

## ORDER



**Orders**  
**Order / Rev:** 430238  
**Alt Order #:**  
**Product Desc:** Republican Party of Florida - Scott, Nune  
**Estimate:** 248  
**Flight Dates:** 09/16/14 - 09/21/14  
**Original Date / Rev:** 09/12/14 / 09/18/14  
**Order Type:** GENERAL

## WFTS

**Primary AE:** Dave Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Multi Media Services Corporation  
**Buying Contact:**  
**Billing Contact:**  
 915 King Street - 2nd Floor  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** RPOF 3PAC - Scott, Nunez, Ingram  
**Demographic:** A25-54  
**Product Codes:** PL Ballot Issue  
**Priority:** P-3  
**Revenue Codes:** POL, POL, PARTY

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/21/14	167	\$121,375.00	\$103,168.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	167	\$121,375.00	\$103,168.75	0.00
<b>Totals</b>	<b>167</b>	<b>\$121,375.00</b>	<b>\$103,168.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/16/14	09/19/14	M-F 5-530a ABC Action News	CM	5-530a	- TWTF - -	:30	8	\$100.00	P-6	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/14	09/22/14	- TWTF - -			8		\$100.00		0.00				
N 2	WFTS	09/16/14	09/19/14	M-F 530-6a ABC Action News	CM	528-6a	- TWTF - -	:30	8	\$125.00	P-6	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/14	09/22/14	- TWTF - -			8		\$125.00		0.00				
N 3	WFTS	09/16/14	09/19/14	M-F 6-7a ABC Action News	CM	558-7a	- TWTF - -	:30	8	\$600.00	P-3	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/14	09/22/14	- TWTF - -			8		\$600.00		0.00				
N 4	WFTS	09/16/14	09/19/14	M-F 7-9a GMA GMA	CM	658-9a	- TWTF - -	:30	8	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/14	09/22/14	- TWTF - -			8		\$1,000.00		0.00				
N 5	WFTS	09/16/14	09/19/14	M-F 9-10a M-F 9-10a	CM	9-10a	- TWTF - -	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/14	09/22/14	- TWTF - -			4		\$375.00		0.00				
N 6	WFTS	09/16/14	09/19/14	M-F 10-11a RTM/LAA	CM	10-11a	- TWTF - -	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/14	09/22/14	- TWTF - -			4		\$300.00		0.00				

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 Estimate: 248

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WFTS	09/16/14	09/19/14	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	- TWTF - -	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	4		\$750.00		0.00						
N 8	WFTS	09/16/14	09/19/14	M-F 12-1p ABC Action News	CM	1158a-1p	- TWTF - -	:30	8	\$340.00	P-2	0.00	NM	8	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	8		\$340.00		0.00						
N 9	WFTS	09/16/14	09/19/14	M-F 1-2p M-F 1-2p	CM	1258-2p	- TWTF - -	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	4		\$450.00		0.00						
N 10	WFTS	09/16/14	09/19/14	M-F 2-3p 2-3pm General Hospital	CM	158-3p	- TWTF - -	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	4		\$450.00		0.00						
N 11	WFTS	09/16/14	09/19/14	M-F 3-4P Dr. OZ M-F 3-4P Dr. OZ	CM	3-4p	- TWTF - -	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	4		\$375.00		0.00						
N 12	WFTS	09/16/14	09/19/14	4-5pm The Now 4-5pm The Now	CM	4-5pm	- TWTF - -	:30	8	\$150.00	P-6	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	8		\$150.00		0.00						
N 13	WFTS	09/16/14	09/19/14	M-F 5-530p ABC Action News	CM	458-530p	- TWTF - -	:30	8	\$900.00	P-3	0.00	NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	8		\$900.00		0.00						
N 14	WFTS	09/16/14	09/19/14	M-F 530-6p ABC Action News	CM	530-6p	- TWTF - -	:30	8	\$1,050.00	P-3	0.00	NM	8	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	8		\$1,050.00		0.00						
N 15	WFTS	09/16/14	09/19/14	M-F 6-630p ABC Action News	CM	558-630p	- TWTF - -	:30	8	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	8		\$1,200.00		0.00						
N 16	WFTS	09/16/14	09/19/14	M-F 7-730p 7-730p The List	CM	658-730p	- TWTF - -	:30	8	\$800.00	P-2	0.00	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	8		\$800.00		0.00						
N 17	WFTS	09/16/14	09/19/14	M-F 730-8p 730-8pm RTM	CM	728-758p	- TWTF - -	:30	8	\$800.00	P-3	0.00	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - -	8		\$800.00		0.00						
N 18	WFTS	09/16/14	09/21/14	M-SU 11-1135p ABC Action News	CM	11-1135p	- TWTF - S	:30	10	\$1,300.00	P-2	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF - S	10		\$1,300.00		0.00						

