



125 West 55th St
New York, NY 10019

Contract # 27901158	Changes as of: 9/19/2022 at 4:55 PM	Version: Current State Version 2
CPE: NRCCZ/ORDR/9209NR	Flight: 9/20/22 - 9/26/22	Station: KTVM
Agency: Smart Media Group	Advertiser: NRCC/ZINKE	Market: Butte, MT
PO BOX 26067	Product: Order	Office: WASHINGTON
ALEXANDRIA, VA 22313	Agency Order #: 30084287	Service: Nielsen
Buyer: Gonzales, Pameal	Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE
Salesperson: FRAN BROWN	Assistant: FRAN BROWN	Total \$: \$2,670.00
215-563-5400	215-563-5400	Total Spots: 29
		Total CPP: \$51.35
		Total GRP: 52.0
		Traffic #: 5395484

Separation:

Comments: NRCC/Zinke for Congress 22 PLEASE BOOK IMMEDIATELY!!! Payment, traffic will be sent shortly. Please confirm Thanks! Pam

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/26							Total Spots	Total \$	CPP*	GRP*
						9/20	9/21	9/22	9/23	9/24	9/25	9/26				
1	M-F 9a-10a		TODAY THIRD HOUR-NBC	\$40.00	60	1	0	0	1	0	0	1	3	\$120.00	\$28.57	4.2
2	M-F 10a-11a		LIVE WITH KELLY & RY	\$30.00	60	1	0	1	0	0	0	1	3	\$90.00	\$27.27	3.3
3	M-F 2p-3p		YOU BET YOUR LIFE	\$30.00	60	1	1	0	0	0	0	1	3	\$90.00	\$25.00	3.6
4	Su 9a-10a		MEET THE PRESS	\$60.00	60	0	0	0	0	0	1	0	1	\$60.00	\$46.15	1.3
5	M-F 4p-5p		ELLEN	\$60.00	60	0	0	0	0	0	0	0	0	\$0.00	\$60.00	0.0
6	M-F 6a-7a		MONTANA TODAY	\$70.00	60	0	1	1	0	0	0	0	2	\$140.00	\$53.85	2.6
7	M-F 7a-8a		TODAY SHOW-NBC	\$100.00	60	0	1	0	1	0	0	0	2	\$200.00	\$62.50	3.2
8	M-F 8a-9a		TODAY SHOW-NBC	\$100.00	60	0	1	1	0	0	0	1	3	\$300.00	\$55.56	5.4
9	Su 8a-9a		NBC SUNDAY TODAY	\$40.00	60	0	0	0	0	0	1	0	1	\$40.00	\$40.00	1.0
10	M-F 5p-5:30p		NEWS AT 5P	\$180.00	60	0	1	0	0	0	0	0	1	\$180.00	\$54.55	3.3
11	Sa 10p-10:30p		NEWS AT 10P	\$180.00	60	0	0	0	0	1	0	0	1	\$180.00	\$78.26	2.3
12	Su 10p-10:30p		NEWS AT 10P	\$180.00	60	0	0	0	0	0	1	0	1	\$180.00	\$52.94	3.4
13	M 9p-10p		QUANTUM LEAP-NBC	\$150.00	60	0	0	0	0	0	0	1	1	\$150.00	\$48.39	3.1
14	Tu 9p-10p		NEW AMSTERDAM-NBC	\$200.00	60	1	0	0	0	0	0	0	1	\$200.00	\$76.92	2.6
15	W 8p-9p		CHICAGO FIRE-NBC	\$220.00	60	0	1	0	0	0	0	0	1	\$220.00	\$66.67	3.3
16	W 9p-10p		CHICAGO PD-NBC	\$210.00	60	0	1	0	0	0	0	0	1	\$210.00	\$61.76	3.4
17	F 8p-10p		DATELINE FRI-NBC	\$130.00	60	0	0	0	1	0	0	0	1	\$130.00	\$59.09	2.2
18	Sa 7p-8p		QUANTUM LEAP (R)-NBC	\$60.00	60	0	0	0	0	1	0	0	1	\$60.00	\$33.33	1.8
19	M-F 4p-5p		JENNIFER HUDSON	\$60.00	60	0	1	0	0	0	0	1	2	\$120.00	\$60.00	2.0
TOTALS:						4	8	3	3	2	3	6	29	\$2,670.00	\$51.35	52.0



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	215-563-5400	215-563-5400
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$2,670.00
		Total Spots: 29
		Total CPP: \$51.35
		Total GRP: 52.0
		Traffic #: 5395484

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/19/22 3:58 PM	Don Fielder	Prg change
09/19/22 3:57 PM	System	Notice Received.
09/17/22 6:08 PM	FRAN BROWN	NRCC/Zinke for Congress 22 PLEASE BOOK IMMEDIATELY!!! Payment, traffic will be sent shortly. Please confirm Thanks! Pam

Competitive Information	
Market Budget:	\$11,133
KTVM Share:	30%
Comment:	
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$2,670.00	\$51.35	52.0
Total	100%	29	\$2,670.00	\$51.35	52.0

Monthly Summary		
Month	Spots	Dollars
2022-Sep	23	\$2,260.00
2022-Oct	6	\$410.00
Total	29	\$2,670.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	9/19/22 3:58 PM	Don Fielder	Confirmed	2	2	\$0	\$2,670.00	Changes: Total GRPs from 62.6 to 52.0, Total CPP from \$53.35 to \$51.35, Total GIMPs from 0 to 52, Total CPM from \$0.00 to \$51,346.15. 2 buylines added or modified.
Queued for Electronic Contracting	9/18/22 5:09 PM					\$0	\$0	
New	9/17/22 6:08 PM	FRAN BROWN	Confirmed	29		\$2,670.00	\$2,670.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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