.

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## SIOUX FALLS VETERANS:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Aug. 13	FORUM	8:00 AM	30 MIN.	8:00 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with Community Action for Veterans Executive Director Jill Baker and Dakotas Regional Office Director Shawn Bolin about the PACT Act and the August 9th deadline. Also, the Healthcare Drive on August 8th at the Armory of the Alliance.

FOR IMMEDIATE RELEASE

June 29, 2023

SIOUX FALLS – On August 8, 2023, Community Action for Veterans (CAV) will host its first PACT Act Benefits/VA Healthcare Drive to inform Veterans, their families, and survivors about the PACT Act and encourage them to apply for the health care and benefits they have earned. The PACT Act is a new law that expands VA health care and benefits for Veterans exposed to burn pits, Agent Orange, and other toxic substances.

Representatives from the Dakotas Regional Office, Sioux Falls VA Health Care System, and the South Dakota Department of Veterans Affairs will be ready to help Veterans apply for PACT

Act-related benefits (or submit an intent to file), enroll in VA health care, get screened for toxic exposures, and more.

CAV encourages all eligible Veterans and survivors to file a claim – or submit their intent to file a claim – for PACT Act-related benefits now. Veterans who do so by August 9, 2023, may have their benefits, if granted, backdated to August 10, 2022, the day that President Biden signed the bill into law.

The PACT Act Benefits/VA Healthcare Drive will be hosted by CAV at the Armory at the Alliance located at 1700 West Russell Street in Sioux Falls, South Dakota. There will be two sessions available to attend. The first session will run from 11:00am to 1:30pm and the second session will run from 4:00pm to 6:30pm. On site refreshments and sack lunches to go will be provided by the VFW, Post 628 and American Legion, Unit 15 Auxiliaries. All Veterans, veteran families, caregivers, survivors, and advocates are welcome to attend.

For more information, contact Jill Baker, CAV Executive Director, at (605) 910-4045 or email [Jill@sdvets.org](mailto:Jill@sdvets.org).

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Sept. 10	FORUM	8:00 AM	30 MIN.	8:00 AM	10 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with American Legion Post 15 Commander Dale Hill about Veteran

ceremonies and cemetery events this month in Sioux Falls. Dale has been in the Legion for over 40 years...

**WHAT: REMEMBERING POW/MIA FROM VIETNAM/KOREAN & WWII**

**VETERANS ANNUAL CEREMONY**

**WHEN: September 15, 2023 at 6:30PM (Annually on the 3rd Friday of September)**

**HOSTS - Vietnam Veterans of America Chapter 959 assisted by the Sioux Falls**

**American Legion Post 15**

**WHERE - Veteran Memorial Park 1021 West Baily Street Sioux Falls, SD**

**Weather alternate - 1700 W Russell St, Sioux Falls, SD 57104 (Legion/VFW) in the Armory.**

**Reception to follow at the Legion/VFW in the Armory at 1700 W Russell St, Sioux Falls, SD 57104 - use the north parking lot and door.**

**This is an annual event that several families of missing Vietnam Veterans usually attend. There have been invitations extended to families of a WWII and a Korean veteran also.**

**There are 7 POW/MIAs from Vietnam TOMMY LEON CALLIES, DONALD DEANE ALDERN, ALLEN DUANE CHRISTENSEN,**

STANLEY JON FRENG, CHARLES LANE JR, WALTER A RENELT, and DAVID PECOR SOYLAND.

We are currently using these numbers:

Seven South Dakotans are still missing from the Vietnam War, 34 are unaccounted for from the Korean War, and 312 from World War II

For information on Vietnam Vets of America see <https://vva.org/chapter/vva-chapter-959/> or call Hawk Mayer at 605-830-2011.

What: The original SD State Veteran Cemetery painting, by painter

John Green, will be on display at the Cemetery office.

Where: SD State Veteran Cemetery located at 25965 477th Avenue Sioux Falls

When: September 13, 2023 at 4PM

John Green, a local painter from Madison, South Dakota gifted the painting to the Department of SD Legion. The Sioux Falls American Legion Post 15 purchased the original painting at the SD American Legion Convention and those proceeds were donated to the SD Legion Foundation.