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WFTS	09/16/14	09/21/14	M-SU 11-1135p ABC Action News	CM	11-1135p	- TWTF- S	:30	10	\$1,300.00	P-2	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/16/14	09/22/14	- TWTF- S	10		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
2	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
3	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
4	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
5	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
6	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
7	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
8	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
9	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
10	WFTS	09/16/14-09/22/14		M-SU 11-1135p		11-1135p	- TWThF- - Su	:30		\$1,200.00		0.00	NM		
N19	WFTS	09/16/14	09/19/14	Jimmy Kimmel 11:35pm Jimmy Kimmel 1135PM	CM	1135p-1238a	- TWTF- -	:30	8	\$150.00	P-6	0.00	NM	8	\$1,200.00
Week:		09/16/14	09/22/14	- TWTF- -	8		\$150.00		0.00						
N20	WFTS	09/16/14	09/19/14	Nightline 12:35am Nightline 1235am	CM	1238a-107a	- TWTF- -	:30	8	\$75.00	P-6	0.00	NM	8	\$600.00
Week:		09/16/14	09/22/14	- TWTF- -	8		\$75.00		0.00						
N21	WFTS	09/16/14	09/19/14	M-F 107-207a 107-207am Dr Oz	CM	107-207a	- TWTF- -	:30	8	\$115.00	P-3	0.00	NM	8	\$920.00
Week:		09/16/14	09/22/14	- TWTF- -	8		\$115.00		0.00						
N22	WFTS	09/16/14	09/21/14	Tuesday Prime B Tuesday Prime B	CM	9-10p	- T- - - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
Week:		09/16/14	09/22/14	- T- - - -	1		\$3,500.00		0.00						
N23	WFTS	09/16/14	09/21/14	Wednesday Prime C Wednesday Prime C	CM	10-11p	- - W- - -	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
Week:		09/16/14	09/22/14	- - W- - -	1		\$4,500.00		0.00						
N24	WFTS	09/16/14	09/21/14	Thursday Prime B Thursday Prime B	CM	9-10p	- - - T- - -	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
Week:		09/16/14	09/22/14	- - - T- - -	1		\$3,500.00		0.00						
N25	WFTS	09/16/14	09/21/14	Thursday Prime C Thursday Prime C	CM	10-11p	- - - T- - -	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
Week:		09/16/14	09/22/14	- - - T- - -	1		\$4,000.00		0.00						
N26	WFTS	09/20/14	09/20/14	Sa 6-7a Sa 6-7a	CM	6-7a	- - - - - S-	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
Week:		09/16/14	09/22/14	- - - - - S-	2		\$100.00		0.00						
N27	WFTS	09/20/14	09/20/14	Sa 7-8a Sa 7-8a	CM	7-8a	- - - - - S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
Week:		09/16/14	09/22/14	- - - - - S-	2		\$300.00		0.00						
N28	WFTS	09/20/14	09/20/14	SA 8-9a GMA SA 8-9a	CM	758-9a	- - - - - S-	:30	2	\$415.00	P-3	0.00	NM	2	\$830.00
Week:		09/16/14	09/22/14	- - - - - S-	2		\$415.00		0.00						
N29	WFTS	09/20/14	09/20/14	Sa 9-10a Sa 9-10a	CM	9-10a	- - - - - S-	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00

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 Estimate: 248

WFTS

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N29	WFTS	09/20/14	09/20/14	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S-		2				\$175.00		0.00			
N30	WFTS	09/20/14	09/20/14	FSU Fball FSU Fball	CM	12p-1130p	-----S-	:30	2	\$8,000.00	P-2	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S-		2				\$8,000.00		0.00			
N31	WFTS	09/20/14	09/20/14	M-SU Late News after 5p ABC Action News	CM	1135p-1205a	-----S-	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S-		2				\$1,300.00		0.00			
N32	WFTS	09/20/14	09/20/14	SA Scandal Late SA Scandal Late	CM	1205x-105x	-----S-	:30	1	\$265.00	P-3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S-		1				\$265.00		0.00			
N33	WFTS	09/21/14	09/21/14	SU 7-8a GMA SU 7-8a	CM	658-8a	-----S	:30	1	\$415.00	P-3	0.00	NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S		1				\$415.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFTS	09/16/14-09/22/14	SU 7-8a GMA		658-8a	-----Su	:30		\$415.00		0.00	NM		
N34	WFTS	09/21/14	09/21/14	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S		1				\$300.00		0.00			
N35	WFTS	09/21/14	09/21/14	SU 1135p-1235a Castle SU 1135p-1235a Castle	CM	1135p-1235a	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S		1				\$175.00		0.00			
N36	WFTS	09/21/14	09/21/14	Sunday Prime A Sunday Prime A	CM	658-8p	-----S	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/16/14	09/22/14	-----S		1				\$2,100.00		0.00			
Totals														167	\$121,375.00