The Sioux Falls American Legion Post 15 is selling prints of the SD State Veteran Cemetery painting with those proceeds will

benefit local veterans, active military and their families, educating youth and support youth programs. To purchase a print, please call 605.336.3470.

For more information regarding the SD State Veteran Cemetery Painting, please call John Green on 605.256.3610. For more information on the SD State Veteran Cemetery contact the office at 605.277.8094.

## YOU CAN DO THAT IN A SMALL TOWN:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
July 2	FORUM	8:00 AM	30 MIN.	8:00 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks to Ken Alvine about Sioux Falls cartoonist Chris Browne. Ken has brought many national cartoonist conventions to Sioux Falls and talks about how to make a career of cartooning like Chris Browne had. Ken organized a memorial celebration for Chris.

Part of Ken Alvine's resume:

Created and taught post high Graphic Design Program for SE Area Technical School

Co-founder Karts West and Wild Water West ..Large Water Park and Amusement Park

Art Director and manager of several In-house Agencies and Art departments for several large corporations.

President of the South Dakota Advertising Federation

Full Member National Cartoonists Society

Served Two terms NCS Foundation

NCS national Education Chairman

Started NCS North Central Chapter

Created Toon-Ed cartoon website  
Created National Cartoonists Day  
Board member Minnehaha County Historical Society

DATE PROGRAM TIME LENGTH START DURATION

Sept. 3 FORUM 8:00 AM 30 MIN. 8:00 AM 10 MIN.

Public Affairs Director Jon Michaels (Since 1977) talks to Jeff Hayzlett about his success starting From Box Elder to Sioux Falls and now Brandon with New York and Los Angeles offices "because he can".

From Wikipedia:

**Jeffrey Hayzlett** (born 1960/61) is an American businessman. He was formerly the [chief marketing officer](#) of the [Eastman Kodak Company](#) from 2006-2010. In 2014 he became the CEO of The Hayzlett Group.

Early life

Hayzlett graduated from Douglas High School in [Box Elder, South Dakota](#) in 1979. He then studied government and international affairs at [Augustana College](#), a private college in [Sioux Falls](#). He was a member of [Pi Sigma Epsilon](#).

Career



Hayzlett joined Kodak in April 2006 as chief marketing officer and vice president of the company's Graphic Communications Group.

Beginning in 2007, Hayzlett was a guest celebrity judge on NBC's [Celebrity Apprentice](#) for three seasons.

Hayzlett is the founder and chairman of several businesses. In 2008 he became the CEO of the Hayzlett Group, as well as the chairman of TallGrass Public Relations. In 2013 he became the co-founder and chairman of the C-Suite Network.

In May 2010, Jeff Hayzlett released a book entitled *The Mirror Test: Is Your Business Really Breathing?* In January 2012, Hayzlett released his second book, *Running the Gauntlet: Essential Business Lessons to Lead, Drive Change, and Grow Profits*. In September 2015, Hayzlett released his third book, "Think Big, Act Bigger: The Rewards of Being Relentless."

In 2013, Hayzlett became a contributing editor for Bloomberg Television.

Hayzlett has hosted C-Suite with Jeffrey Hayzlett and Executive Perspectives on C-Suite TV since 2015.

Hayzlett has also hosted All Business with Jeffrey Hayzlett, a business podcast which airs on C-Suite Radio, since 2015.

*C-Suite with Jeffrey Hayzlett* Jeffrey Hayzlett filming Cadillac at the LA Auto Show for his Bloomberg Television show "C-Suite with Jeffrey Hayzlett"

On September 3, 2013, Bloomberg announced Hayzlett's new role as the host of *C-Suite with Jeffrey Hayzlett*. It premiered October 8 and airs weekly Tuesdays at 9:30P ET/PT on Bloomberg. It features an inside look at major companies and brands. Hayzlett investigates the executive team of recognized brands. The show profiles various business models and offers new perspectives on boardroom decision-making.

The show was put together by Hayzlett, Thomas White, and Karl Post. It was produced by Star Crossed Pictures. Producers included Brandon Lisy, Stephen Palgon, and Louis Foglia. It ran for one season.

*C-Suite with Jeffrey Hayzlett* has been well received, and news of the show has been reported by *Inc.*, *U-T San Diego*, *Business Marketing Association*, and a number of other websites.

## SIOUX FALLS “HELP FOR YOUR LIFE”:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
July 23	FORUM	8:00 AM	30 MIN.	8:00 AM	30 MIN.

Public Affairs Director Jon Michaels talks with Dillion Hinker, Senior Director of Home and Community Based Services for Sanford and Good Samaritan Society, about end of life needs and care in Sioux Falls. What is hospice?

from their website

### **When is the right time for hospice?**

If you or a loved one has been diagnosed with a life-limiting illness, it may be time to consider hospice. It’s important that you, your doctor, and oftentimes, your loved ones agree on the appropriate time to begin hospice care. Our mission is to focus on helping patients accomplish their goals — while providing them with an opportunity to make their own choices when it comes to their care.

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Sept. 17	FORUM	8:00 AM	30 MIN.	8:00 AM	10 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with Olivia Essig, Sioux Empire United Way Campaign Director about the kick-off of the 2024 campaign.

from their website: <https://www.seuw.org/>

## 2024 Campaign Kickoff Week

Sioux Empire United Way invites you to participate in the 2024 Campaign Kickoff all week long, September 18-23, 2023. Check back here for updates and follow us on social for the latest news on how to get involved during kickoff week.

### Monday, September 18

Brew The Good! We invite SEUW community supporters to visit a Sioux Empire (Sioux Falls, Brandon, Tea) Scooter's Coffee to receive a free coffee on us! Thanks to our event sponsor [First PREMIER Bank/Bankcard](#) and [Scooter's Coffee](#) for helping make this possible.

Free drink will be limited to one (1) drink per transaction. Includes drink of any type/size. Promotion will begin at 6 a.m. and end when allocated funds at that location are gone. We encourage you to share your Scooters experience on your social media accounts and tag Sioux Empire United Way.

Can't make our coffee date? You can still celebrate the first day of Kickoff Week by stopping by [The Barrel House](#) to support SEUW. On Monday, September 18, **The Barrell House will be donating 10% of all profits to SEUW.** Stop by and grab a bite to help support SEUW!

Also starting on Monday, September 18 is a roundup at the register promotion with [Nyberg's Ace](#). **Visit any Nyberg's Ace location and be sure to round up your purchase to benefit SEUW.** This promotion will run through October 1.

Tuesday, September 19

Sioux Empire United Way Board of Directors, Staff and Volunteers will be in the community visiting our partner agencies while delivering donuts from Flyboy Donuts. Thanks to [Flyboy Donuts](#) for helping make this possible.

**Flyboy Donuts will be selling a custom SEUW dozen and coffee blend with a percentage of proceeds benefitting SEUW. More information on how to order yours coming soon!**

Wednesday, September 20

Join us for an exclusive bus tour of three partner agencies.

In addition to our regular tour schedule, we have added a bus tour to bring together volunteers, donors and community members in touring three agencies serving children, vulnerable adults, and people in crisis: Active Generations, Furniture Mission, and Boys & Girls Club of the Sioux Empire. [RSVP online!](#)

Thursday, September 21

SEUW is partnering with [Severance Brewing Company](#) to launch another exclusive beer this year, **SEUW Brew**. SEUW Brew (pronounced Sioux Brew) is an American Cream Ale. Come

out to the launch party at **Severance Brewing from 4-7 pm** and try this delicious and exclusive beer. The first 50 attendees will receive a commemorative SEUW Brew glass. Severance will be donating \$1 of every beer sold during the launch party to SEUW. You can also support SEUW the entire month in their taproom by rounding up your tab. The SEUW Brew will be sold in select stores throughout the Sioux Empire with \$1 of each four-pack sold benefiting SEUW. Cheers!

Friday, September 22

Come enjoy a FREE lunch as SEUW serves the community. Thank you to our event sponsor, [First Interstate Bank](#) for making this community meal possible. Lunch will be served from 11:30 a.m to 1:30 p.m. outdoors in the [Paladino Hohm Sculpture Garden](#), located on the north side of the Washington Pavilion. All are welcome, we hope to see you there!

Saturday, September 23

We invite you to help support our youth programs through a community gear drive. SEUW in partnership with [Scheels](#) will be collecting items to donate to our youth-focused agencies to support their program needs. Below is a list of youth gear and activity items needed. **Donations can be brought to Scheels on Saturday, September 23, where SEUW will be set up for a fun Saturday with Scheels.**

Needed Items: Board games, playground/sports balls, outdoor activities, hula hoops, bubbles, sidewalk chalk, toys (youth-

school age), legos, fidget toys, colored duct tape, books, puzzles, cars, outside toys, and arts & craft supplies. All donations must be NEW. We CANNOT ACCEPT items like clothing, snacks, diapers, etc...

## Funded Agencies

Click on an agency name below to learn more about their programs funded through Sioux Empire United Way. [Click here](#) for a printable list.

[Active Generations](#)

[Augustana University](#)

[Avera McKennan Children's Programs](#)

[Boy Scouts of America, Sioux Council](#)

[Boys & Girls Clubs of the Sioux Empire](#)

[Children's Home Shelter for Family Safety](#)

[The Community Outreach](#)

[The Compass Center](#)

[Connecting Kids](#)

[DakotAbilities](#)

[Delta Dental of South Dakota](#)

[Dolly Parton's Imagination Library](#)

[Family Connection](#)

[Family Service Inc.](#)

[Furniture Mission of South Dakota](#)

[Glory House](#)

[Helpline Center](#)

[HorsePower](#)

[Inter-Lakes Community Action Partnership](#)

[KIDSTOP](#)

[Lost & Found](#)

[Lutheran Social Services of South Dakota](#)

[Project Car](#)

[REACH](#)

[Ready to Start](#)

[Sad Isn't Bad](#)

[Sanford Children's](#)

[Save a Life - Community AEDs](#)

[Sioux Falls Area CASA Program](#)

[Sioux Falls Family YMCA](#)

[Sioux Falls Hope Coalition](#)

[Sioux Falls School District](#)

[Sioux Falls Thrive](#)

[St. Francis House](#)



[Toy Lending Library](#)

[USD Scottish Rite Children's Clinic for Speech and Language Disorders](#)

[Volunteers of America, Dakotas](#)

Sioux Empire United Way addresses many needs across the community. Needs that are ever present.

- **84%** of Sioux Falls school-aged children live in households where all parents work outside the home.
- The US Census Bureau estimates that **27,680** in the Sioux Empire four-county area are aged 65 or older, while **31%** of older adults have a disability and **28%** live near the poverty level.
- In South Dakota, **54%** of adults in need of mental health services do not receive counseling or other types of treatment.

When we unite together to tackle the issues of our community, we are able to creating an impact in the lives of children, vulnerable adults, and people in crisis. Use the links below to see your impact through Sioux Empire United Way:

- [Helping Children](#)
- [Helping Vulnerable Adults](#)
- [Helping People in Crisis](#)

## **Quality Childcare & Early Childhood Education**

876 children attend quality childcare programs.

## **Support for New Parents**

All new parents receive basic information and resources at both local health systems when they welcome a new baby.

## **Out of School Time Care and Opportunities**

2,428 youth participate in 7 different out of school time care options.

## IT'S ALL ABOUT THE KIDS:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
July 30	FORUM	8:00 AM	30 MIN.	8:00 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with Craig Severtson of Flandreau, founder, and Sam Gotham, board member, of "Helping Kids Round First Base. How baseball (and softball) has opened the door to help kids in Nicaragua (and other 3rd world countries) with nutrition and even health care.

from their website: [helpingkidsroundfirst.org](http://helpingkidsroundfirst.org)

Life in **Nicaragua** is difficult, that's why we are here to help

Extreme Poverty

Nicaragua is the poorest country in Central America

Baseball is king

Like youth all around the world, kids grow up dreaming of playing in the big leagues

Lack of Resources

Few resources mean few opportunities, and we are here to provide them

"We are training a group of young girls between 7-20 years old, some of them have had issues with domestic violence and

drugs. Through softball they have found refuge to improve their lifestyle."

**by Yahoska Rivas, Softball Coach**

"The project has come to innovate and it has been great for the economy of our families and food security of the children. We are very grateful for the help, even despite the pandemic."

**by Claudia Guillén, community resident**

"All of the equipment and financial support has made it possible to help kids in Rivas. Without Helping Kids Round First, it wouldn't be possible for my players to reach their dreams."

**by Johnny Alvarez - Coach, Working for a Dream Academy**

"It's not just the community that benefits from the equipment but also the surrounding communities."

**by Emperatrice Velasquez, Pastor of Lutheran Church**

DATE PROGRAM TIME LENGTH START DURATION

Sept. 24 FORUM 8:00 AM 30 MIN. 8:00 AM 30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with PDR Deer Hunt founder Dean Rasmussen as young disabled teens learn to hunt with the full support of the whole town of Clark, SD.

from their news release:

This year nine special needs hunters will be in **Clark, South Dakota September 22 through 24**, enjoying the adventure of an authentic South Dakota big game hunt. These are the nine hunters coming to the 2023 PDR Hunt.

- Andrew Haiar – Mitchell, South Dakota
- Zachery Keith – Mitchell, South Dakota
- Thomas Kosinski – Elk Point, South Dakota
- Kristopher Moke – Mitchell, South Dakota
- Brothers: Justin and Jen Scheff – Montrose, South Dakota
- Cory Lauren Stager - Ipswich, South Dakota
- Koby Syverson – Volin, South Dakota
- Seth Tarbox – Clark, South Dakota

PDR Hunt founder, Dean Rasmussen said, "When the smoke clears the PDR hunt is not merely about the deer harvest." The biggest recoil from this event comes when these kids' excited smiles strike people's hearts.

For more information about the PDR deer hunt for disabled youth **contact Dean Rasmussen** at [605-233-0331](tel:605-233-0331) or log onto [www.pdryouthhunt.com](http://www.pdryouthhunt.com).

## SIoux FALLS MAJOR RECREATION EVENTS:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
July 9	FORUM	8:00 AM	30 MIN.	8:00 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with Chuck Nelson, Chairman of the Sioux Falls Air Show, and Rick Tupper, former Chair, about the July 29-30 Power on The Prairie Sioux Falls Air Show.

from their website: <https://www.siouxfallsairshow.com>

Thursday, July 27, 2023

10:00 AM - 4:00 PM

Free admission

Maverick Air Center

4301 N Maverick Place

Sioux Falls, SD

The field of aviation has many components to include: Science, Technology, Engineering and Math (STEM). Every year we learn more about flight from faster airplanes, to unmanned aircraft, to flying beyond our atmosphere into space. Who will be the next person to develop the next big breakthrough in aviation?

Join us for this annual Discover Aviation event, sponsored by Aerostar, designed for kids of all ages. We will have many activities and opportunities to learn more and have fun.

Saturday & Sunday

8:30am CST - 5:00pm CST Gates are open

8:30am CST Buses begin running (to transport guests to air show grounds)

11:00am CST Performances begin (check back for updates)

Special Operations Command Para-Commandos

Vanguard Squadron

Skip Stewart Airshows

Melissa Burns Airshows

Kent Pietsch

Warbirds - C-47 "That's All Brother"

South Dakota Air National Guard F-16s

USMC MC-22 Osprey Demonstration Team

USAF F-16 Viper Demonstration Team

2:30pm CST USAF Thunderbirds

4:00pm CST Performances end

5:00pm CST Gates Close

DATE	PROGRAM	TIME	LENGTH	START	DURATION
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Aug. 20	FORUM	8:00 AM	30 MIN.	8:00 AM	30 MIN.
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Public Affairs Director Jon Michaels (since 1977) talks with Dax Briden (Z8 Coordinator), Jon Setzer (Vice President) and Josh Brewer (CEO) of Lifelight about their huge festival to be held for the first time in downtown Sioux Falls (twenty acres)

from their website: [lifelight.org](http://lifelight.org) and Facebook:

This year's LifeLight Festival marks our 25th Anniversary celebration! It will be a LifeLight Festival like you have never seen before. A full day of live music with some of today's top artists featuring; Skillet, Colton Dixon, Cade Thompson and many more to be announced!

The LifeLight Festival will be held in the heart of Sioux Falls, SD with the expectation of being one of the biggest events to ever take place downtown.

In addition, to live music, there will be food trucks, a children's area & inflatables, action sports, and more. You do not want to miss this event!!

The best part is we are staying true to our calling and it is all **FREE ADMISSION!!**